



BRIDGE
School of Management
linking education to industry

2nd Knowledge Series On

BIG DATA ANALYTICS AND ARTIFICIAL INTELLIGENCE

In Partnership With

NASSCOM[®]

OVERVIEW

“ Errors using inadequate data are much less than those using no data at all”
- Charles Babbage

Organizations are grappling with the need to use the enormous data being generated for taking informed business decisions. Businesses today are struggling to build internal capabilities in analytics which is ever evolving in terms not only reporting but predicting & prescribing business decisions.

Bridge & NASSCOM present 2nd edition of Bridge Knowledge Series, a panel discussion on **"Big Data Analytics and AI: Transforming businesses and human life"** wherein top Industry Practitioners, thought-leaders and Industry Stalwarts come together to share & discuss the dynamics of the new data driven world.

AGENDA

2:00pm	2:30pm	Registration & Networking
2:30pm	2:40pm	Welcome Note
2:40pm	2:50pm	Opening Address
2:50pm	4:30pm	Panel Discussion
4:30pm	4:55pm	Open House
4:55pm	5:00pm	Vote of Thanks
5:00pm onwards		Hi- Tea

DETAILS

Date : 27th April 2018 (Friday)

Time : 2.30 PM to 5.00 PM

Venue : Bridge School of Management
1st Floor, Tower B, Infinity Towers
DLF Cyber City, Gurugram

ABOUT BRIDGE SCHOOL OF MANAGEMENT

Bridge School of Management is a venture of HT Media Ltd, India's second largest and most trusted media company. It aims to address the 'education-employment mismatch' and intends to equip working professionals with hands-on knowledge and business skills for global workplace. The school particularly emphasizes on providing an innovative learning environment while focusing on upgrading managerial functional and interpersonal skills. This not only goes beyond mere theoretical knowledge, but also enables working professionals to expedite their career growth.

REGISTRATION

To register please share your contact details on smita.sharma@bridgesom.com or scan the below QR Code to fill online registration enquiry



<http://bit.ly/2GOWaqM>

For a more information on the session contact

Ms. Smita Sharma

Email ID : smita.sharma@bridgesom.com

Phone No: + 91 9313370953

Ms. Bhavna Potdar

Email ID : bhavna.potdar@bridgesom.com

Phone No: + 91 9810799369