

PROTOTIPUS
STUDIO

IRFAN DWI K.
RIFQI SYAHRI R.
RAIHAN RAFIF

Kiosk

—
**IT
was
NEAR
YOU**
—

Kiosk

DERIVING THE IDEA

WHAT WE STAND FOR

EXISTING ALTERNATIVES:

E-COMMERCE APP,
IN-PLACE SHOPPING




UNTOUCHED
MARKETPLACE



RISE IN
NEEDS



WHERE CAN I
FIND THIS?



GLOBAL PANDEMIC



Kiosk

SOLUTION

a MOBILE-APP PLATFORM
WHERE CUSTOMER AND
CONVENIENCE STORE MEET

CUSTOMERS

FINDING THE CLOSEST ONE

choosing the nearest or on
demand store

MAKE IT ONLINE

Ordering by your seat and self-
pick-up or delivery

CONVENIENCE STORE

THE EFFICIENCY

Providing automation in
inventory management and
omzet calculation

PROMOTING THEM

Getting known by the unusual
customer

Kiosk

MARKET TARGETS



ALL CUSTOMERS AND CONVENIENCE STORE
OVER THE COUNTRY

Kiosk

CHANNEL

Communication channel to reach out the target audiences



WORDS OF
MOUTH



PUBLIC
RELATION



USER
REFERRAL

Kiosk

REVENUE STREAMS

Revenue

Ads

Price

Pay-Per-Click

\$ -

Fixed-rate Ads

\$ -



Kiosk

KEY METRICS

How to measure the progress of our business



Number of
User



Number of
Transactions



Ads



