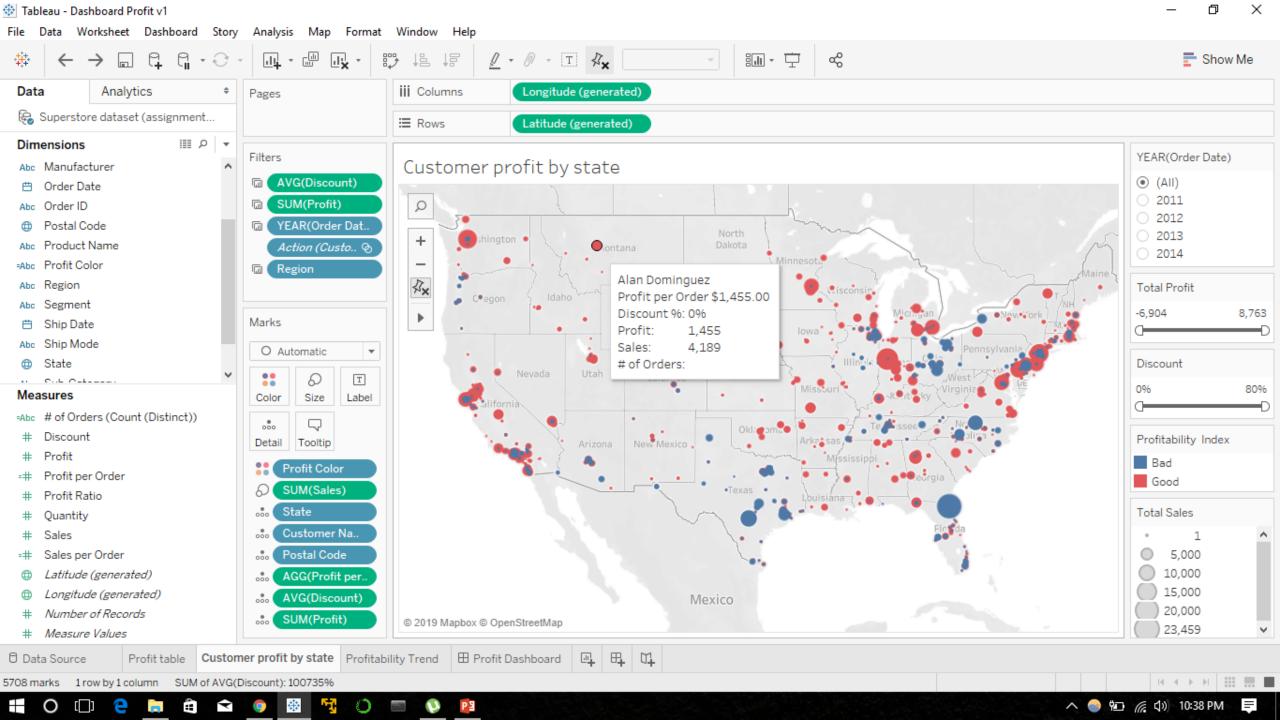
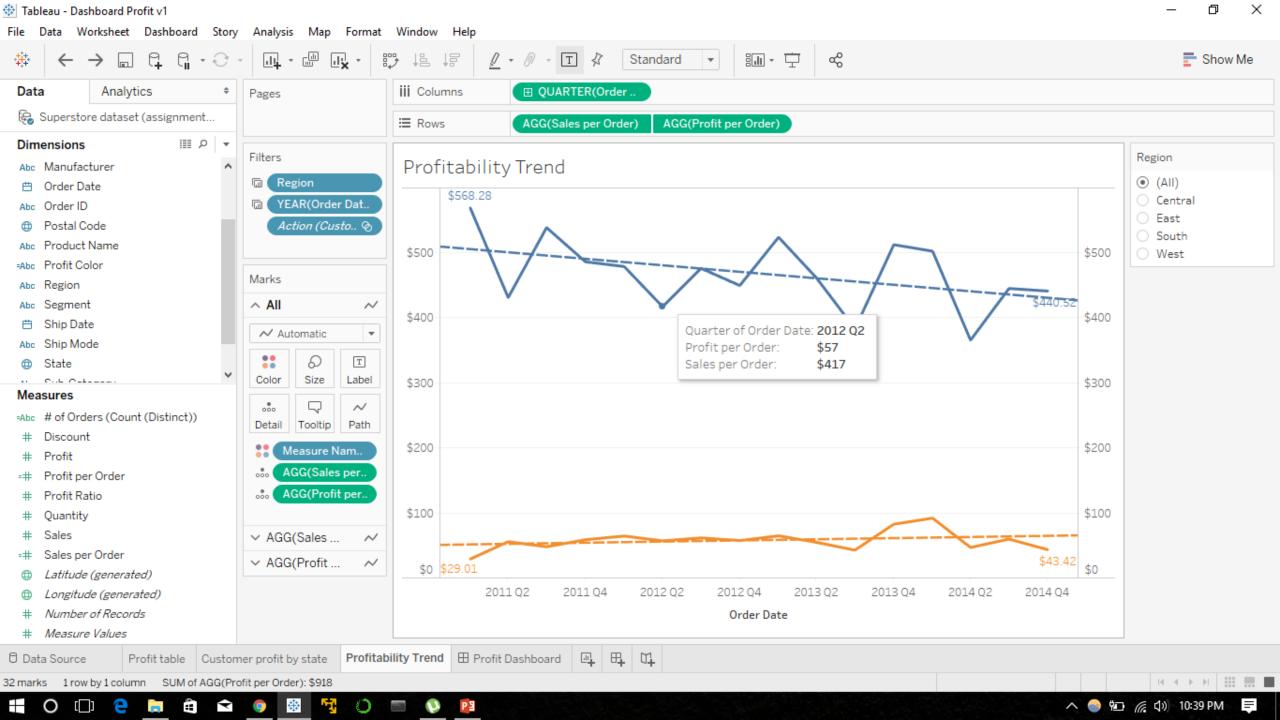
Profit Dashboard

