

# Annual Report 2009-10

# Chairperson's Note

In the Year Before the CWG 2010 – the year of harried commuters, displaced jhuggi dwellers and underpaid and overworked construction workers – when all energies were directed towards preparations for putting up a good show for the rest of the world, Mobile Creches stayed focused on addressing issues more foundational to the wellbeing of the country: childcare and child health at the Delhi State level and programmes and policies related to children, women and workers, at the national level.

Looking back at 2009-10, from the distance of a few months, I would like to highlight the following achievements on the programme front that made the year remarkable: systematic execution of steps to improve nutritional impact on our children at construction sites; painstaking efforts to develop an information system to monitor progress and assess programme impact; strategic widening of partnerships and deepening of interventions, along the grass root-to-policy spectrum, for both primary constituencies – the Young Child and the Migrant Child.

While keeping a sharp focus on its reason for being, a mature organization like Mobile Creches – with an annual budget touching Rs 3.5 crores and a staff of 130 people – also needs to, constantly, introspect and address critical organizational issues in a proactive fashion, lest they become major weak links in the chain. Following the imperatives of the Strategic Plan 2009-14 and taking the advice of the pundits – to set the house in order in times of recession – Mobile Creches took stock of its human resource needs and set in motion an organizational restructuring, with the required investment in people and processes. While the initial costs of such an exercise are high, a motivated staff and a senior/middle management with the right skills, bears dividends in the longer term by paving the way for a more capable organization and a clearer separation between management and governance.

At the governance level, Mobile Creches gave the much needed attention to policy making and strengthening of governance structures. Articulation and documentation of organizational policies, using guidelines developed over the years and fresh inputs from the Board and the Executive Director, are fundamental to the democratic functioning of an organization – it creates a transparent framework within which the ED and her team take the organizational agenda forward; it puts in place a dynamic mechanism of institutional learning, beyond person specific expertise and direction; when coupled with the homework done by advisory committees, it releases the Board's time, to focus on what really matters: the Mobile Creches Mission-Vision.

In 2009-10, the Governing Council (i.e., Board) of Mobile Creches directed its energies to the following - statutory matters and compliances; policies on Child Protection, Resource Mobilization, Corpus Fund and others; setting up of relevant advisory committees; programme related issues of goals, strategy, quality and reach, and organizational issues of governance, senior recruitment and funding.

The direct reach of Mobile Creches – almost 13,000 children in 2009-10 – keeps us feet on the ground. It also provides the springboard for bringing change to larger numbers across the

growing, urban landscape, by building common platforms and leveraging state infrastructure. The final outcome, however, is often determined by the prevalent policy environment and a good match between funds and needs. Mobile Crches has risen to internal and external challenges by taking the long view and looking at the big picture, to make sure that it has the staying power to continue to raise the voice and visibility of young children in India.

**Anjali Alexander**  
Chairperson

# From The Executive Director's Desk

2009-10 stands out as a year of celebrations to mark 40 years of pioneering work with the young child. Two joyous events were celebrated with friends, partners and communities, who believed in our mission, and participated with enthusiasm to reiterate their commitment to a "Khulta Bachpan" for every child. The year also saw the launch of our new strategy plan with each department drawing out a detailed roadmap for itself.

At construction sites, the small window of opportunity available for our interventions with children continues to be a challenge. The introduction of RUTF and rigorous growth monitoring in our nutrition programme for the under 3's and the introduction of an improved education curriculum for the 3-6 year olds, exemplifies, that despite the constant movement, creative solutions can always be found. This comes from our deep conviction that all children are citizens of this country and are entitled to the highest quality of services.

The Commonwealth Games (CWG) 2010, also provided the impetus to put the spotlight on construction workers' entitlements to decent working and living conditions, given the high profile nature of the CWG projects. A field research and a Public Hearing by the CWG-CWC campaign led by Mobile Creches, followed by a Public Interest Litigation in the High Court, by its partners, were the highlights of our Advocacy efforts, to improve the situation of children of construction workers.

Mobile Creches' primary constituency, the "Young Child", is in dire straits in the capital city of the country. The findings from both secondary and primary data are indeed alarming but what is of greater concern is the growing divide between the two Delhis. "Aadhi Dilli", a short documentary on what life constitutes for the young child living in the bastis and slums of Delhi, raises some urgent questions and points to some fundamental steps that must be taken. Improved, basic services and infrastructure have the potential to offer a life of dignity to the community and improve the health status of the young child in particular.

An important strategy emerging from our field experiences in eight urban settlements of Delhi, is to empower the community to participate in the decision making processes for their children. Despite the multiplicity of players and the complexity and interrelatedness of issues, the long term solution lies in adopting a multipronged approach of awareness generation, capacity building and mobilization of groups for collective action on behalf of the young child.

Formal presentations on the deteriorating situation of the Young child in urban slums were made to the Central and State authorities. These were followed up with network actions at the grass root and civil society levels through consultations, collective actions, researches and public hearings.

