

Riipen Ontario



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Posts for Week One

May 8th - May 12th

8th May 2024

Introductory Post

FB + IG

“Education meets entertainment with Pearl Interactives! Our interactive media bridges the gap between playing and learning, making education fun and engaging for children of all abilities. Let's make learning an adventure!”.

#PlayWellLearnBetter #InclusivePlay #PearlInteractives #Inclusivity
#PlayActive #ChildDevelopment #ChildCare #PlayWellnessLearning
#InteractiveJoy #DevelopmentalToys #PowerInPlay
#EmpoweringPlay #EmpoweringChildren #CreativePlay,
#LearningIsFun #EmpoweringEveryChild #LearningForAll
#InteractiveEducation #Education #InteractiveMedia #Learning
#EducationIsFun



9th May 2024

Reel

FB + IG

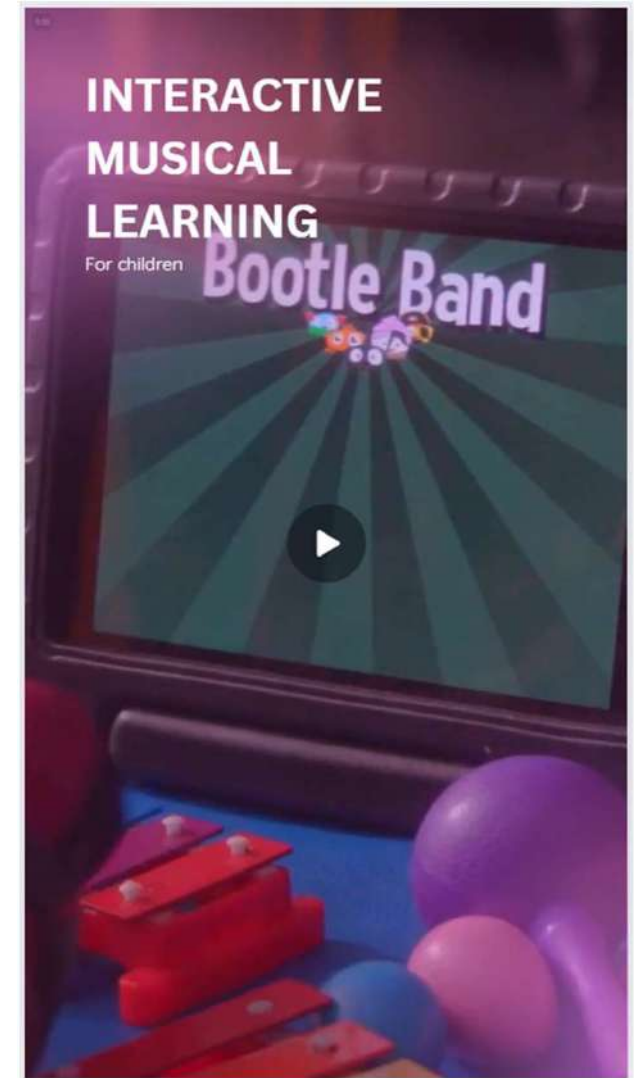
Watch here:

https://www.canva.com/design/DAGHLbFGr3A/ONBmZa9ftH5LF0PO9c2Knw/edit?utm_content=DAGHLbFGr3A&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Looking for a fun way to introduce your child to music? Bootle Band is a musical app that makes learning about music enjoyable for all children!

Now available on the Apple App Store, download using the link in our bio!

#PlayWellLearnBetter #InclusivePlay #PearlInteractives #Inclusivity #PlayActive
#ChildDevelopment #ChildCare #PlayWellnessLearning #InteractiveJoy
#DevelopmentalToys #PowerInPlay #EmpoweringPlay #EmpoweringChildren
#CreativePlay, #LearningIsFun #EmpoweringEveryChild #LearningForAll
#InteractiveMusicalLearning #Music #MusicalLearning #LoveForMusic
#InteractiveMedia #Learning #UnlockPotential



10th May 2024

Information Post

FB + IG

“Building Resilience Through Play: Check out how play helps children develop resilience and coping skills to navigate challenges and setbacks.”.

#PlayWellLearnBetter #InclusivePlay #PearlInteractives #Inclusivity #PlayActive #ChildDevelopment #ChildCare #PlayWellnessLearning #InteractiveJoy #DevelopmentalToys #PowerInPlay #EmpoweringPlay #EmpoweringChildren #CreativePlay, #LearningIsFun #EmpoweringEveryChild #LearningForAll #InteractiveEducation #BuildingResilience



Embracing Challenges

Setbacks are inevitable in life. Through play, children learn to embrace challenges and persevere, even when things don't go as planned.



Strength in Numbers

Play encourages collaboration and teamwork, teaching children the value of support and cooperation when facing difficulties.



Heroes in Play

Imaginative play allows children to explore different roles and perspectives, fostering creativity and adaptability in the face of adversity.

Mindful Moments

In moments of play, children learn mindfulness and how to be present, helping them manage stress and anxiety.



Nature's Playground

From the playground to the great outdoors, play is the key to unlocking a child's innate resilience and preparing them for life's adventures.



Physical Play, Stronger Kids

Through play, children develop physical strength and coordination, enhancing their confidence to tackle physical challenges.



