

# MARKETING FRESHER

## Contact Information

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## Profile

A highly motivated and results-driven marketing intern with a passion for digital marketing and brand strategy. Skilled in content creation, social media management, and data analysis, I am eager to contribute to innovative campaigns that drive brand awareness and customer engagement.

## Experiences

### Marketing Intern

- **Company:** GreenTech Solutions
- **Duration:** June 2024 – September 2024
- **Description:**
  - Assisted in creating digital marketing campaigns to promote eco-friendly products.
  - Managed social media accounts and engaged with followers to increase brand presence.
  - Analyzed marketing data and prepared reports to track campaign performance and ROI.

### Content Marketing Intern

- **Company:** BlueSky Marketing Agency
- **Duration:** January 2024 – May 2024
- **Description:**
  - Wrote blog posts and created content for email marketing campaigns.
  - Assisted in conducting market research to identify target audience and trends.
  - Helped design and execute marketing strategies to increase lead generation.

## Education

### Bachelor of Science in Marketing

- **Institution:** University of Southern California, Los Angeles, CA
- **Duration:** September 2018 – May 2022

## **Skills**

- Strong communication skills (written and verbal).
- Experience with social media platforms (Facebook, Instagram, LinkedIn, Twitter).
- Basic knowledge of SEO and Google Analytics.
- Proficiency in Microsoft Office Suite and Adobe Creative Suite (Photoshop, Illustrator).
- Ability to conduct market research and data analysis.