OLX App Redesign – UI/UX Audit

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Project: OLX App Redesign

Registration / Login

Problem:

- When a user tries to register, the app keeps buffering indefinitely → user can't complete registration.
- Users can't access chats or account without registering → frustrating experience.

Goal:

- Fix registration flow so it loads quickly and reliably.
- Ensure users can access key features without unnecessary waiting.

Home Screen

Problem:

- Home screen feels cluttered → categories and listings are crowded.
- Search bar and icons not easily noticeable.

Goal:

- Clean layout with more white space.
- Highlight search bar, categories, and product listings.

Product Listings

Problem:

- Product cards are too close → hard to differentiate items.
- Images too small → difficult to view product clearly.

Goal:

- Add padding and subtle shadow to separate each card.
- Make images slightly bigger for better visibility.

Additional Notes

- Ad banners sometimes break the flow → consider placing after listings.
- “Sell” button should remain visible but balanced with other bottom icons.

Summary:

The redesign focuses on:

- Faster, reliable registration/login
- Clean, organized Home screen
- Easier browsing of products
- Better visual hierarchy with padding, spacing, and icons

Trusted by millions in India

No More Dekhte Hain,
OLX Pe Behchte Hain
Login
Forgot Password?
Don't have an account? Register
Or
Login with Google

No More Dekhte Hain,
OLX Pe Behchte Hain
Forgot Password?
No Worries !!
Send OTP

No More Dekhte Hain,
OLX Pe Behchte Hain
Reset Password

No More Dekhte Hain,
OLX Pe Behchte Hain
Password reset successfully!
Go to Login

6

No More Dekhte Hain,
OLX Pe Behchte Hain
Register
Already have an account? Login
Or
Register with Google

