

Sales Dashboard: Per-Visual Summary

Top KPIs (Cards)

- Sum of MSRP: 284K – Total MSRP value.
- Sum of SALES: 10.03M – Total sales value.
- Count of CUSTOMERNAME: 92 – Unique customers.

Sum of SALES and Count of STATUS by CITY

- Bar chart comparing sales and status counts per city.
- Madrid and San Rafael show highest values.

Sum of SALES and Sum of MSRP by CITY

- Line chart showing the relationship between SALES and MSRP by city.
- Indicates pricing and revenue trends.

Filter Panel

- Interactive filters for COUNTRY, CITY, and ORDERDATE.
- Helps slice dashboard data by region and time.

Sum of SALES by CITY

- Horizontal bar chart highlighting top cities by sales.
- Madrid, San Rafael, and NYC are top performers.

Sum of SALES by COUNTRY (Map)

- Filled map showing sales distribution geographically.
- Shows concentration in North America and Europe.

Sum of SALES, Sum of PRICEEACH and PRODUCTLINE by CITY

- Line chart comparing sales and unit prices across cities.
- Reveals price and sales trends.

Dashboard Visual Reference:

