



CHULALONGKORN  
BUSINESS SCHOOL



Triple Crown Accreditation

# 2604-639

## Finance Theories

### Topic 5:

## The Single Index Model

Ruttachai Seelajaroen, Ph.D.

Master of Science in Finance Program

Department of Banking and Finance

## Agenda

- 1 — The Single Index Model (SIM)
- 2 — Estimation of the Market Model
- 3 — Portfolio Construction under the SIM
- ... — ...



# 1. THE SINGLE INDEX MODEL

1.1 Motivations

1.2 The Single Factor Model

1.3 The Single Index (Market) Model

# 1.1 Motivations

- To construct the efficient frontier of risky assets, Markowitz model requires the full variance-covariance matrix as an important input (Markowitz, H., 1952, "Portfolio Selection", Journal of Finance, Vol. 7(1), p77-91.).
- There are some drawbacks of this approach.
  - A large numbers of estimation must be performed.

- Time consuming

- Tendency to obtain inconsistent estimates of inputs

↓ decentralize  
SIM assumes  $\text{cov}(\varepsilon_i, \varepsilon_j) = 0$   
& กระจายความเสี่ยง

↓ come from covariance  
stock  
 $\text{cov}(A, B) > 0$   
 $\text{cov}(B, C) > 0$

analyst must know all industries  
need to assign 1 team to do all estimations to avoid inconsistent

use full historical data will not cause this  
but using forecasted data might cause

$$\text{cov}(A, C) < 0$$

## 1.1 Motivations

- To obtain consistent estimates, security analysts must know all securities in the investable universe.
  - No division of labors
  - ~~Tendency to obtain inconsistent estimates of inputs~~
- Markowitz model has a strong implication for passive portfolio management. It implies that holding the market portfolio is optimal.
  - We also want a model for active portfolio management strategies.

Info: 1/25/2020

diversity port

Info SIM → 1/25/2020 abnormal return

# 1.1 Motivations

- Sharpe offers a simpler model for portfolio selection (Sharpe, W.F., 1963, “A Simplified Model for Portfolio Analysis”, Management Science, Vol. 9 (2), p277-293.).
- This model is called “The Single Index Model (SIM)”. *still within MVC*
- The SIM relies on the assumption that security returns are driven by a single factor model.
- The SIM is based on the promise that covariances among securities' returns arise from a common economic factor that affect the fortunes of all firms.

## 1.2 The Single Factor Model

- The model assumes that returns of all security is driven by a single factor,  $F$ . A single factor model is written as;

$$r_i = \alpha_i + \beta_i \cdot F + \varepsilon_i$$

↗ common to all stocks & drives returns of all stocks e.g. GDP Inflation

where  $r_i$  = return on a security  $i$

$F$  = a common factor driving returns of all securities

$\beta_i$  = the sensitivity of  $r_i$  to a change in value of  $F$   
*F change by 1% →  $r_i$  change by  $\beta_i$ %*

$\alpha_i$  = the constant part of  $r_i$

$\varepsilon_i$  = the random part of  $r_i$  which is unexplained by  $F$   
*residual term*  
*not driving by*

$E[\varepsilon_i] = 0$ ,  $\text{Var}[\varepsilon_i] = \sigma_{\varepsilon_i}^2$  and  $\text{Cov}[\varepsilon_i, F] = 0$   
*model becomes unbiased estimator*  
*needed for run regression*  
*homoskedasticity*  
*endogeneity*

$\text{Cov}[\varepsilon_i, \varepsilon_j] = 0$

$r_i$ ,  $F$  and  $\varepsilon_i$  are random variables.

$$r_{PTT} = \overset{\text{constant}}{\alpha_{PTT}} + 0.8 Y - \overset{\text{GDP}}{\varepsilon_{PTT}} \quad \text{also cause } r_{PTT} \text{ to change}$$

$Y \uparrow \Delta Y 1\% \rightarrow r_{PTT} \uparrow$   
How sensitive  $r_{PTT}$  to GDP

## 1.2 The Single Factor Model

- The single factor model can be written in another form.

$$[1] \quad r_i = \alpha_i + \beta_i \cdot F + \varepsilon_i$$

- Take expectation on both sides of [1], we obtain;

$$[2] \quad E[r_i] = E[\alpha_i + \beta_i \cdot F + \varepsilon_i] = \alpha_i + \beta_i \cdot E[F] \quad ; E[\varepsilon_i] = 0$$

- Subtracts [2] from [1];

$$[3] \quad r_i - E[r_i] = \beta_i \cdot (F - E[F]) + \varepsilon_i$$

- Therefore, the single factor model can be written as;

$$r_i = E[r_i] + \beta_i \cdot (F - E[F]) + \varepsilon_i$$

actual return on stock  $r_i$   $\leftarrow$  consists of  $\leftarrow$  expected return  $\leftarrow$  unexpected return  
 "10%"  $\leftarrow$  common factor  $\leftarrow$  deviate from  $E[r_i]$   
 "13%"  $\leftarrow$  deviation from  $E[r_i]$  due to a surprise in the value of the common factor, F.

