

# Pizza Sales Dashboard

Total Revenue

\$817.9K

Total Quantity Sold

49.6K

Total Orders

21K

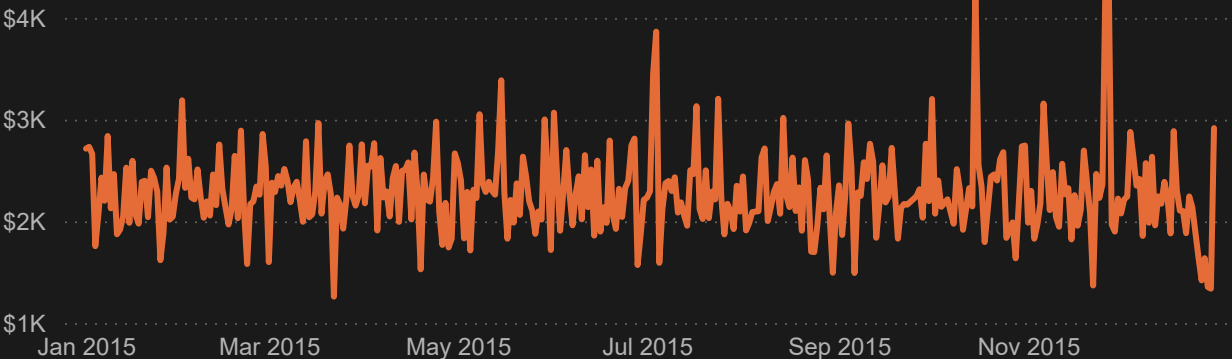
Average Pizza Per Order

2

Average Order Value

\$38.3

## Sales Over Time



## Sales by Day and Time of Day

| Day Name  | Breakfast | Lunch   | Afternoon | Dinner  | Late Night | Total    |
|-----------|-----------|---------|-----------|---------|------------|----------|
| Monday    | \$0.1K    | \$39.7K | \$35.3K   | \$30.4K | \$1.9K     | \$107.3K |
| Tuesday   | \$0.1K    | \$42.4K | \$36.4K   | \$32.8K | \$2.4K     | \$114.1K |
| Wednesday | \$0.1K    | \$41.5K | \$38.4K   | \$32.0K | \$2.4K     | \$114.4K |
| Thursday  | \$0.1K    | \$45.6K | \$41.9K   | \$34.0K | \$1.9K     | \$123.5K |
| Friday    |           | \$41.8K | \$38.0K   | \$49.5K | \$6.7K     | \$136.1K |
| Saturday  | \$0.1K    | \$26.6K | \$40.0K   | \$50.4K | \$6.1K     | \$123.2K |
| Sunday    | \$0.0K    | \$25.3K | \$38.4K   | \$33.0K | \$2.5K     | \$99.2K  |

