



Says

What have we heard them say?
What can we imagine them saying?

Collect all relevant personal information, including contact details, education, work experience, skills, and accomplishments.

List any additional sections you want to include, such as certifications, projects, or volunteer experience.

- Customise the template's layout to fit your information and preferences.
- Add or remove sections as needed, keeping the structure coherent and organised.



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Your resume is your chance to highlight your experience, draw employers in and make a great impression to increase your chances of being hired.

Resume design, which is the look, structure and format of your resume, is very important to enhance the content of the resume. Great content is better with the right design because it makes the resume easier to read and allows the most important details to stand out.



Persona's name

Short summary of the persona

- Carefully read through the entire content of your Resume/CV.
- Check for any typos, grammatical errors, or inconsistencies in the text.

Create your document and divide the content into columns using grids to create a clear visual hierarchy of information.

Write your resume content, highlighting your skills and achievements.

A good resume can get you an edge over your competitors. Generally, recruiters get a large no. of resumes for any vacancy. Not all applicants have great software skills to produce a unique professional resume.



A good resume is essential for a good job. However, people face doubts as to why so much effort must be put in.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?