Deviation from  $E[r_i]$  due to a surprise in firm- or industry-specific events.

represent the same model



## 1.2 The Single Factor Model

- Another way to think of the single factor model is that;

$$r_i = E[r_i] + \text{Unanticipated surprise}$$

- The unanticipated surprise could come from unexpected change in the broad economy or from unexpected event that is specific to the firm.
- We should also consider that each security will react to the unexpected change in the broad economy differently.
- Thus, we have the single factor model;

$$r_i = E[r_i] + \beta_i \cdot (F - E[F]) + \varepsilon_i$$

*Handwritten notes:*

- $r_m$  (above the equation) → e.g. SET Index
- $F$  (in the equation) → S&P 500 → not good as it includes only large stocks
- $(F - E[F])$  (in the equation) → macro factor
- $\beta_i$  (in the equation) → need to find representative
- $\varepsilon_i$  (in the equation) → return on stock mkt index ; reflect macro

## 1.3 The Single Index (Market) Model

- When the return on security market-wide index is used as the factor the model is called “the market model”.

$$r_i = \alpha_i + \beta_i \cdot r_M + \varepsilon_i$$

to construct efficient frontier  $\rightarrow E[r_i] \quad \sigma_i^2 \quad \sigma_{i,j}$

where  $r_i$  = return on a security  $i$

$r_M$  = return on the market portfolio

$\beta_i$  = the sensitivity of  $r_i$  to a change in value of  $r_M$

$\alpha_i$  = the constant part of  $r_i$

$\varepsilon_i$  = the random part of  $r_i$  which is unexplained by F

$E[\varepsilon_i] = 0$ ,  $\text{Var}[\varepsilon_i] = \sigma_{\varepsilon_i}^2$  and  $\text{Cov}[\varepsilon_i, r_M] = 0$

$\text{Cov}[\varepsilon_i, \varepsilon_j] = 0 \rightarrow$  แยกกันหาได้

$r_i$ ,  $r_M$  and  $\varepsilon_i$  are random variables.

## 1.3 The Single Index (Market) Model

- Based on the market model, the total risk of a security can be decomposed into 2 components

$$\begin{aligned}\text{Total risk} \quad \text{Var}[r_i] &= \text{Var}[\alpha_i + \beta_i \cdot r_M + \varepsilon_i] \\ &= \text{Var}[\alpha_i] + \text{Var}[\beta_i \cdot r_M] + \text{Var}[\varepsilon_i] \\ &= \beta_i^2 \cdot \sigma_M^2 + \sigma_{\varepsilon_i}^2\end{aligned}$$

Handwritten notes: "constant" above  $\alpha_i$ ; "have to be independent" with arrows pointing to  $\beta_i \cdot r_M$  and  $\varepsilon_i$ ; a purple arrow from "Total risk" to the first equation; a pink dashed circle around  $\text{Var}[\alpha_i]$  with a pink arrow pointing to the first bullet point; a purple arrow from  $\sigma_{\varepsilon_i}^2$  to the second bullet point.

- ① Systematic risk =  $\beta_i^2 \cdot \sigma_M^2$
- ② ~~Non~~<sup>Un</sup>-systematic risk =  $\sigma_{\varepsilon_i}^2$  <sup>firm specific risk</sup>
- This decomposition requires risk to be expressed as variance of return.

# 1.3 The Single Index (Market) Model

$$\text{Cov}[r_i, r_i] = \beta_i^2 \sigma_M^2 \Rightarrow \text{variance / systematic risk}$$

- The SIM implies that it is the common factor, that generates correlation across securities.

$$\text{Cov}[r_i, r_j] = \text{Cov}[\alpha_i + \beta_i \cdot r_M + \varepsilon_i, \alpha_j + \beta_j \cdot r_M + \varepsilon_j]$$

- Since  $\alpha$ 's are constant and  $\text{Cov}[r_M, \varepsilon_i] = \text{Cov}[r_M, \varepsilon_j] = 0$ , we have  $\text{Cov}[r_i, r_j] = \text{Cov}[\beta_i \cdot r_M, \beta_j \cdot r_M]$ .

$$\text{Cov}[r_i, r_j] = \beta_i \cdot \beta_j \cdot \sigma_M^2$$

mut return to itself     variance of mut return     mut return to itself

- Hence, the covariance between any pair of securities is determined by their  $\beta$ 's. \* จำนวน estimated term ลดลง

- With 10 securities, only 10  $\beta$ 's and the  $\sigma_M^2$  are needed to construct all covariance terms, compared to direct estimate of  $(10^2/2) - 10 = 35$  covariance terms under Markowitz.

$$N = 10 \Rightarrow \sigma_i^2 = 10 \text{ term}, \sigma_{ij}^2 = \frac{10^2 - 10}{2} = 45$$

|| don't need one group to know all stocks  
 ↳ allow division of labor

## 1.3 The Single Index (Market) Model

$$\beta_{PTT} = \frac{\text{Cov}(r_{PTT}, r_M)}{\text{Var}(r_M)} \quad \text{SET index}$$

$$r_{i,t} = a + b r_{M,t} + e_{i,t} \quad \text{time series}$$

$$\text{Cov}(x, y) / \text{Var}(x)$$

- Furthermore,

$$\begin{aligned} \text{Cov}[r_i, r_M] &= \text{Cov}[\alpha_i + \beta_i \cdot r_M + \varepsilon_i, r_M] \\ &= \text{Cov}[\beta_i \cdot r_M, r_M] \\ &= \beta_i \cdot \text{Cov}[r_M, r_M] \\ &= \beta_i \cdot \text{Var}[r_M] \end{aligned}$$

$$\beta_i = \text{Cov}[r_i, r_M] / \text{Var}[r_M]$$

- We also have, *don't use*

$$\begin{aligned} \text{Corr}[r_i, r_j] &= \beta_i \cdot \beta_j \cdot \sigma_M^2 / \sigma_i \cdot \sigma_j \\ &= \text{Corr}[r_i, r_M] \times \text{Corr}[r_j, r_M] \end{aligned}$$