On the organizational front, the focus on ensuring high levels of quality and maintain a constant vigil on results and outcomes resulted in the development of an internally designed MIS system for easy tracking. This has greatly enhanced the monitoring capacities of the organization.

The documentation and assessment of impact of the multiple models both at construction sites and urban slums feeds into the multiplier - through training and advocacy. In the coming years, with the improved MIS systems, the MEL Framework (Monitoring, Evaluation, Learning) will need to become an integral part of all our plans and systems and internal capacities built for the same.

All the critical senior positions need to be filled to ensure that the senior management team functions cohesively and takes on the mandate of delivering the outcomes outlined in our Strategy Plan. It is also important that the Resource Mobilization activities also get ramped up and appropriate strategies for funding adopted, to enable Mobile Creches to achieve its vision of "a just and caring world" for 160 million young children in India.

**Mridula Bajaj**  
**Executive Director**

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## Chairperson's Note

## From the Executive Director's desk

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# MC At A Glance : 2009-10



**In the year 2009-10 Mobile Crches reached out to 13000 children, in Delhi, National Capital Territory, trained 450 women in 7 states, anchored 2 studies, partnered with networks, academia and grassroots NGOs, and gave inputs at two state policy committees, to strengthen law, policy, and programme for the young child**

Mobile Crches (MC) entered the 40<sup>th</sup> year of its endeavour to ensure developmental rights for the young child and the migrant child, with the firm resolve to enhance programme quality, increase coverage, deepen and widen partnerships and measure impact. For this, it set in motion multiple actions that are required on the organizational front.

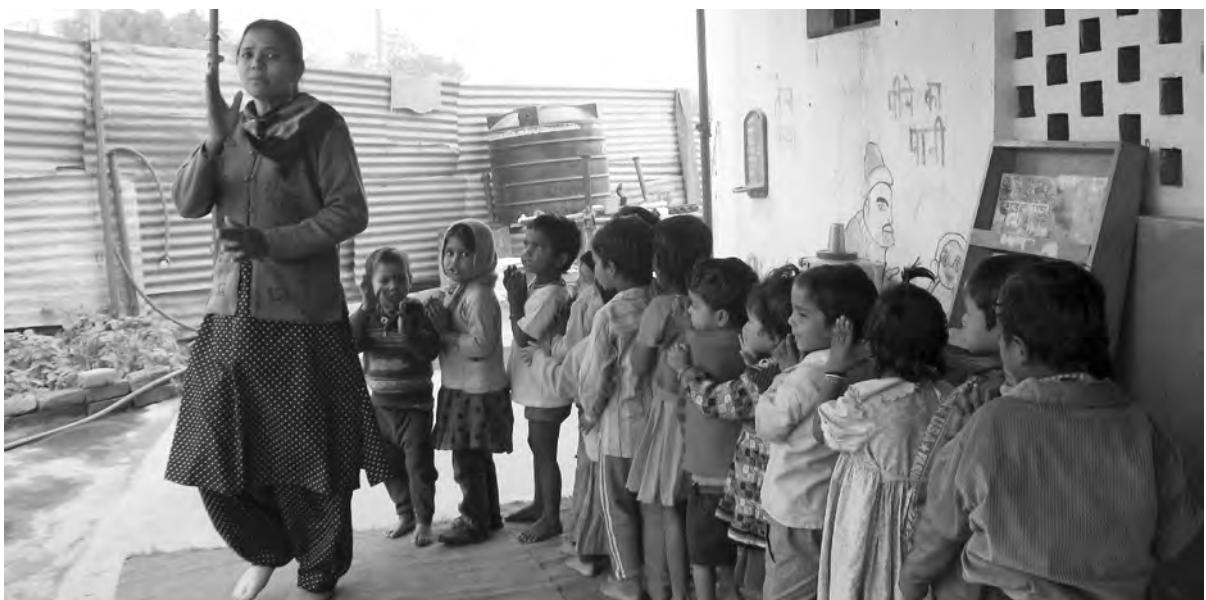
The global recession of 2008 cast a long shadow, and MC ended the financial year, 2009–10, with a deficit of Rs 14.55 lakhs. Of the total **income of Rs 328.12 lakhs**, 45% came from institutional donors, 18% from corporate partners, 12% each from the builder and individual donor segments and rest from other sources. Almost 60% of the income came in the form of foreign contributions. In addition, MC raised another Rs 86.8 lakhs for its corpus fund; a little less than half of this came from Indian donations and was fully exempt from tax u/s 35 AC of the Income Tax Act.

Of the total operational **expenses of Rs 342.67 lakhs in 2009–10**, child-care initiatives at construction sites and the urban slums accounted for 60%. Advocacy and Training remained in the region of, approximately, 9% and 4.5%, respectively. In preparation for the Corpus Campaign, and given an increasingly competitive environment for raising funds, Resource Mobilization (RM) received the much-needed impetus, increasing its share from 2.7% in 2008–09 to 4.5% this year.

