

# döge

Meet your  
new best  
friend.



# target:

Future dog owners in search of the perfect (happy, healthy, ethically raised) puppy.



# pain:

Adopting your dream dog can be a nightmare.

Breeder documents can be fabricated.

Storefront puppies are inhumane (and passé)



# 80 %

of websites advertising  
dogs for sale online  
are fraudulent.

(source: Better Business Bureau (BBB) 2017.)

PEOPLE.COM > PETS

## Family Realizes Pet Dog Might Be a Bear After Animal Starts to Walk Around on Hind Legs

The family believed the dog was a Tibetan Mastiff, a breed that can grow to be quite large

By Kelli Bender | May 14, 2018 01:41 PM



# solution:

**döge** matches pet parents with their perfect puppy through a certified and ethical breeder, based on personal criteria.

**döge** verifies the puppy's lineage, authenticity and ensures it was raised humanely.



# future:

**döge** can scale to become a destination for all things dog-related, including dog training, tips and best-practices for dog care, and a community for dog owners.

Ideally, **döge** will expand to include rescue/shelter dogs, too.