## **2. ESTIMATION OF THE MARKET MODEL**

2.1 The Form of the Regression Model

2.2 The Estimation Inputs and Outputs

2.3 The SIM and Diversification

## 2.1 The Form of the Regression Model

- Because the SIM is linear, it could be estimated using the univariate linear regression.
- To estimate the market model, the excess return of a security,  $r_i - r_F$ , is regressed on the excess return on the market index,  $r_M - r_F$ . That is,

$$\star (r_{i,t} - r_{F,t}) = \alpha_i + \beta_i (r_{M,t} - r_{F,t}) + \varepsilon_{i,t} \quad [1]$$

*academic*  
*need more to compensate risk*  
*excess return* *risk-free*  
*residual error* *unsystematic risk* *firm-specific risk*  
*β<sub>i</sub> has special meaning*

- Equation [1] is also known as the **Security Characteristic Line (SCL)**
  - ส่วนที่คงที่ของสมการคือค่าของ α*  
*หุ้นที่ α สูงเข้า portfolio*
  - |              |                    |
|--------------|--------------------|
| $\alpha = 0$ | ไม่ใช่ทำกำไรไม่ได้ |
| $\alpha < 0$ | short sell         |
| $\alpha > 0$ | เพิ่ม weight       |
- Excess returns are used instead of raw returns, because we should expect a risky asset to earn return in excess of the risk-free return. This way,  $\alpha_i$  can be interpreted as an abnormal return.

## 2.1 The Form of the Regression Model

- Note that <sup>use raw return of stock i and market</sup> the industry version of the SCL uses raw return.

$$\overset{\text{raw return}}{r_{i,t}} = a_i + b_i \cdot r_{M,t} + u_{i,t} \quad [2]$$

- To see whether equations [1] and [2] will obtain consistent estimates of the slope term,  <sup>$\beta_i$</sup>  rewrite [1] <sup>should use 1st equation</sup>

$$r_{i,t} = \alpha_i + (1 - \beta_i) \cdot \underline{r_{F,t}} + b_i \cdot r_{M,t} + \varepsilon_{i,t} \quad [3]$$

*if this represents constant only when  $r_{F,t}$  is constant*

- If  $r_{F,t}$  is constant over the estimation period, [1] and [2] will yield consistent slope term.
- However, the intercept term in [2] is really an estimate of  $\alpha_i + (1 - \beta_i) \cdot r_{F,T}$ , which is not the abnormal return.



## 2.1 The Form of the Regression Model

- Taking expectation on both sides of Equation [1].

$$\underbrace{E[r_i] - r_F}_{\text{expected risk premium}} = \underbrace{\alpha_i}_{\text{non-market return}} + \underbrace{\beta_i(E[r_M] - r_F)}_{\text{expected risk premium compensated for systematic risk of the security}}$$

*expected risk premium on stock i comes from 2 parts*

*unsystematic risk unsold  $\varepsilon_{i,t}$*

Non-market return

$\alpha_i$  is the **abnormal return** known as **Jensen's Alpha**. It is the part of excess return that bares no risk,  $\text{Var}[\alpha_i]=0$ . When  $\alpha_i > 0$ , the expected return on the security is more than compensates for its systematic risk. Such securities would be in demand. Competition in the capital market will finally drive  $\alpha_i$  down to zero.

A major task of security analysts is to identify securities whose  $\alpha_i \neq 0$  before others could.

