

Anusha Chandraker

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Professional Summary

Computer Science undergraduate focused on Product intern and UI/UX, skilled in user research, wireframing, and prototyping. Experienced in designing intuitive user flows and data-informed interfaces using Figma and Framer.

Education

Computer Science Engineering	2022 - 2026	VIT Bhopal University	75.7%
CBSE(XIIth)	2022	Delhi Public School, BALCO	89.2%
CBSE(Xth)	2020	New Era Progressive School, Korba	86.4%

Skills

Product & Problem Solving: Requirement Gathering, User-Centric Thinking, Problem Solving, Workflow Definition, Cross-Functional Collaboration

UI/UX Design & Research: Wireframing, Prototyping, User Research, Information Architecture, Data Analysis & Insight Generation

Technical & Tools: Figma, Framer, SQL, Basic SaaS & CRM Understanding, Microsoft Excel & Office Suite

Projects

AGRIICO – Digital Agriculture Platform (UI/UX & Solution Thinking)

Target Audience: Small and mid-scale farmers, agricultural stakeholders

- Analyzed farmer pain points and converted them into structured digital solution concepts.
- Mapped customer requirements to core features including crop recommendations, disease detection, and marketplace access.
- Created wireframes and solution flows to clearly communicate product value and usage scenarios.

Product & Solution Conceptualization (KYC Application)

Target Audience: Local rural farmers and villagers

- Gathered user and basic compliance requirements and mapped them to core KYC application features.
- Designed simple user flows for identity verification, document upload, and DigiLocker integration, keeping low digital literacy in mind.
- Communicated solution logic and feasibility in a clear, user- and client-facing manner.

Sentiment Analysis Project (Analytics Exposure)

Target Audience: Business and non-technical stakeholders

- Analyzed text data to identify sentiment patterns and trends.
- Presented findings in a simplified, non-technical manner for clarity and understanding.

Certifications

Adobe UI/UX (Graphic Design) by Ethnus, Foundations of UX Design by Google Coursera, Cyber Security Analyst by IBM

Positions of Responsibility

The Fine Arts Club

Student Coordinator

July 2024 - June 2025

- Led a team of 90 members to organize 6+ events with 4000+ attendees, ensuring smooth execution.
- Skills: Leadership, Event Coordination, Stakeholder Management, Team Collaboration, Communication, Reporting

Event Management Co-Lead

April 2023 - July 2024

- Coordinated logistics and execution for 10+ large-scale events
- Improved participation through structured planning and teamwork

Hobbies & Languages

Creating Kalamkari art form and Sketching, Cooking

English, Hindi