

- Navigation
 - Model Performance
 - Dealer Performance
 - Brand Performance
 - Customers Overview

Dealer Performance

Customers Overview

CAR SALES DASHBOARD

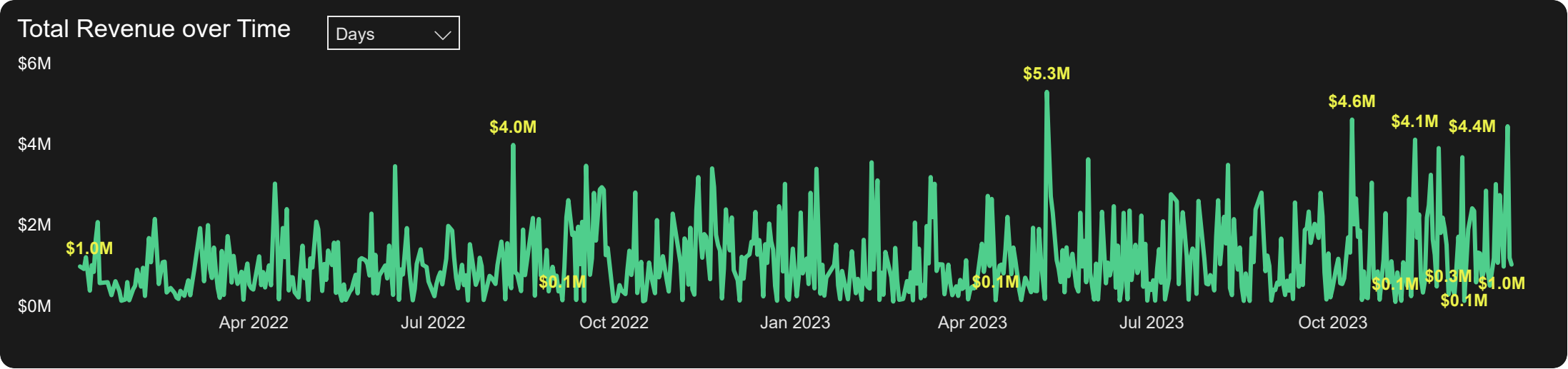
\$371.2M +23.6%

\$28.0K -0.8%

13K +24.6%

13K +24.6%

Days 

[illegible]

