

Anusha Chandraker

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Professional Summary

Computer Science Engineering undergraduate interested in presales and solution-driven roles, with experience in requirement analysis and solution mapping. Skilled in communicating product value through structured workflows, prototypes, documentation, and demo support for sales and product teams.

Education

Computer Science Engineering	2022 - 2026	VIT Bhopal University	75.7%
CBSE(XIIth)	2022	Delhi Public School, BALCO	89.2%
CBSE(Xth)	2020	New Era Progressive School, Korba	86.4%

Skills

Presales & Solution Skills: Requirement gathering, Customer-centric problem solving, Solution mapping and workflow definition, Team collaboration and cross-functional coordination

UI/UX, Prototyping & Research: Wireframing and prototyping, Data analysis and insight generation

Technical & Tools: Basic understanding of SaaS, CRM, and marketing automation, SQL, Figma, Framer, Microsoft Office Suite

Projects

AGRIICO – Digital Agriculture Platform (UI/UX & Solution Thinking)

Target Audience: Small and mid-scale farmers, agricultural stakeholders

- Analyzed farmer pain points and converted them into structured digital solution concepts.
- Mapped customer requirements to core features including crop recommendations, disease detection, and marketplace access.
- Created wireframes and solution flows to clearly communicate product value and usage scenarios.

Product & Solution Conceptualization (KYC Application)

Target Audience: Local rural farmers and villagers

- Gathered user and basic compliance requirements and mapped them to core KYC application features.
- Designed simple user flows for identity verification, document upload, and DigiLocker integration, keeping low digital literacy in mind.
- Communicated solution logic and feasibility in a clear, user- and client-facing manner.

Sentiment Analysis Project (Analytics Exposure)

Target Audience: Business and non-technical stakeholders

- Analyzed text data to identify sentiment patterns and trends.
- Presented findings in a simplified, non-technical manner for clarity and understanding.

Certifications

Adobe UI/UX (Graphic Design) by Ethnus, Foundations of UX Design by Google Coursera, Cyber Security Analyst by IBM

Positions of Responsibility

The Fine Arts Club

Student Coordinator

July 2024 - June 2025

- Led a team of 90 members to organize 6+ events with 4000+ attendees, ensuring smooth execution.
- Skills: Leadership, Event Coordination, Stakeholder Management, Team Collaboration, Communication, Reporting

Event Management Co-Lead

April 2023 - July 2024

- Coordinated logistics and execution for 10+ large-scale events
- Improved participation through structured planning and teamwork

Hobbies & Languages

Creating Kalamkari art form and Sketching, Cooking
English, Hindi