

# CHANDRASHEKHAR SAINI

Graphic Designer | Video Editor

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📍 Phulera (Jaipur)

Portfolio - [chandrashekhar-saini](#)

## CAREER OBJECTIVE

I aspire to contribute my creative skills in a dynamic environment where I can take on challenging projects. I aim to leverage my expertise in video editing and graphic design to produce impactful content that drives the growth of the organization.

## EDUCATION

**Master of Computer Applications**  
Indira Gandhi National Open University  
2023-Pursuing

**Diploma in Computer Science**  
Board of Technical Education Rajasthan  
2019-2022

**Bachelor of Arts**  
University of Rajasthan  
2019-2023

## INTERESTS

- Music & Movies
- Badminton & Chess
- Learning & Exploring

## STRENGTH

- Honesty
- Creativity
- Perfection
- Smart & Hard Working

## SKILLS

- Canva
- Adobe Premiere Pro
- Adobe After Effects
- Adobe Photoshop/Illustrator as required in video editing
- Clipchamp
- PowerPoint
- Excel

## EXPERIENCE

### Kogta Financial (I) Limited

**Executive | Digital Marketing**  
October 2023 - Present

**Awards & Achievements**  
Dashing Debut of the Year | January 2025  
Standout Performers | September 2024

### Working Profile

- **Developed marketing materials** (social media creatives, internal newsletters, announcements, employee performance templates, certificates, anniversary/birthday cards, invitations, flyers, and banners) using Canva, ensuring brand consistency across all platforms.
- **Created corporate and event videos** using Premiere Pro, After Effects, and Canva, enhancing the company's social media presence and engagement.
- Executed **AI-driven voiceover projects** using Clipchamp and other online platforms, reducing manual effort and enhancing efficiency.
- Automated **data management** using Google Forms and Mail Merge, leading to a reduction in processing time.
- **Optimized internal documentation** through Excel and Word, improving accessibility and accuracy.
- Designed **dynamic PowerPoint presentations**, increasing training retention and enhancing audience engagement.