Reset

Navigation

Sales Overtime

Dealer Performance

Brand Performance

Customers Overview

Year

All

Month

All

Engine

All

Model

All

Body Style

All

Dealer Name

All

Reset

CAR SALES DASHBOARD

YTD Total Revenue

\$371.2M

+\$70.8M

+23.6%

YTD Average Price

\$28.0K

-\$0.22K

-0.8%

YTD Total Cars Sales

13K

+2.6K

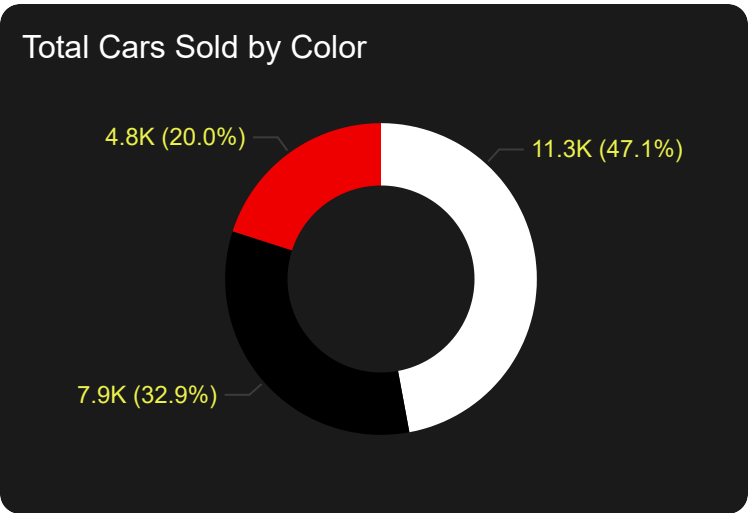
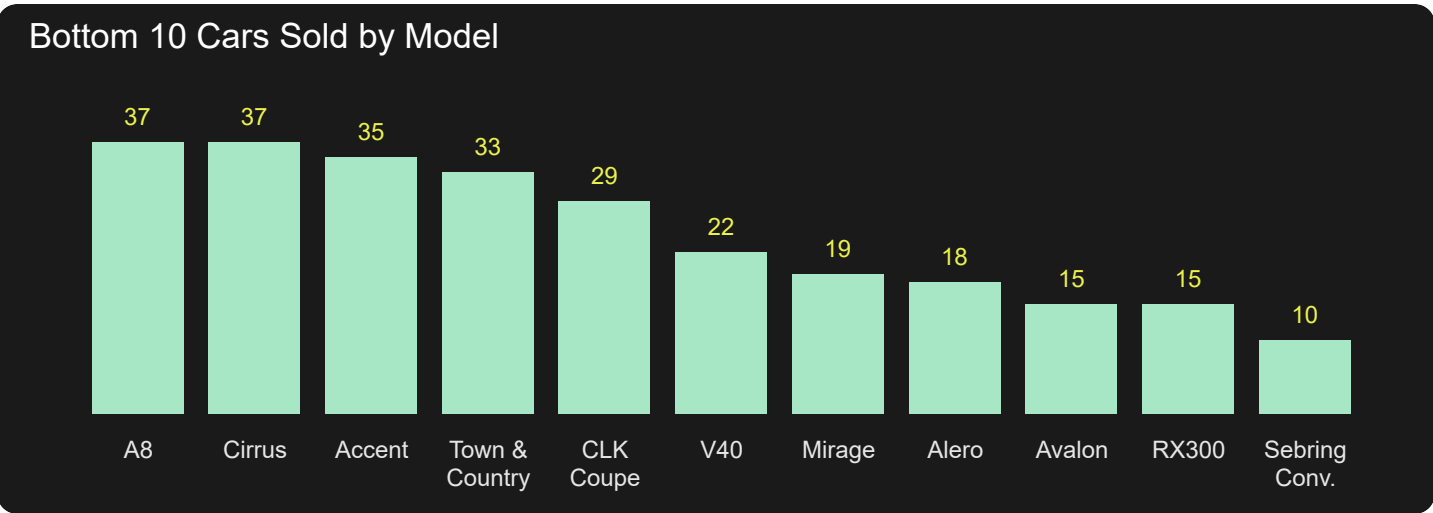
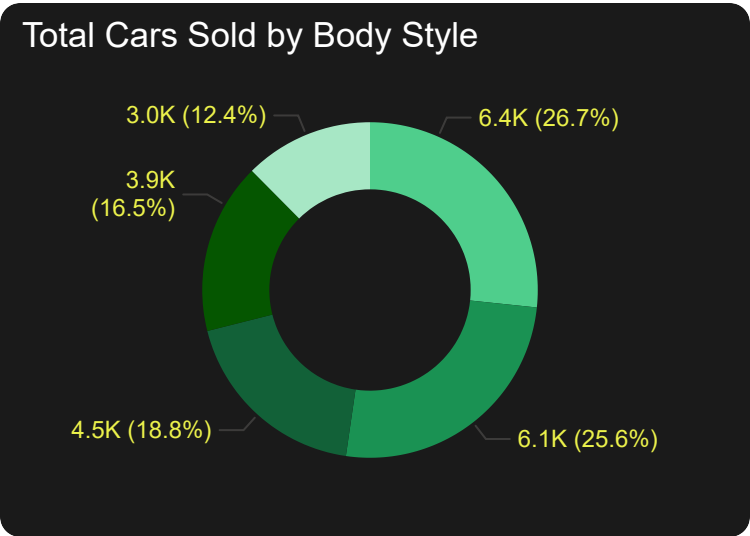
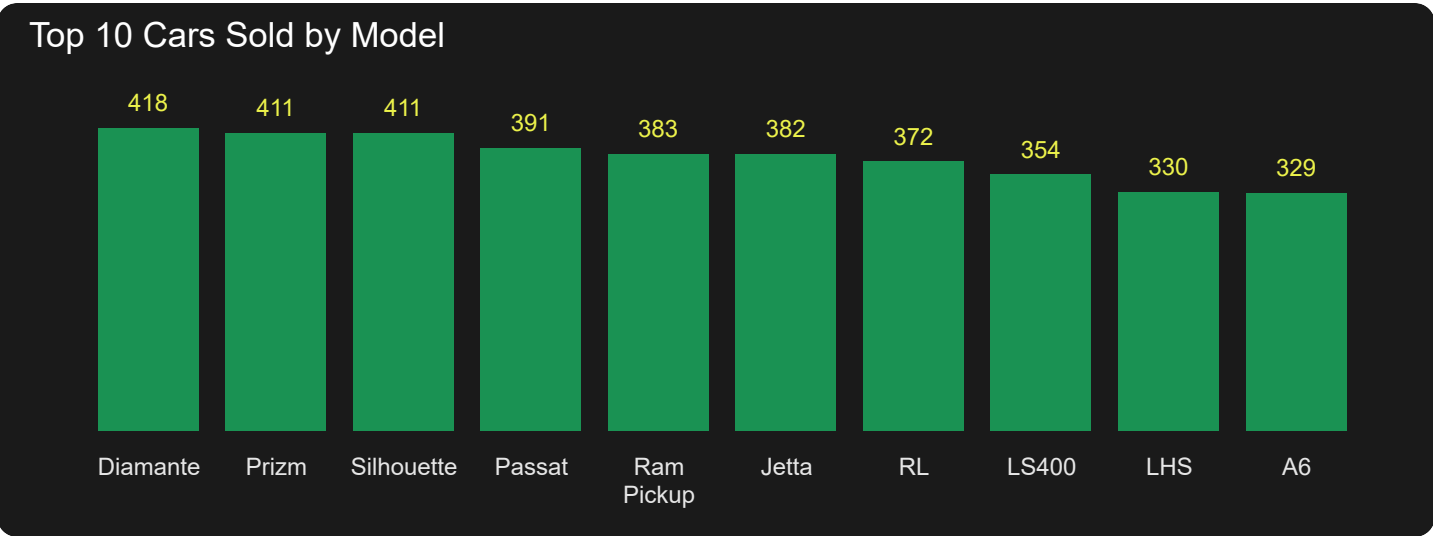
+24.6%