*เป็น 0 ง่าย ๆ → ปลอดภัย*

Run SCL equation for PTR

1) Collect price and compute price return  
mkt

price return  
mkt return

run time-series  
regression

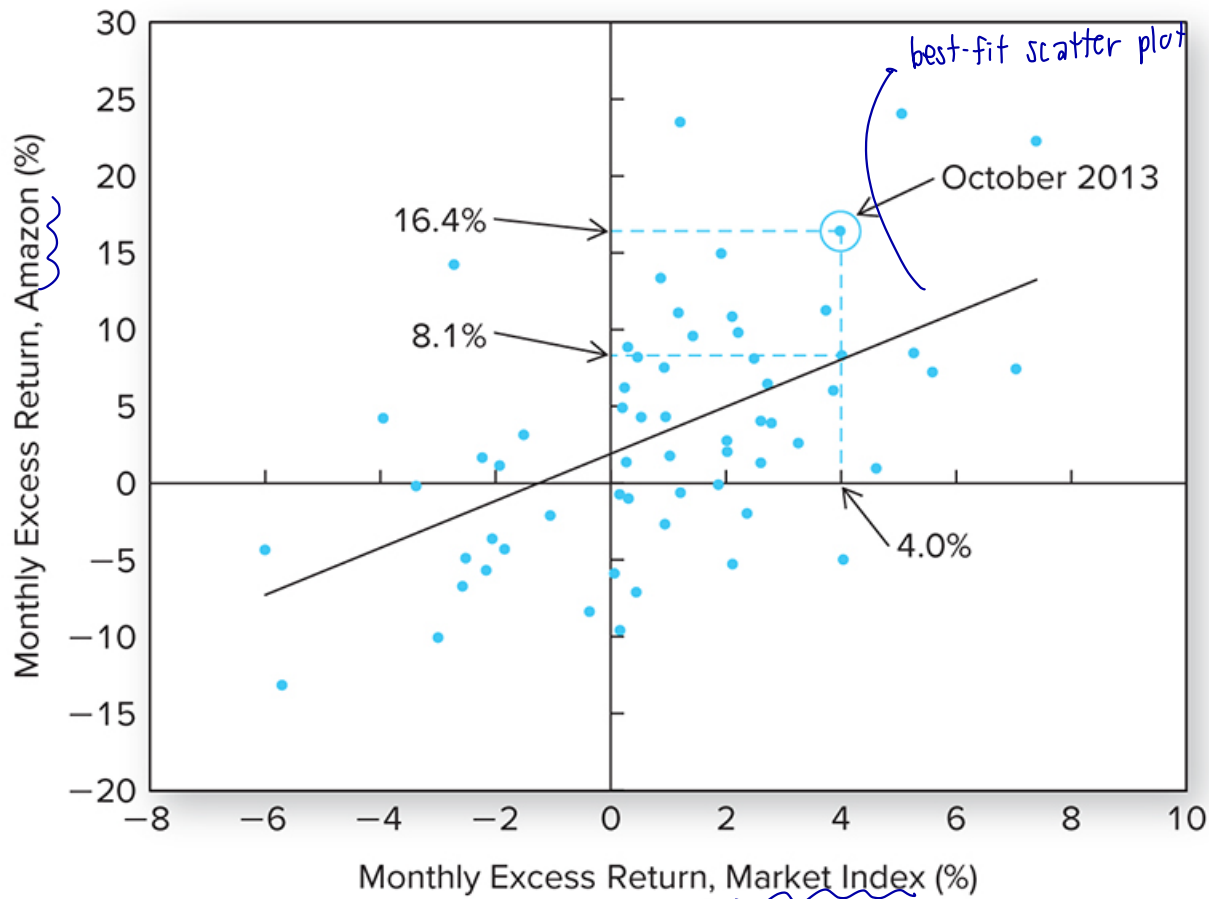
t	$r_{PTR}$	$r_{SET}$	$r_f$	$r_{PTR} - r_f$
0	x	x	x	
1	x	x	x	
2	x	x	x	
⋮				
⋮				
⋮				
T				

## 2.2 The Estimation Inputs and Outputs

- To estimate the market model or SCL on a security, the following inputs must be prepared.
  - [1] Historical returns on the stock and the market index.  
Historical risk-free rates.
  - [2] Calculate historical excess returns on the stock and the market index.
- The following graph show the SCL regression for Amazon stock using 5 years of monthly returns.

# SCL for Amazon (5 years of monthly return ending Jun 2018)

$$r_{i,t} - r_{f,t}$$



$$r_{m,t} - r_{f,t}$$

# SCL for Amazon (5 years of monthly return ending Jun 2018)

Regression Statistics					
Multiple R	0.5351				
R-Square	0.2863				
Adjusted R-Square	0.2742				
Standard Error	0.0686				
Observations	60				
	Coefficients	Standard Error	t-statistic	p-value	
Intercept	0.0192	0.0093	2.0645	0.0434	
Market index	1.5326	0.3150	4.8648	0.0000	

$Var[r_{AMAZON}]$

unsystematic risk  $\epsilon_{ijt}$  go  
residual var:

line capture scatter plot bađi

market return can explain  
stock return only 28.63%

hieu số  
belong to  
firm specific  
risk

$$\beta_{AMAZON} = +1.5326$$

$$\alpha_{AMAZON} = +0.0192$$

## 2.3 The SIM and Portfolio Diversification

- We may view a portfolio of securities as an asset. Apply the SIM to a portfolio and use excess return form,  $R = r - r_F$ .

$$R_P = \alpha_P + \beta_P \cdot R_M + \varepsilon_P$$

- Portfolio return can also be written as

$$R_P = \sum w_i \cdot R_i$$

$$= \sum w_i \cdot (\alpha_i + \beta_i \cdot R_M + \varepsilon_i)$$

$$= \sum w_i \cdot \alpha_i + R_M \cdot \sum w_i \cdot \beta_i + \sum w_i \cdot \varepsilon_i$$

$$\alpha_i > 0$$

$$\alpha_j < 0$$

$$E[R_P] = \sum w_i \cdot \alpha_i + E[R_M] \cdot \sum w_i \cdot \beta_i$$

- Therefore,

$$\alpha_P = \sum w_i \cdot \alpha_i ; \quad \beta_P = \sum w_i \cdot \beta_i ; \quad \varepsilon_P = \sum w_i \cdot \varepsilon_i$$

