



B&W: <http://bit.ly/monicaflores-ffcseal>  
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## Monica S. Flores

has worked as a web developer and digital products director since 2004, leading large-scale redesign and refactoring projects for over 240+ international and U.S. clients such as Green America, Ashoka: Innovators for the Public, the U.S. Department of State through the Global Entrepreneurship Network, and the GIST (Global Innovation through Science and Technology) Network.

Because of her interest in online communities, she advises leadership teams on strategic planning, product lifecycle development, and digital platform buildout for 100,000+ members. She is passionate about leadership, innovation, education, and technology, and she speaks, writes, and presents on entrepreneurship, with a particular focus on women who are using their tech skills to make a measurable positive difference.

She is on staff at Green America, co-founded 10K Webdesign (2004- ), founded A Successful Woman (2006-2012), co-founded Gramercy & Co. (2010-2017), acts as technical advisor to MAAN Softwares Inc. (2016- ), and leads the FemaleFounders.Network (2017- ), a membership group that provides support, resources, and connections to help female founders accomplish their goals. She was elected to Green America's board and chairs the board committee on Diversity, Equity, and Inclusion. She received the 2018 NTENny award in recognition of her contribution to the nonprofit technology community. She works with projects that build community, foster connectedness, and advance technology to create a better world. A graduate of Cornell University, she lives in Washington, D.C. with her family.



Monica is available to women's groups, college groups, startup/entrepreneur/tech/hackathon groups, female founders, women in tech, diversity in tech, and/or non-profit organizations, membership groups, and trade associations.

<http://bit.ly/monicafloresvideos>

Women in Tech Summit (Raleigh), DC Startup Week, STEEAMnista Summit, DC Startup Weekend, Net2DC, DC Web Women, Working Mother DC, Women in Tech Summit (Philadelphia), DrupalCamp Hawaii, Podcamp Hawaii, Young Women Social Entrepreneurs, Young Nonprofit Professionals Network



#### **Five Tips to Increase our Leadership**

**Capacity:** As women leaders, we continue to learn and grow - five ways to increase your overall capacity as a woman in a leadership position in your organization. [link](#)

#### **Six Ways to Fail Forward on our Our Journey to**

**Success:** Learning how to fail is essential to success -six ways to increase the probability of reaching your goals while gracefully learning from failures. [link](#)

**Developing Good Data Practice:** 90-minute presentation on thinking through data structures, understanding content type relationships, and planning for collecting/utilizing data. [link](#)

**Building an Action Plan for Diversity and Inclusion at your Organization:** 90-minute presentation on how to increase integrate Diversity, Equity, and Inclusion within organizations. [link](#)

**Case Study: Converting to the Drupal Content Management System:** Architecture, timeline, requirements to move to Drupal 8 to increase capacity, allow for more integrated content, & better deploy information to clients, customers, community. [link](#)

“THANK YOU so much for all your hard work you put into the Philly Women In Tech Summit! Your perspective added so much value to the panel. You ladies were AMAZING! The work that you do to help encourage women and young girls is incredible and I appreciate you sharing your journey.”

- Ashley Turner, Women Tech Summit Philly

“I am writing to say a huge thank you for being part of the first DCWW Entrepreneurship series event. Your presence and presentation last night were simply amazing.”