

# Story of superstore dataset

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## Reasons for profits and losses

Introduction of my story.

### Correlation with geography

### Correlation with sales

Correlation with discounts

## Recommendations

I am going to show you the correlation between the profit and three different areas as follows:

1. Geography
2. Sales
3. Discount

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### Correlation with geography

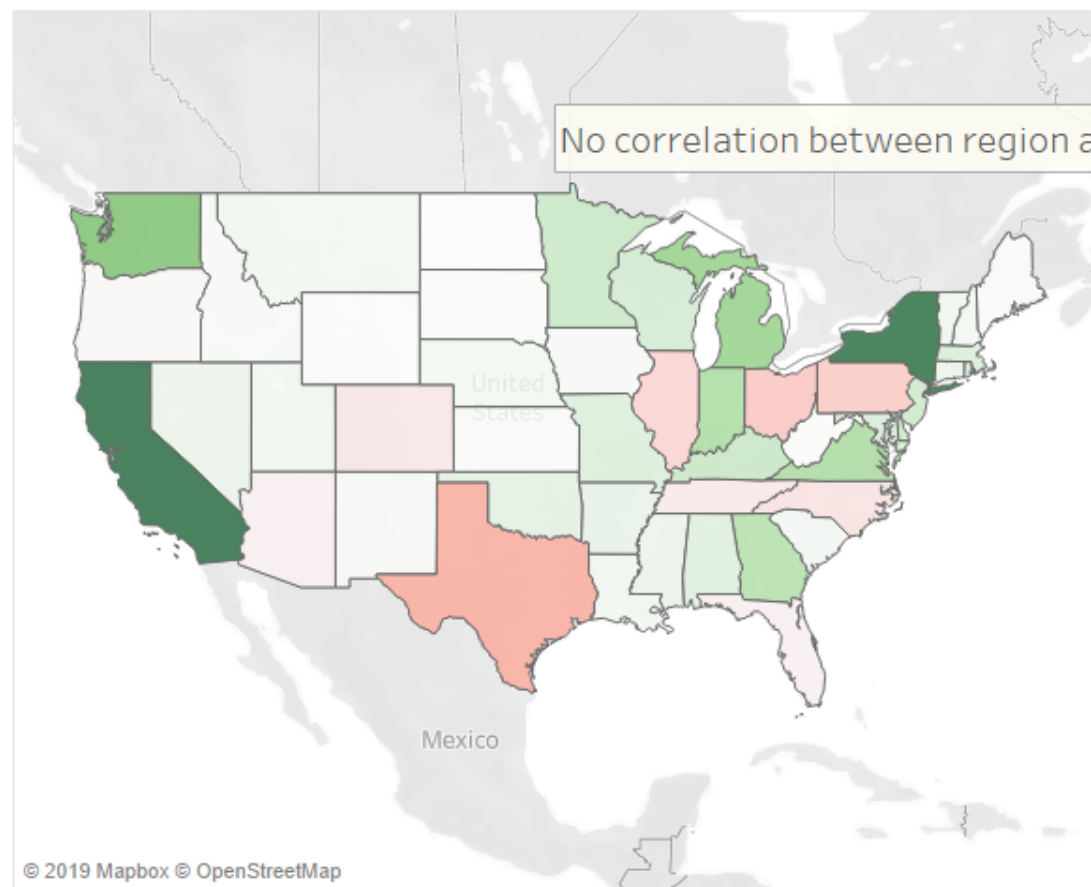
### Correlation with sales

Correlation with discounts

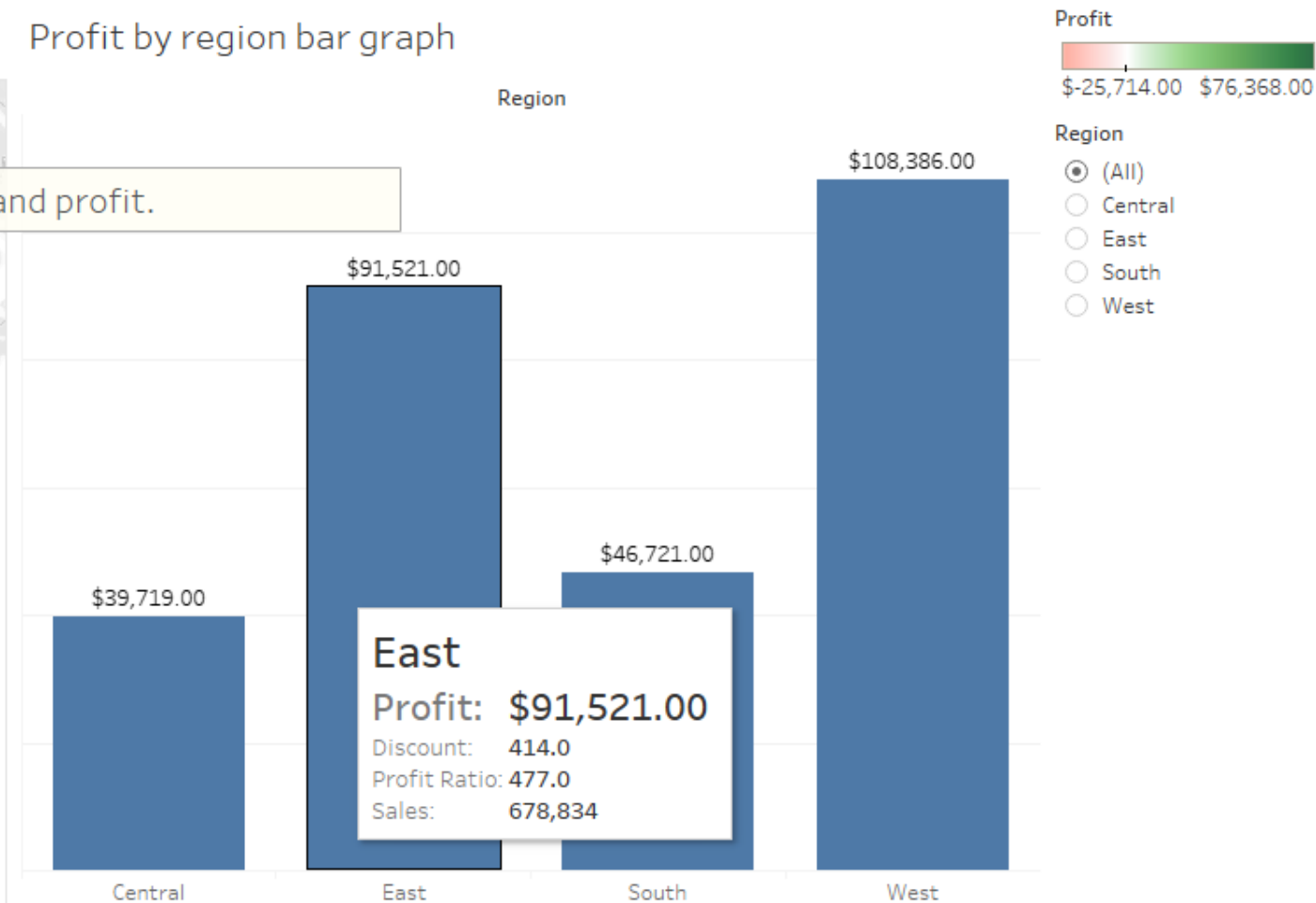
## Recommendations

## Geography correlation with profit

## Profit by region



### Profit by region bar graph



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### Correlation with geography

