

CSE-326

(Internet Programming Laboratory)



LOVELY
PROFESSIONAL
UNIVERSITY

Submitted to: - Mr. o ma

Submitted by: -

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Section: K 1 9

Project Title: ONLINE

(School of Computer Science and Engineering)

INTRODUCTION:

IT IS A CODE BASED PROJECT IN WHICH WE ARE GOING TO MAKE A WEBSITE AND THE TITLE OF OUR PROJECT IS **FRAME**. IT WILL INCLUDE SOME MODULES NAMELY HOME, FEATURE, PRICING, CONTACT, REVIEW. WE ARE GOING TO MAKE THIS WEBPAGE BY USING **HTML** AND **CSS**.

HTML:

HYPER TEXT MARKUP LANGUAGE. IT IS USED BY THE BROWSER TO MANIPULATE TEXT, IMAGES AND OTHER CONTENT TO DISPLAY IT IN REQUIRED FORMAT. HTML WAS CREATED BY TIM-BERNERS-LEE IN 1991.

CSS:

CASCADING STYLE SHEETS, FONDLY REFERRED TO AS CSS, IS A SIMPLY DESIGNED LANGUAGE INTENDED TO SIMPLIFY THE PROCESS OF MAKING WEBPAGES PRESENTABLE. CSS ALLOWS YOU TO APPLY STYLES TO WEBPAGES. CSS IS EASY TO LEARN AND UNDERSTOOD BUT IT PROVIDE POWERFUL CONTROL OVER THE PRESENTATION OF HTML DOCUMENT.

AS OUR PROJECT TITLE DESCRIBE THAT WE WILL USE CONCEPT OF FRAMES IN OUR PROJECT. SO,

HTML FRAMES ARE USED TO DIVIDE YOUR BROWSER WINDOW INTO MULTIPLE SECTIONS WHERE EACH SECTION CAN LOAD A SEPARATE HTML DOCUMENT. A COLLECTION OF FRAMES IN OUR BROWSER WINDOW IS CALLED FRAMESET. THE WINDOW IS DIVIDED INTO FRAMES IN THE SAME WAY THE TABLES ARE ORGANISED INTO ROWS AND COLUMNS.

USING ABOVE MODULES AND SOME MORE LIKE DIFFERENT TAGS ETC. IN HTML, CSS WE WILL MAKE OUR PROJECT.

PROBLEM IDENTIFICATION:

IN THIS PROJECT, FOR MAKING THE GIVEN WEBPAGE WE WILL USE CERTAIN TAGS AND ATTRIBUTES. A FEW OF THEM ARE GIVEN BELOW—

`<html>—</html>` IT TELLS THE BROWSER THAT IT IS AN HTML DOCUMENT.

`<head>—</head>` IT INCLUDE SOME INFORMATION LIKE TITLE OF OUR PAGE AND IN SOME CASES STYLES i.e. IN GLOBAL CSS.

`<body>—</body>` IT DEFINES THE DOCUMENT'S BODY.

`<frame>` TAG IS USED TO DEFINE PARTICULAR AREA IN HTML. IT IS USED ALONG WITH `<frameset>—</frameset>`

AND TO INCLUDE ICONS LIKE SEARCH ICON etc. WE WILL USE

`<input type="text" placeholder=" search..." name =" search" >` IN THE FORM TAG`<form>—</form>`

AND GIVE SOME SPECIFICATIONS IN THE CSS FILE. WE ALSO HAVE TO ONCLUDE

BUTTONS IN OUR WEBPAGE. TO ADD BUTTONS, WE WILL USE `<button>—</button>` TAG IN FORM TAG `<form>—</form>`

IN ORDER TO ADD IMAGE, WE WILL USE `` TAG AND WITH ALL THESE TAGS MENTIONED ABOVE WE WILL USE SOME MORE TAGS AS PER OUR REQUIREMENT AND SOME ATTRIBUTES LIKE

ALIGN, SRC, STYLE etc. IN OUR PROJECT CODE.

PROJECT MODULES:

HOME:

HOME MODULE CONTAIN THE LANDING PAGE OF THE WEBSITE IT'S THE PAGE WHERE USER WILL LAND AT THE TIME THEY GET INTO THE WEBSITE.

ABOUT:

ABOUT MODULE A PAGE IN THE WEBSITE WHICH TELLS ABOUT THE WEBSITE IN DESCRIPTIVE MANNER.