Date

☒ Days

☐ Week

☐ Month

Category

All

## Sales by Dates of Year

| Day | Jan       | Feb       | Mar       | Apr       | May       | Jun       | Jul       | Aug       | Sep       | Oct       | Nov       | Dec       |
|-----|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| 1   | \$2,713.9 | \$3,189.2 | \$1,598.6 | \$2,176.9 | \$2,572.0 | \$3,067.8 | \$2,231.5 | \$2,440.6 | \$2,352.9 | \$3,202.2 | \$1,986.7 | \$2,076.7 |
| 2   | \$2,731.9 | \$2,328.6 | \$2,379.1 | \$2,547.2 | \$2,400.2 | \$2,450.0 | \$2,294.8 | \$1,910.2 | \$1,865.6 | \$2,074.9 | \$2,299.1 | \$2,214.1 |
| 3   | \$2,662.4 | \$2,614.8 | \$2,287.9 | \$2,538.2 | \$1,832.3 | \$1,907.1 | \$3,443.0 | \$1,982.3 | \$2,252.6 | \$2,401.0 | \$1,828.6 | \$2,243.2 |
| 4   | \$1,755.5 | \$2,233.9 | \$2,444.3 | \$2,767.6 | \$2,288.9 | \$2,283.6 | \$3,864.2 | \$2,090.2 | \$2,961.0 | \$2,142.2 | \$1,966.1 | \$2,878.4 |
| 5   | \$2,066.0 | \$2,215.8 | \$2,350.7 | \$1,909.9 | \$1,713.6 | \$2,700.2 | \$1,591.5 | \$2,094.9 | \$2,537.8 |           | \$2,180.4 | \$2,628.0 |
| 6   | \$2,429.0 | \$2,510.0 | \$2,514.0 | \$2,622.4 | \$2,309.8 | \$2,281.0 | \$2,116.9 | \$2,099.3 | \$1,491.7 | \$2,216.0 | \$3,157.5 | \$2,350.3 |
| 7   | \$2,202.2 | \$2,237.7 | \$2,400.5 | \$2,234.3 | \$2,228.9 | \$1,960.8 | \$2,374.4 | \$2,626.4 | \$2,283.4 | \$2,092.4 | \$2,581.0 | \$2,414.8 |

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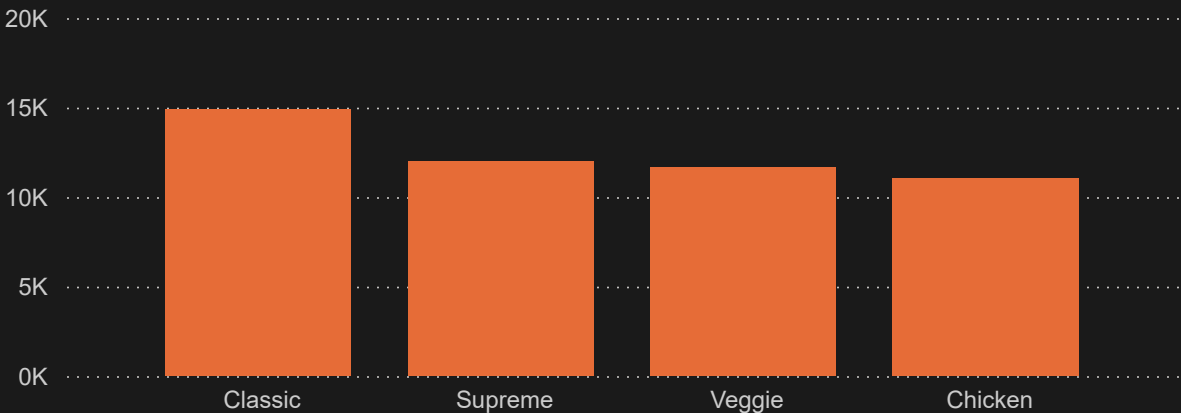
Average Pizza Per Order