7

Search
Category
India
OLX Like Web & App

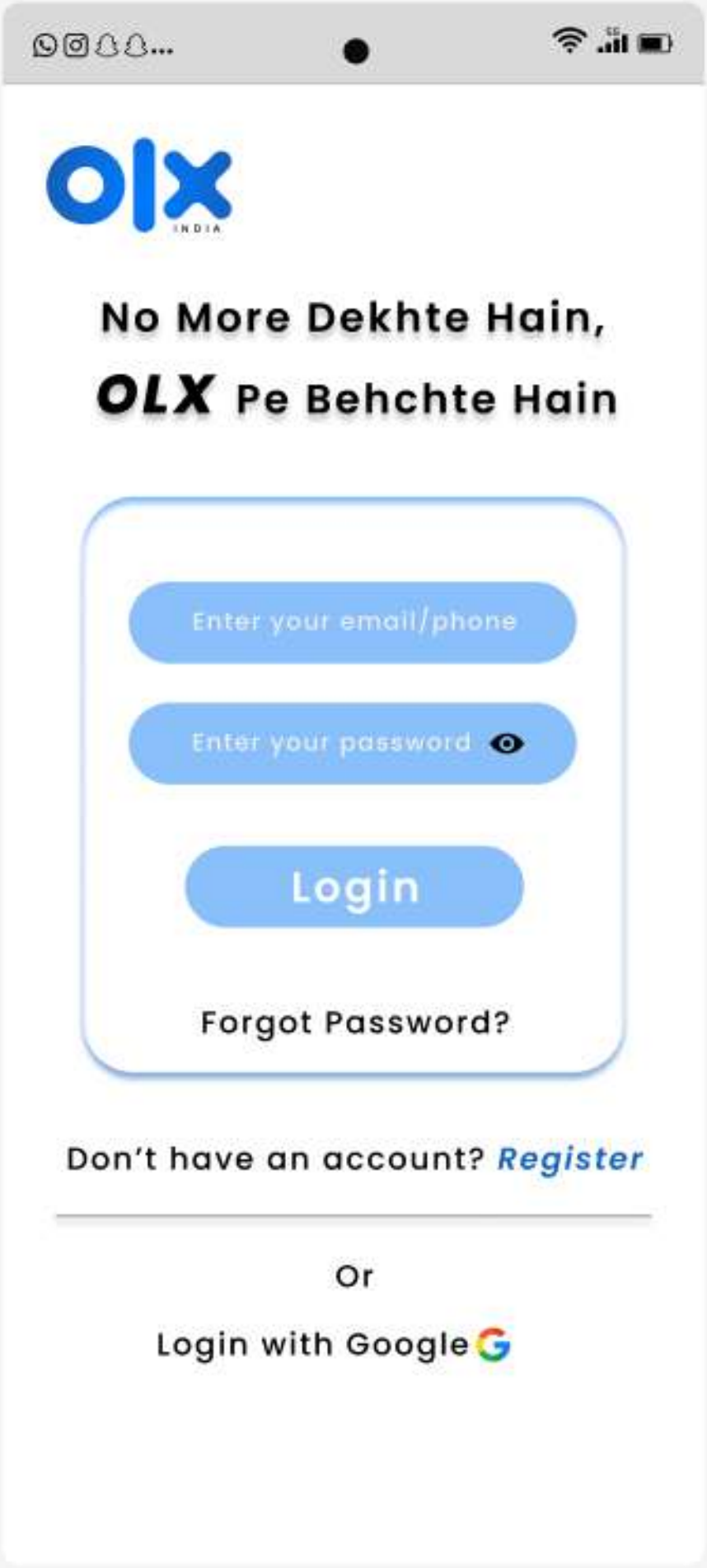
8

Search
Category
India
OLX Like Web & App

9

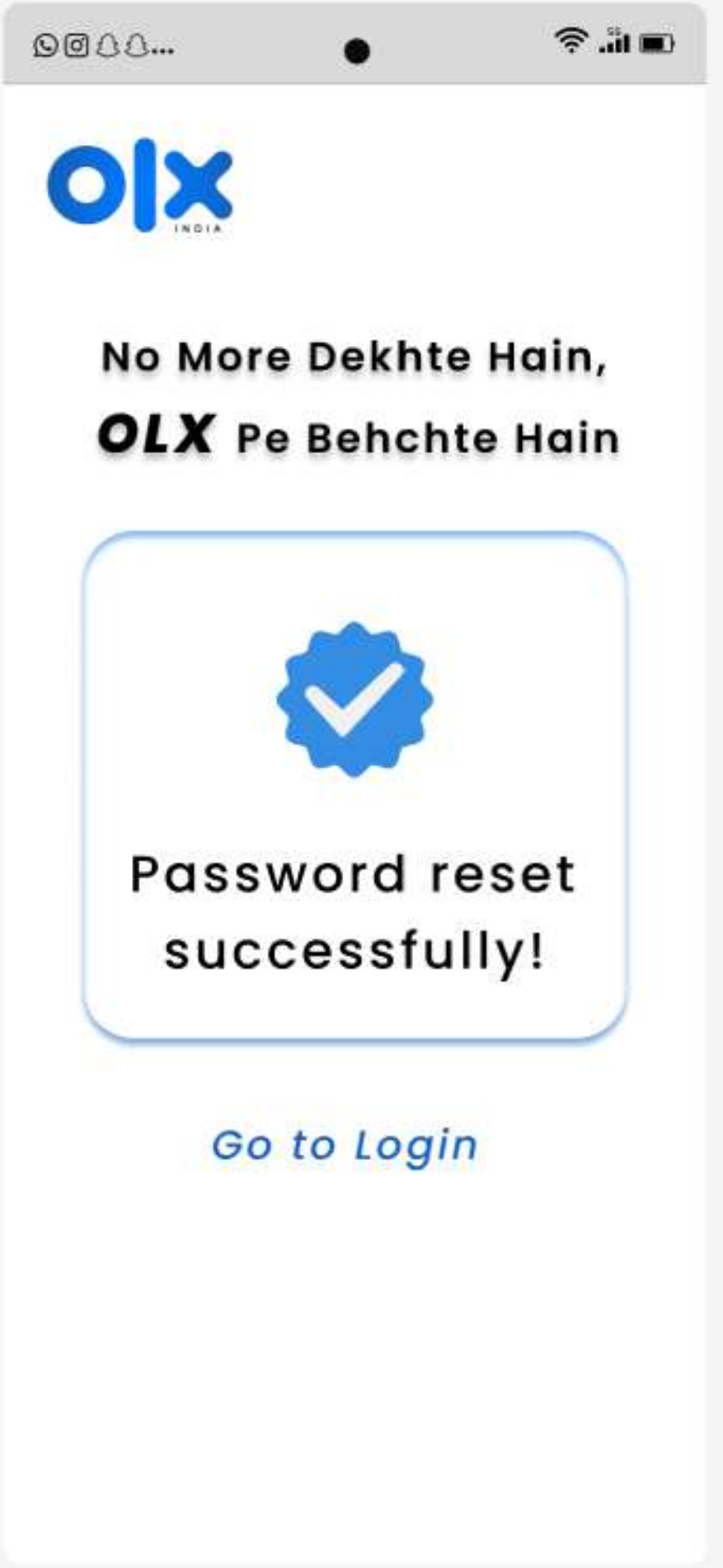
LG 190L Single Door Refrigerator
Price: ₹5,500
Chat
Call
How to Post the Perfect Ad on OLX

