

CAR SALES DASHBOARD

Sales Overtime

Model Performance

Brand Performance

Dealer Performance

Customers Overview

Year

All

Month

All

Body Style

All

Model

All

Dealer Name

All

Reset

YTD Total Revenue

+\$70.8M +23.6%

\$371.2M

MTD Total Revenue : \$41.5M

YTD Average Price

-\$0.2K -0.8%

\$28.0K

MTD Avg Price : \$28.14K

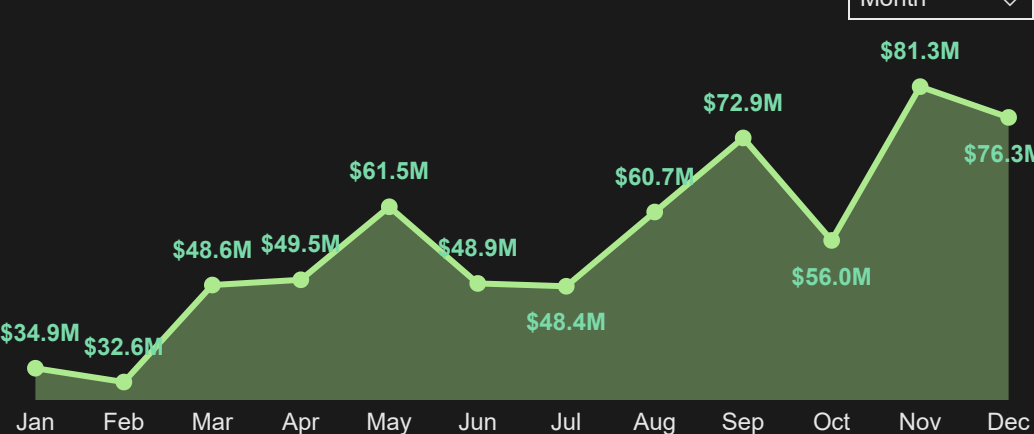
YTD Total Cars Sales

+2.6K +24.6%

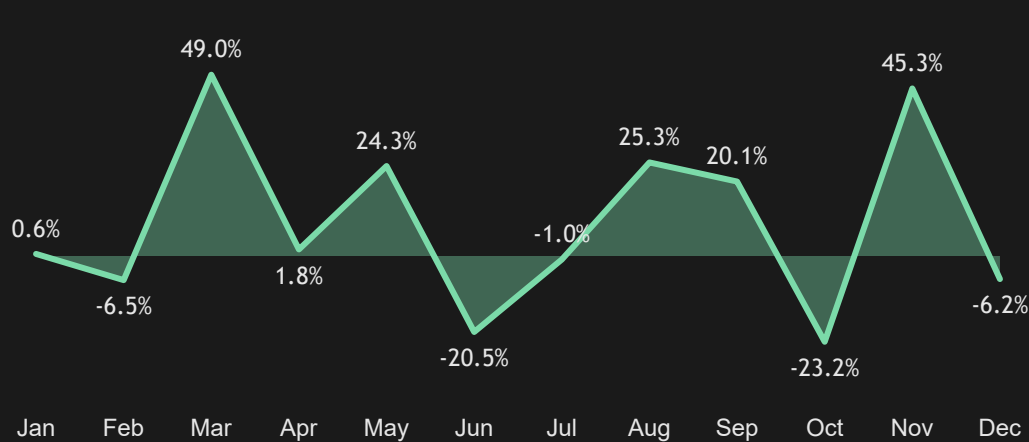