ព្រមទាំង ៖ តម្លៃ weight

... of portfolio  
is the  
weighted average  
of each stock

## 2.3 The SIM and Portfolio Diversification

- The variance of the portfolio

$$\begin{aligned}
 \text{Var}[R_p] &= \text{Var}[\sum w_i \alpha_i + R_M \cdot \sum w_i \beta_i + \sum w_i \varepsilon_i] \\
 &= \text{Var}[\sum w_i \alpha_i] + \text{Var}[R_M \cdot \sum w_i \beta_i] + \text{Var}[\sum w_i \varepsilon_i] \\
 &= (\sum w_i \beta_i)^2 \cdot \text{Var}[R_M] + \sum w_i^2 \text{Var}[\varepsilon_i] \\
 &= (\sum w_i \beta_i)^2 \cdot \sigma_M^2 + \sum w_i^2 \cdot \sigma_{\varepsilon_i}^2 \\
 &= \underbrace{\beta_p^2 \cdot \sigma_M^2}_{\text{systematic risk}} + \underbrace{\sigma_{\varepsilon p}^2}_{\text{unsystematic risk}}
 \end{aligned}$$

$\varepsilon_i$  as return on stock  $i$   
 $\text{Var}[\sum w_i \alpha_i]$  is constant (pink arrow)  
 $R_M \cdot \sum w_i \beta_i$  is constant (orange arrow)  
 $\text{Var}[\sum w_i \varepsilon_i] = \text{Var}[w_1 \varepsilon_1 + w_2 \varepsilon_2 + \dots]$   
 $\text{Var}[\varepsilon_i] + \text{Cov}(\varepsilon_i, \varepsilon_j)$   
 assume this is zero (unlike Markowitz)

- As the risk-free rate is a constant term,  $\text{Var}[R_M] = \text{Var}[r_M - r_F] = \text{Var}[r_M]$
- The SIM assumes  $\text{Cov}[\varepsilon_i, \varepsilon_j] = 0$ , thus  $\sigma_{\varepsilon p}^2 = \sum w_i^2 \cdot \sigma_{\varepsilon_i}^2$ .

Markowitz | SIM → partial info  
 (uncorrelated errors)

## 2.3 The SIM and Portfolio Diversification

- As more and more securities are included in the portfolio;

- $\sigma_{\varepsilon p}^2$  approaches 0

- Assume an equally-weighted portfolio ( $w_i = 1/N$ )

$$\text{Var}[\varepsilon_p] = \sum (1/N)^2 \text{Var}[\varepsilon_i]$$

$$= (1/N)^2 \sum \text{Var}[\varepsilon_i]$$

$$= (1/N) \text{ave}[\sigma_{\varepsilon i}^2] \rightarrow 0 \text{ (as } N \rightarrow \infty)$$

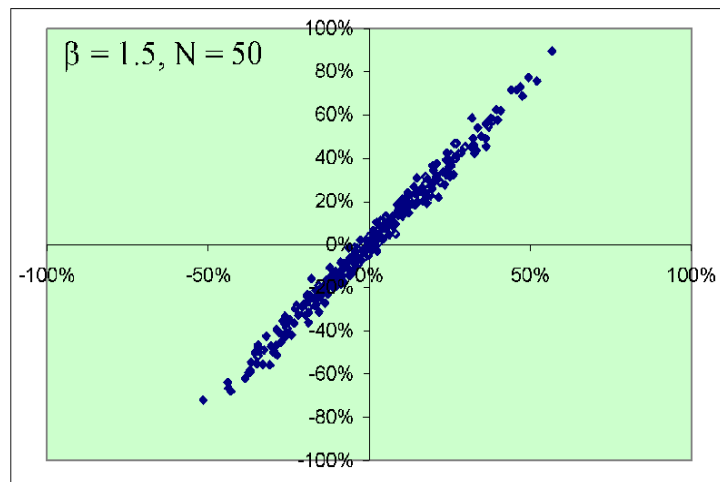
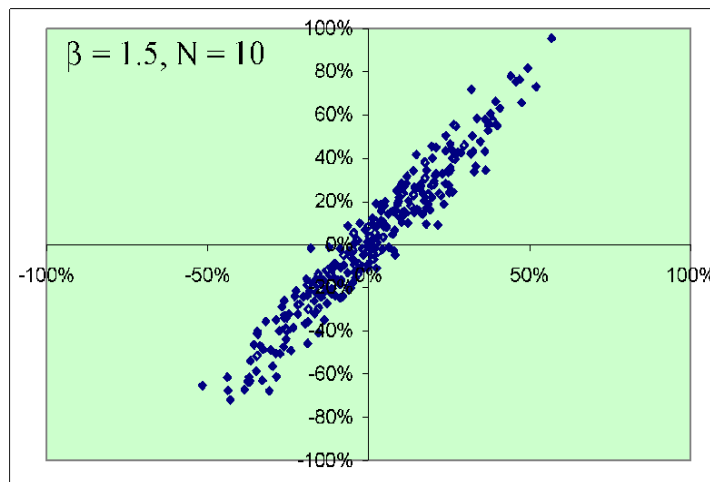
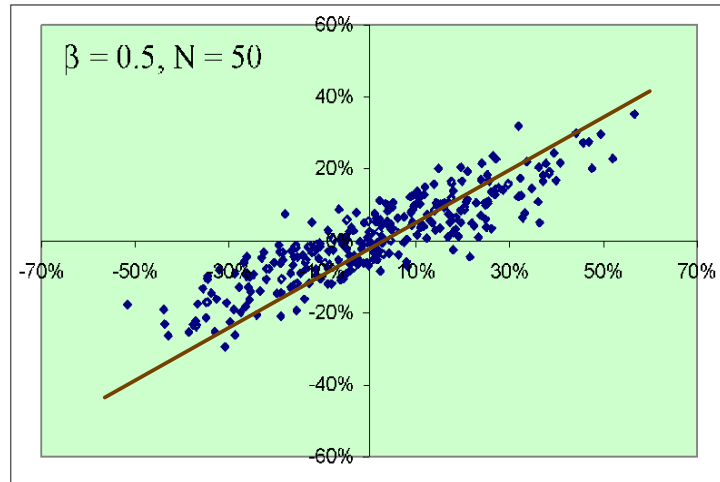
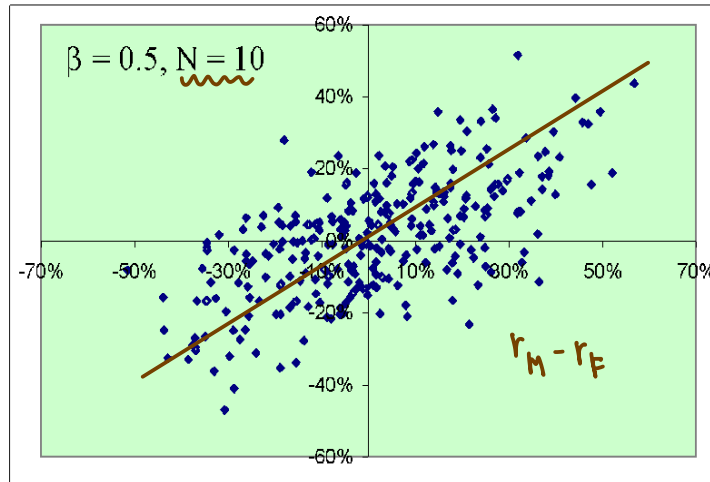
- A well-diversified portfolio is only exposed to systematic risk.