2

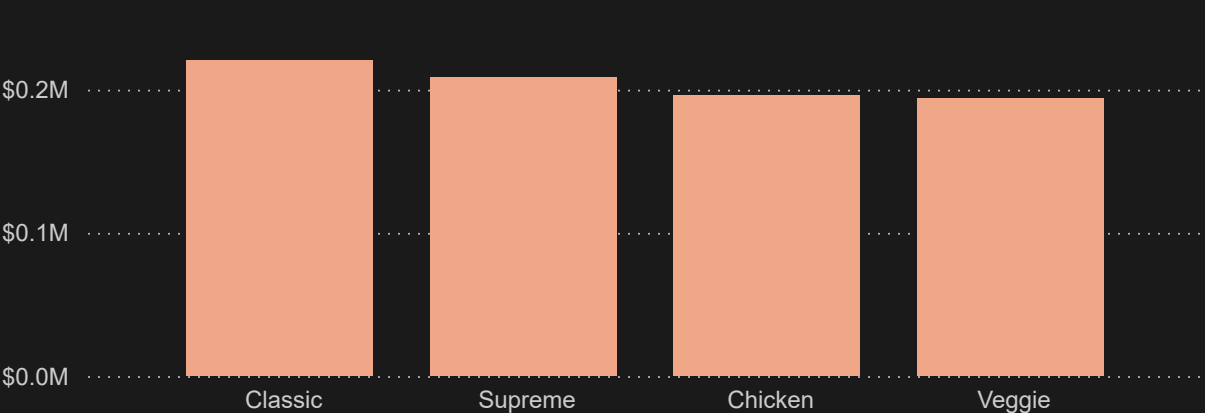
Average Order Value

\$38.3

Quantity Sold by Category



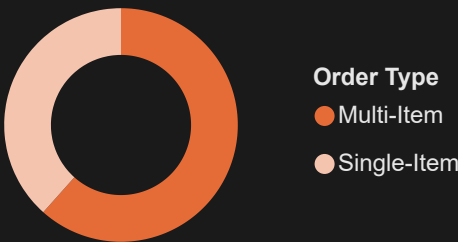
Sales by Category



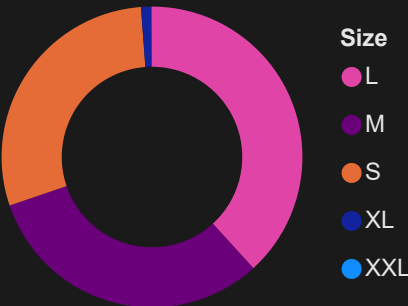
Avg Time per Order (Minutes)

10.9

Single-Item and Multi-Items Orders Ratio



Quantity Sold by Size



| Name                         | Category | Quantity Sold | Revenue    |
|------------------------------|----------|---------------|------------|
| The Barbecue Chicken Pizza   | Chicken  | 2432          | \$42,768.0 |
| The Big Meat Pizza           | Classic  | 1914          | \$22,968.0 |
| The Brie Carre Pizza         | Supreme  | 490           | \$11,588.5 |
| The Calabrese Pizza          | Supreme  | 937           | \$15,934.3 |
| The California Chicken Pizza | Chicken  | 2370          | \$41,409.5 |
| The Chicken Alfredo Pizza    | Chicken  | 987           | \$16,900.3 |
| The Chicken Pesto Pizza      | Chicken  | 973           | \$16,701.8 |
| The Classic Deluxe Pizza     | Classic  | 2453          | \$38,180.5 |
| The Five Cheese Pizza        | Veggie   | 1409          | \$26,066.5 |
| The Four Cheese Pizza        | Veggie   | 1902          | \$32,265.7 |
| The Greek Pizza              | Classic  | 1420          | \$28,454.1 |
| The Green Garden Pizza       | Veggie   | 997           | \$13,955.8 |
| The Hawaiian Pizza           | Classic  | 2422          | \$32,273.3 |
| The Italian Capocollo Pizza  | Classic  | 1438          | \$25,094.0 |

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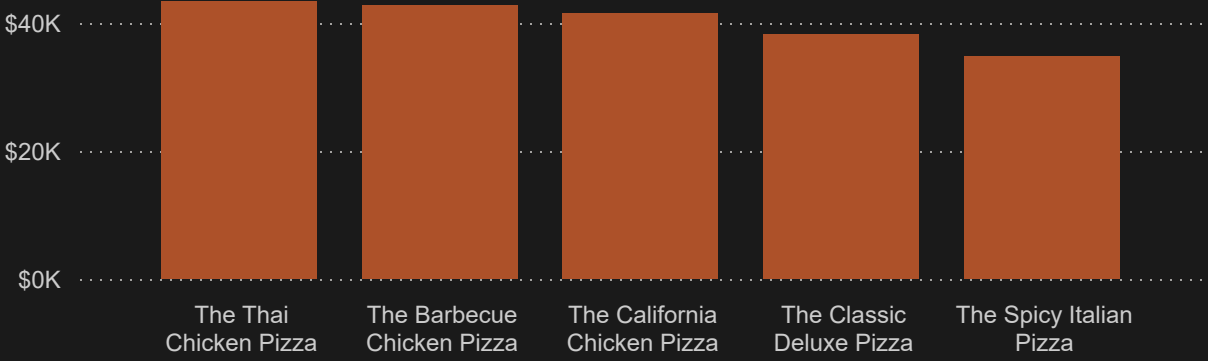
Average Unit Per Order