In the years to come, MC will direct an increasing part of its resources to a rights-based facilitation of services at building sites and urban settlements, in partnership with big/small builders, civil society groups and the state, to ensure the provision of services to the children at these locations.

MC reached out to **12,814 children in 2009–10**: 6,252 children through multiple interventions at construction sites in the NCR; 3,879 children at urban settlements in Delhi; 368 participants through extension training in states across North India and 80 community women in construction sites and slums in NCR.

# 1. Field-based Interventions with Children at Construction Sites and Urban Settlements



**Mobile Creches reached out to almost 13,000 children in 2009-10. The focus was on strengthening the nutrition and education components of daycare at construction sites and intensifying family based interventions, community awareness and linkages with government services in the slums**

MC works in the field of Early Childhood Care and Development (ECCD) and is known for its pioneering work in the area of child-care services for children of working women in the unorganized sector. Today, MC is defined by its focus on the child under six years and the intertwining rights of mother and child, as well as its continuing commitment to children of mobile populations on urban construction sites.

## 1.1 Interventions for Children of Construction Workers

The breadth and depth of interventions targeting the children of construction workers depend on a variety of factors: the window of opportunity available; the staying power and motivation of the builder; and policy environment and strategic opportunities to activate state commitments. The gamut of MC initiatives with these children includes the following:

**Malnutrition—Nipping It in the Bud:** At the MC centres, on first contact, 70% of the children are observed to be suffering from malnutrition of some severity. In 2009–10, of the children who stayed at the centres for a continuous period of six months, **72% improved their nutritional status compared to 67% last year.** Some of the new strategies introduced in October 2009 include provision of special diet for all under-3 children below the normal nutritional grade; frequent feeding to those severely malnourished (Grades 3 and 4); and provision of low-cost, ready-to-use therapeutic food (rice, wheat and chana). An impact-study, before and after these interventions, showed positive results across ages, especially for the under-3s.

children were admitted to school; 66 received scholarships); preventive and curative healthcare; supplementary nutrition and close growth-monitoring for the under-sixes; referrals and access to health services.

**MC reached out to 5,185 children in 2009–2010, the average per month being 1,012 children.** This included facilities at five CWG sites, which ran for periods ranging from 12 to 18 months, despite minimal support from the contractors or the state agencies involved. In this model, MC has full responsibility for running day-care centres at the sites with its own staff and a helper provided by the contractor. Financial support from the builder is supplemented by individual or corporate donations.

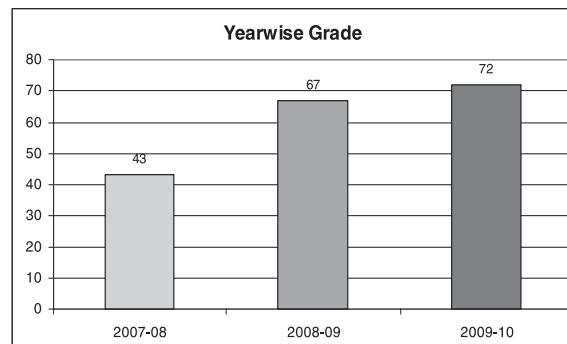
#### **Facilitative partnerships with builders/contractors at large construction sites:**

The aim in this model is to replicate the programme at the MC-run centres, with one change: MC only plays facilitator and places the builder in the driver's seat. This requires deep sensitization with long-drawn-out negotiations, resulting in a range of partnerships, which MC nudges along in the direction of complete ownership by the builder. MC ensured child care to **543 children** through such facilitative efforts. However, such partners continue to be few and far between.

**Outreach at smaller construction sites:** This intervention is better known as the Dwarka model, by virtue of its location in Dwarka, a township in Southwest Delhi, with many small construction projects. Past experience has informed the MC strategy with smaller contractors with short-term stakes; running day-care centres at such sites or working with these contractors to take them up the 'responsibility ladder', outlined above, are not viable options. MC, therefore, engages directly with the families and facilitates their linkages to state services.

**Day-care centres at building sites run by MC:** An eight-hour programme, six days a week, for 0 to 14-year-old children of construction workers is run by MC. The services include age-appropriate stimulation and educational activities for infants from 0 to 2 years (the crèche, where love, nurturance and sensory stimulation is the focus); early learning for pre-schoolers from 3 to 5 years (the balwadi, where a theme-of-the-month forms the basis for the play-way approach); and school readiness and admissions for the children of 6 to 14 years (in 2009–10, 450

**Fig 1: Trend in Improvement of the Status of Nutrition**



In 2009–10, MC worked at **seven such sites to reach out to 534 children and 1,600 community members**, through family based interventions, immunization camps and awareness campaigns.

