Content Outline
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Project Title: Strava
Wikipedia Page: https://en.wikipedia.org/wiki/Strava#

This microsite will introduce the Strava app/company. It will include functional tutorials (how to use the app) as well as more informational reports (company history, news, etc.). The site will feature a header bar to navigate between several interior pages.

- Overview
    - Description of mobile app, computer site, and target audience
    - Comparison of free versus premium plans
    - Link to App Store / Google Play Store (?)
- How to Use
    - Description of features
    - Images/videos of mobile app
- Art
    - Interactive image gallery of Strava art examples
        - Carousel/overlay (?)
- History / Privacy Concerns
    - Timeline, competitors, subsidiaries
    - Instances of security/privacy breaches
    - Current drama with Garmin