YTD Total Customers

13K

+2.6K

+24.6%



Navigation

Sales Overtime

Model Performance

Brand Performance

Customers Overview

Year

All

Month Name

All

Engine

All

Model

All

Body Style

All

Dealer Name

All

Reset

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YTD Total Customers

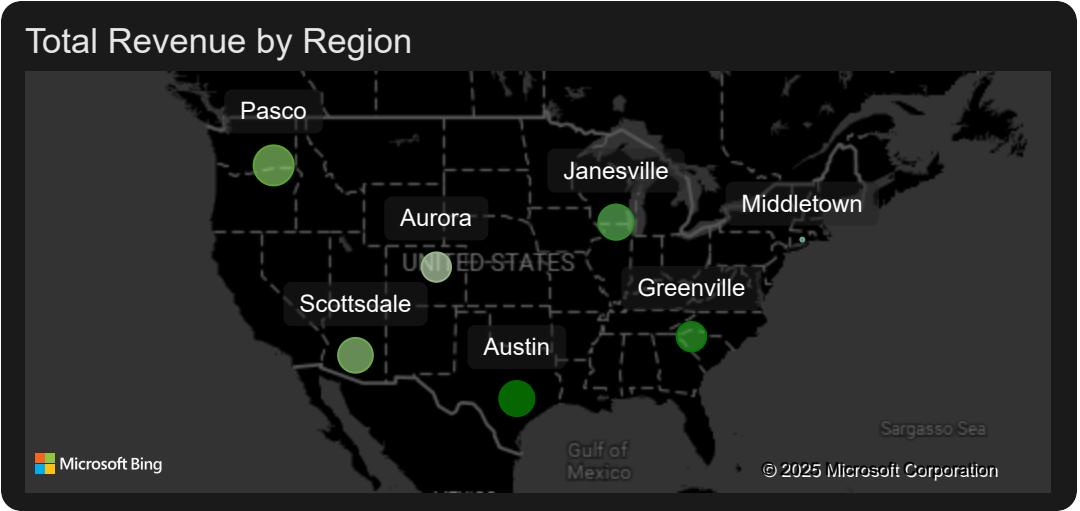
13K

+2.6K

+24.6%



Dealer No.	Dealer Name	Total Cars Sold		Total Revenue
99301-3882	Chrysler of Tri-Cities		626	\$17.6M
99301-3882	Hatfield Volkswagen		629	\$17.5M
99301-3882	Pitre Buick-Pontiac-Gmc of Scottsdale		628	\$17.2M
99301-3882	Star Enterprises Inc		1249	\$35.1M
85257-3102	Classic Chevy		623	\$17.8M
85257-3102	McKinney Dodge Chrysler Jeep		629	\$17.4M
85257-3102	Rabun Used Car Sales		1313	\$37.5M
85257-3102	Tri-State Mack Inc		1249	\$35.1M
78758-7841	Clay Johnson Auto Sales		627	\$17.4M
78758-7841	Motor Vehicle Branch Office		626	\$17.5M
78758-7841	Race Car Help		1253	\$35.3M
78758-7841	U-Haul CO		1247	\$35.0M



