

# Introduction to Financial Models

## Lecture 03: Surprises & Paradoxes III

- 1 Voting Paradox
- 2 Arrow's Impossibility Theorem
- 3 St. Petersburg Paradox
- 4 Allais Paradox
- 5 Ellsberg Paradox

# Voting Paradox

- The Simplest Case

<b>Voter</b>	<b>First preference</b>	<b>Second preference</b>	<b>Third preference</b>
Voter 1	A	B	C
Voter 2	B	C	A
Voter 3	C	A	B

$$A > B > C > A$$

- A More Complicated Situation

<b>Party</b>	<b>First preference</b>	<b>Second preference</b>	<b>Third preference</b>
Left (3)	education	health	security
Center (4)	health	security	education
Right (5)	security	education	health

$$A > B > C > A$$

# Arrow's Impossibility Theorem



## St. Petersburg Paradox

# The Expected Utility Hypothesis



# The Expected Utility Hypothesis

## Definition

The agent prefers the r.v.  $X$  to r.v.  $Y$  iff

$$E U(X) > E U(Y)$$

where  $E$  is the expectation operator,  $U: \mathbb{R} \mapsto \mathbb{R}$  is the agent's utility function.

# Allais Paradox

- Game A

$$X = \begin{cases} 101 & \text{prob. } 0.33 \\ 100 & \text{prob. } 0.66 \\ 0 & \text{prob. } 0.01 \end{cases} \quad Y = 100 \text{ with prob. } 1$$

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$$\begin{aligned} U(100) &> 0.33 \cdot U(101) + 0.66 \cdot U(100) + 0.01 \cdot U(0) \\ \implies 0.34 \cdot U(100) &> 0.33 \cdot U(101) + 0.01 \cdot U(0) \quad (1) \end{aligned}$$

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- Game B

$$X = \begin{cases} 100 & \text{prob. } 0.34 \\ 0 & \text{prob. } 0.66 \end{cases} \quad Y = \begin{cases} 101 & \text{prob. } 0.33 \\ 0 & \text{prob. } 0.67 \end{cases}$$

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# Ellsberg Paradox

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- There are 10 red balls; total 20 yellow / black balls, but the number of each type unknown
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- A single ball is drawn from the urn

- Game A

$$X = \begin{cases} 100 & \text{if red} \\ 0 & \text{if yellow or black} \end{cases}$$

$$Y = \begin{cases} 100 & \text{if yellow} \\ 0 & \text{if red or black} \end{cases}$$

- Game A

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Mostly prefer  $X$  to  $Y$ : from the Expected Utility Hypothesis

- Game A

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Mostly prefer  $X$  to  $Y$ : from the Expected Utility Hypothesis

$$\begin{aligned} \frac{1}{3} \cdot U(100) + \frac{2}{3} \cdot U(0) &> p \cdot U(100) + (1 - p) \cdot U(0) \\ \implies \left(\frac{1}{3} - p\right) \cdot U(100) &> \left(\frac{1}{3} - p\right) \cdot U(0) \quad (3) \end{aligned}$$



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- Game B

$$X = \begin{cases} 100 & \text{if red or black} \\ 0 & \text{if yellow} \end{cases} \quad Y = \begin{cases} 100 & \text{if yellow or black} \\ 0 & \text{if red} \end{cases}$$

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Mostly prefer  $Y$  to  $X$ : from the Expected Utility Hypothesis

$$\begin{aligned} \frac{2}{3} \cdot U(100) + \frac{1}{3} \cdot U(0) &> (1-p) \cdot U(100) + p \cdot U(0) \\ \implies \left(\frac{1}{3} - p\right) \cdot U(0) &> \left(\frac{1}{3} - p\right) \cdot U(100) \quad (4) \end{aligned}$$