Playful Connections

Play promotes emotional expression and bonding, providing a safe space for children to process their feelings and build strong relationships.



11th May 2024

Reel

IG + Facebook

[Video 4.mp4](#)

“Jump into the world of interactive play with our mixed reality games! Watch as children explore, move, and learn in a whole new way”.

#PlayWellLearnBetter #InclusivePlay #PearlInteractives #Inclusivity #PlayActive
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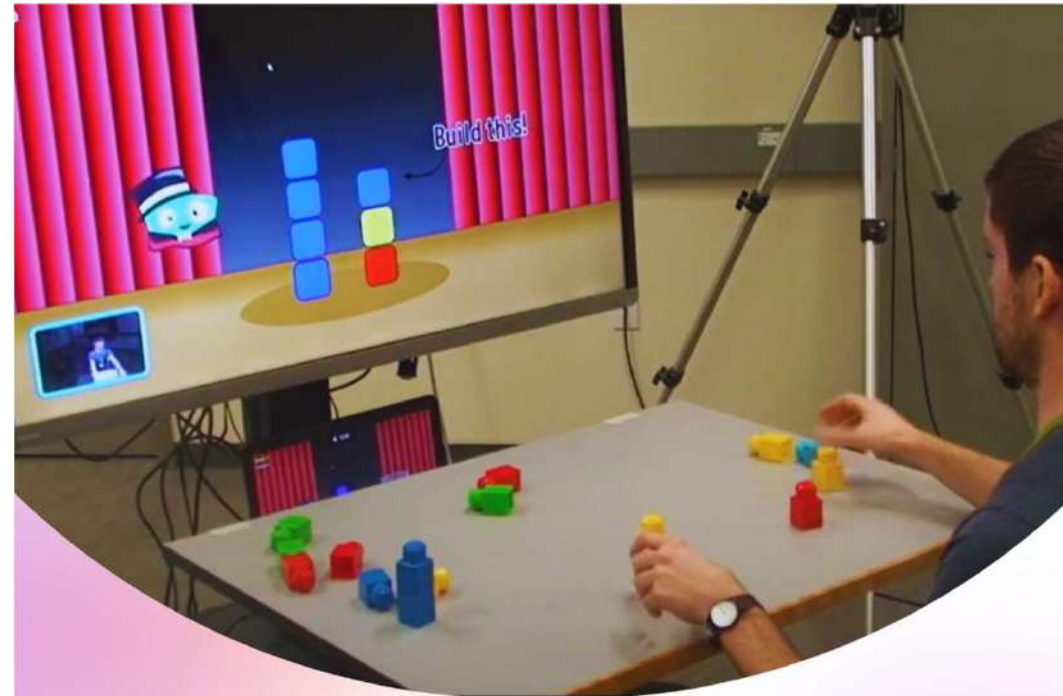
12th May 2024

Product Introductory Post

FB + IG

“Introducing Bootle Blast, a physically immersive mixed reality game! Personalized gameplay to motivate movements and hands-on play for gross and fine motor skills development.”

#PlayWellLearnBetter #InclusivePlay #PearlInteractives #Inclusivity
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#EmpoweringPlay #EmpoweringChildren #CreativePlay,
#LearningIsFun #EmpoweringEveryChild #LearningForAll
#InteractiveEducation #Education #InteractiveMedia #Learning
#EducationIsFun #UnlockPotential #DevelopMotorSkills
#BootleBlast #MovingLearning



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Introducing Bootle Blast
A physically immersive mixed reality game

Posts for Week Two

May 13th - May 19th

13th May 2024

Monday Motivation Post

FB + IG

“Inclusive technologies like Bottle Band and Bootle Blast have significant impact” - Alex.

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#LearningIsFun #EmpoweringEveryChild #LearningForAll
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#EducationIsFun #UnlockPotential #MondayMotivation



EMBRACING INCLUSIVITY THROUGH PLAY!

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15th May 2024

Introductory Post

FB + IG

Did you know Pearl Interactives' personalized gameplay motivates children to develop gross and fine motor skills through hands-on play? Let's unlock the potential of every child together!

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#LearningIsFun #EmpoweringEveryChild #LearningForAll
#InteractiveEducation #Education #InteractiveMedia #Learning
#EducationIsFun #UnlockPotential



Let's unlock the potential of every child **TOGETHER!**

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16th May 2024

Reel

FB + IG

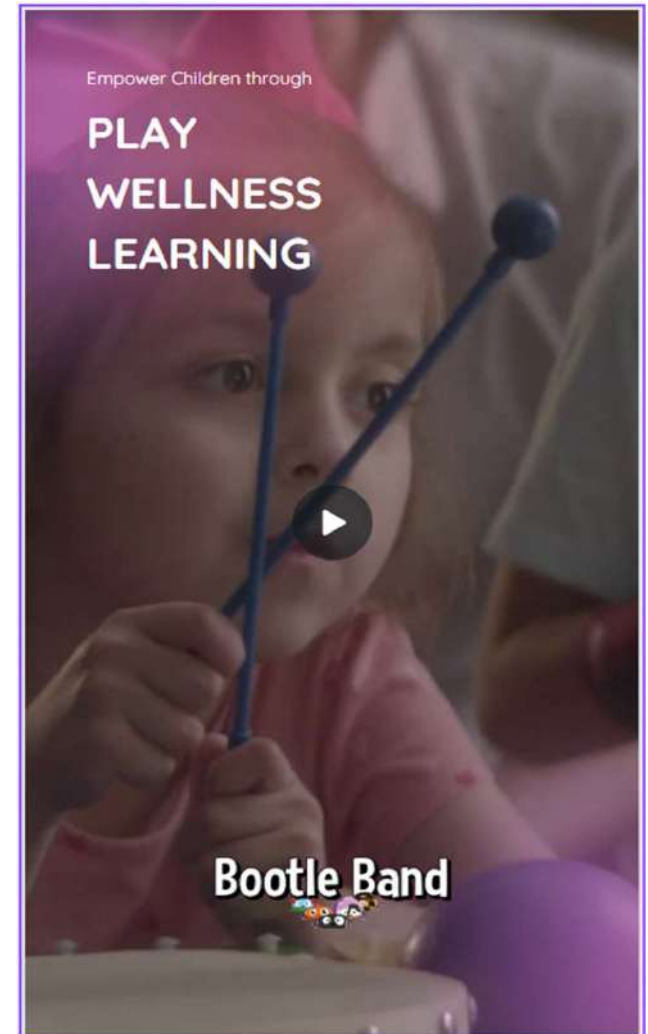
Watch here -

https://www.canva.com/design/DAGHLS7YQ1o/fo9yaLMEqNQ53Aj6EsRcUg/edit?utm_content=DAGHLS7YQ1o&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

[Video 2.mp4](#)

We're dedicated to creating interactive media for children of all abilities. Join us on our mission to empower children through play, wellness, and learning! Download our app, Bootle Band on the Apple App Store

#PlayWellLearnBetter #InclusivePlay #PearlInteractives #Inclusivity
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#Education #InteractiveMedia #Learning #EducationIsFun
#UnlockPotential



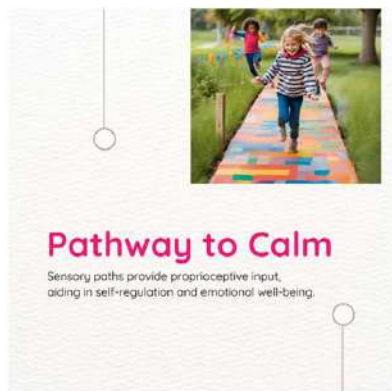
17th May 2024

Information Post

FB + IG

“Learning Through Sensory Play: The benefits of sensory play for children's sensory integration, fine motor skills development, and self-regulation. Let's encourage sensory play for our little ones to explore, discover, and thrive through engaging experiences”

#PlayWellLearnBetter #InclusivePlay #PearlInteractives #Inclusivity #PlayActive #ChildDevelopment
#ChildCare #PlayWellnessLearning #InteractiveJoy #DevelopmentalToys #PowerInPlay
#EmpoweringPlay #EmpoweringChildren #CreativePlay, #LearningIsFun #EmpoweringEveryChild
#LearningForAll #InteractiveEducation #SensoryPlay #ChildDevelopment



18th May 2024

Reel

FB + IG

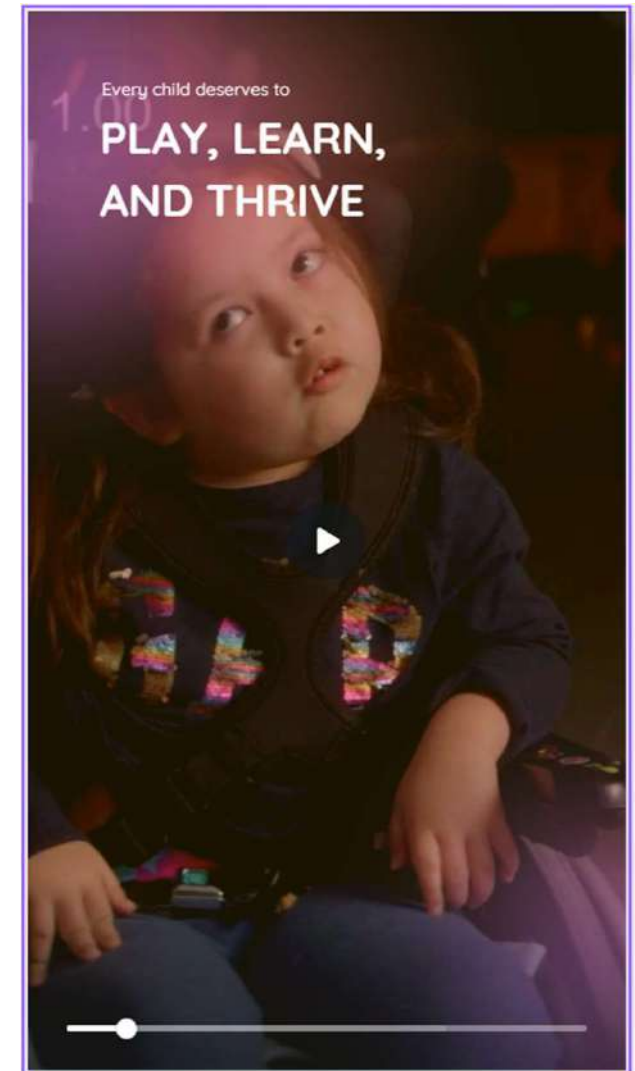
Watch here -

https://www.canva.com/design/DAGHLR7ALUY/F0rypY83IM9LrnmxmUrNNA/edit?utm_content=DAGHLR7ALUY&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

[Video 3.mp4](#)

“At Pearl Interactives, we believe every child deserves the opportunity to play, learn, and thrive”.