Navigation

Sales Overtime

Model Performance

Dealer Performance

Customers Overview

Year

All

Month

All

Engine

All

Model

All

Body Style

All

Dealer Name

All

Reset

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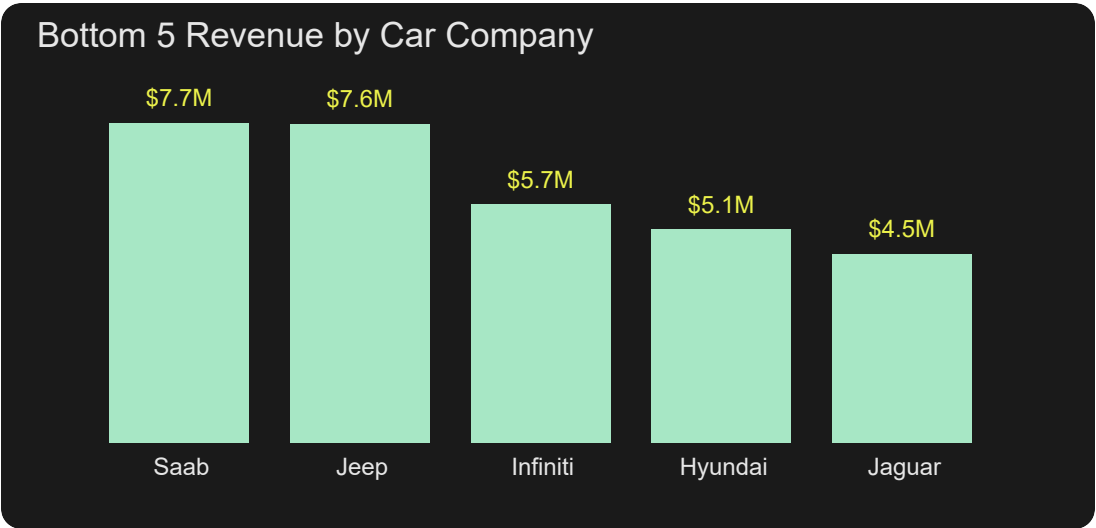
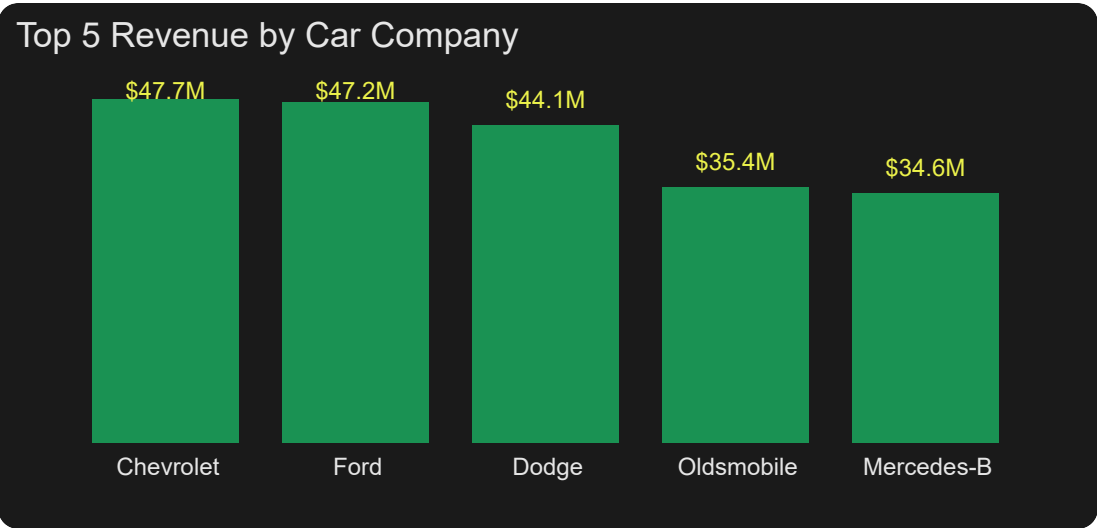
+24.6%

