

Says

What have we heard them say? What can we imagine them saying?

> Collect all relevant personal information, including contact details, education, work experience, skills, and accomplishments.

List any additional sections you want to include, such as certifications, projects, or volunteer experience.

Carefully read

Resume/CV.

the text.

through the entire

Check for any typos,

grammatical errors,

or inconsistencies in

content of your

- Customise the template's layout to fit your information and preferences.
- Add or remove sections as needed, keeping the structure coherent and organised.

Create your

the content into

to create a clear

information.

resume content,

Write your

highlighting

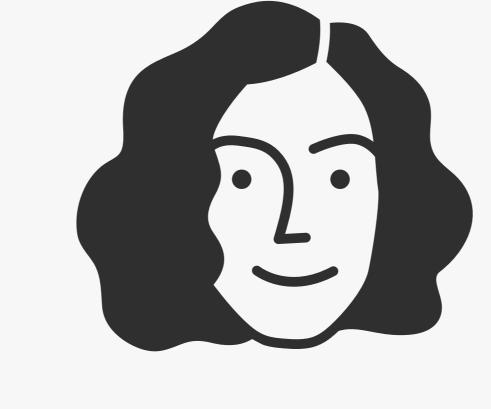
your skills and

achievements.

visual hierarchy of

document and divide

columns using grids



Persona's name

Short summary of the persona

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Thinks

Your resume is your chance to highlight your experience, draw employers in and make a great impression to increase your chances of being hired.

Resume design, which is the look, structure and format of your resume, is very important to enhance the content of the resume. Great content is better with the right design because it makes the resume easier to read and allows the most important details to stand out.



A good resume can get you an edge over your competitors. Generally, recruiters get a large no. of resumes for any vacancy. Not all applicants have great software skills to produce a unique professional resume.

A good resume is essential for a good job. However, people face doubts as to why so much effort must be put in.



Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