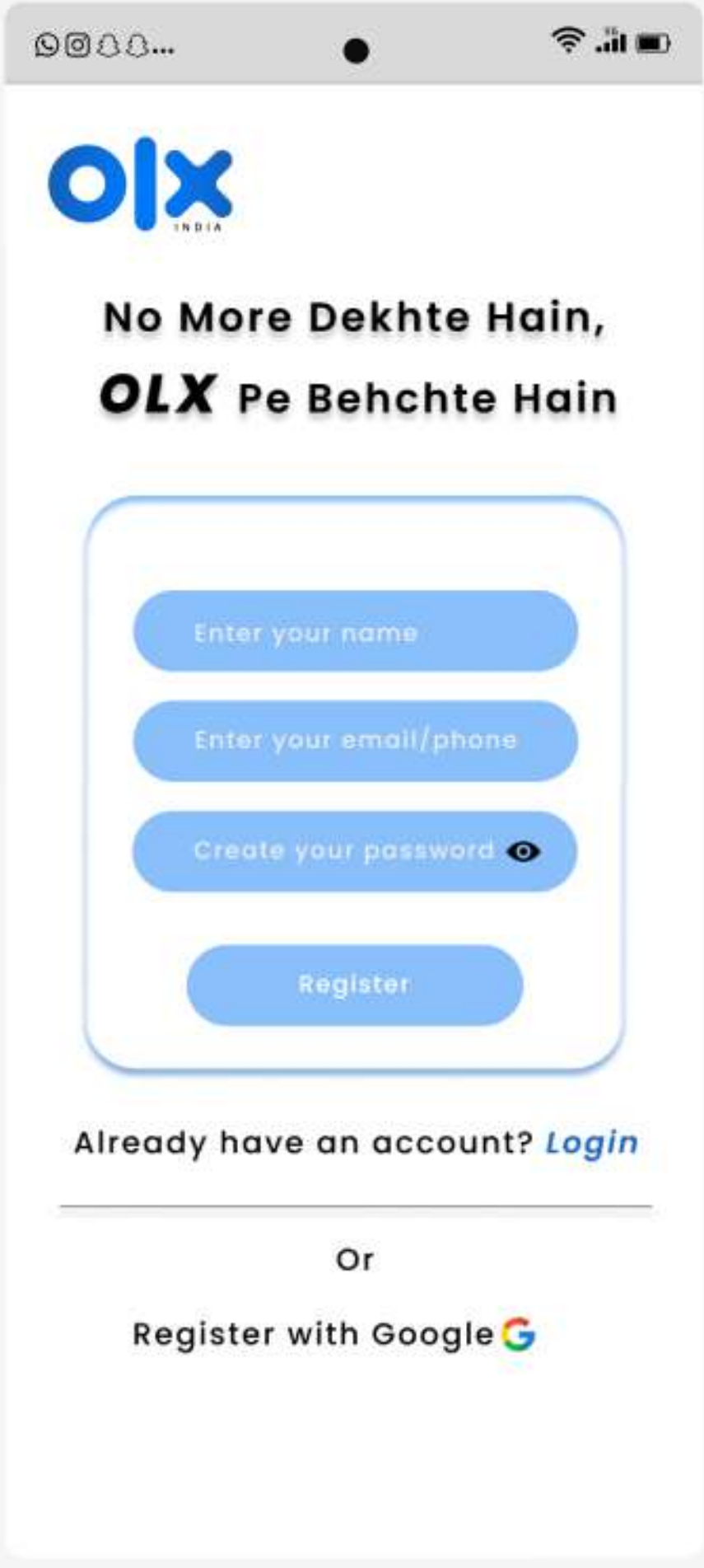
1


No More Dekhte Hain,
OLX Pe Behchte Hain
Enter your email/phone
Enter your password
Login
Forgot Password?
Don't have an account? Register
Or
Login with Google

No More Dekhte Hain,
OLX Pe Behchte Hain
Forgot Password?
No Worries !!
Enter Email/Phone
Send OTP

No More Dekhte Hain,
OLX Pe Behchte Hain
New password
Confirm password
Reset Password


No More Dekhte Hain,
OLX Pe Behchte Hain
Password reset successfully!
Go to Login


No More Dekhte Hain,
OLX Pe Behchte Hain
Enter your name
Enter your email/phone
Create your password
Register
Already have an account? Login
Or
Register with Google

Search .....