YTD Total Customers

13K

+2.6K

+24.6%



Company	Avg Sale Price	Total Cars Sold	Total Revenue
Acura	\$24.8K	689	\$17.1M
Audi	\$22.9K	468	\$10.7M
BMW	\$25.1K	790	\$19.8M
Buick	\$33.6K	439	\$14.8M
Cadillac	\$41.0K	652	\$26.7M
Chevrolet	\$26.2K	1819	\$47.7M
Chrysler	\$26.0K	1120	\$29.1M
Dodge	\$26.4K	1671	\$44.1M
Ford	\$29.3K	1614	\$47.2M
Honda	\$28.1K	708	\$19.9M
Hyundai	\$19.4K	264	\$5.1M

Chevrolet	Volkswagen	Oldsmobile	Lexus	Ponti...	BMW	Volvo
7.6%	5.6%	4.6%	3.4%	3.3%	3.3%	3.3%
Dodge	Mercedes-B	Toyota	Honda	Plymouth	Bu...	S...
7.0%	5.4%	4.6%	3.0%		1.8%	1.7%
Ford	Mitsubishi	Nissan	Acura	Saturn	Jeep	P...
6.8%	5.3%	3.7%	2.9%			
	Chrysler	Mercury	Cadillac	Lincoln	Hy...	
	4.7%	3.7%	2.7%	Audi		

Navigation

Sales Overtime

Model Performance

Dealer Performance

Brand Performance

Year

All

Gender

All

Income Band

All

Model

All

Body Style

All

Dealer Name

All

Reset

CAR SALES DASHBOARD

Customer Gender

5K
(21.37%)

19K
(78.63%)

Gender

Male

Female

Color Preferences

Gender

Female

Male

2.4K

8.8K

1.7K

6.2K

1.0K

3.8K

Pale White

Black

Red

Total Cars Sold by Income

18,615

5,275

15

1

High Income

Low Income

Upper Middle

Middle Income

Car ID	Customer Name	Date	Dealer Name	Model	Color	Total Revenue
C_CND_000001	Geraldine	Tuesday, February 01, 2022	Buddy Storbeck's Diesel Service Inc	Expedition	Black	\$26.0K
C_CND_000002	Gia	Tuesday, February 01, 2022	C & M Motors Inc	Durango	Black	\$19.0K
C_CND_000003	Gianna	Tuesday, February 01, 2022	Capitol KIA	Eldorado	Red	\$31.5K
C_CND_000004	Giselle	Tuesday, February 01, 2022	Chrysler of Tri-Cities	Celica	Pale White	\$14.0K
C_CND_000005	Grace	Tuesday, February 01, 2022	Chrysler Plymouth	TL	Red	\$24.5K
C_CND_000006	Guadalupe	Tuesday, February 01, 2022	Classic Chevy	Diamante	Pale White	\$12.0K
C_CND_000007	Hailey	Tuesday, February 01, 2022	Clay Johnson Auto Sales	Corolla	Pale White	\$14.0K
C_CND_000008	Graham	Tuesday, February 01, 2022	U-Haul CO	Galant	Pale White	\$42.0K
C_CND_000009	Naomi	Tuesday, February 01, 2022	Rabun Used Car Sales	Malibu	Pale White	\$82.0K
C_CND_000010	Grayson	Tuesday, February 01, 2022	Rabun Used Car Sales	Escort	Pale White	\$15.0K
C_CND_000011	Gregory	Tuesday, February 01, 2022	Race Car Help	RL	Pale White	\$31.0K
C_CND_000012	Amar'E	Tuesday, February 01, 2022	Race Car Help	Pathfinder	Pale White	\$46.0K
C_CND_000013	Griffin	Tuesday, February 01, 2022	Saab-Belle Dodge	Grand Marquis	Black	\$9.0K
C_CND_000014	Harrison	Tuesday, February 01, 2022	Scrivener Performance Engineering	323i	Pale White	\$15.0K
C_CND_000015	Zainab	Tuesday, February 01, 2022	Buddy Storbeck's Diesel Service Inc	Sebring Coupe	Pale White	\$26.0K
C_CND_000016	Zane	Tuesday, February 01, 2022	C & M Motors Inc	Forester	Pale White	\$17.0K