

Proprietary Software

- Software that has restrictions on using and copying
 - All rights are retained by the owner.
 - Owner enforces these restrictions
- Can be:
 - Commercial
 - Freeware
 - Shareware
 - Semi-free (for non-profit)



Freeware

- Software is distributed free of charge
 - No agreement about distribution, no access to source code
- Types of Freeware
 - Loss Leader (given away with loss as sales promotion)
 - Adware - make money via ads
 - Partially working cut-down versions - see “Crippleware”
- Abandonware
 - Software which is no longer supported, and yet still available
 - Some people believe there is nothing morally wrong with using “abandoned” software
 - Not legally recognised
- E.g. MS Internet Explorer, Apple iTunes, Adobe Reader, Skype

Shareware

- Idea: try before you buy
- Trial period offered
 - Purchase the license and upgrade to commercial version
- **Nagware**
 - Reminder messages to license software
- **Crippleware**
 - Software that lacks important features until licensed
 - E.g. Word processor that cannot save or print , such as WinZip, TextPad