# Hypothetical Portfolios

$$\sigma_{\epsilon}^2 \downarrow \quad R^2 \uparrow$$

As we increase more and more stocks



The number of securities in the portfolio has no bearing on its systematic risk ( $\beta$ ). In contrast, firm-specific risks ( $\sigma_{\epsilon}$ ) become increasingly irrelevant as the portfolio becomes more diversified.



## 3. PORTFOLIO CONSTRUCTION UNDER SIM

3.1 The Objective Function

3.2 The Treynor-Black Approach

3.3 The SIM vs Markowitz Model

## 3.1 The Objective Function

- To identify the optimal risky portfolio, P, we start as follows.
- Assume there are N individual assets, and their returns are written in the excess return form,  $R_i = r_i - r_F$ .
  - Since  $r_F$  is assumed to be constant,  $\text{Var}[R_i] = \text{Var}[r_i - r_F] = \text{Var}[r_i]$ .
- Choose an appropriate market index and run SCL regression on each individual asset.
  - Obtain model inputs, namely,  $E[R_M]$ ,  $\sigma_M^2$ ,  $\alpha_i$ 's,  $\beta_i$ 's, and  $\sigma_{\varepsilon i}$ 's.
- The next step is to set up the objective function.

From topic 4  
slide

SIM :  $E[r_P] = E[\alpha_P] + \beta_P \cdot E[R_M] + E[\varepsilon_P]$  → by definition  
 $\underline{2w_i \alpha_i} + (\underline{2w_i \beta_i}) E[R_M]$

$\sigma_P^2 = \underbrace{\beta_P^2 \sigma_M^2}_{\text{systematic}} + \underbrace{\sigma_{\varepsilon_P}^2}_{\text{unsystematic}}$   
 $(\sum w_i \beta_i)^2 \sigma_M^2 + \sum w_i^2 \sigma_{\varepsilon_i}^2$

## 4.2 The Efficient Portfolio with RF Asset

Look for weight

- The **objective function** for finding the optimal risky portfolio;

Max.  $\overset{\text{Sharpe ratio}}{SR_P} = \frac{E[r_P] - r_F}{\sigma_P}$

s. t.  $\sum_{i=1}^N \sum_{j=1}^N w_i w_j \sigma_{i,j} = \sigma_P^2$

$\rightarrow \sum_{i=1}^N w_i E[r_i] = E[r_P]$

$\sum_{i=1}^N w_i = 1$

$w_i \geq 0 \quad \forall i$

Max.  $SR_P = \frac{E[r_P] - r_F}{\sigma_P}$

s. t.  $\mathbf{w}^T \mathbf{V} \mathbf{w} = \sigma_P^2$

$\mathbf{w}^T \mathbf{r} = E[r_P]$

$\mathbf{w}^T \mathbf{1} = 1$

$w_i \geq 0 \quad \forall i$

# 3.1 The Objective Function

can be  
not well diversified

allow fund manager can  
express active skill  
↳  $\alpha$  selection skill

as long as everybody agree  
with market

►  $\beta_i$  &  $\sigma_{\epsilon i}^2$  can be calculated  
independently  
use partial information