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#Education #InteractiveMedia #Learning #EducationIsFun
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19th May 2024

Product Introductory Post

FB + IG

“Did you know that playing games can help children develop motor skills? Bootle Blast is a mixed reality game that gets kids moving and learning!”

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#EmpoweringPlay #EmpoweringChildren #CreativePlay,
#LearningIsFun #EmpoweringEveryChild #LearningForAll
#InteractiveEducation #Education #InteractiveMedia #Learning
#EducationIsFun #UnlockPotential #DevelopMotorSkills
#BootleBlast #MovingLearning

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Did you know?

Playing **Bootle Blast** can help
children develop **motor skills**!!



Posts for Week Three

May 20th - May 26th

20th May 2024

Monday Motivation Post

FB + IG

“My hope for the future is that every child can experience the thrill of play and the joy of discovery, regardless of ability” - Alex.

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#EmpoweringPlay #EmpoweringChildren #CreativePlay,
#LearningIsFun #EmpoweringEveryChild #LearningForAll
#InteractiveEducation #Education #InteractiveMedia #Learning
#EducationIsFun #UnlockPotential #MondayMotivation



EMBRACE THE POWER OF PLAY TO TRANSFORM
CHALLENGES INTO JOY

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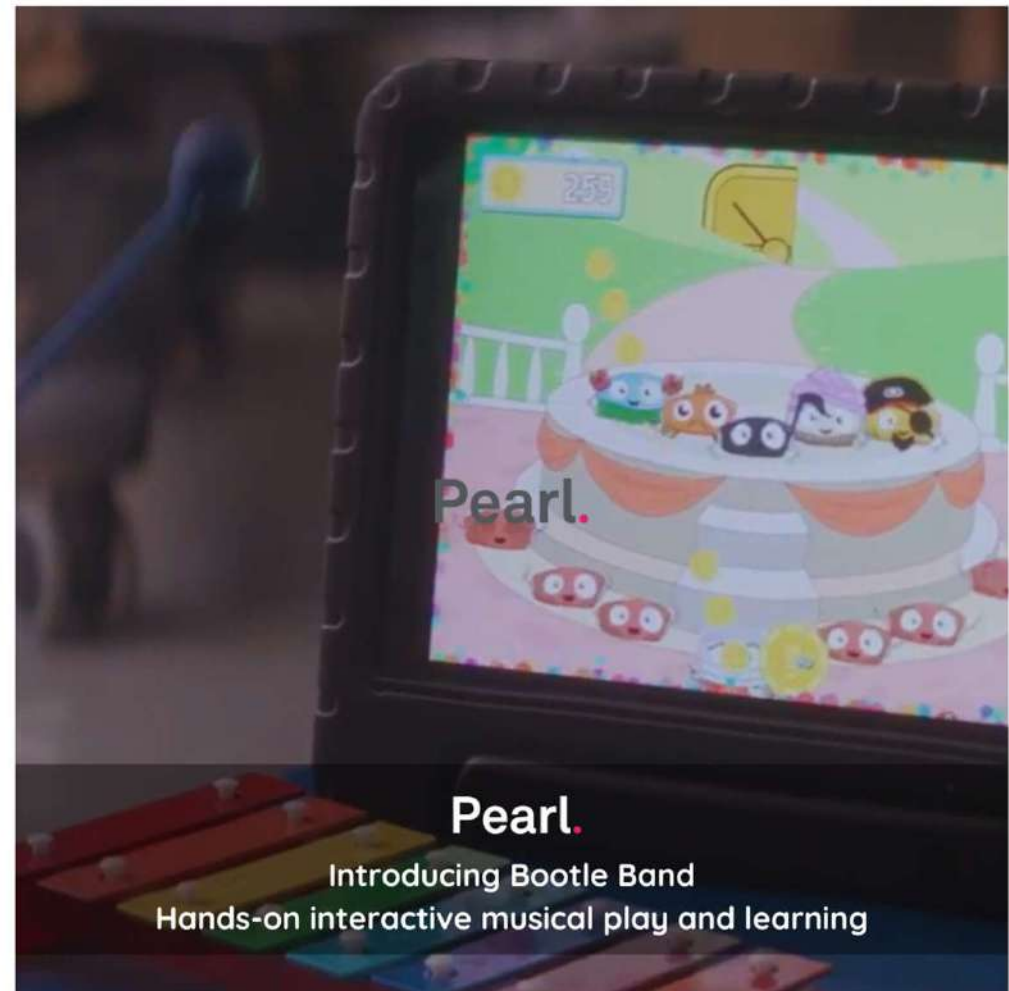
22nd May 2024

Product Introductory Post

FB + IG

“Introducing Bootle Band, a hands-on interactive musical play and learning. A video game adventure with real-life musical instruments to engage young children in shared musical play. Download on AppStore!”

