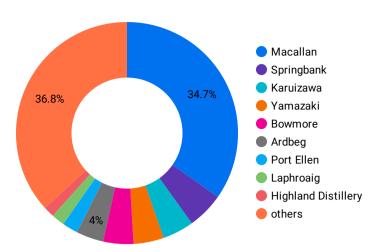
Distillery

# Whisky Trend Report

### Volume Ratio



# Trading Volume Trend — trading\_volume

Mar 1, 2013	1,79µ1	Jun 1	,4041.	2010,	2011, Sep 1,	Łep,1'5	Jn11,3	Dec 1'	May 1.3	Oct 1	Mar 1	20.70 AUG 1	,73UJ	, Jun 1	701,	,201,1 APr 1	20.

20M

15M

10M

5M

# Top 10 Rising Volume (Last 2 years)

Distillery	Volume	Volume % ▼	Rating
Royal Lochna	£5,302,992	2,505%	84.62
Glenallachie	£4,991,808	1,919%	85.86
Dalmore	£27,436,824	591%	85.58
Brora	£24,645,576	452%	89.85
Springbank	£327,657,5	157%	88.46
Yamazaki	£263,200,5	152%	87.96
Glenlivet	£10,496,160	148%	86.18
Balvenie	£4,902,240	114%	86.42
Glenfiddich	£5,849,568	104%	84.82
Chichibu	£21,699,312	82%	88.62

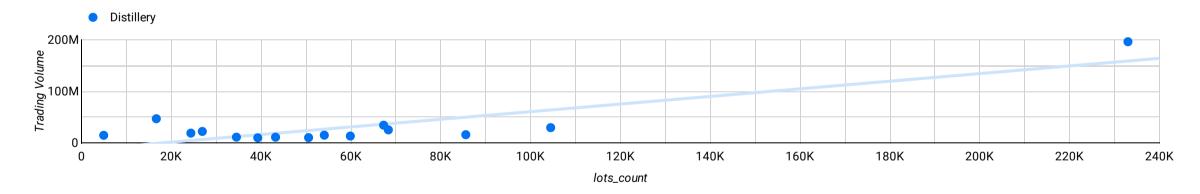
Top It	J WILLING DI	u Max IIIClea	se
illery	Pid May	Rid May %	Е

Distillery	Bid Max	Bid Max % ▼	Rating
Brora	£700,000	1,456%	89.85
Royal Lochna	£22,500	1,150%	84.62
Port Ellen	£700,000	872%	89.26
Dalmore	£664,482	710%	85.58
Ardbeg	£205,000	674%	88.05
Glenlivet	£113,911.2	282%	86.18
Glendronach	£20,000	194%	88.04
Yamazaki	£425,000	165%	87.96
Chichibu	£14,600	16%	88.62
Bowmore	£325,279.5	8%	87.08

Top Tu	Rising A	vg. Lo	t Price

Distillery	Avg. Lot Price	Lot Price %	Rating
Dalmore	£3,443.38	714%	85.58
Brora	£5,642.3	401%	89.85
Royal Lochn	£421.68	251%	84.62
Glenallachie	£364.26	213%	85.86
Glenlivet	£353.55	80%	86.18
Karuizawa	£5,458.17	76%	88.38
Yamazaki	£1,261.41	64%	87.96
Port Ellen	£1,503.37	51%	89.26
Balvenie	£386.12	33%	86.42
Glendronach	£338.32	27%	88.04

# Lot and Volume Relationship. Pick Upper Left, fewer lots (supply) and higher volume (demand)



Distillery	Trading Volume 🔻	% ∆	lots_count	% ∆	winning_bid_max	% ∆	winning_bid_mean	% ∆
Macallan	£84,996,275	30.8% 🛊	100,454	53.1% 1	£915,500	-23.7% <b>↓</b>	£841.7	-14.5% <b>↓</b>
Karuizawa	£15,308,981	22.2% 🛊	2,673	-33.2% 🖡	£280,000	-6.7% 🖡	£5,503.37	74.6% 1
Springbank	£13,431,232	120.7% 🛊	32,787	124.6% 1	£141,000	-35.9% 🖡	£402.68	-2.5% <b>፣</b>
Yamazaki	£11,368,415	111.2% 🛊	9,140	30.1% 🛊	£425,000	164.8% 1	£1,221.7	63.7% 🛊
Bowmore	£11,222,212	-2.5% 🖡	21,630	29.9% 1	£95,000	-70.8% 🖡	£514.47	-25.7% 🖡
Ardbeg	£10,335,688	30.8% 🛊	34,471	36.5% 🛊	£205,000	673.6% 1	£296.55	-5.1% 🖡
Port Ellen	£5,347,759	6.8% 🛊	3,841	<i>-</i> 22.8% <b>↓</b>	£700,000	872.2% 1	£1,331.62	32.4% 1
Laphroaig	£4,933,854	12.8% 🛊	14,718	-3.7% 🖡	£42,000	-23.6% <b>↓</b>	£333.93	15.7% 🛊
Highland Distillery	£4,281,975	-6.8% 🖡	20,161	-9.4% <b>↓</b>	£20,350	-66.1% ▮	£207.89	1.4% 🛊
Hanyu	£4,193,747	-34.4% 🖡	834	<i>-</i> 27.4% <b>↓</b>	£51,870	-91.0% <b>↓</b>	£4,641.77	-3.0% 🖡
Glenfarclas	£3,552,636	-3.4% 🖡	9,615	-4.6% <b>↓</b>	£62,000	3.3% 1	£359.01	-0.5% 🖡
Glendronach	£3,543,606	16.2% 🛊	11,203	-2.8% ₽	£21,300	213.2% 🛊	£310.16	18.3% 🛊
Highland Park	£3.525.295	-10.3% •	14.965	-14.3% ↓	£20.350	-66.1% ↓	£232.09	3.8% 🛊