N stocks → estimate

$\alpha_i$  N

$\beta_i$  N

$\sigma_{\epsilon i}^2$  N

$E[R_M]$  1

$\sigma_M^2$  1

3N terms } come from 1 regression

- The objective function is;

$$\text{Max. } SR_P = \frac{E[R_P]}{\sigma_P}$$

$$\text{s. t. } \sum_{i=1}^N w_i \alpha_i + E[R_M] \sum_{i=1}^N w_i \beta_i = E[R_P]$$

where fund manager can show his ability to choose stock

$$\sigma_M^2 \left( \sum_{i=1}^N w_i \beta_i \right)^2 + \sum_{i=1}^N w_i^2 \sigma_{\epsilon i}^2 = \sigma_P^2$$

$$\sum_{i=1}^N w_i = 1$$

$$w_i \geq 0 \quad \forall i$$

→  $\alpha_i$  &  $\beta_i$  part

$\alpha_i > 0$

$w_i > 0$

then sharpe ratio higher  
but we might incur unsystematic risk

; no  $\alpha$

เมื่อหุ้นเฉพาะที่เราเลือก  
concentrate ขึ้นอยู่กับหุ้นนั้น

## 3.1 The Objective Function

- In active portfolio management, security analysts try to uncover securities whose  $\alpha_i \neq 0$ .
- To increase  $SR_p$ , the optimization procedure will tend to assign more weights on securities with  $\alpha_i > 0$  and less or even negative weights on securities with  $\alpha_i < 0$ , so that;

$$\alpha_P = \sum_{i=1}^N w_i \alpha_i > 0$$

- This also means that the optimal risky portfolio will not be fully diversified as it moves away from the market index.
- In this case, the optimal risky portfolio will carry certain level of unsystematic (idiosyncratic) risk,  $\sigma_{\varepsilon P}^2$ .

## 3.1 The Objective Function

- The tradeoff between abnormal return and idiosyncratic risk is called the information ratio.  
*measure how good active manager is*  
*↳ good manager should have higher ratio*  
*high alpha, low unsystematic risk*
- For individual asset, the information ratio is;

$$\text{Information Ratio of stock } i = \frac{\alpha_i}{\sigma_{\epsilon i}}$$

*abnormal return of stock*  
*unsystematic risk*



## 3.2 Treynor-Black Approach

- Treynor and Black developed techniques to identify the optimal risky portfolio, which happens to consist of 2 sub-portfolios, namely, the **passive portfolio** and the **active portfolio**.
- The passive portfolio is an investment in the market index.
- The active portfolio represents the attempt by portfolio managers to capture mispriced assets.
- They add one more asset, the market index, into the objective function.
  - Note:  $\alpha_{N+1} = \alpha_M = 0$ ,  $\beta_{N+1} = \beta_M = 1$ , and  $\sigma_{\varepsilon, N+1}^2 = \sigma_{\varepsilon M}^2 = 0$



## 3.2 Treynor-Black Approach

- The objective function is;

$$\text{Max. } SR_P = \frac{E[R_P]}{\sigma_P}$$

$$\text{s. t. } \sum_{i=1}^{N+1} w_i \alpha_i + E[R_M] \sum_{i=1}^{N+1} w_i \beta_i = E[R_P]$$

$$\sigma_M^2 \left( \sum_{i=1}^{N+1} w_i \beta_i \right)^2 + \sum_{i=1}^{N+1} w_i^2 \sigma_{\epsilon i}^2 = \sigma_P^2$$

$$\sum_{i=1}^{N+1} w_i = 1$$

$$w_i \geq 0 \quad \forall i$$

## 3.2 Treynor-Black Approach

- The contribution of each component to the Sharpe's Ratio of the optimal risky portfolio is shown in the following equation.

$$SR_P^2 = SR_M^2 + \left( \frac{\alpha_A}{\sigma_{\varepsilon A}} \right)^2$$

where  $SR_P$  and  $SR_M$  are Sharpe's Ratios of the optimal risky portfolio and the market index

$\alpha_A$  is the Jensen's alpha of the active portfolio

$\sigma_{\varepsilon A}$  is the idiosyncratic risk of the active portfolio.

## 3.2 Treynor-Black Approach

- The optimal weight in each individual asset ( $w_i^*$ ) is found to be;

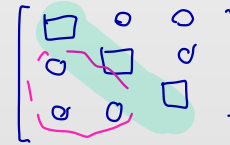
$$w_i^* = w_A^* \frac{\alpha_i / \sigma_{\varepsilon i}^2}{\sum_{i=1}^N (\alpha_i / \sigma_{\varepsilon i}^2)}$$

where  $w_A^*$  is the portfolio weight on the active portfolio

- The information ratio play a central role in active portfolio management.

## 3.3 The SIM vs Markowitz Model

- Markowitz Portfolio Selection Model requires the following estimates as the input to the model.
  - $E[r_i]$  =  $N$  terms
  - $\text{Var}[r_i]$  =  $N$  terms
  - $\text{Cov}[r_i, r_M]$  =  $(N^2 - N)/2$  terms
- Total number of estimated variables =  $2N + (N^2 - N)/2$
- With 100 securities, the number of estimates = 5,150
- With 500 securities, the number of estimates = 125,750



### 3.3 The SIM vs Markowitz Model

- The SIM requires the following estimates as the input to the model.