Category

India

Hyundai i20 Sportz 2019

₹ 5,25,000

Bengaluru

iPhone 14 Pro Max

₹ 85,000

Hyderabad

Home

Chats

Sell

My ads

Setting

Search .....

Category

India

Cars

Phones

watches

Electronics

Pets

Furniture

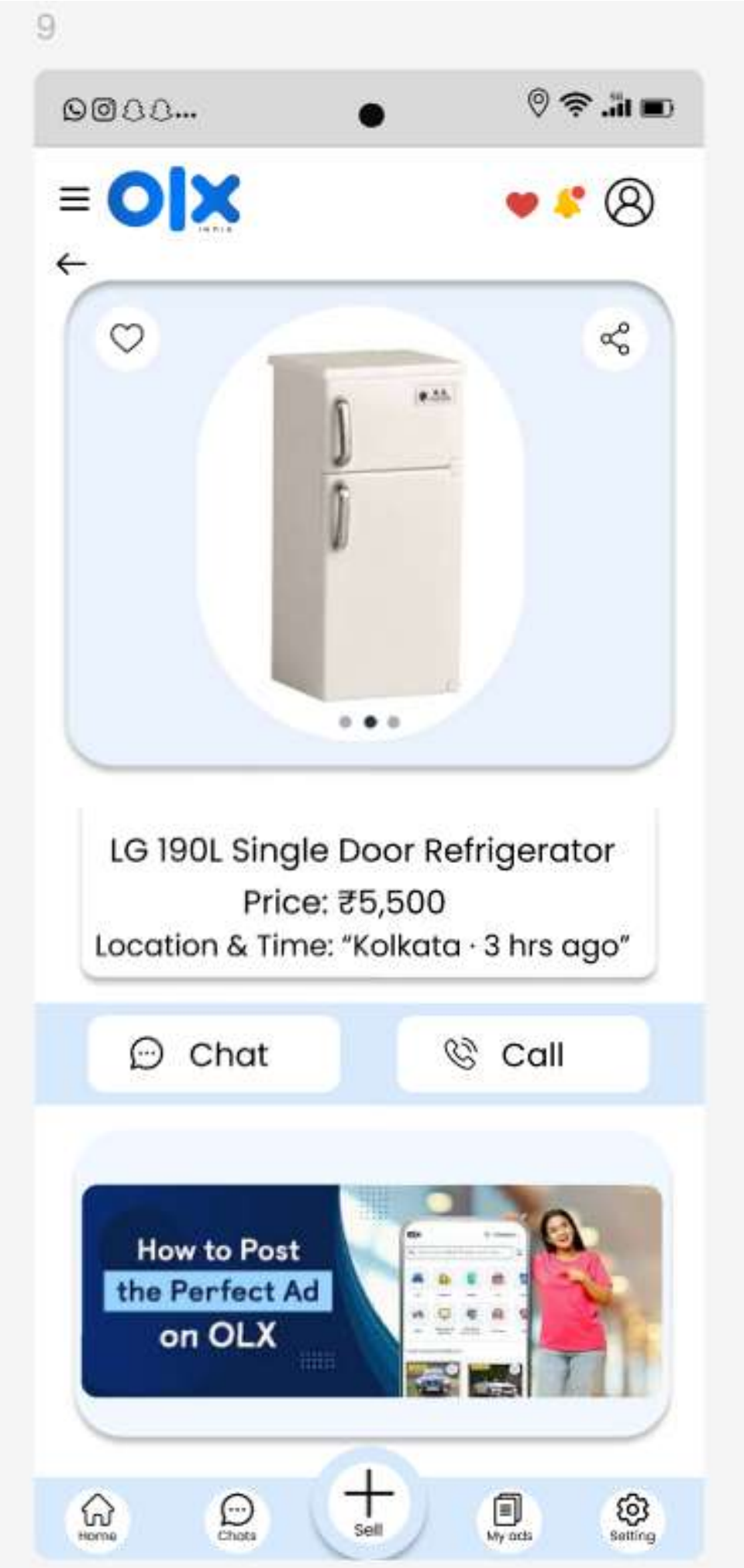
Home

Chats

Sell

My ads

Setting


olx
LG 190L Single Door Refrigerator
Price: ₹5,500
Location & Time: "Kolkata · 3 hrs ago"
Chat
Call
How to Post
the Perfect Ad
on OLX
Home
Chats
Sell
My ads
Setting