**Partnership with the state:** The responsibility of ensuring child-care services belongs to the state. In the absence of a universalized Integrated Child Development Services (ICDS) scheme that reaches all under-6 children, the Building and Other Construction Workers' Welfare Boards of various states (set up under a 1996 central legislation) needs to be activated to ensure the provision of crèches. After year-long negotiations, through the network, Commonwealth Games-Citizens for Workers, Women and Children (CWG-CWC), MC persuaded the **Delhi Welfare Board** to support child-care centres in two labour settlements and one site (JN Stadium, the main CWG venue in Delhi). Through these initiatives, MC was able to reach out to about **315 children**. Learning from this experience, MC approached the **Haryana Welfare Board** and has been able to negotiate a tripartite partnership with the Board and the contractors, to facilitate child care at five identified sites. The Haryana Board is in the process of developing internal systems, with MC and other NGOs, to take it forward and cover all of Haryana.

## 1.2 Interventions in Urban Settlements

MC works in eight urban settlements in close partnership with the community, to improve the situation of the young child: MC reached out to a total of 3879 **children** in Seemapuri, Madanpur Khadar, Shadipur, Khanpur, Kirby Place, Trilokpuri and Dakshinpuri, in Delhi, and Harolla Basti in Noida, Uttar Pradesh (NCR). The following strategies provide an entry point to help strengthen coalition building and grass-roots actions in the long run.

**The strategies to strengthen the demand for ECCD services** include family based intervention with families to change child-care practices, awareness generation and capacity building on ECCD (with specific reference to accessing state services), and strengthening community groups of women and youth. In 2009–10, six self help groups (SHGs) and four community based organizations (CBOs) were functioning in the above bastis, with a total membership of 329. The Youth Club initiative began in 2004 and the total membership stands at **652** today.

**Strategies to strengthen the supply side of child-care services** include the setting up and the facilitation of community based crèches and the creation of linkages with government programmes and other NGOs for basic services. MC trained **22 local women** this year to supplement the pool created over the years to staff community initiatives in child care. The number of community based crèches, mostly operating in



**Family based interventions** with 498 pregnant women and 2,314 children under three years are effective ways to catalyze change in child-care practices, influencing the number of deliveries in government institutions, children's nutritional grades, age appropriate immunization, birth registrations and the offering of colostrums to newborns. However, challenges remain—the facilities for institutional delivery are under-accessed due to poor quality, long distances and insensitivity of health workers, and socio-cultural beliefs continue to strongly support the feeding of pre-lacteals and immediate bathing of the infant.

community centres made available to MC, increased from **37 to 53** this year and the number of **children increased from 527 to 754**. The two centres in Dakshinpuri, known for their child friendly design and red brick arches, are now run in the above mode, having transitioned from the traditional MC day-care centre in October 2009.

Strong linkages were established with Gender Resource Centres (GRCs, an initiative of the Delhi Government under Mission Convergence), Primary Health Centres (PHCs) and Anganwadi Centres (AWCs) in most bastis, and access was facilitated to benefits under the Laadli scheme and the Janani Suraksha Yojana to 47 and 21 families, respectively. For the settlements that do have an AWC, the quality of services, however, continues to be poor.

### 1.3 Awareness Building and Community Mobilization

**Engaging with the migrant worker community at building sites** where MC runs day-care centres has always been a challenging task, given the uncertain time-frames and an alien environment of extreme deprivation. The odds notwithstanding, MC's links with the community are critical to ensuring the long-term impact of its interventions with the child. In 2009–10, MC set forth to intensify its community communication efforts, to reach more children, more regularly during their stay; build a deeper understanding of the young child's needs; help the young child access local services; and keep the issue alive even after their move from the site. Using street theatre and folk media, MC reached out to **8,000 people, through 127 performances**, on issues such as the importance of ECCD, immunization, ICDS, pre schools, etc.



A new initiative was undertaken this year to identify 3–4 community members at every site and build their leadership skills. Altogether, there are 36 members today, who call themselves the **Saathi Samooh**. They undertake community surveys, conduct follow-ups with individual parents and facilitate linkages with the local service providers. In time, they will take forward the young child agenda, beyond the MC intervention.

**In the urban settlements, awareness generation with the community on ECCD** was carried out through street plays and community meetings, followed up by Focused Group Discussions (FGDs) and home visits. This year, **102 street plays were performed for 6,605 community members** across the eight urban settlements.

## 2. Advocacy and Training



**Mobile Creches worked with local communities, NGOs, networks and campaigns to ensure that key decision makers act on commitments made through laws, policies and programmes. Mobile Creches anchored two studies, trained 2700 childcare workers, created awareness among 14,000 community members and served in two government committees on ECCD issues**

Advocacy at MC, on issues related to the young child in the urban slums and the migrant child on construction sites, covers the entire spectrum, from micro-interventions for grass-roots participation to policy inputs at the highest levels of decision-making. In the last five years, MC has devoted a lot of energy to strengthening its tool kit for advocacy: assessing hard facts and gathering evidence from the ground; building capacities to multiply ECCD advocates; using various communication and mobilization mechanisms, to get the message across to a wide audience. Concurrently, MC has reached out to a diverse set of partners—NGOs, academics, networks and campaigns—and has capitalized on opportunities presented, to ensure that national and state players hear the voice of the young child.

