

Greetings Triphammer Ventures,

As part of my overall career plan (<http://bit.ly/monicadear2027>), **I'd like to move into tech investment**, and my particular focus is on supporting companies run by female founders and other underrepresented minorities. I believe my background, skills, and overall ideas will find a home in the venture community.

Roles I'm comfortable in include:

- **Community moderator** - for female founders (6000+ Facebook group, 710+ LinkedIn group)
- **Director of digital products** - develops roadmap and shares workflow for creating new digital products
- **Strategic integrator** - understands and aligns needs of client, partners, internal team, technology resource people and products, and policy/content managers in order to support a successful outcome
- **Engineering manager** - manages workflow for groups of 5-10
- **Data architect** - responsible for database requirements (in conjunction with client), user pathways, database design, optimization, and modeling, and "big-picture" thinking about client requests to tickets
- **Project lead** - communicative, patient, timeline-oriented, manages teams
- **Product manager** - functional specifications, wireframes, user pathways, analytics and reports
- **Full stack developer** - PHP/mysql since 2001, Drupal since 2008, Agile/scrum since 2012

I'm interested in complex global challenges around technology and access to information. I continuously strive to build products and services that *make a positive difference*, with several large-scale redesign and refactoring website projects delivered for national and international organizations & government agencies.

A typical day for me includes:

- A) **discussing**: explaining/understanding client and organizational needs
- B) **specifying**: clarifying what is the problem, researching, suggesting various solutions to fit budgets
- C) **managing**: directing flow of scrums, specifying tickets, reviewing work, sign-off, flagging issues
- D) **producing**: implementation / wire-framing / database architecture / pilot project creation and delivery
- E) **communicating**: presenting results, sharing analytics, supporting team and clients

Career highlights:

- October 2017 - present: Course faculty, Nonprofit Technology Network (NTEN) for Nonprofit Technical Professional Certificate - "Develop Good Data Practices" and "Building a Culture of Diversity and Inclusion"
- June 2016 - present: Digital director for [GreenAmerica.org](http://GreenAmerica.org) redesign (\$215k Drupal 8, 16% increase in direct visits, 80% increase in referral visits, 39% increase in email signups, 110k monthly users)
- January 2016 - May 2018: Database architect / lead engineer for [GistNetwork.org](http://GistNetwork.org) redesign, US Department of State-funded international entrepreneurship challenge for Global Entrepreneurship Network (\$560k Drupal 7)
- May 2014 - December 2016: Team lead for platform redesign of [Changemakers.com](http://Changemakers.com) offering competitions and resources in global social enterprise (\$180k Drupal 7, 85k monthly users)
- 2004-2014: Principal producer over 10+ years of working with public agencies, membership groups, and businesses (240+ websites in Drupal 6 and 7, PHP/LAMP stack)
- 2001: Core team, Odyssey Internet Treks, team leader to Mexico pilot, visiting 35 countries in 18 months, creating educational K-12 curriculum content online
- Written three trade ebooks on building community through website engagement strategies, and I also blog, post articles, and speak on panels, videos, and podcasts

Please email me at [monicaflores1@gmail.com](mailto:monicaflores1@gmail.com), or call my direct cell 858-249-8773. I feel my background brings knowledge, experience, and relatability to the program.

Sincerely, Monica S. Flores