13K

MTD Cars Sales : 1.5K

Total Revenue Over Time

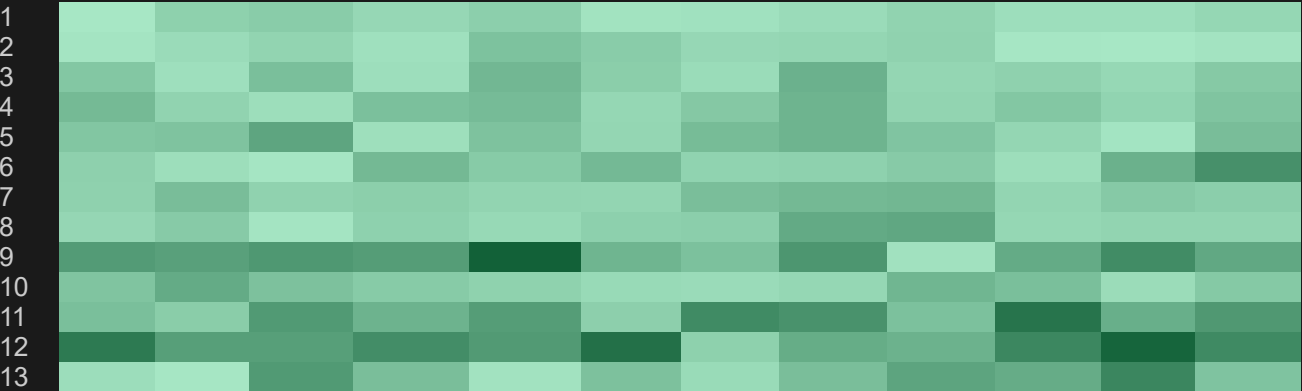


Month-over-Month Revenue Growth %

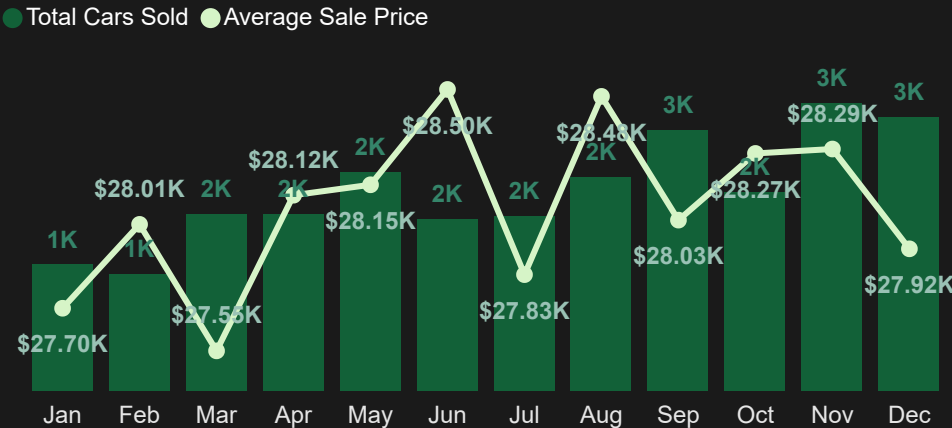


Sales by Date of The Year

Day Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec



Total Cars Sold and Average Sale Price Over Time



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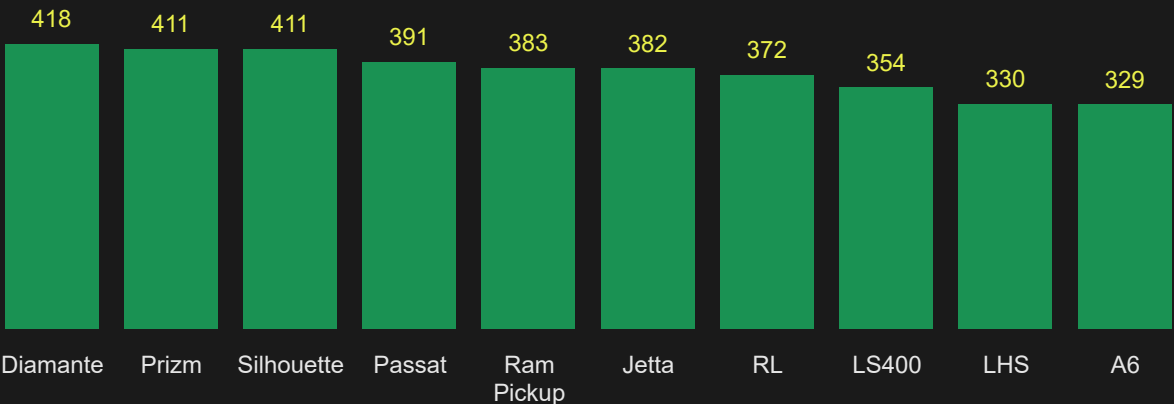
MTD Avg Price : \$28.14K