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#EmpoweringPlay #EmpoweringChildren #CreativePlay,
#LearningIsFun #EmpoweringEveryChild #LearningForAll
#InteractiveEducation #Education #InteractiveMedia #Learning
#EducationIsFun #UnlockPotential #DevelopMotorSkills
#BootleBand #MovingLearning



23rd May 2024

Story

FB + IG

One: Meet Alex, a 14-year-old high school student from Ontario, and he's got an incredible story to share. Alex is the awesome brother of Alethea (Alee), his inspiring sister who's redefining what it means to be differently-abled.

Two: Alex's journey with his sister, Alee, has shown him the power of inclusive interactive media like Pearl Interactives' products, Bottle Band and Bootle Blast. These games aren't just about fun; they're about shared experiences, emotional outlets, and family bonding. Through gaming, they've found a way to navigate the challenges and celebrate the victories together.

Three: Alex's vision for the future of inclusive play and learning technologies is nothing short of revolutionary! From AI-guided therapies to interactive platforms like Duolingo, he imagines a world where families can access therapy from the comfort of their own home. Let's join Alex in advocating for a future where everyone, regardless of ability, has equal access to fun, engaging, and empowering technology.

As the proud brother of Alee, a remarkable girl with unique abilities, Alex is passionate about inclusive interactive media.

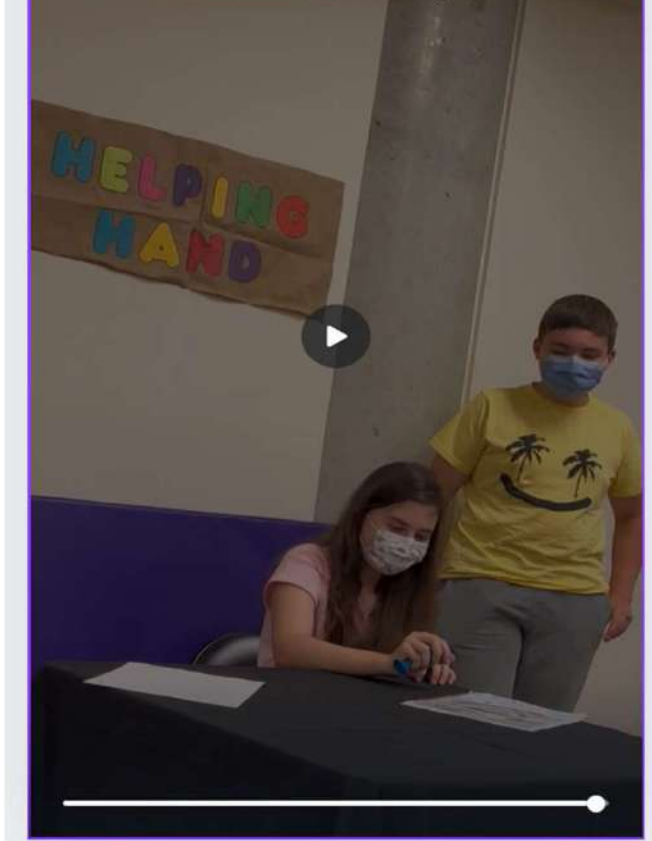
Together, they've discovered how games like Bottle Band and Bootle Blast from Pearl Interactives bring joy, connection, and fun. Their journey of resilience and laughter showcases how inclusive games transform lives and foster deep emotional bonds.



Alex's journey with his sister, Alee, has shown him the power of inclusive interactive media like Pearl Interactives' products, Bottle Band and Bootle Blast.

These games aren't just about fun; they're about shared experiences, emotional outlets, and family bonding. Through gaming, they've found a way to navigate the challenges and celebrate the victories together.

Alex's journey with his sister, Alee, has shown him the power of inclusive interactive media like Pearl Interactives' products, Bottle Band and Bootle Blast. These games aren't just about fun; they're about shared experiences, emotional outlets, and family bonding. Through gaming, they've found a way to navigate the challenges and celebrate the victories together.



[Alex Story3.mp4](#)

24th May 2024

Information Post

FB + IG

"Incorporating interactive play into your child's routine not only strengthens your bond but also enhances their physical, cognitive, and emotional development. Here are some Interactive Play Tips for Parents. Try these tips today!"

#PlayWellLearnBetter #InclusivePlay #PearlInteractives #Inclusivity #PlayActive #ChildDevelopment #ChildCare #PlayWellnessLearning #InteractiveJoy #PowerInPlay #EmpoweringPlay #EmpoweringChildren #CreativePlay #InteractiveEducation #SensoryPlay #ChildDevelopment #InteractivePlay #ParentingTips #BondingTime"



Daily Playtime

Make Time for Play Every Day. Schedule short play sessions to bond with your child and stimulate their development.



Dance Together

Dance Party! Turn on music and groove together. Dancing promotes coordination, rhythm, and laughter.



Fort Magic

Fort Building Fun. Use blankets and cushions to create cozy hideouts. It fosters creativity and imaginative play.



Game Night

Play board games that encourage turn-taking, strategy, and social skills.



Kitchen Adventures

Kitchen Helpers. Involve your child in simple cooking tasks. It teaches teamwork, following instructions, and math skills.



Nature Explorers

Outdoor Adventures. Go on nature walks, collect leaves, or stargaze together. It promotes curiosity and sensory exploration.