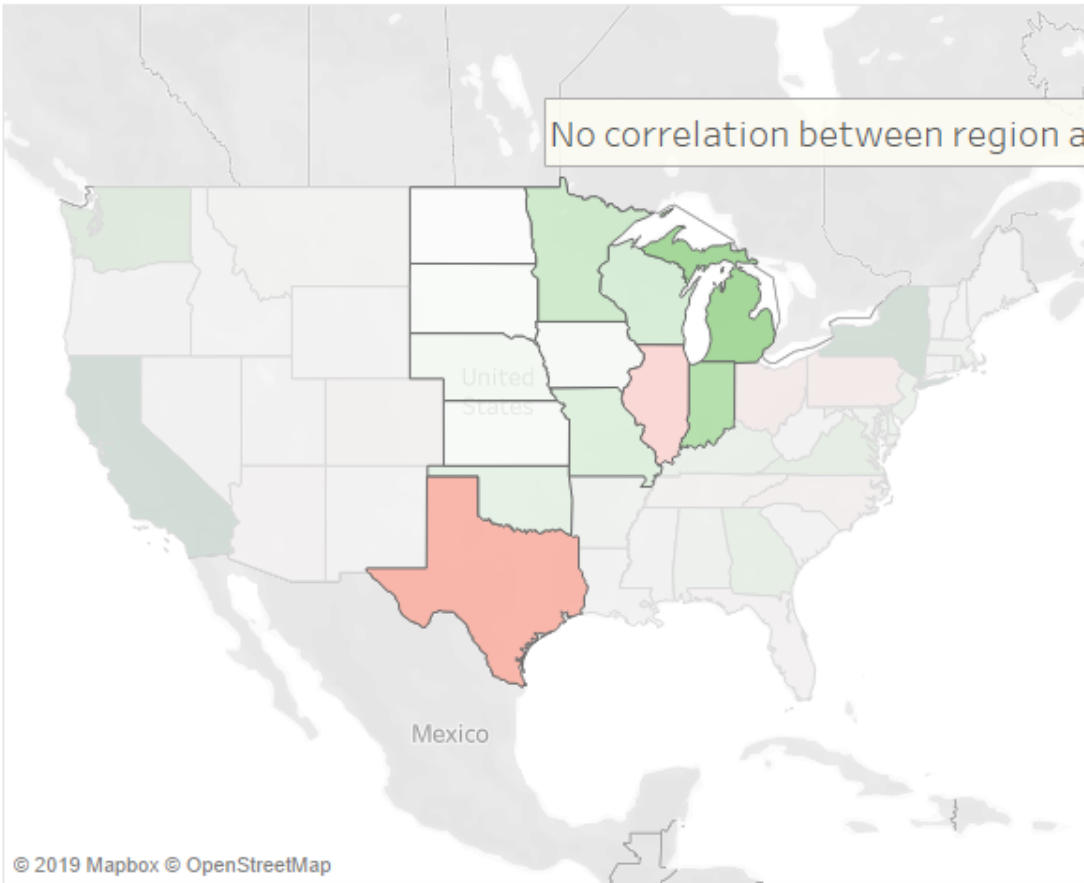
### Correlation with sales

Correlation with discounts

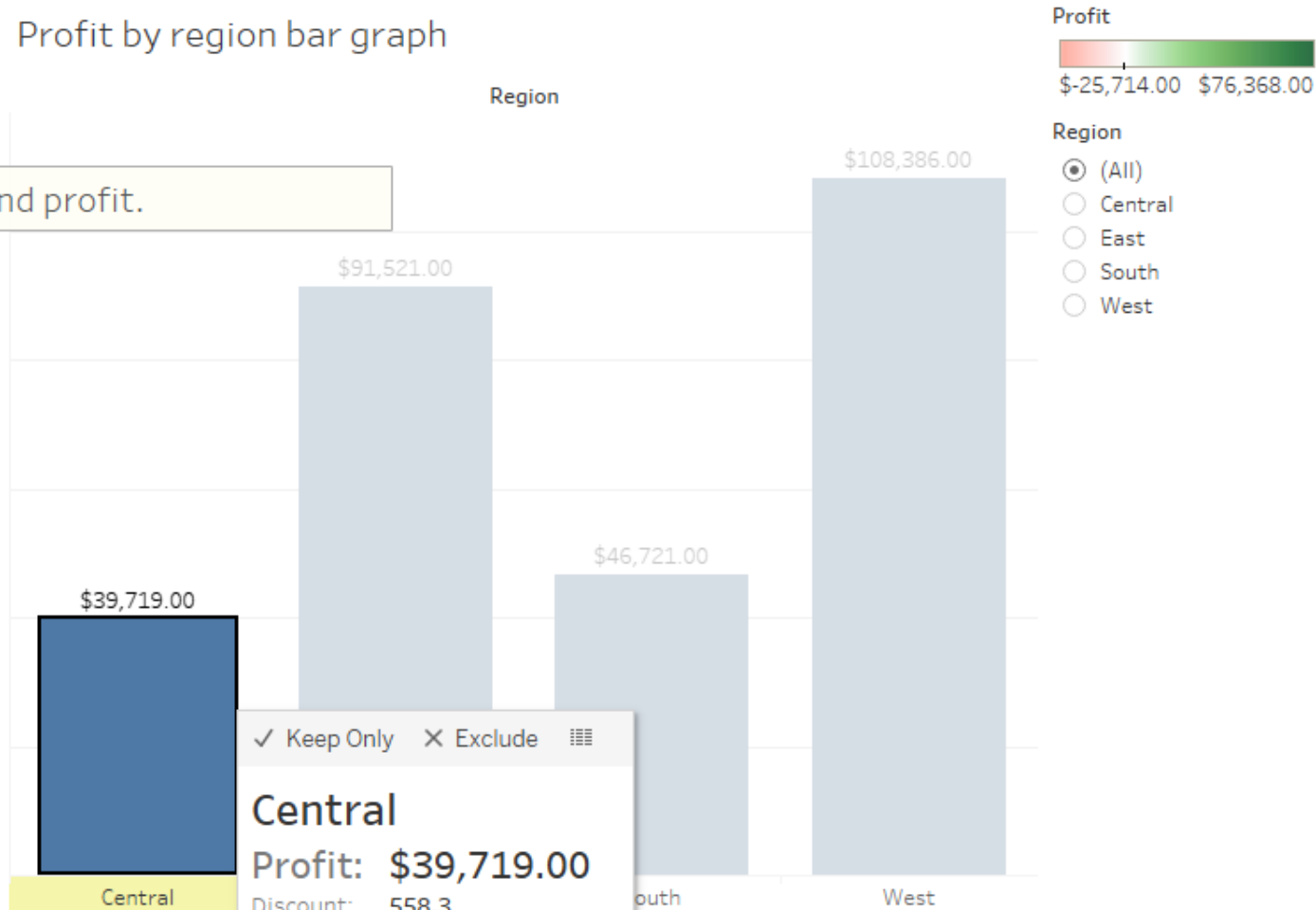
## Recommendations

## Geography correlation with profit

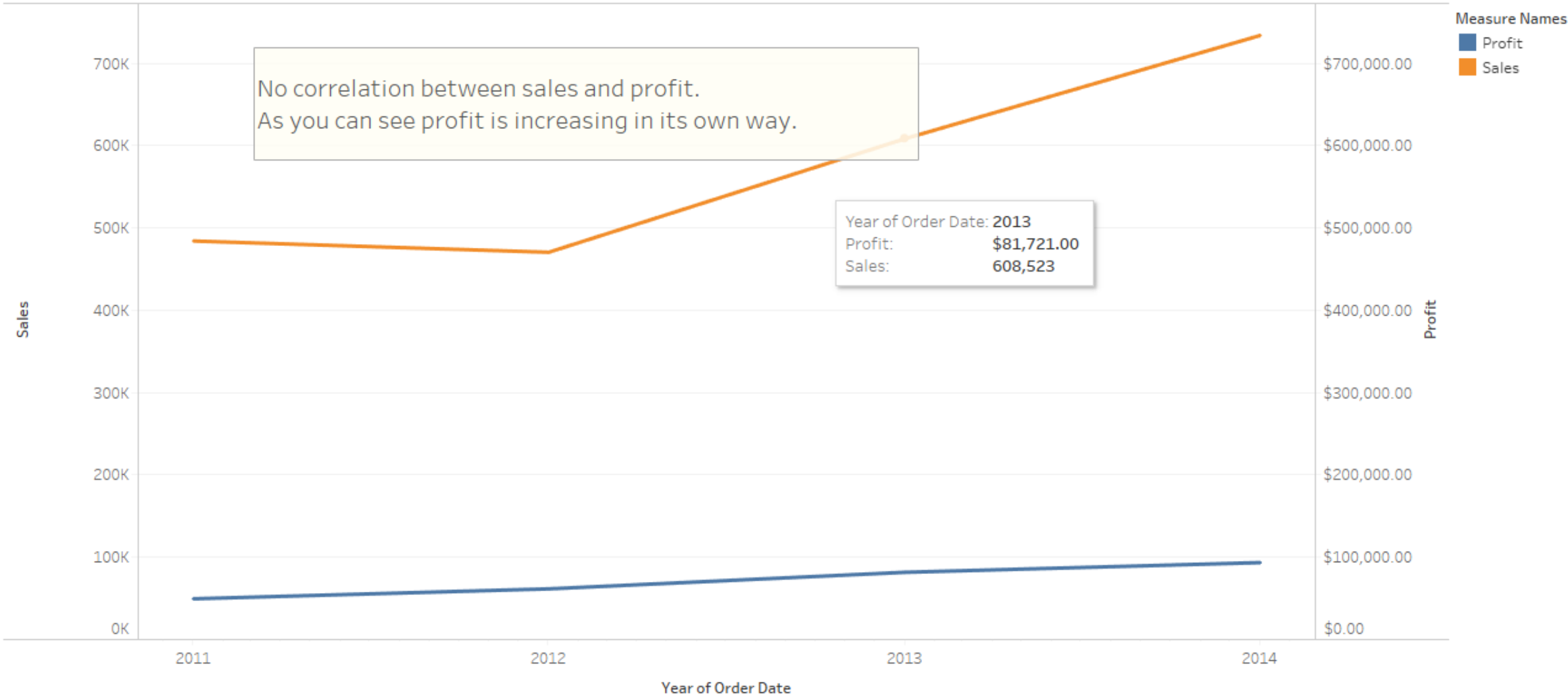
## Profit by region



### Profit by region bar graph



