

## Ideation Phase

### Empathize & Discover

Date	31 January 2026
Team ID	LTVIP2026TMIDS38402
Project Name	Visualizing Housing Market Trends: An Analysis of Sale Prices and Features using Tableau
Maximum Marks	4 Marks

#### Empathy Map:

The Empathy Map is used to understand the needs, goals, and challenges of stakeholders such as real estate analysts, property buyers, and investors. It helps identify how they perceive housing market data and the difficulties they face while analyzing price trends. This understanding supports the development of effective data visualizations and dashboards.