YTD Total Cars Sales +2.6K +24.6%

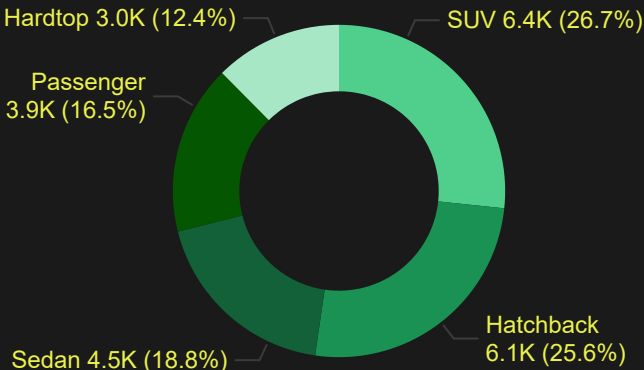
13K

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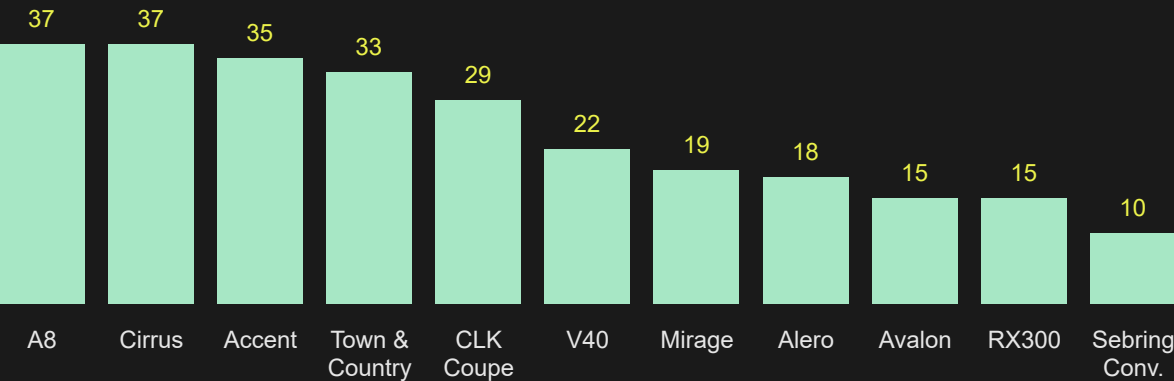
Top 10 Cars Sold by Model