FEATURES:

FEATURES MODULE TELLS ABOUT THE AMAZING FEATURES OF THE WEBSITE LIKE 24/7 ONLINE SUPPORT, CLEAN CODE, FAST AND AMAZING ETC.

SCREENSHOT:

SCREENSHOT MODULE CONTAINS THE SCREENSHOT OF THE THINGS WHICH USERS CAN DO WITH THE HELP OF OUR WEBSITE.

PRICING:

PRICING MODULE CONTAINS THE PLANS WHICH OUR WEBSITES OFFER TO THE USER.

TESTIMONIALS:

TESTIMONIALS MODULE CONTAINS THE REVIEWS OF OUR CLIENTS.

TEAM:

IT TELLS ABOUT THE TEAM WHICH IS BEHIND IS AMAZING WEBSITE.

CONTACT:

IT'S THE FEATURES BY THE USER CAN GET IN TOUCH WITH THE WEBSITE.

LITERATURE SURVEY:

NOWADAYS A LARGE NO OF SMALL BUSINESS IS CLOSING DUE TO SOME CRUCIAL REASONS AND THAT REASONS ARE: -

- LESS MARKET REACH.
- LESS VISIBILITY OF THE BRAND TO THE CONSUMERS.
- WEAK RESPONSIVENESS TO THE CUSTOMER.

- HIGH MAINTAINANCE COST.
- MORE FINANCIAL LOSS.
- INVENTORY WITHOUT DEMAND.

SOFTWARE AND HARDWARE REQUIREMENT:

FIRST OF ALL, WE WILL NEED A TEXT EDITOR TO WRITE HTML AND CSS CODES. IN OUR PROJECT, WE USE NOTEPED FOR THIS PURPOSE AND WE NEED A BROWSER TO SHOW US THE RESULTS AND THE HARDWARE WE REQUIRED IS SIMPLY OUR LAPTOP.

CONTRIBUTION:

AS THIS IS A TEAM PROJECT SO, WE WILL MAKE SURE THAT BOTH OF US WILL CONTRIBUTE OUR BEST TO MAKE THIS PROJECT. WE WILL HELP EACH OTHER AND WILL GIVE OUR MAXIMUM POSSIBLE INPUT AS WE CAN. WE HOPE THAT OUR COMBINE CONTRIBUTION TO THIS PROJECT WILL GIVE US FRUITFUL RESULTS.

WORK PLAN:

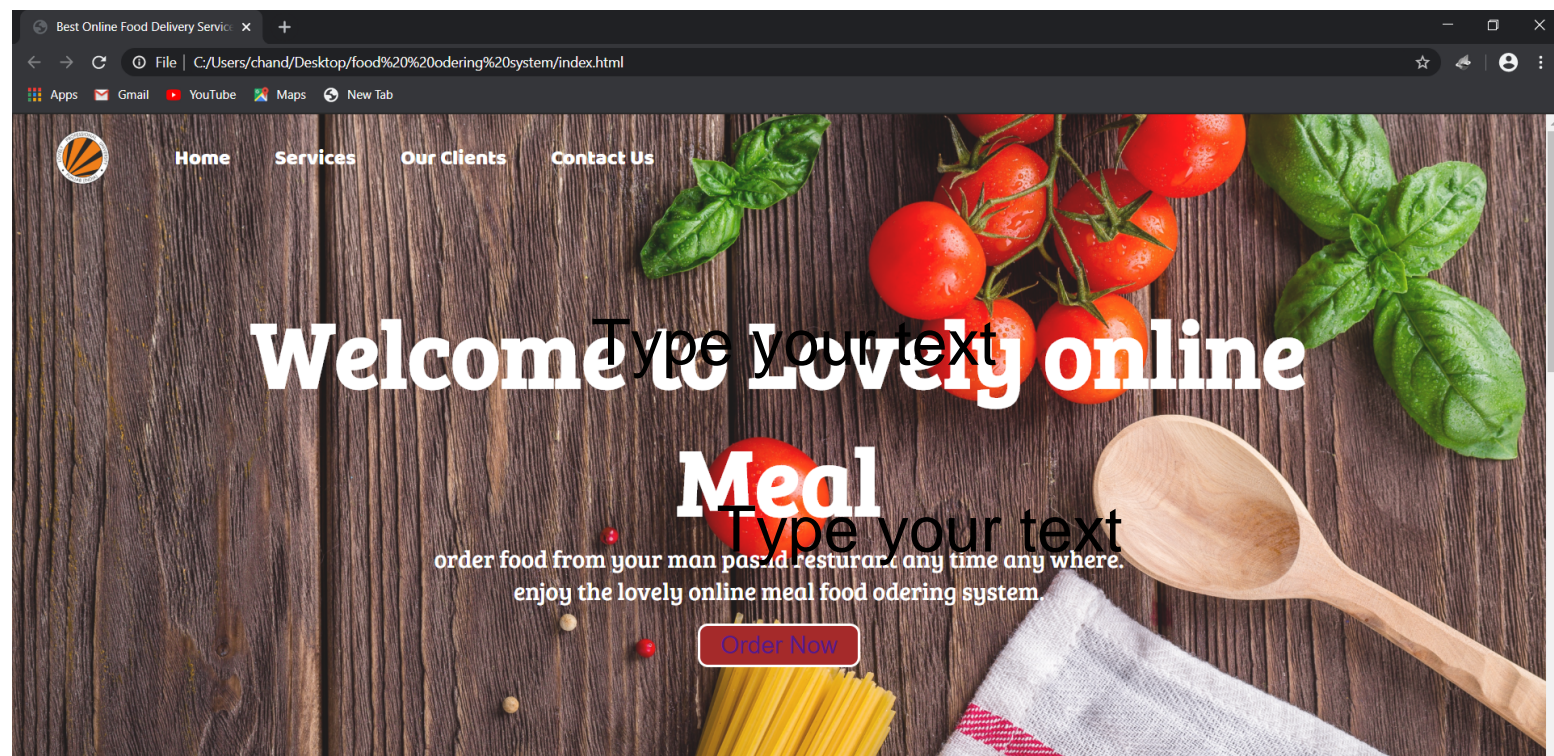
	CODEBURNER				CODEBURNER				
	START DATE	END DATE	MODULE	DURATION (days)	MODULES	WEEK 1	WEEK2	WEEK3	WEEK4
1	01/3/20	5/3/20	HOME	5	HOME				
2	5/3/20	7/3/20	ABOUT	2	ABOUT				
3	7/3/20	10/3/20	FEATURE	3	FEATURE				
4	10/3/20	13/3/20	SCREENSHOT	3	SCREENSHOT				
5	13/3/20	16/3/20	PRICING	3	PRICING				
6	16/3/20	20/3/20	TESTIMONALS	4	TESTIMONALS				
7	20/3/20	23/3/20	TEAM	3	TEAM				
8	23/3/20	26/3/20	CONTACT	3	CONTACT				
9									
10									
11									
12									

CONTRIBUTION OF OUR PROJECT IN THE WELFARE OF SOCIETY:

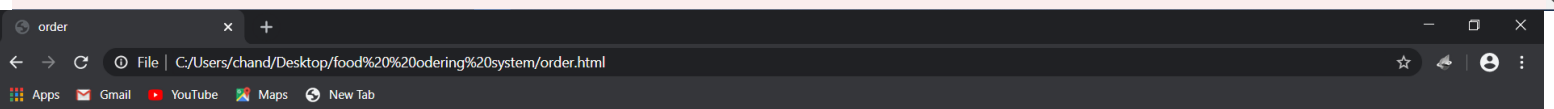
AS WE KNOW THAT NOW A DAYS ONLINE SHOPPING, ONLINE PAYMENTS AND ANY OTHER KIND OF EDUCATIONAL AND OTHER INFORMATIONS ARE AVAILABLE ON INTERNET. HAVING A WEBSITE MEANS CUSTOMERS ARE ALWAYS ABLE TO FIND YOU - ANYTIME, ANYWHERE. EVEN OUTSIDE THE BUSINESS HOURS YOUR WEBSITE

CONTINUES TO FIND AND SECURE NEW CUSTOMERS. IT OFFERS THE USER CONVENIENCE AS THEY CAN ACCESS THE INFORMATION THEY NEED IN THE COMFORT OF THEIR OWN HOME, WITH NO ADDED PRESSURE TO BUY. PLUS, AS MOST COMPANIES NOWADAYS HAVE THEIR OWN WEBSITES, THERE'S EVERY CHANCE YOU COULD BE LOSING CUSTOMERS TO YOUR COMPANIES BY STAYING OFFLINE. THE MAIN BENEFITS ARE CREDIBILITY, COST REDUCTION, MARKET EXPANSION, CONSUMER INSIGHTS, ADVERTISING, BETTER CUSTOMER SERVICES, GROWTH OPPORTUNITY.

LAYOUT:



Our Services



SELECT ANY TO ORDER FOOD