• $\alpha_i$	=	N terms	} For each security i, one regression of the market model yields these 3 coefficients.
• $\beta_i$	=	N terms	
• $\text{Var}[\varepsilon_i]$	=	N terms	
• $E[r_M]$	=	1 term	
• $\text{Var}[r_M]$	=	1 term	

- Total number of estimated variables =  $3N+2$
- With 100 securities, the number of estimates = 302
- With 500 securities, the number of estimates = 1,502

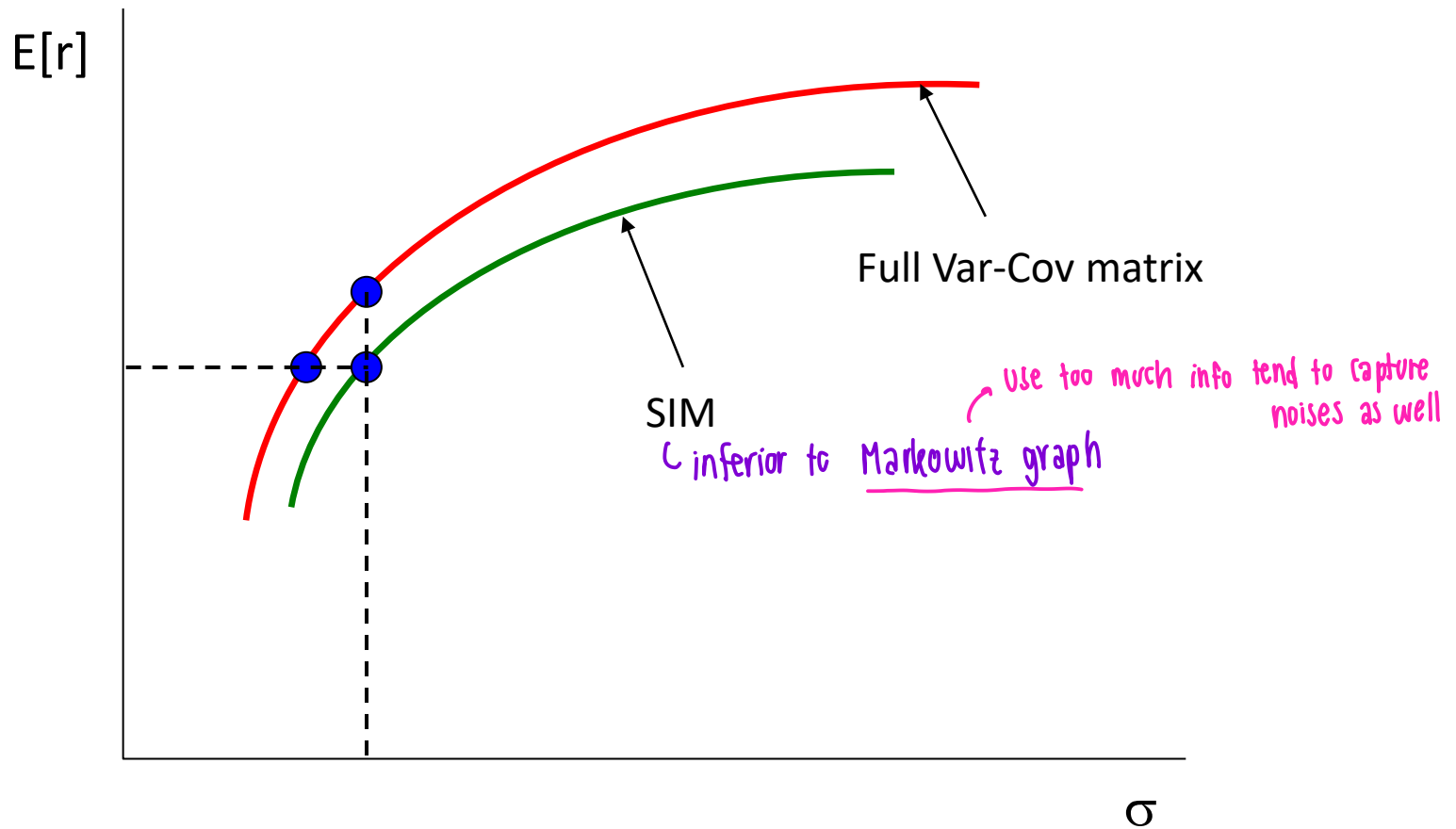
SIM use partial information

(  
a lot smaller

### 3.3 The SIM vs Markowitz Model

- When applied in-sample, the efficient frontier from SIM is inferior to Markowitz's model.
- However, when applied out-of-sample the performance of both models depends on how reliable the estimated variables are. There is nothing to guarantee that Markowitz's model will outperform SIM in an out-of-sample setting.

# The Efficient Frontiers: Markowitz vs. SIM (in-sample test)



"Parsimonious"

"Parsimony"

↳ a more complete model need not be better than simpler model

↓  
try to ignore noises



## 3.3 The SIM vs Markowitz Model

- The SIM has clear practical advantages over the full variance-covariance model. The SIM allows division of labor and decentralization of macro and security analysis.
- The SIM can be extended to optimize the portfolio with active management.
  - In an active portfolio, an investor overweighs securities whose  $\alpha$ 's  $> 0$  and under-weighs securities whose  $\alpha$ 's  $< 0$  expecting that  $\alpha_p = \sum w_i \alpha_i > 0$ .
  - The trade-off for active management is that the portfolio will not be fully diversified.

## Exercises

1. Use the data from the accompany data file. Choose 3 stock and run the SCL equation for each stock.
  - Which price/index series do you use?
  - Which sampling period and sampling interval do you use?
  - Interpret the regression results?