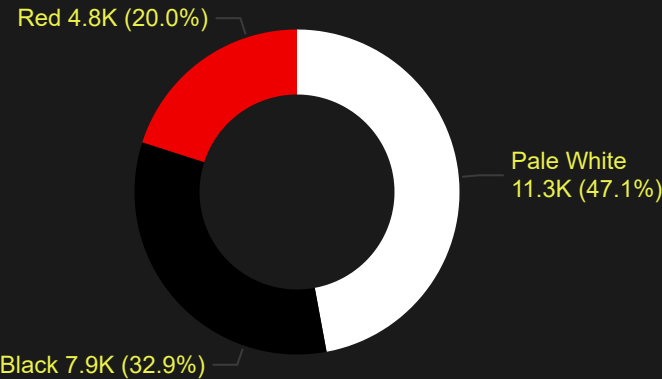
Total Cars Sold by Body Style



Bottom 10 Cars Sold by Model



Total Cars Sold by Color



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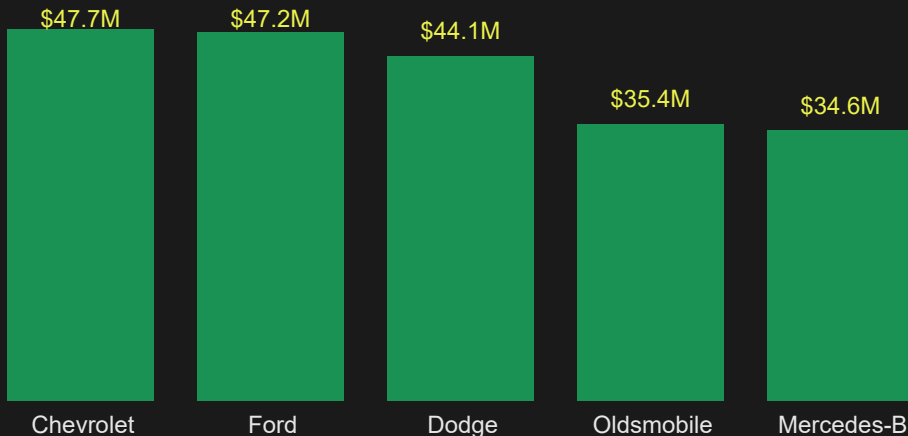
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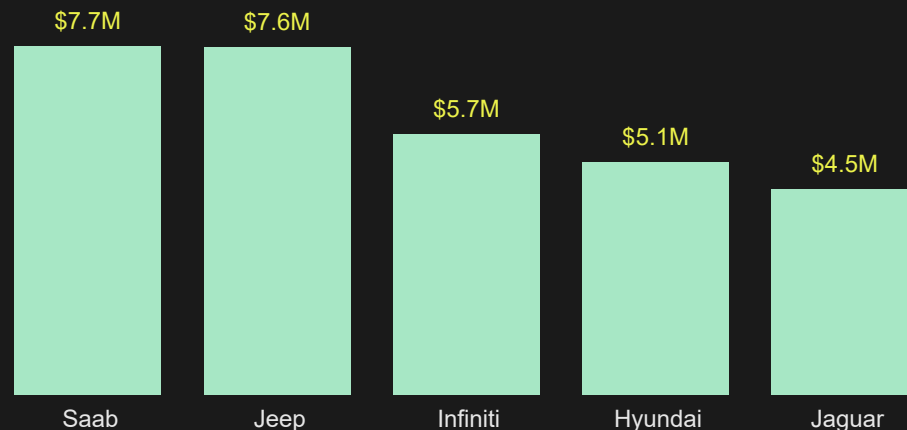
13K

MTD Cars Sales : 1.5K

Top 5 Revenue by Car Company



Bottom 5 Revenue by Car Company



Company	Avg Sale Price	Total Cars Sold	Total Revenue
Acura	\$24.8K	689	\$17.1M
Audi	\$22.9K	468	\$10.7M
BMW	\$25.1K	790	\$19.8M
Buick	\$33.6K	439	\$14.8M
Cadillac	\$41.0K	652	\$26.7M
Chevrolet	\$26.2K	1819	\$47.7M
Chrysler	\$26.0K	1120	\$29.1M
Dodge	\$26.4K	1671	\$44.1M
Ford	\$29.3K	1614	\$47.2M
Honda	\$28.1K	708	\$19.9M
Hyundai	\$19.4K	264	\$5.1M

% Cars Market Share by Company

Chevrolet	Volkswagen	Oldsmobile	Lexus	Ponti...	BMW	Volvo
7.6%	5.6%	4.6%	3.4%	3.3%	3.3%	3.3%
Dodge	Mercedes-B	Toyota	Honda	Plymouth	Bu...	S...
7.0%	5.4%	4.6%	3.0%		1.8%	1.7%
Ford	Mitsubishi	Nissan	Acura	Saturn	Jeep	P...
6.8%	5.3%	3.7%	2.9%	Lincoln		
	Chrysler	Mercury	Cadillac	Audi	Hy...	
	4.7%	3.7%	2.7%			

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Dealer Name

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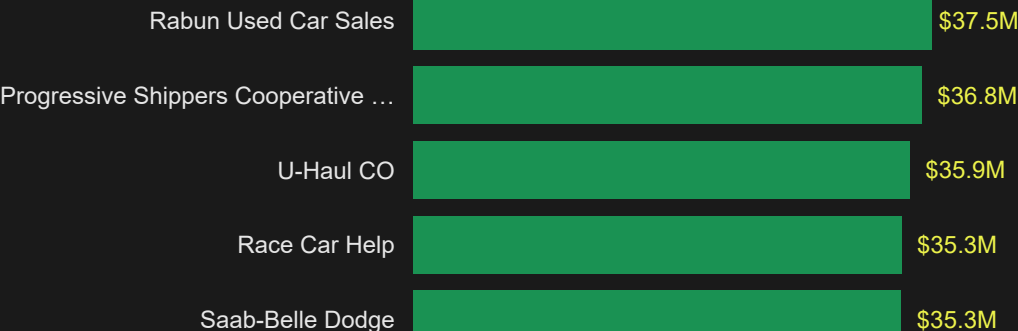
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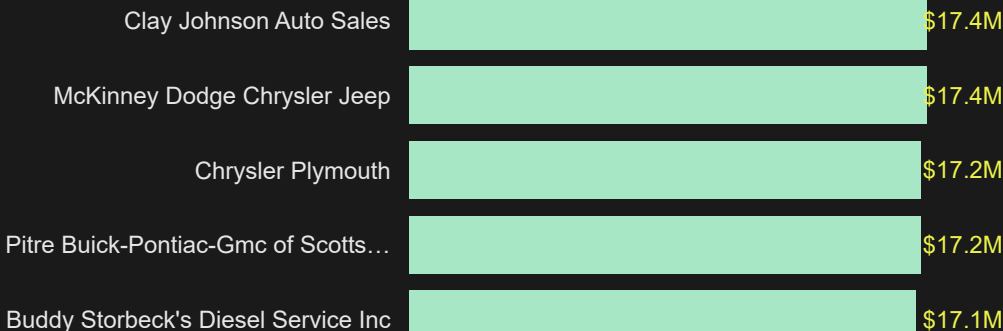
13K