Puzzle Power

Puzzle Time. Work on puzzles as a family to develop problem-solving and critical thinking skills.



Cozy Reads

Storytime Snuggles. Read aloud together to spark imagination, language development, and a love for reading.

Posts for Week Four

May 27th - May 31st

26th May 2024

Product Introductory Post

FB + IG

“Introducing ScreenPlay, interactive waiting spaces! Accessible, touch-free interactive games for a more positive waiting experience. Proven to reduce anxiety in a healthcare setting.”

#PlayWellLearnBetter #InclusivePlay #PearlInteractives #Inclusivity
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#LearningIsFun #EmpoweringEveryChild #LearningForAll
#InteractiveEducation #Education #InteractiveMedia #Learning
#EducationIsFun #UnlockPotential #DevelopMotorSkills
#BootleBlast #MovingLearning



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Introducing ScreenPlay
Interactive waiting spaces

27th May 2024

Monday Motivation Post

FB + IG

“Having a sibling to 'roar' at the world with is a much-needed outlet. Gamified therapies with AI could revolutionize home rehabilitation for families.” - Alex.

#PlayWellLearnBetter #InclusivePlay #PearlInteractives #Inclusivity
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#LearningIsFun #EmpoweringEveryChild #LearningForAll
#InteractiveEducation #Education #InteractiveMedia #Learning
#EducationIsFun #UnlockPotential #MondayMotivation



INCLUSIVE PLAY BRINGS FAMILIES CLOSER, ONE
GAME AT A TIME

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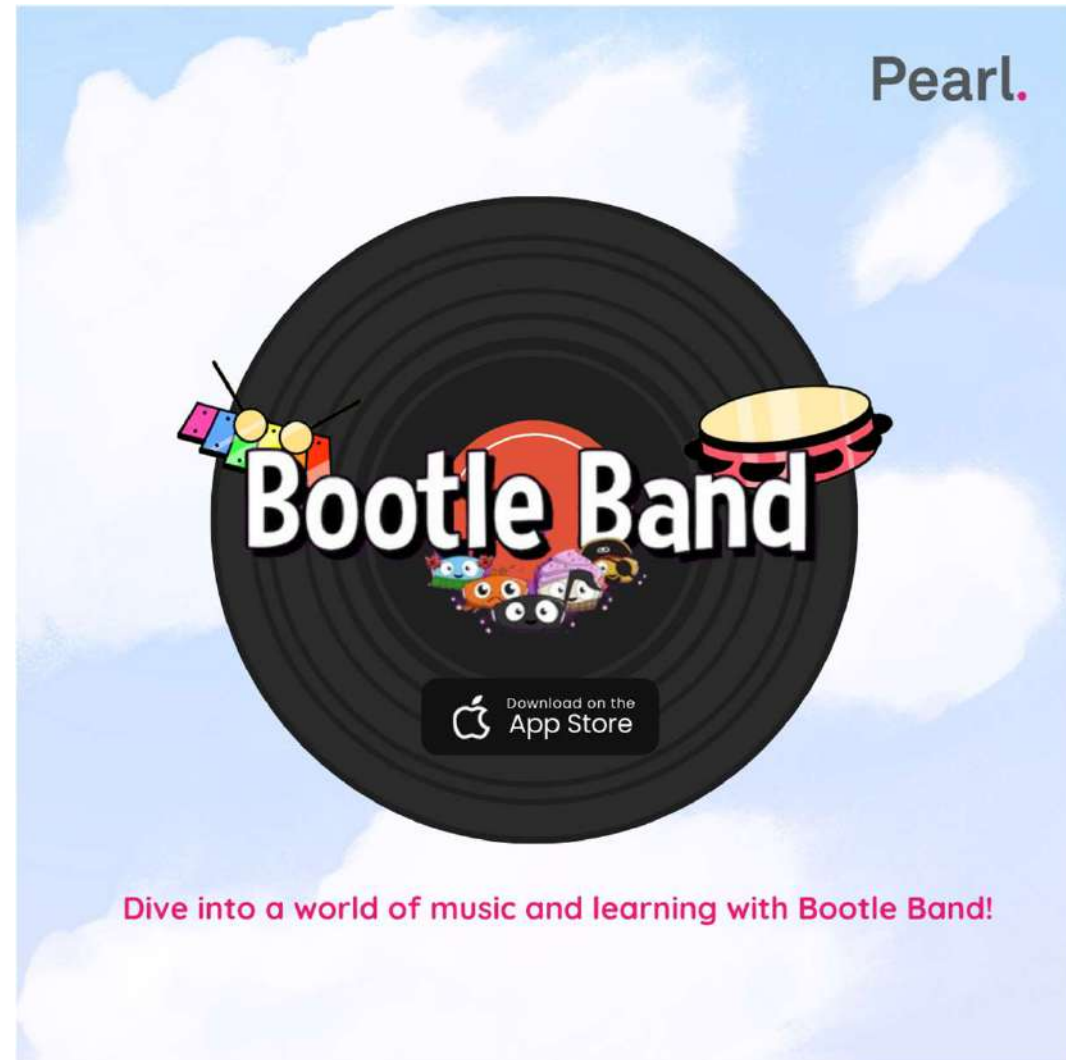
29th May 2024

Introductory Post

FB + IG

“Dive into a world of music and learning with Pearl Interactives! Our interactive musical play activities engage children's senses and foster creativity while they have a blast making music. Let the rhythm of fun begin!”.

