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My mission is to build community, foster connectedness, & use my tech skills to create a better world.

- **Unique skill:** translating business process needs into effective solutions, building measurable features to solve pressing problems, communicating across and within teams to drive long-term initiatives
- **Turns ideas into reality:** clarifies needs, develops plans, tests assumptions, implements production
- **Drives progress:** understands goals, leads efforts, tracks schedules, explains documents
- **Manages teams:** builds cohesion around a shared goal, breaks down process, delivers on objectives

EXPERIENCE

June 2016 - present: Director of Digital Products, Green America (Washington, DC)

Consolidates all existing websites and builds out a new platform to manage digital properties including quarterly magazine, print publications, a national network of green businesses, and several content-focused sites (\$215k Drupal 8, 16% increase in direct visits, 80% increase in referral visits, 39% increase in email signups, 110k monthly users)

- Leads in-house ongoing web needs, with access to and oversight of external contractors
- Synthesizes needs & requirements from internal/external stakeholders into cohesive product roadmap
- Responsible for budgeting for technology needs as well as tracking expenses to budget
- Manages external resources and timelines to balance requirements against ROI
- Pulls together input from users, executive leadership, staff with content expertise, and online communications team, and turns these into a thoughtful and coherent vision and strategy for digital

January 2016 - May 2018: Lead Software Engineer (Consultant), GIST Network (Washington, DC)

Identified and specified all architecture and technical features for a redesigned platform to support international entrepreneurship, funded by the U.S. Department of State (\$560k Drupal 7, 8000+ users)

- Worked with former providers to identify and specify unified fields from a legacy platform to Drupal 7
- Specified architecture and implementation, documented and assigned user roles and permissions
- Set scrum goals and led development, provided feedback to 6-person engineering team during buildout

February 2014 - December 2016: Product Team Lead, Ashoka Changemakers (Arlington, VA)

Led team for redesign and refactoring of a Drupal 7 site, implemented scrum for 3-person team, supported 40+ coordinators, managers, operations, & exec. leaders (\$180k Drupal 7, 85k monthly users)

- Identified functional specifications, evaluated potential solutions, installed/wireframed/themed site
- Views, content types, reports, documentation, and training for multiple levels of users

July 2004 - January 2014: Managing Director, Principal Web Developer 10K Webdesign (HI and CA)

Lead developer, producer, coder, liaison on 240+ websites for clients in education, government, membership associations, produced DrupalCamp HI 2011

- Client-facing manager: Identified process, developed standard operating procedures, created workflow
- Full stack Drupal developer: produced database architecture, code, installation, build out, themeing

FemaleFounders.Network, networking group (2015-), 710+ LinkedIn participants, 6100+ Facebook
Girl Scouts Troop Leader (2013-), background-checked volunteer, leading 5 troops, Grades K-5
B.S. Dept. of Agricultural & Biological Engineering, Cornell University (1994)