

A HELPFUL INSTRUMENT

I am a smart, dedicated individual with some skills in HTML, CSS, and JavaScript. I'd like to help.

experience

Since 2007 I have been working as a freelance graphic designer. I was also a contract desktop publisher from 2007 to early 2009 at a locally based language translation company. Since 2008 I have been designing, hand coding, and creating the content of the website *change.case.net*. I am also currently leading the redesign of the site for the Bike Porn Film Festival, *bikesmut.com*.

like a glove

I work as a team with clients and co-workers to collaboratively create the best possible products. I strive for excellence in all elements of my work, whether that means

- clear organization and labeling of my work for the benefit of co-workers and future designers,
- web design and development that conforms to web standards and best practices for the benefit of multiple digital environments and accessibility needs,
- use of materials and techniques that are beautiful, renewable, and future minded, or
- an eagerness to learn new skill sets to better provide for my clients and support my co-workers.

Over the past several years I have worked in a self-directed manner to improve my knowledge and push my skill in design for both web and print. To friends and family this means our conversations often turn to such esoteric subjects as typographic choice and execution, developments in augmented reality and semantic recommendations, evaluations of historical contexts in design, and artistic techniques.

To clients this means expertise.

other people like me too

You may contact Lauren Rother from Dane Street, LLC (*lrother@danestreet.com*) and Diane Ellis (*dianne@lingosys.com*) from Lingo Systems for professional references.

Both Andrew Strobel (*strobelski@gmail.com*) and Jeme Brelin (*jeme@brelin.net*) can vouch for my character as personal references.

a call answered

While browsing through your website, I spotted your Help Wanted ad.



If you are interested in finding out more about me, you can find my resume attached. You can contact me by phone at 253.359.7773 or by email at *change.case@yahoo.com*.

Thank you.

Jeff Jacobson
253.359.7773
change.case@yahoo.com

JEFF JACOBSON

2005 **studio art**

University of Puget Sound
Minor in English

now **intern designer/
developer**

Bike Porn film festival & www.bikesmut.com
Design promotional material, business documents, & website

now **designer/developer**

www.change-case.net
Branding, logo design; print & web materials

2009 **designer**

Dane Street
Design application form & year-end celebratory event
promotional materials

2009 **designer**

Disjecta
Poster design & pre press

2009 **desktop publisher**

Lingo Systems
Technical manual & corporate material formatting, type
fitting, & pre press in a variety of languages

2008 **designer**

www.seamsnice.etsy.com
Branding logo design, print & web materials

2008 **designer**

Food for Thought Student Gallery
Promotional & information design, poster, mailer & signage
for gallery show "Start | Stop"

2007 **designer**

Ample Sample
Poster design for a show featuring Ample Sample, Pelican
Ossman, Old Ironsides, Dirty Mittens, & The J Polk Trio

2006 **software research
analyst**

Jon Brandon, Inc.
Communicated with client & company to delineate project
parameters & requirements in the creation of new software

Jeff Jacobson
253.359.7773
change.case@yahoo.com