

Recall the inclusive value term from the bus choice model:

$$I_{iB} = \log \left(1 + \exp \left(\frac{U_{iRB|B}}{\lambda} \right) \right)$$

$\lambda I_{iB} + \gamma$ is the expected utility of riding a bus, from the standpoint of the top-level nest

Can think of it as the expected value over the $\lambda \epsilon_{ij}$'s within the nest

Now we can make an analogy to a dynamic model (with no discounting):

Now we can make an analogy to a dynamic model (with no discounting):

First period:

- Choose bus vs car with extreme value errors for both options
- Individuals account for future choice ϵ 's if they choose bus (option value)

Now we can make an analogy to a dynamic model (with no discounting):

First period:

- Choose bus vs car with extreme value errors for both options
- Individuals account for future choice ϵ 's if they choose bus (option value)

Second period:

- Errors distributed TIEV, independent from each other and first period errors
- Expected value of second period decision is λI_{iB} plus Euler's constant