SMARTHARDHAT BUSINESS MODEL CANVAS Designed by team 1 date: 02/21/2024 First Update

Value Propositions Customer Relationships Customer Segments Key partners Key Activities Customizability of Community forum to Material and component Product development Add: Manufacturing and product for different users to share suppliers Addin military and adventure sports gear supply chain industries experiences and Distribution partners Education institutions for training and awareness pro management Technology partnersfor design suggestions. energy efficiency and **Customers:** Sales and marketing and integration sustainability of the Personalized support Construction Companies initiatives Alliances with industry Training product. Industrial manufacturers Customer support associations and and Partnership development Government agencies regulatory bodies Enhanced safety education Distributers and retailers and management **♣** Expand partnership to include Real-Time tracking Partnership Continuous universities for R&D Comfort and End users: improvement based on collaboration. and collaboration Freelance contractors or independent workers user feedback. **♣** Safety certification agencies Durability Loyalty programs Construction workers Regular training program for endorsement Seamless integration Premium support Industrial workers for sales and support Compliance and services for clients Emergency responders staff Accountability **Channels Key Resources** e-commerce Dedicated customer partnership relationship develop a mobile management (CRM) app or easier system. product Specialized design team management and for ergonomic design and customer user experience. engagement. distributors and Technology infrastructure resellers Manufacturing industry events and facilities workshops ♣ R&D Sales and marketing **Cost Structure Revenue Streams** Environmental Compliance Subscription based models (additional features or services) Sustainable material sourcing ♣ Premium model for customized design features. ♣ R&D expenses Direct sales Manufacturing and production cost ♣ Licencing agreements for proprietary technology Support and maintenance ♣ Partnerships with complementary services