

# Anusha Chandraker

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## Professional Summary

Computer Science Engineering undergraduate interested in presales and solution-driven roles, with experience in requirement analysis and solution mapping. Skilled in communicating product value through structured workflows, prototypes, documentation, and demo support for sales and product teams.

## Education

Computer Science Engineering	2022 - 2026	VIT Bhopal University	75.7%
CBSE( XIIth)	2022	Delhi Public School, BALCO	89.2%
CBSE( Xth)	2020	New Era Progressive School, Korba	86.4%

## Skills

**Presales & Solution Skills:** Requirement gathering, Customer-centric problem solving, Solution mapping and workflow definition, Team collaboration and cross-functional coordination

**UI/UX, Prototyping & Research:** Wireframing and prototyping, Data analysis and insight generation

**Technical & Tools:** Basic understanding of SaaS, CRM, and marketing automation, SQL, Figma, Framer, Microsoft Office Suite

## Projects

### AGRIICO – Digital Agriculture Platform (UI/UX & Solution Thinking)

**Target Audience:** Small and mid-scale farmers, agricultural stakeholders

- Analyzed farmer pain points and converted them into structured digital solution concepts.
- Mapped customer requirements to core features including crop recommendations, disease detection, and marketplace access.
- Created wireframes and solution flows to clearly communicate product value and usage scenarios.

### Product & Solution Conceptualization (KYC Application)

**Target Audience:** Local rural farmers and villagers

- Gathered user and basic compliance requirements and mapped them to core KYC application features.
- Designed simple user flows for identity verification, document upload, and DigiLocker integration, keeping low digital literacy in mind.
- Communicated solution logic and feasibility in a clear, user- and client-facing manner.

### Sentiment Analysis Project (Analytics Exposure)

**Target Audience:** Business and non-technical stakeholders

- Analyzed text data to identify sentiment patterns and trends.
- Presented findings in a simplified, non-technical manner for clarity and understanding.

## Certifications

Adobe UI/UX (Graphic Design) by Ethnus, Foundations of UX Design by Google Coursera, Cyber Security Analyst by IBM

## Positions of Responsibility

### The Fine Arts Club

Student Coordinator

July 2024 - June 2025

- Led a team of 90 members to organize 6+ events with 4000+ attendees, ensuring smooth execution.
- Skills: Leadership, Event Coordination, Stakeholder Management, Team Collaboration, Communication, Reporting

Event Management Co-Lead

April 2023 - July 2024

- Coordinated logistics and execution for 10+ large-scale events
- Improved participation through structured planning and teamwork

## Hobbies & Languages

Creating Kalamkari art form and Sketching, Cooking  
English, Hindi