#PlayWellLearnBetter #InclusivePlay #PearlInteractives #Inclusivity
#PlayActive #ChildDevelopment #ChildCare #PlayWellnessLearning
#InteractiveJoy #DevelopmentalToys #PowerInPlay
#EmpoweringPlay #EmpoweringChildren #CreativePlay,
#LearningIsFun #EmpoweringEveryChild #LearningForAll
#InteractiveEducation #UnlockPotential #LoveForMusic #Music
#BootleBand



30th May 2024

Reel

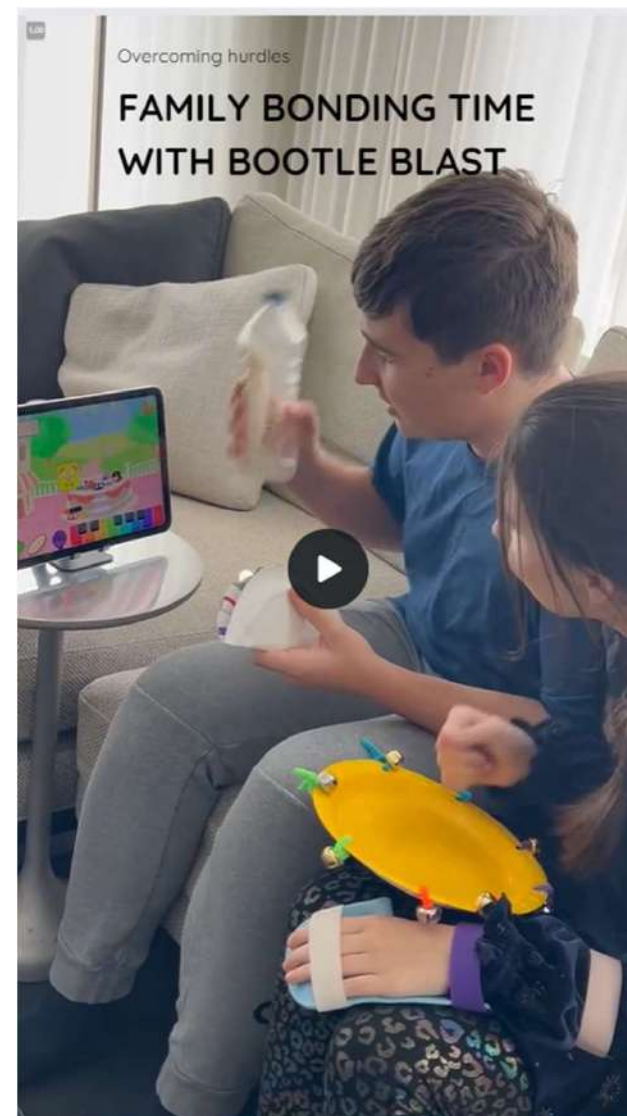
FB + IG

Watch here - Canva link -

https://www.canva.com/design/DAGHLQ-Ual/QzSRJxmMq3n5RacQWredw/edit?utm_content=DAGHLQ-Ual&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton (page 5) [Video 5.mp4](#)

Play together with Bootle Band! Alex and Alee made these instruments on their own. Find out how in our previous Reels!

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#PlayActive #ChildDevelopment #ChildCare #PlayWellnessLearning
#InteractiveJoy #DevelopmentalToys #PowerInPlay #EmpoweringPlay
#EmpoweringChildren #CreativePlay, #LearningIsFun
#EmpoweringEveryChild #LearningForAll #InteractiveEducation
#Education #InteractiveMedia #Learning #EducationIsFun



31st May 2024

Information Post

FB + IG

"Academic Success Through Play! Play is a powerful driver of academic success, making learning enjoyable and effective. Discover how play boosts learning and academic skills!"

#PlayWellLearnBetter #InclusivePlay #PearlInteractives #Inclusivity #PlayActive #ChildDevelopment #ChildCare #PlayWellnessLearning #InteractiveJoy #PowerInPlay #EmpoweringPlay #EmpoweringChildren #CreativePlay #InteractiveEducation #ChildDevelopment #InteractivePlay #AcademicPlay #LearningThroughPlay #EducationalPlay"



Blog Post

Title: Embracing Inclusivity: A Sibling's Journey with Interactive Media

In today's digital age, interactive media has the power to transform lives, break barriers, and foster inclusivity like never before. And for Alex Beaubien, a 14-year-old high school student from Ontario, the impact of inclusive interactive media hits close to home. As the proud brother of Alethea (Alee), a remarkable young girl who's redefining what it means to be differently-abled, Alex's journey is one of resilience, empowerment, and innovation.

A Family's Story

Meet Alex Beaubien! A vibrant teenager with a passion for gaming, music, and advocacy, Alex is no ordinary teenager. His sister, Alee, is his source of inspiration and strength, challenging him to see the world through a different lens. Alee's journey, marked by resilience and determination, has shaped Alex's perspective on inclusivity and accessibility in profound ways.

A Conversation on Inclusive Play and Learning

In a recent interview, Alex opened up about his experiences as a sibling of a child with disabilities and the role of interactive media in their lives. From their playful antics to heartfelt conversations, Alex shares how games like Bottle Band and Bootle Blast from Pearl Interactives have become more than just entertainment—they've become a bridge to shared experiences and emotional connection.