## 2.1 Training Partnerships

The training component of MC work includes capacity building of skills and attitudes to child care, crèche set-up and management, and perspectives building on local context and state policy, to target **internal and external stakeholders**. Whereas in-service training for the MC staff enhances the quality of MC's child-care interventions at construction sites and urban settlements, building capacities of stakeholders outside of MC, that is, grass-roots communities, NGOs, campaign partners, state functionaries and networks, creates informed service providers and new advocates for ECCD.



This year, MC's training initiatives reached **2,683 children** through partnerships in six states, to an increasingly diverse group of trainees: Jharkhand, Uttarakhand, Rajasthan, Uttar Pradesh, Bihar and Madhya Pradesh. MC conducted orientation workshops for 57 organizations, skill building workshops for 15, and exposure visits for many others, covering 368 participants. The trainee organizations are, mainly, members of a network or partners of a funding agency. Some of the long-term partners are World Vision and BKS (Bharatiya Kisan Sangh). MC also trained 80 community women in the NCR; 54 women have found employment either as MC workers in various centres (19 women) or have started community/home-based crèches (35 women).

## 2.2 Network Actions

**National-level advocacy for the young child:** MC was invited to give inputs for a review of the Rajiv Gandhi Crèche Scheme, a scheme MC helped initiate in 1974; to re-assess the Policy on Early Childhood Education; and to develop a new Child Policy for the National Commission for the Protection of Child Rights (NCPCR). The weak links in the implementation chain for any state initiative

are, always, a lack of adaptability to local needs and complete inadequacy of human and financial resources allocated for quality results. On the campaign front, the focus in the Right to Food (RTF) Campaign—of which MC has been an active part—has been on crafting a response to government's Right to Food Bill and lobbying for a National Food Security Act that will include entitlements of the under-sixes.

#### **Gathering Evidence on the Young Child in Urban Slums**

MC, as convener of Delhi FORCES (Neenv), anchored the report, 'Situational Analysis of the Young Child in Delhi', to look at secondary data, for status update and analysis as well as critical data gaps. Responding to the scanty data on the ground situation of the under-sixes in urban poor settlements, Neenv partners conducted a survey in 4,600 households, to examine the health status of children, their access to services, child-care arrangements for working women and the provision of water, sanitation and shelter. This was followed by a consultation, 'Spotlight on the Young Child in Delhi Slums', to use the evidence and take the dialogue forward with key ministries. The panel of experts included the State and National Commissions for the Protection of Child Rights.

**Delhi FORCES, Neenv:** The year started with some self introspection on better understanding the issues of the young child, the partner communities, strength of the network and plans for the year ahead. The first action point on the agenda was to use the Delhi state elections as an opportunity to dialogue with local leaders on child rights. Neenv partners developed a discussion pamphlet and organized over 100 meetings to raise child rights issues with candidates and local parties.

**The migrant child on construction sites:** MC initiated the CWG-CWC campaign in October 2007, to use the upcoming CWG as an opportunity to address the issues of social security, safety and equity for construction workers and developmental issues of their children. The coalition focused on activating the Delhi Construction Workers Welfare Board (DCWWB), to scale up worker registration and start the flow of benefits to those registered with the Board. The joint effort of network partners resulted in funding for three crèches, in 2008–09, and 100 scholarships, to school-going children of workers. Support to the crèches ended after a year, in August 2009, despite the continued presence of children at the sites.

A **Public Hearing** (*Jan Sunvai*) on the status of construction workers in Delhi brought CWG-CWC partners, representatives of the Delhi government and eminent citizens of Delhi face-to-face with construction workers, whose testimonies endorsed the findings, mentioned earlier. With hard evidence at hand, the coalition partners reached out to other concerned citizens to facilitate court action, as the last resort to activate the state machinery. A **Public Interest Litigation** was filed in the Delhi High Court in January 2010 by People's Union for Democratic Rights, Nirman Mazdoor Panchayat Sangam and Common Cause, CWG-CWC network partners. Court action will take its

course even while workers complete the stadiums and flyovers and return to rural poverty or get lost in the urban sprawl.

#### **Construction Workers at CWG Sites-Underpaid, Overworked, Unsafe and Insecure**

Building on the recent studies by Delhi School of Social Work Society and MC on construction workers in Delhi/NCR, the coalition decided to study the safety and social security situation on high profile CWG-related sites (the Airport and a few Metro sites included) in Delhi. The study covered 702 construction workers at 15 sites. The **findings**, most disturbingly, confirmed the following: A majority of construction workers were semi-skilled/unskilled, migrant, casual and male; most worked nine hours or more; almost none was paid the legal minimum wage; inadequate sanitation and water on sites/living quarters; no awareness of or access to legal entitlements; crèches on seven sites (five run by MC). Workers rated low wages, long hours and poor sanitation/water as the three worst problems. And yet, many are 'satisfied' because they get 'do waqt ki roti' (two meals a day)!