2

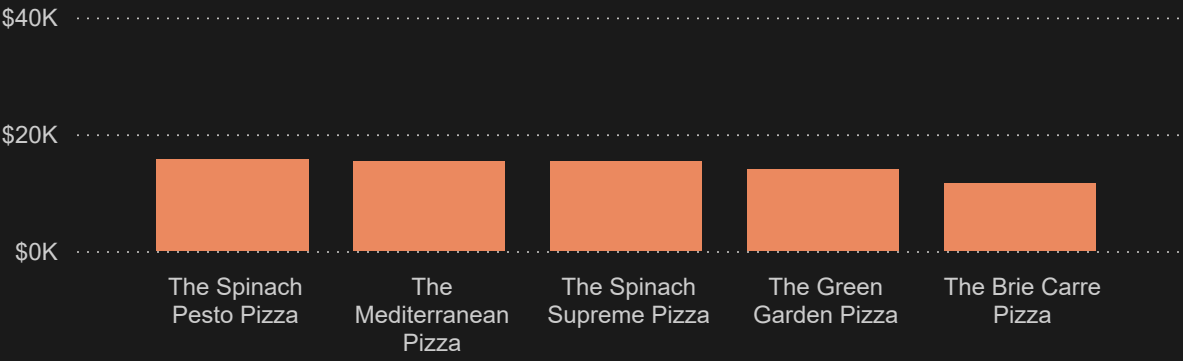
Average Order Value

\$38.3

Top 5 Pizza by Revenue



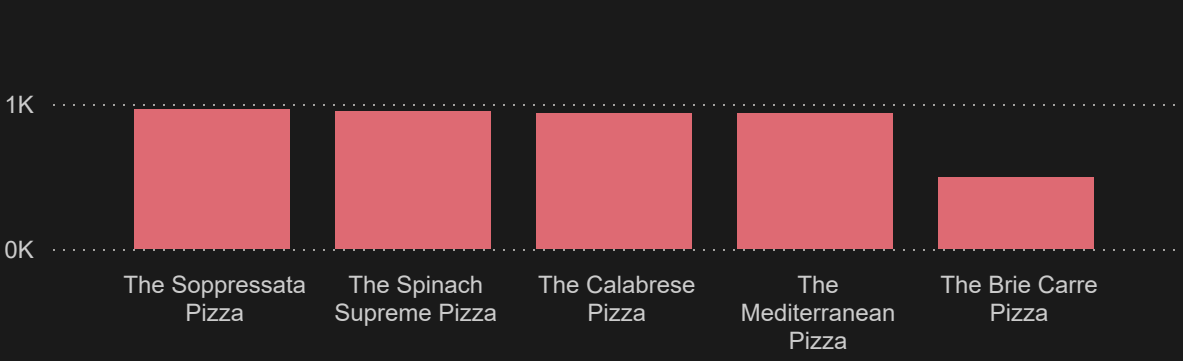
Bottom 5 Pizza by Revenue



Top 5 Pizza by Quantity Sold



Bottom 5 Pizza by Quantity Sold



# Pizza Sales Dashboard

Total Revenue

\$817.9K

Total Quantity Sold

50K

Total Orders

21K

Average Unit Per Order

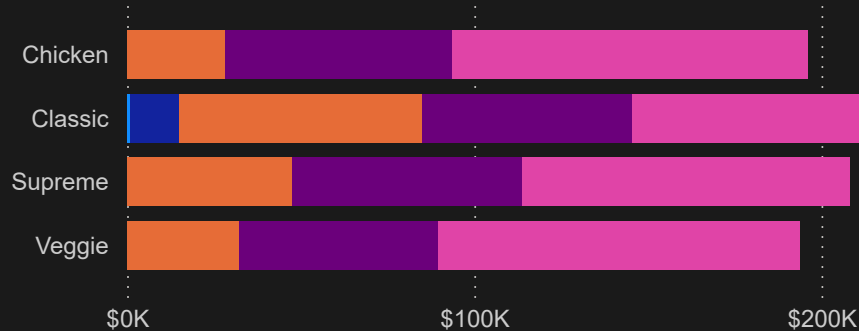
2

Average Order Value

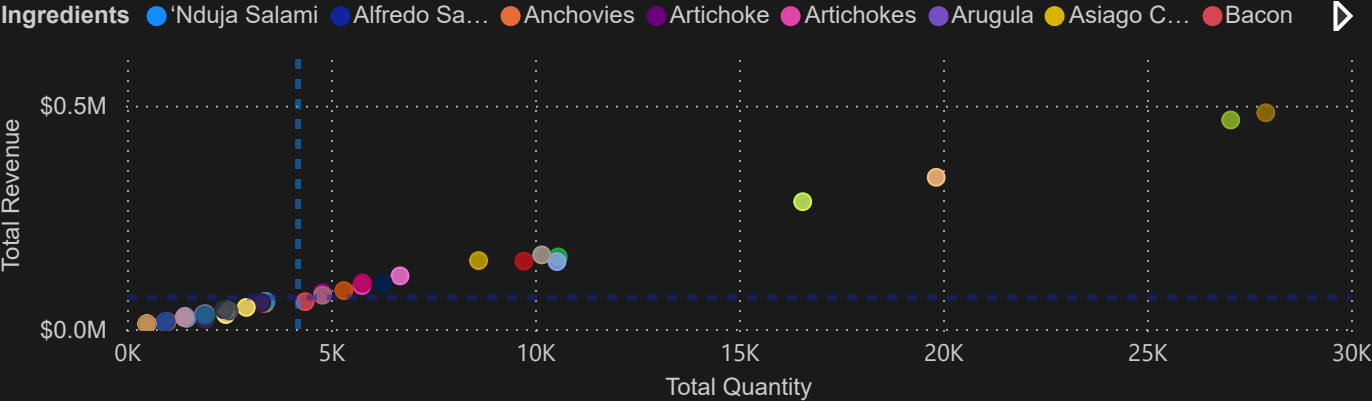
\$38.3

Revenue by Category and Size

Size ● XXL ● XL ● S ● M ● L



Revenue and Sales by Ingredients



Most and Least Popular Ingredient by Category

Category ▾

Chicken

Classic

Supreme

Veggie

| Category | Ingredients             | Ingredients Usage |
|----------|-------------------------|-------------------|
| Chicken  | Red Peppers             | 8.68K             |
| Chicken  | Chicken                 | 8.62K             |
| Chicken  | Tomatoes                | 7.69K             |
| Chicken  | Red Onions              | 5.34K             |
| Chicken  | Jalapeno Peppers        | 4.29K             |
| Chicken  | Garlic                  | 3.34K             |
| Chicken  | Spinach                 | 3.34K             |
| Chicken  | Barbecue Sauce          | 2.43K             |
| Chicken  | Barbecued Chicken       | 2.43K             |
| Chicken  | Green Peppers           | 2.43K             |
| Chicken  | Pineapple               | 2.37K             |
| Chicken  | Thai Sweet Chilli Sauce | 2.37K             |
| Chicken  | Artichoke               | 2.37K             |

Average Unit Price and Quantity by Category