MTD Cars Sales : 1.5K

Top 5 Revenue by Dealers

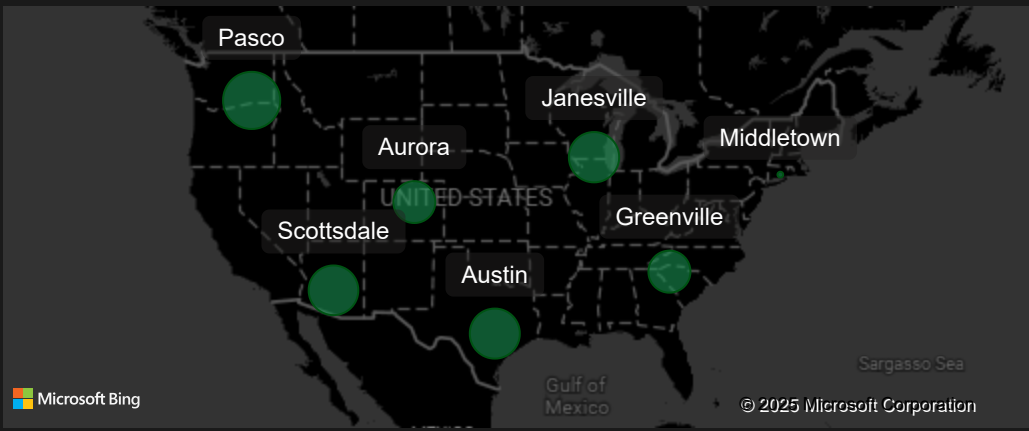


Bottom 5 Revenue by Dealers



Dealer No.	Dealer Name	Total Cars Sold	Total Revenue
99301-3882	Chrysler of Tri-Cities	626	\$17.6M
99301-3882	Hatfield Volkswagen	629	\$17.5M
99301-3882	Pitre Buick-Pontiac-Gmc of Scottsdale	628	\$17.2M
99301-3882	Star Enterprises Inc	1249	\$35.1M
85257-3102	Classic Chevy	623	\$17.8M
85257-3102	McKinney Dodge Chrysler Jeep	629	\$17.4M
85257-3102	Rabun Used Car Sales	1313	\$37.5M
85257-3102	Tri-State Mack Inc	1249	\$35.1M
78758-7841	Clay Johnson Auto Sales	627	\$17.4M
78758-7841	Motor Vehicle Branch Office	626	\$17.5M
78758-7841	Race Car Help	1253	\$35.3M
78758-7841	U-Haul CO	1247	\$35.0M