### **2.3 Information Dissemination**

Data gathering and analysis, information management and dissemination—these are critical tools for advocacy. Studies on the young child in urban settlements and construction workers on high-profile sites and the making of *Aadhi Dilli*—a film highlighting the living conditions in the poor urban settlements of Delhi and the absence of basic services and facilities—stand out among the tools developed this year. Teaching aids for MC's day-care programme continued to get refined and updated for the Non-formal Education (NFE) group as well as children under three. Within the framework of the Strategic Plan 2009–14, a new Management Information Systems (MIS) was developed to strengthen programme monitoring. The data has also been successfully used as empirical evidence for advocating child rights with the government.

### 3. Organization Building



**Two events to celebrate Mobile Creches' 40 years marked the beginning and end of an eventful year on the people and process front – revamping the organizational structure, recruiting new people and training current staff, instituting information systems and strengthening governance mechanisms**

The year 2009–10 posed a variety of challenges at the organizational level. MC set to work, putting in place the immediate steps spelt out—at the level of governance, human resource development and funding—in its Strategic Plan 2009–14. Timely execution on the programme front would, critically, depend on successful recruitment and fitment of staff, and the timely availability of funds.

In 2009–10, whereas institutional donors continued to account for almost half the annual budget, contributions from the corporate sector fell below expectations. The many anxious moments created by mid-year deficit projections were, finally, compensated for with an unexpected bounty at year end. The 100% tax exemption on Indian donations to the corpus fund, however, expires in March 2011 and MC needs to shift gears to raise another Rs 1 crore in 2010–11.

The first half of 2010–11 was abuzz with HR mapping exercises, detailed job descriptions, new recruitments, revised salary structures and induction exercises. Alongside all of the above, it was business as usual with in-service trainings, seminars, workshops, staff retreat and so on. On the governance front, the GC took to its policy making role in earnest by deliberating on and documenting policy frameworks for child protection, RM, investment and the corpus fund. Several new committees were set up to ensure implementation of policies above.

The 40<sup>th</sup> year of MC began with an event in appreciation of MC friends and family and to formally launch the Corpus Campaign. The year ended with a celebration of 'Khulta Bachpan' at the India Habitat Centre. More than 300 people, including donor-partners, volunteers, founding members, employees and well wishers attended the event and reaffirmed their support to the MC vision of a just and caring world for the young children of India.

# Financial Highlights



**Mobile Creches received 45% of its income from institutional donors and spent 60% of its income on its interventions with children at building sites and slums. Foreign funds account for under 60% of MC's income. MC plans to build partnerships with the corporate and public sectors and a larger, interest earning Corpus to reduce this dependence**

As the global economy began a weak recovery in the second half of 2009–10, the financial situation at MC created some moments of concern. MC had to dip into some of its reserves, to carry out its programme commitments. The efforts to find alternative ways to plug the gaps continued and we ended the year with a deficit of Rs 14.55 lakhs (Expenditure: Rs 342.67 lakhs; Income: Rs 328.12 lakhs) However, the picture changed towards the end of the financial year because we received support from unexpected quarters and the outlook seemed more positive.

## 1. Income

Table 1

Financial Resources (as Per Income and Expenditure)	2008–09	%	2009–10	%
	(Rs in lakhs)		(Rs in lakhs)	
General donation (Indian)	10.27	3.47	<b>6.50</b>	1.98
General donation (Foreign)	21.38	7.22	<b>21.10</b>	6.43
Earmarked donation (Indian)				
Institutional support	22.83	7.71	<b>21.27</b>	6.48
Corporate support	27.76	9.37	<b>26.04</b>	7.94
Earmarked donation (Foreign)				
Institutional support	116.51	39.34	<b>127.09</b>	38.73
Corporate support	23.86	8.06	<b>33.58</b>	10.23
Fund-raising events and child sponsorship	12.07	4.08	<b>8.05</b>	2.45
Contractor/Builder contribution	30.46	10.28	<b>36.36</b>	11.08
Government aid	5.15	1.74	<b>4.76</b>	1.45
Interest and dividend (Indian)	10.00	3.38	<b>11.60</b>	3.54
Interest (Foreign)	6.20	2.09	<b>8.79</b>	2.68
Others (resource collection, donation in kind, etc.)	9.69	3.27	<b>22.98</b>	7.00
Total Rs	296.18	100.00	<b>328.12</b>	100.00

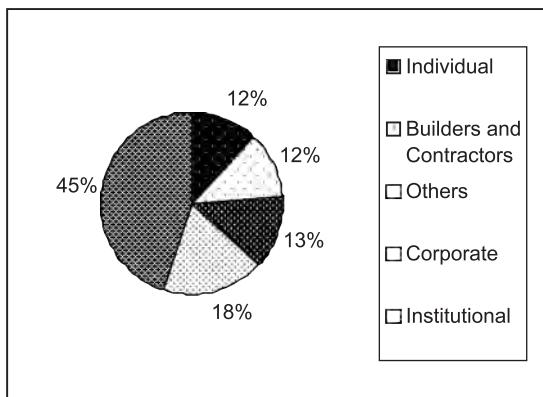
The financial picture reflects more or less the general trend of the previous year with some changes reflected especially in the earmarked donations.