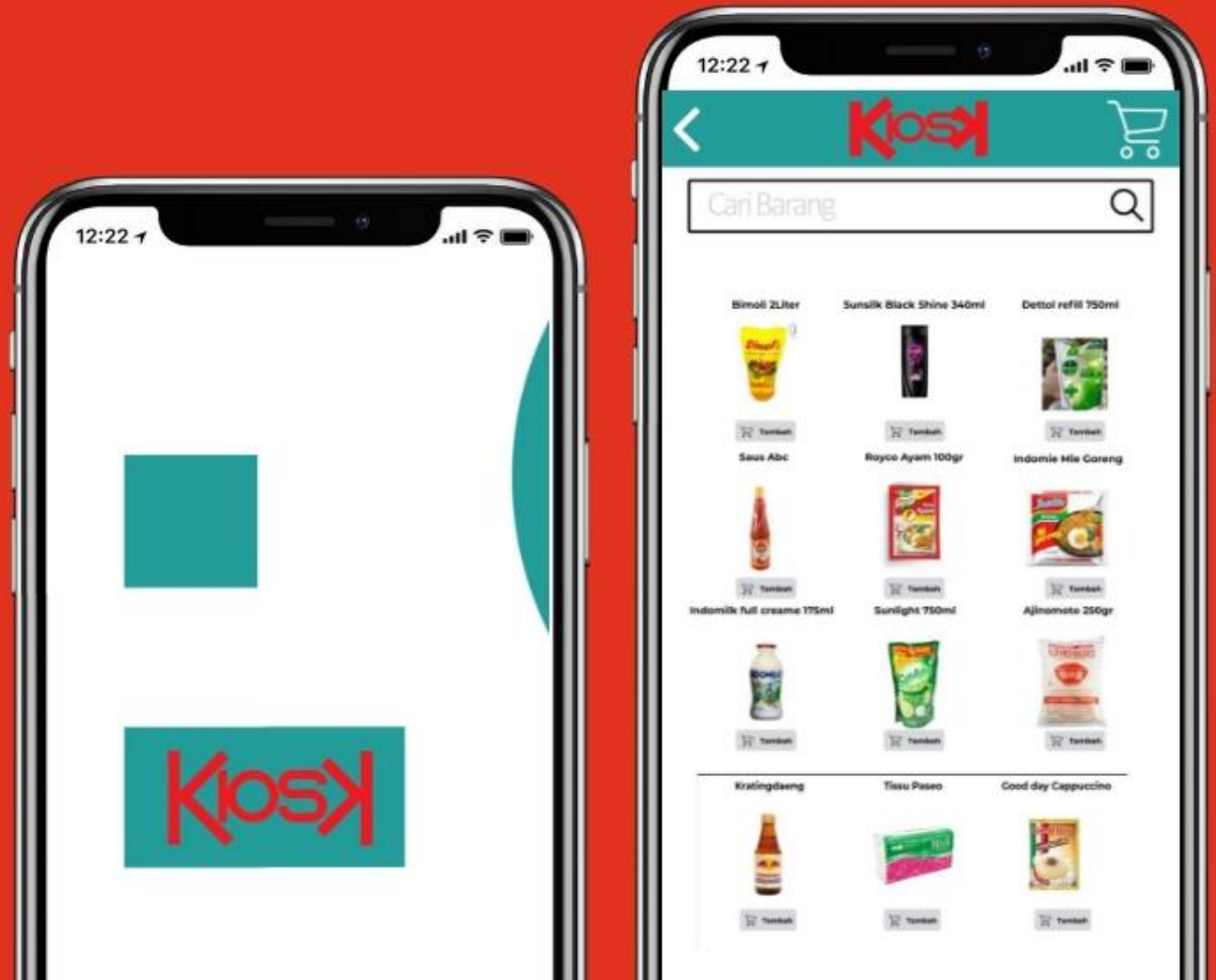
Income

Kiosk

APP FEATURES OVERVIEW

Features:

- Maps and Search Bar
- Ordering and Purchasing
- Choosing between pick-up or delivery
- Inventory management and cashier app



Featuring...

FOR THE
CUSTOMERS

SEARCH
IN-STORE

SLOT
KUPON

MAIN MENU
(CUSTOMER)

Maps

Isi Kode dari Pembeli Untuk Memerikan Transaksi

Submit

Belanjaan :

Indomie Mie Goreng
Rp2.500

Agung Convenience Store

Beranda

Barang

Cari Barang



Royco Ayam 100gr
Rp8.500

Tambah

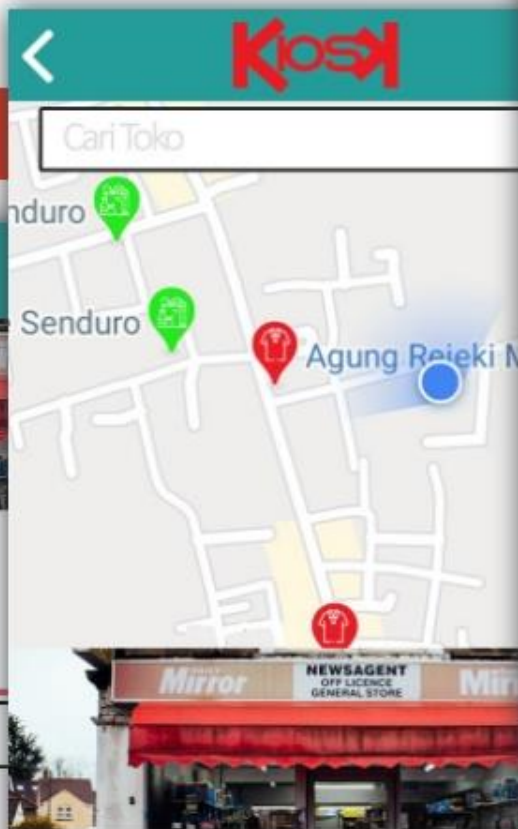


Bimoli 2Liter
Rp48.700

Tambah



Sunsilk Black Shine 340ml
Rp8.500



Agung Convenience Store

5.0 ★★★★★ (2)

Belanja

Kios

Promo Hari Ini

40%
OFF

additional 10% off with min purchase of 2 items

ALL ITEM



Daftar Belanja



Toko Sekitar



Kebutuhan
Pokok



Fashion



Elektronik



Alat Sekolah



Featuring... (2)

FOR STORE OWNER

MAIN MENU
(STORE OWNER)

NOTIFICATION

Pemberitahuan

Anda Mendapatkan Order Baru

Kios



Kasir



Manajemen Barang



Beli Stok Barang



Konsumen



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