Total Revenue by Region



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Year

All

Gender

All

Income Band

All

Model

All

Body Style

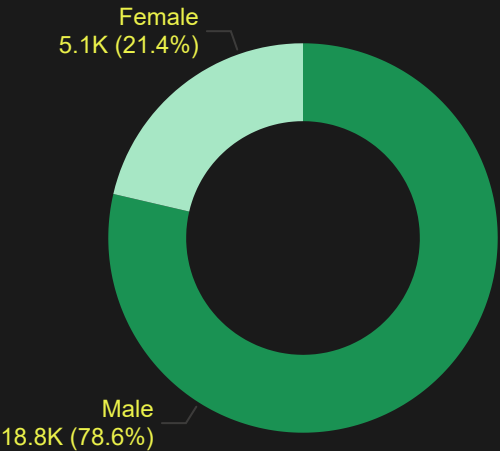
All

Dealer Name

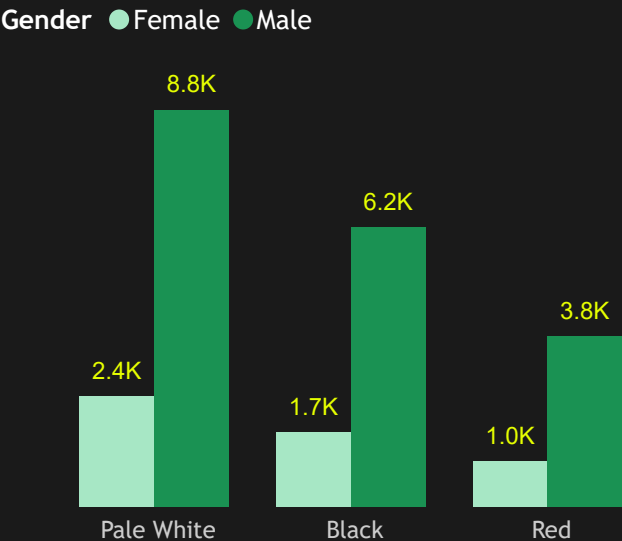
All

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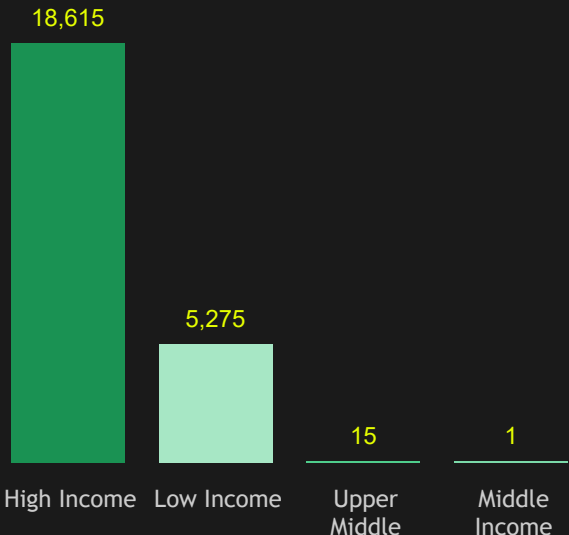
Customer Gender



Color Preferences



Total Cars Sold by Income



Car ID	Customer Name	Date	Dealer Name	Model	Color	Total Revenue
C_CND_000001	Geraldine	Tuesday, February 01, 2022	Buddy Storbeck's Diesel Service Inc	Expedition	Black	\$26.0K
C_CND_000002	Gia	Tuesday, February 01, 2022	C & M Motors Inc	Durango	Black	\$19.0K
C_CND_000003	Gianna	Tuesday, February 01, 2022	Capitol KIA	Eldorado	Red	\$31.5K
C_CND_000004	Giselle	Tuesday, February 01, 2022	Chrysler of Tri-Cities	Celica	Pale White	\$14.0K
C_CND_000005	Grace	Tuesday, February 01, 2022	Chrysler Plymouth	TL	Red	\$24.5K
C_CND_000006	Guadalupe	Tuesday, February 01, 2022	Classic Chevy	Diamante	Pale White	\$12.0K
C_CND_000007	Hailey	Tuesday, February 01, 2022	Clay Johnson Auto Sales	Corolla	Pale White	\$14.0K
C_CND_000008	Graham	Tuesday, February 01, 2022	U-Haul CO	Galant	Pale White	\$42.0K
C_CND_000009	Naomi	Tuesday, February 01, 2022	Rabun Used Car Sales	Malibu	Pale White	\$82.0K
C_CND_000010	Grayson	Tuesday, February 01, 2022	Rabun Used Car Sales	Escort	Pale White	\$15.0K
C_CND_000011	Gregory	Tuesday, February 01, 2022	Race Car Help	RL	Pale White	\$31.0K
C_CND_000012	Amar'E	Tuesday, February 01, 2022	Race Car Help	Pathfinder	Pale White	\$46.0K
C_CND_000013	Griffin	Tuesday, February 01, 2022	Saab-Belle Dodge	Grand Marquis	Black	\$9.0K
C_CND_000014	Harrison	Tuesday, February 01, 2022	Scrivener Performance Engineering	323i	Pale White	\$15.0K
C_CND_000015	Zainab	Tuesday, February 01, 2022	Buddy Storbeck's Diesel Service Inc	Sebring Coupe	Pale White	\$26.0K
C_CND_000016	Zane	Tuesday, February 01, 2022	C & M Motors Inc	Forester	Pale White	\$17.0K