The dip in general donations and child sponsorships can largely be attributed to the focus on raising the corpus fund so as to benefit from the small window of opportunity, of the 100% tax exemption under section 35 AC of the Income Tax Act, 1961, because this is valid only till 31 March 2011. **In 2009–10, MC raised Rs 36.81 lakhs in contributions, under Sec 35 AC and another Rs 50 lakhs from foreign contributions towards its corpus.** Whereas this is encouraging, it is well below what MC needs to do, to bolster its reserves that are so critical to sustaining the organization's work in the future.

The marginal increase in contributions from contractors and builders was heart-warming, given the slump in the realty sector in 2008–09. Substantive support from Raheja Constructions, a new partner, and others, maintained the numbers. The big jump that one sees in the donation-in-kind is thanks to the solar power system installed at the MC office by KPMG Foundation, to help conserve

electricity expenses as also to contribute towards environment friendly ways of energy conservation.

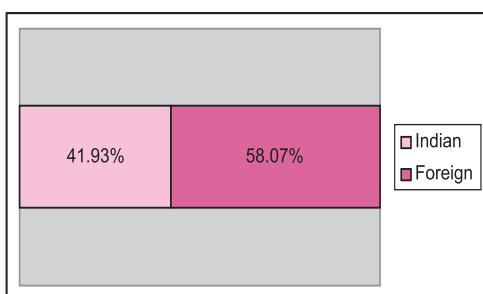
**Fig 1: Break-up of Income in 2009–10: Rs 328.12 lakhs**



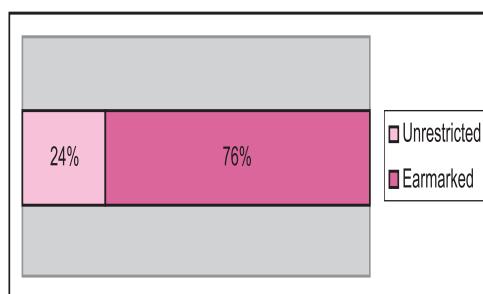
Note: 'Individual' includes general donation, fund-raising events and child sponsorships.  
'Others' include interest, resource collection, donation-in-kind.

Institutional funding, comprising 45% of the total income, will become increasingly difficult because most of the funding organizations are setting up India Country Offices for local fund-raising. This together with a weaning away from India as a preferred destination by other international agencies may affect the total resources available to support the work of organizations working in the field. Concurrent with new organizations entering the development sector, the competition for sectoral spaces in the development sector is also likely to increase.

**Fig 2a: Indian and Foreign Funds**



**Fig 2b: Earmarked and Unrestricted Funds**



## 2. Expenses

**Table 2a: A Summary of Expenditure**

<b>Areas of Expenditure</b>	<b>2008–09</b>				<b>2009–10</b>			
	Expenses (Income and Expend- iture)	Expenses Out of Accumu- lation/ Funds***	Total	%	Expenses Out of Accumu- lation/ Funds	Expenses Out of Accumu- lation/ Funds	Total	%
Child-care initiatives at construction sites and urban settlements	177.34	5.06	182.40	64.58	196.24	10.06	206.30	60.20
Training for ECCD	10.19	2.68	12.87	4.56	11.70	3.56	15.26	4.45
Advocacy	24.12	-	24.12	8.54	31.77	-	31.77	9.27
Resource mobilization	7.57	-	7.57	2.68	15.50	-	15.50	4.52
Organizational development	19.60	1.34	20.94	7.41	15.12	1.02	16.14	4.71
Administration	34.16	0.40	34.56	12.24	57.70		57.70	16.84
Total(B)	272.98	9.48	282.46	100.00	328.03	14.64	342.67	100.00

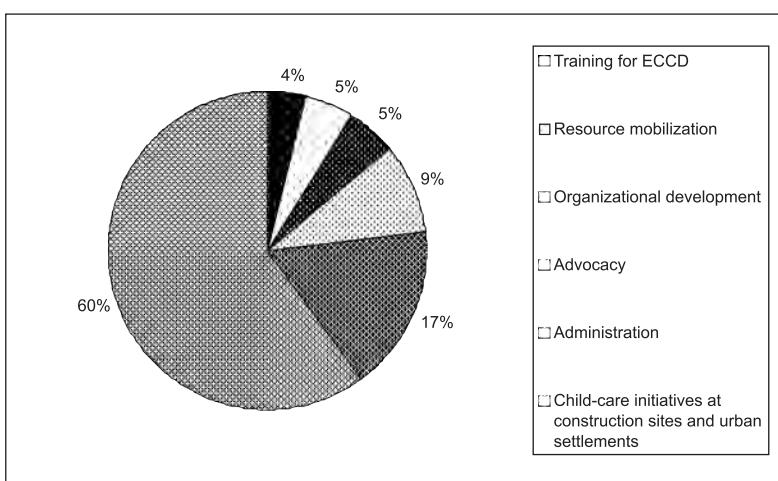
\* Include In-Kind - Nutrition Rs 0.24L and general care 1.41L