Discovering the Power of Interactive Media

For Alex, the journey with interactive media began with a simple observation: the joy and laughter shared by Alee and her friends while playing games together. Inspired by their enthusiasm, Alex embarked on a mission to make gaming more inclusive and engaging for everyone. Through collaborative efforts and creative solutions, Alex and Alee found new ways to connect, compete, and celebrate their victories together.

A Vision for the Future

Looking ahead, Alex envisions a future where inclusive play and learning technologies are accessible to all. From AI-guided therapies to interactive platforms that promote family bonding, Alex's vision is one of empowerment and equality. By advocating for inclusivity and accessibility in gaming, Alex hopes to create a world where every child, regardless of ability, can experience the joy of play and the thrill of discovery.

Join the Conversation

As we continue to explore the transformative power of interactive media, let's join Alex in advocating for inclusivity and accessibility for all. Together, we can build a future where every child has the opportunity to learn, grow, and thrive, one game at a time.

Conclusion

In the journey of life, it's the moments of connection and understanding that truly matter. For Alex Beaubien and his sister Alee, interactive media has become a beacon of hope, a source of joy, and a catalyst for change. As we embrace inclusivity and celebrate diversity, let's remember that the power to make a difference lies within each of us. Let's play, learn, and grow together, creating a world where everyone belongs.

IG + LinkedIn

Captions:

Linked In: Request a free virtual demo of Bootle Blast for your Clinic or Organization today! <https://pearlinteractives.com/bootle-blast>

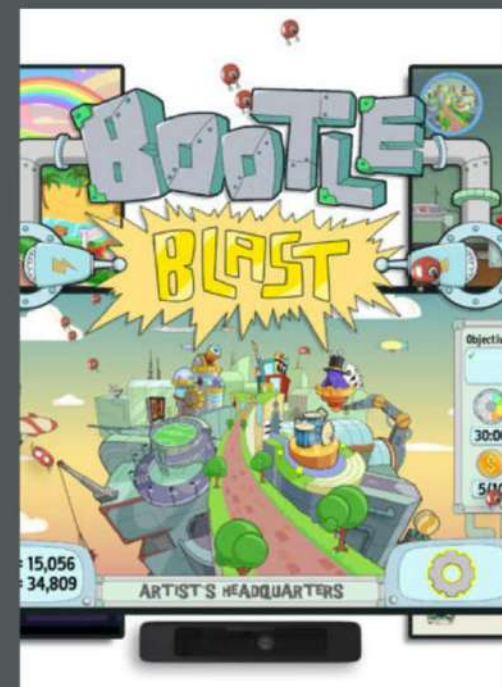
Bootle Blast is a mixed-reality video game that combines the fun and engagement of gaming with 16 motion capture and mixed reality mini-games focusing on both upper and lower limb movements! Available now for Clinics or Organizations

IG: Request a free virtual demo of Bootle Blast for your Clinic or Organization today! Use the link in our bio to schedule your demo

Bootle Blast is a mixed-reality video game that combines the fun and engagement of gaming with 16 motion capture and mixed reality mini-games focusing on both upper and lower limb movements! Available now for Clinics or Organizations

#therapeuticgaming #inclusiveplay #playactive

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Request a
virtual demo



Bootle Blast

Available now for Clinics or Organizations!

Additional Content Suggestion

21st May 2024

Infographic Posts Post

FB + IG + LinkedIn

<https://www.youtube.com/watch?v=jxvCxb7mudE&t=25s>

Reuse this video

“Know more about Bootle Blast!”

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#EmpoweringEveryChild #LearningForAll #InteractiveEducation #Education #InteractiveMedia #Learning #EducationIsFun #UnlockPotential
#BootleBlast

28th May 2024

Infographic Posts Post

FB + IG + LinkedIn

<https://www.youtube.com/watch?v=1H48tczyUeI&t=57s>

Reuse this video

“Know more about Bootle Band!”

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#EmpoweringEveryChild #LearningForAll #InteractiveEducation #Education #InteractiveMedia #Learning #EducationIsFun #UnlockPotential
#BootleBand

Information Post Ideas

*Concept 1: **Role of Play in Emotional Development:*** Play is a powerful tool for emotional development, helping children understand and manage their emotions.

*Concept 2: **Inclusive Play: Strategies for Children with Diverse Abilities:*** Inclusive play ensures that every child can enjoy and benefit from play. Let's create environments where all children thrive!

*Concept 3: **Physical Health Through Play: Keeping Kids Active and Healthy:*** Active play is key to physical health, ensuring children grow strong and stay healthy.

Links

Reels/Story Link: https://www.canva.com/design/DAGGMxhKYrE/Omkz-bJ37ZjQtIjzsVShtw/edit?utm_content=DAGGMxhKYrE&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Carousel Post Link: https://www.canva.com/design/DAGD0xUBHmA/bWBaBjzpzYA-2qvHDtA4hw/edit?utm_content=DAGD0xUBHmA&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Others: https://www.canva.com/design/DAGDGvjpNBk/RbfVHlaXL7X-AOhX2OAloQ/edit?utm_content=DAGDGvjpNBk&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton