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#### Masterarbeit

# Automated UI Discovering for Web Application

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Bearbeitungszeitraum: 1.7.2018 bis 31.1.2019

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#### Aufgabenstellung

**Problem Statement** Under standing user behavior helps designer optimize their product user experiences. At the same time, user benefits more productive from it. Since user intents are elusive, changeable and sometimes even undetermined, predict their behavior usually difficult and impoissible. In most cases, a user may performs a series of wasted actions before reach an intent destination. Nevertheless, user intents becomes clear step by step after performs a series of actions in a given context.

**Scope of the Thesis** To tackle the aforementioned challenges, the objective of this thesis is to develop a system that tracking user actions within a website, As a first step, literature review ... Based on the literature review, a intent model should be developed ... Then a system should implements the ... Nevertheless, user intents becomes clear step by step after performs a series of actions in a given context.

**Tasks** conduct a literature review to identify (research) question that simulates user input and predicts user ...

Requirements asdfasdf

Keywords asdfasdf

Ich erkläre hiermit, dass ich die vorliegende Arbeit selbstständig angefertigt, alle Zitate als solche kenntlich gemacht sowie alle benutzten Quellen und Hilfsmittel angegeben habe.

München, December 12, 2018.....

## Acknowledgments

Thansk to everyone.

### **Abstract**

This is a abstract.

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### 1 INTRODUCTION

## 1 Introduction

Introduction section [?]

- 1.1 Origin of Clickstream Research
- 1.2 This paper

1.2 This paper 1 INTRODUCTION

#### 2 RELATED WORKS

### 2 Related works

Related works section

- 2.1 Client-side Clickstream
- 2.2 Productivity Quantification
- 2.3 Sequence to Sequence Learning

2.3 Sequence to Sequence Learning

2 RELATED WORKS

### 3 EXPERIMENT DESIGN

## 3 Experiment Design

### TODO

- 3.1 Lab Study Design
- 3.2 Field Study
- 3.3 Dataset

#### 4 CLICKSTREAM MODELS

- 4 Clickstream Models
- 4.1 URL2Vec Embedding
- 4.2 LSTM based Recurrent Network Architecture

4 CLICKSTREAM MODELS

#### 5 IMPLEMENTATION

## 5 Implementation

- 5.1 Client-side architecture
- **5.1.1** Browser Market Share
- **5.1.2** Architecture: Chrome as Example
- **5.2** Server-side architecture
- **5.2.1** Model Evolution Automation Architecture
- **5.3** Communication Protocol

5.3 Communication Protocol

5 IMPLEMENTATION

#### 6 EVALUATION

### **6** Evaluation

- 6.1 Metrics
- **6.2** Model Evaluation
- **6.2.1 Prediction Accuracy**
- 6.2.2 F1
- 6.2.3 t-SNE
- 6.3 Rationality of Designed Tasks
- **6.4** Explored Model Architecture Comparasion
- 6.5 Discussion

6.5 Discussion 6 EVALUATION

### 7 APPLICATIONS

- 7 Applications
- 7.1 Client Side Browser Plugin
- 7.2 Standard Browser Web APIs

### 8 CONCLUSIONS

- **8** Conclusions
- 8.1 Summary
- 8.2 Future Works

8.2 Future Works 8 CONCLUSIONS

## **Appendix**

All resources relates to the thesis are open source, they can be found publicly in:

- Thesis homepage: https://changkun.us/master-thesis-hci/;
- GitHub repostory: https://github.com/changkun/MasterThesisHCI/.

All related text, picture and video content are licensed under a Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License<sup>1</sup>. The other parts of the thesis (such as program source code) are licensed under a MIT Public License<sup>2</sup>.

#### A Content of enclosed USB

1. /documents/ - TODO

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<sup>&</sup>lt;sup>2</sup>https://github.com/changkun/MasterThesisHCI/blob/master/LICENSE

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