Brijesh Kushwaha





Total Sales Measure Names Customer profit by state Profitability Trend Profit per Order Sales per Order 5,000 \$600 \$568.28 10,000 Year of Order Date \$500 \$500 15,000 (AII) 20,000 2011 23,459 \$400 2012 O 2013 \$300 \$300 0 2014 Total Profit \$200 \$200 -6,904 8,763 \$100 \$100 Profitability Discount Index \$0 \$0 80% Bad 2011 Q4 2012 Q4 2013 Q4 2014 Q4 Good Mexico Order Date © 2019 Mapbox © OpenStreetMap Region (AII) Profit table Central ○ East

Customer Name	Profit per Order	Profit =	Sales	Avg. Discount	# of Orders
Cindy Stewart	(\$1,104.17)	-6,625	5,691	20%	6 ^
Grant Thornton	(\$1,369.67)	-4,109	9,351	25%	3
Luke Foster	(\$511.86)	-3,583	3,931	32%	7
Sharelle Roach	(\$667.20)	-3,336	3,234	37%	5
Henry Goldwyn	(\$233.08)	-2,797	3,250	17%	12
Nathan Cano	(\$367.33)	-2,204	2,219	26%	6
Sean Braxton	(\$297.43)	-2,082	8,057	24%	7
Sean Miller	(\$396.20)	-1,981	25,042	25%	5
Christine Phan	(\$231.50)	-1,852	5,889	21%	8
Natalie Fritzler	(\$242.43)	-1,697	8,321	25%	7
Becky Martin	(\$415.00)	-1,660	11,791	17%	4
Tracy Blumstein	(\$177.89)	-1,601	4,737	27%	9
Dan Campbell	(\$160.00)	-1,440	3,336	21%	9
David Bremer	(\$203.14)	-1 422	2 974	14%	7 🗸

O South O West

Total Sales Measure Names Customer profit by state Profitability Trend Profit per Order 19 0 1,000 Sales per Order 2,000 Year of Order Date \$2,.. 3,000 (AII) 4,000 O 2011 4,957 O 2012 O 2013 \$0 = United States 0 2014 Total Profit -6,904 8,763 (\$2. (\$2... Profitability Discount Index 096 80% Bad 2011 Q4 2012 Q4 2013 Q4 2014 Q4 Good Mexico Order Date © 2019 Mapbox © OpenStreetMap Region

Profit table

Customer Name	Profit per Order	Profit =	Sales	Avg. Discount	# of Orders
Cindy Stewart	(\$1,104.17)	-6,625	5,691	20%	6 ^
Grant Thornto-		4.100			3
Luke Foster ✓ Kee	p Only X Exclude 🛨	∓ ⊘ ▼ Ⅲ	3,931	32%	7
Sharelle Roac 5 iten	ns selected · SUM of Measure	Values: -2,032	3,234		
Henry Goldwy	taurant		3,250	17%	12
Nathan Cano Ciridy S	tewart				
Sean Braxton	(\$297.43)	-2,082	8,057	24%	7
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David Bremer	(\$203.14)	-1,422	2,974	14%	7 🗸

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(AII)

Central ○ East O South O West