# Reasons for profits and losses



## Reasons for profits and losses

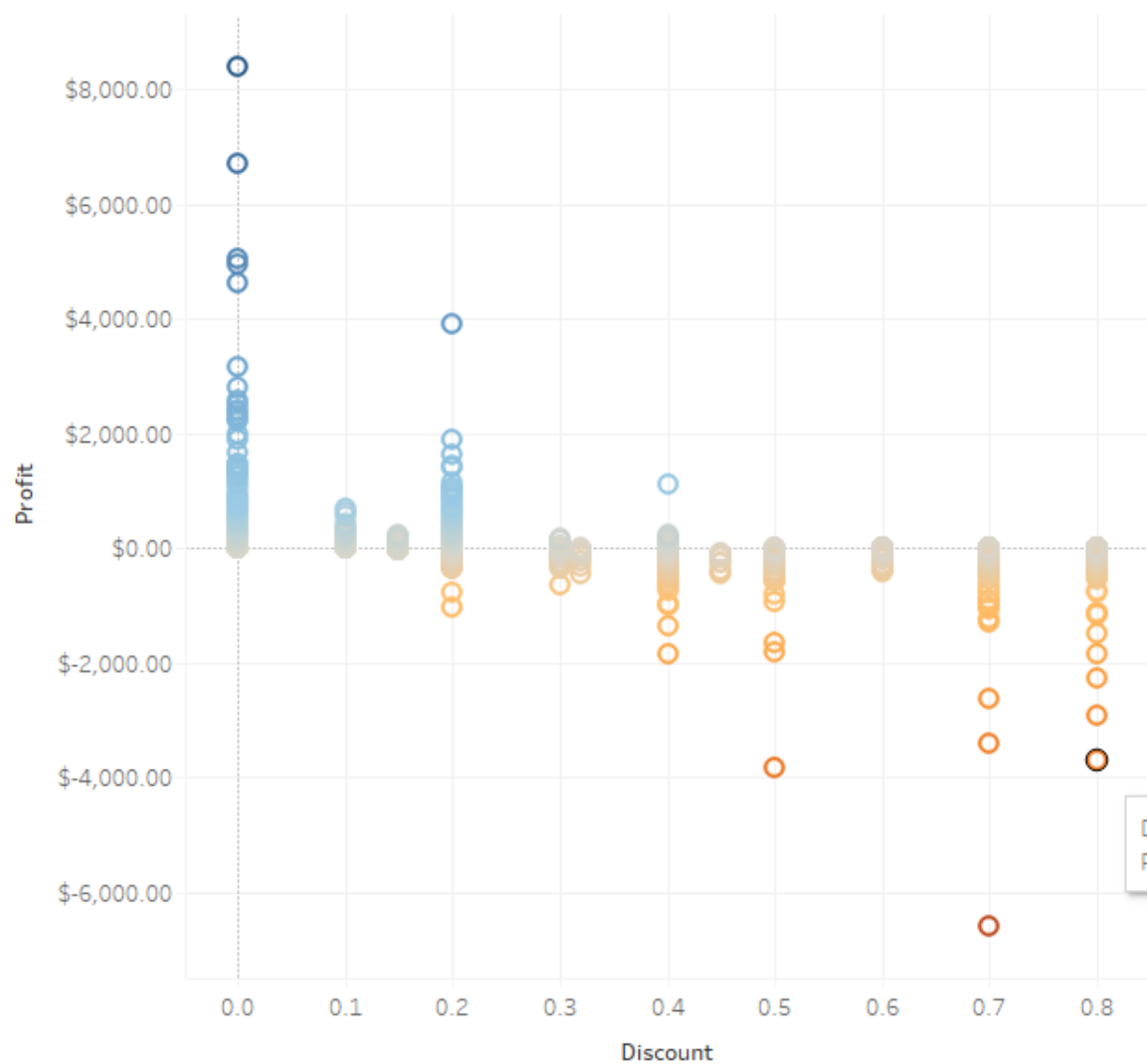
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Profit

\$-6,600.00      \$8,400.00

As you can clearly see that Profit is inversely proportional to discount. **More the level of discount the less is profit.**

Discount: 0.8000  
Profit: \$-3,702.00

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Recommendation:

As it can be seen from the previous slide that more the discount less profit and vice-versa. Therefore it is recommended that **decrease the discount level**.