

Anusha Chandraker

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Professional Summary

Customer-focused Computer Science undergraduate with UI/UX and product thinking expertise. Skilled in understanding user needs, resolving usability issues, managing feedback, and communicating simple solutions to non-technical users. Seeking roles in customer support and product experience.

Education

Computer Science Engineering	2022 - 2026	VIT Bhopal University	75.7%
CBSE(XIIth)	2022	Delhi Public School, BALCO	89.2%
CBSE(Xth)	2020	New Era Progressive School, Korba	86.4%

Skills

- Product & Problem Solving:** Requirement Gathering, User-Centric Thinking, Problem Solving, Workflow Definition, Cross-Functional Collaboration
- UI/UX Design & Research:** Wireframing, Prototyping, User Research, Information Architecture, Data Analysis & Insight Generation
- Technical & Tools:** Figma, Framer, SQL, Basic SaaS & CRM Understanding, Microsoft Excel & Office Suite

Projects

AGRIICO – Digital Agriculture Platform (UI/UX & Solution Thinking)

Target Audience: Small and mid-scale farmers, agricultural stakeholders

- Analyzed farmer pain points and converted them into structured digital solution concepts.
- Mapped customer requirements to core features including crop recommendations, disease detection, and marketplace access.
- Created wireframes and solution flows to clearly communicate product value and usage scenarios.

Product & Solution Conceptualization (KYC Application)

Target Audience: Local rural farmers and villagers

- Gathered user and basic compliance requirements and mapped them to core KYC application features.
- Designed simple user flows for identity verification, document upload, and DigiLocker integration, keeping low digital literacy in mind.
- Communicated solution logic and feasibility in a clear, user- and client-facing manner.

Sentiment Analysis Project (Analytics Exposure)

Target Audience: Business and non-technical stakeholders

- Conducted advanced sentiment analysis on unstructured text data using NLP.
- Identified and classified sentiment (positive/negative/neutral) accurately.
- Uncovered key sentiment patterns and trends, delivering actionable insights for product development and marketing.
- Communicated technical findings clearly to non-technical stakeholders using visualizations and focusing on business implications.

Certifications

Adobe UI/UX (Graphic Design) by Ethnus, Foundations of UX Design by Google Coursera, Cyber Security Analyst by IBM

Positions of Responsibility

The Fine Arts Club

Student Coordinator

July 2024 - June 2025

- Led a team of 90+ members to organize 6+ events with 400+ attendees
- Handled real-time coordination and resolved on-ground issues efficiently
- Ensured smooth communication between teams and stakeholders

Event Management Co-Lead

April 2023 - July 2024

- Coordinated logistics for **10+ large-scale events**
- Managed multiple responsibilities simultaneously under tight deadlines