Monica S. Flores

has worked as a web developer and digital products director since 2004, leading large-scale redesign and refactoring projects for over 240+ international and U.S. clients such as Green America, Ashoka: Innovators for the Public, the U.S. Department of State through the Global Entrepreneurship Network, and the GIST (Global Innovation through Science and Technology) Network.

Because of her interest in online communities, she frequently advises leadership teams on strategic planning, product lifecycle development, and digital platform buildout for 100,000+ members. She is passionate about leadership, innovation, education, and technology, and she speaks, writes, and presents on entrepreneurship, with a particular focus on women who are using their tech skills to make a measurable positive difference.

She co-founded 10K Group web consulting (2004-), founded and sold A Successful Woman (2006-2012), co-founded Gramercy & Co. (2010-2017), sits on the board of RCLS Corp. Real Estate (2015-) and acts as advisor to MAAN Softwares Inc. (2016-). She serves on the Green America board as a worker-member representative (2018-) and chairs the board's Diversity, Equity, and Inclusion board committee. She also teaches coursework as faculty of NTEN's Nonprofit Technology Certificate program (2017-).

She is interested in working with projects that build community, foster connectedness, and advance technology to create a better world. She is a graduate of Cornell University and lives in Washington, DC with her family.

Monica is available to women's groups, college groups, startup/entrepreneur/tech/hackathon groups, female founders, women in tech, diversity in tech, and/or non-profit organizations, membership groups, and trade associations.

http://bit.ly/monicasfloresvideos

DC Startup Week, STEEAMnista Summit, DC Startup Weekend, Net2DC, DC Web Women, Working Mother DC, Women Tech Summit Philadelphia, DrupalCamp Hawaii, Podcamp Hawaii, Young Women Social Entrepreneurs, Young Nonprofit Professionals Network

Five Tips to Increase our Leadership Capacity: As women leaders, we continue to learn and grow - five ways to increase your overall capacity as a woman in a leadership position in your organization. link

Six Ways to Fail Forward on our Our Journey to Success: Learning how to fail is essential to success -six ways to increase the probability of reaching your goals while gracefully learning from failures. link

Developing Good Data Practice: 90-minute presentation on thinking through data structures, understanding content type relationships, and planning for collecting/utilizing data. link

Building an Action Plan for Diversity and Inclusion at your Organization: 90-minute presentation on how to increase integrate Diversity, Equity, and Inclusion within organizations. link

Case Study: Converting to the Drupal Content Management System: Architecture, timeline, and requirements to move a website onto Drupal 8 to increase capacity, allow for more integrated content, and better deploy meaningful information to clients, customers, community. link

"THANK YOU so much for all your hard work you put into the Philly Women In Tech Summit! Your perspective added so much value to the panel. You ladies were AMAZING! The work that you do to help encourage women and young girls is incredible and I appreciate you sharing your journey."

 - Ashley Turner, Women Tech Summit Philly

"I am writing to say a huge thank you for being part of the first DCWW Entrepreneurship series event. Your presence and presentation last night were simply amazing."

 - Ruxi Giura, DC Web Women

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