

Greetings,

I'm interested in complex challenges on a global level around technology and access to information, and I've been supporting mission-driven organizations since 2001. I continuously strive to build products and services that make a positive difference, with several large-scale redesign and refactoring projects delivered for national nonprofits, government agencies, and community groups.

Past roles include:

- **Director of digital products** - develops roadmap and shares workflow for creating new digital products
- **Strategic integrator** - understands and aligns needs of client, partners, internal team, technology resource people and products, and policy/content managers in order to support a successful outcome
- **Engineering manager** - manages workflow for groups of 5-10
- **Data architect** - responsible for database requirements (in conjunction with client), user pathways, database design, optimization, and modeling, and "big-picture" thinking about how client requests convert to actionable items from engineering team
- **Project lead** - communicative, patient, timeline-oriented, manages teams, leads scrums
- **Product manager** - functional specifications, wireframes, user pathways, analytics and reports
- **Full stack developer** - PHP/mysql since 2001, Drupal since 2008, Agile/scrum since 2012
- **Advisor** - technical advice to non-technical people for new projects, sold one project

My routine typically includes

- A) deep discussion re: client's requests, as well as explaining/understanding client / organizational needs
- B) specifying functionality and architecture: clarifying what can be done and suggesting solutions
- C) managing: directing flow of scrums, specifying tickets, reviewing work, sign-off on incremental builds
- D) producing: implementation / wire-framing / database architecture / pilot project creation
- E) communicating: presenting results, sharing analytics, supporting team and clients

Career highlights:

- October 2017 - Course instructor for Nonprofit Technology Network for Nonprofit Technical Professional Certificate - courses are "Advanced Data Management" and "Building a Culture of Diversity and Inclusion"
- June 2016 - present: Digital director for GreenAmerica.org redesign, 90k monthly users (\$215k Drupal 8, 76% increase in new online donations, 16% increase in direct visits, 80% increase in referral visits)
- January 2016 - present: Database architect and engineering lead for GistNetwork.org redesign, US Department of State-funded international entrepreneurship challenge (\$560k Drupal 7 in two phases)
- May 2014 - December 2016: Drupal 7 redesign for changemakers.com, 85k monthly users in the field of global social enterprise (\$180k Drupal 7)
- 2004-2014: Principal producer, delivered 240+ websites over 10+ years of working with public agencies, membership groups, and businesses (Drupal 6 and 7)
- 2006-2012: As a founder, built and sold a blog for success-oriented women "A Successful Woman"
- 2010-2017: As a co-founder, launched an e-commerce store for home & fashion accessories "Gramercy & Co"
- Written three trade books on building community through website engagement strategies, and I also blog, post articles, and speak on panels, videos, and podcasts

I am interested in connecting over the VP Product - Digital Media position or other current needs and look forward to discussing if we're a fit. My passion is to use my technology skills in support of people, groups, and organizations who are making a positive difference. My particular interest in the NPR mission is related to spreading the appreciation and enjoyment of music: ours is a family of musicians, and I was an active pianist throughout college but only recently have been playing again.

