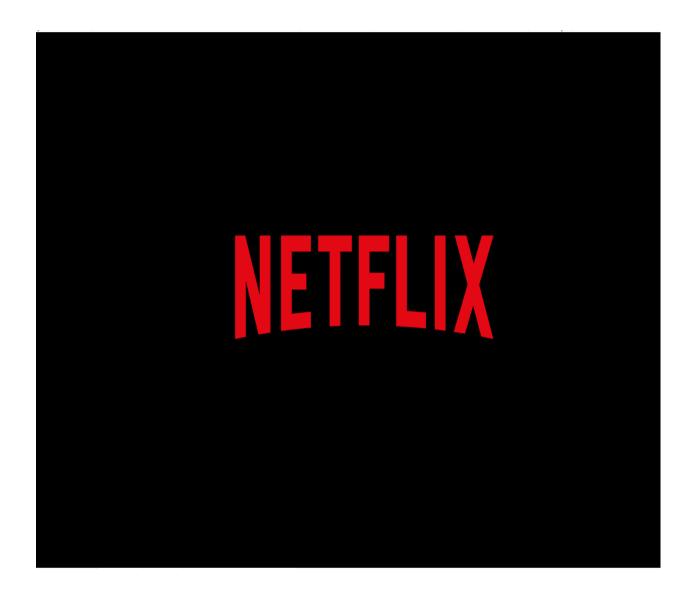
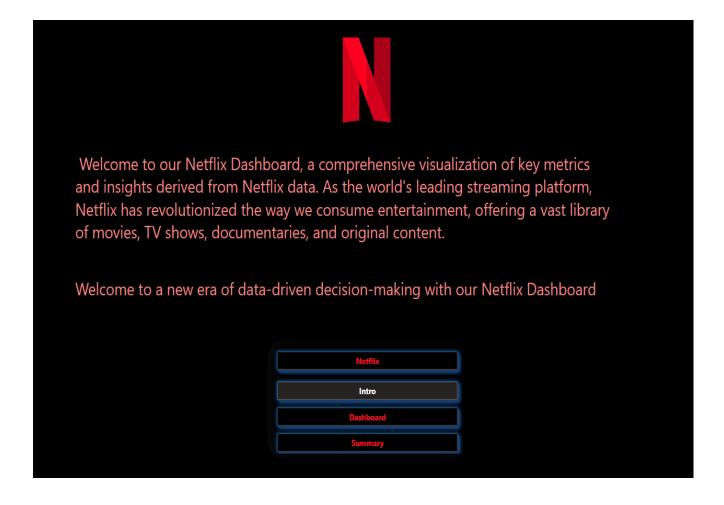
## **Netflix Dashboard**

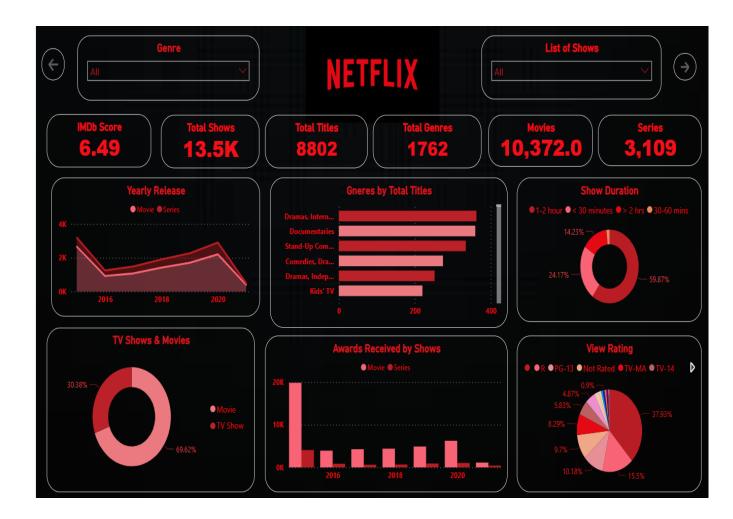


## **Introduction**:

 This Netflix Dashboard is meticulously designed to provide an in-depth understanding of critical metrics and trends within the streaming platform. By harnessing the power of data visualization through Microsoft Power BI, the dashboard facilitates strategic decision-making, content optimization, and an enhanced understanding of user engagement patterns.



## **DASHBOARD**:



## **SUMMARY:**

The reason for creation of a Netflix dashboard using the Netflix dataset is to give important people like decision-makers and those planning content a helpful tool. This tool uses charts to show important numbers and trends on the streaming platform. The goal is to help everyone understand how well Netflix is doing, how people use it, and what kinds of content are popular. We use different charts, like line charts to show how many subscribers there are, bar charts to display popular content, and maps to see where most users are. These charts make it easier to understand complicated information, allowing us to make smart decisions about what content to get, produce, and where to expand the platform. The dashboard is designed to be easy to use, letting people interact with the data, filter information, and compare different things. This way, everyone can get the specific insights they need. In the end, the Netflix dashboard is like a helpful tool that guides smart decisions in the ever-changing world of digital entertainment.

- Through interactive charts, maps, and graphs, users can explore subscriber growth, content popularity, regional preferences, and more. The dashboard's user-friendly features allow for dynamic exploration, empowering users to tailor their analysis and derive actionable intelligence from the Netflix dataset.
- As the digital entertainment landscape continues to evolve, this
  Netflix Dashboard serves as a valuable resource, guiding
  stakeholders in making informed decisions that shape the
  future of the platform. Unlock the potential of Netflix's data,
  delve into the insights offered by our dashboard, and embark
  on a journey of strategic decision-making within the dynamic
  and competitive realm of digital streaming.