



CELEBRATING
you

YOUR ENTHUSIASM

YOUR LEADERSHIP

YOUR DETERMINATION

YOUR SPARK

YOUR POSITIVITY

Celebrating years of service worthy of applause

Celebrating You — Applause was designed to make The Coca-Cola Company an even better place to work, where associates are inspired, recognized and rewarded. It is part of our broader commitment to elevating the associate experience.

applause[👏]

The Coca-Cola Company will be recognizing service anniversaries earlier and more often than before — and in a more personal, social way — with Applause.

We'll continue to celebrate each five-year milestone, while adding in some surprises along the way.

- In the weeks leading up to a colleague's service anniversary milestone, you may receive an invitation to contribute to their experience by posting a message on their personal service anniversary celebration web page.
- Then on their service anniversary, they'll receive a congratulatory email that will link to the special celebration page mentioned above, where they can view all of their messages, making their anniversary even more memorable. The celebration page also houses an animated video that is personalized to each recipient, fun facts about the year in which they were hired, and (if applicable) information on their service anniversary award.

When your Applause award is issued through Celebrating You, it can't be processed unless you log on and accept the terms and conditions prior to your anniversary date.

We need your support to make this a successful program — please contribute to your colleagues' experiences in a timely manner. Share memories, best wishes, team photos, or any other kind of applause you can think of. Thanks in advance for helping make Coke an even better place to work.



Coca-Cola