

- + **Mission:** builds community, foster connectedness, & uses tech skills to create a better world
- + **Unique skill:** translates business needs into effective solutions, builds solutions to solve pressing problems, leads teams to drive long-term initiatives
- + **Turns ideas into reality:** clarifies needs, develops plans, tests assumptions, implements production
- + **Drives progress:** understands goals, coordinates efforts, explains documents, reports to leadership

### **Director of Digital Products, Green America**

*Washington, DC, June 2016 - present*

*Redesign and consolidation (including a quarterly magazine, several print publications, and a national network of green businesses) to one platform to manage the organization's digital properties, 110k+ monthly users*

- Redesigned 8000+ static pages into Drupal 8
- In-house developer for ongoing web needs, with access to and oversight of external contractors
- Works with staff to maximize SEO and stakeholder engagement
- Synthesizes needs & requirements from internal/external stakeholders into cohesive product roadmap
- Ensures that internal stakeholders have support to successfully learn and use digital technologies
- Responsible for budgeting for technology needs as well as tracking expenses to budget
- Manages external resources and timelines to balance requirements against ROI
- Pulls together input from users, executive leadership, staff with content expertise, and online communications team, and turns these into a thoughtful and coherent vision and strategy for digital
- *Drupal 8, agile, Salsa, Raiser's Edge, Charity Engine, Wordpress, ActOn, Joomla*

### **Lead Software Engineer, GIST Network (a project of the United States Department of State)**

*January 2016 - May 2018*

*Specification and deployment for redesigned platform, 35k monthly users*

- Redesigns/redevelops into Drupal 7
- Works with former providers to identify and specify unified fields from a legacy platform to Drupal 7
- Specifies content types including competition, competition entries, bootcamp participants, events, pages, resources, organizations, and informational posts
- Documents and assigns user roles and permissions
- Sets scrum goals and leads development
- Provides feedback and guidance to engineering team during buildout
- *Drupal 7, agile, ActiveCollab, Acquia*

### **Product Team Lead, Drupal Web Developer, Ashoka Changemakers**

*Arlington, VA, February 2014 - December 2016*

*Led team that delivered a redesign/refactoring of Drupal 7 site, international reach, 85k+ monthly users*

- Identifies functional specifications, evaluates potential solutions, installs, and themes final website
- Determines and executes on views, content types, user permissions, reports, documentation, training
- *Drupal 7, agile, Firebug, Analytics, Slack, Jira/Fisheye, Confluence, SequelPro, drush, Sublime, Git, TeamworkPM, Skype, Hangouts, PHP/MySQL, Google Drive, UXPin, LucidChart, Salesforce, Pantheon, Trello, Assembla, localization*

### **Managing Director, 10K Webdesign**

*Hawaii & California, July 2004 - February 2014*

*Lead developer, producer, coder, liaison on 240+ websites for clients like SOCCOM Princeton (research group, \$23m 5-year budget), Castro Valley Sanitary District (government, \$11m annual budget), West Contra Costa Integrated Waste Management Authority (public agency \$4.5m annual budget) - govt, education, membership groups, startups*

- Client-facing manager: Identified process, developed standard operating procedures, created workflow
- Full stack Drupal developer: produced all database architecture, code, installation, build out, themeing
- Managed project milestones, kept contractors and overall team on track, ran scrums
- Worked with clients to determine business process and needs, scoped projects, deliverables, specs
- Organized DrupalCamp Hawaii 2011

### **Girl Scouts Troop Leader, 2013 - 2019 (Arlington 60068, 4163, 428, and San Diego 1307)**

**Parent Teacher Student Association, Mesa Verde Middle School (2012-2014, V.P. Programs 2012)**

**B.S. Environmental Systems Technology, Dept. of Ag. & Bio. Engineering, Cornell University (1994)**