



Technology Events, Promotion & Marketing



London Silicon Roundabout

TECHMEETUPS Gaming to Gamification



Due to the demand for Mobile Applications and the tremendous growth over the last few years Techmeetups.com has partnered with Service Design Consultancy - Seren & Mobile App Development Specialists Ciklum to bring you the Techmeetups Mobile App Expo on the 9th of June 2011.

If you are a tech start-up or established company and were looking for the next hot area look no further. Mobile Applications are poised to hit the \$9billion mark by 2011 and only one way to go !

Juniper Research predict the market to touch \$25billion in 5 years time !!

From Mobile Search, Browsing, Health monitoring, Money transfer & payments, advertising, instant messaging and location based services the possible areas are endless.

With the App store war intensifying there are more channels to promote your Applications - Apple AppStore, Blackberry AppWorld, Nokia Ovi Store, Android Market, Samsung Apps, Palm App Catalog, Windows 7 Marketplace and even Browsers with Opera Mobilestore.

More funds are now available for Mobile Application development —\$150m Blackberry, \$200m iFund from Apple, \$100m iFund from KPC & Byers \$100m \$100m Android Fund from DCM are some of the well known ones.

If you have an idea or an Application and would like to find a developer who can develop it for you or a VC that can fund it or a partner that can help monetise it Techmeetups June Meetup is the place to be.

We have limited spots for companies that want to present their mobile App solutions . If you're interested click here or drop us a line.

Presentations & Discussions

Designing Mobile Apps
Monetising your Apps
Development Frameworks
Mobile Learning & Music
Funding your Mobile Dev
Mobile Routes to market

When is this being held ?

6:00-9.30pm on Thu 9th June

Where is this being held ?

Seren Partners

57 Rivington Street

London EC2A 3QA

seren



Seren is one of the world's leading service design consultancies. We are passionate about using design to change the reality of services in this complex, multi-channel world. We are currently have over 1200 developers, working with over 140 clients. These clients include elegant, commercially successful experiences global leaders such as Layan, Velti, Episerver, Yell.com, Canal+, and many more. Their start up programme has proven successful in facilitating the growth of start ups around the world.