\*\* Include FC-IT-Equipment Rs 11.42 lakhs, maintenance of resource centre for ECCD Rs 1.17 lakhs and In-kind solar power 13.33L and laptop 0.54L.

\*\*\*Day-care funds, scholarship funds, building and maintenance funds, HRD funds and special project fund

The pie chart below reflects a break-up of the expenses of MC under different organizational heads.

**Fig. 3: Summary of Expenditure—Rs 342.67 lakhs**



An analysis of the actual expenditure shows an increase of nearly 20 lakhs in operations, which can be largely attributed to the strengthening of the outreach programme and an increase in the salaries. The expenditure in advocacy has also shown an increase of approximately Rs 7.55 lakhs because of two research studies and an intensification of the campaigns and mobilization efforts. The expenditure on Resource Mobilization (RM) doubled, from a modest base of Rs. 7.5 lakhs to Rs 15.50 lakhs, in keeping with our strategic thrust of strengthening the RM efforts, particularly the Corpus Campaign. The Rs 23.55-lakh increase in administration is due to the installation of the solar power system, costing Rs 13.33 lakhs, at the Raja Bazaar premises and the strengthening of the I.T. infrastructure, approximating Rs 11.4 lakhs.

### **3. Managing Financial Resources**

Towards the end of 2009–10, MC constituted an Investment Committee to provide focused attention to the matter of making investment decisions, within the policy guidelines of the Governing Council and the fund requirements, to maximize returns for MC in the short/long term.

### **Future Plans**

In 2010–11, MC will focus with renewed energy on building its Corpus Fund, to tap the last year of the 100% tax exemption under section 35 AC of the Income Tax Act. The challenge of identifying and pursuing new institutional and corporate partners to support its ongoing programme remains. MC plans to initiate and nurture relationships with the corporate and public sectors in a bid to reduce its high dependency on foreign funds.

## ABRIDGED BALANCE SHEET 2009–10

<b>Liabilities</b>	<b>2009–10 (Rs in Lakhs) Amount</b>	<b>Assets</b>	<b>2009–10 (Rs in Lakhs) Amount</b>
Property/Equipment fund	43.88	Fixed assets	43.88
General fund	111.86	Investment	898.17
Corpus fund	140.49	Stock in hand	7.56
Corpus fund—u/s 35 AC of IT Act	78.17	Cash and bank balances	46.80
Human resource development fund	13.66	Debtors, deposits and advances	
Staff medical fund	15.09	Grants and receivables	2.65
Building maintenance fund	5.01	Loans and advances	0.33
Special project fund	13.22	Others *	16.33
Scholarship fund	1.41	Sub-total Rs	1015.72
Day-care fund**	—	Less liabilities: — Un-utilized donations/grants	590.01
		— Sundry creditors	2.92
<b>Total Rs</b>	<b>422.79</b>	<b>Total Rs</b>	<b>422.79</b>

\* Interest accrued but not due: Rs 7.38L & TDS Rs 8.95L

\*\*Rs 10 lakhs utilized for day care, from 20 lakhs accumulated in 2006–07

**STATEMENT OF INCOME AND EXPENDITURE ACCOUNT  
FOR THE YEAR ENDED MARCH 31, 2010**

<b>INCOME</b>	<b>2009-10 (Rs in Lakhs)</b>	<b>2008-09 (Rs in Lakhs)</b>
General Donation (Indian)	6.50	10.27
General Donation (Foreign)	21.10	21.38
Earmarked Donation (Indian)		
Institutional	21.27	22.83
Corporate	26.04	27.76
Earmarked Donaton (Foreign)		
Institutional	127.09	116.51
Corporate	33.58	23.86
Fund Raising Events and Child Sponsorship	8.05	12.07
Contractor/Builder Contribution	36.36	30.46
Government Aid	4.76	5.15
Interest & dividend	11.60	10.00
Interest (Foreign)	8.79	6.20
Others ( Resource Collection,Donation in kind etc)	22.98	9.69
<b>Total Rs.</b>	<b>328.12</b>	<b>296.18</b>
<b>EXPENDITURE</b>		
CHILD CARE INITIATIVES-CONST-URBAN SETTLEMENT	196.24	177.34
- TRAINING FOR ECCD	11.70	10.19
- ADVOCACY	31.77	24.12
- RESOURCE MOBILIZATION	15.50	7.57
- ORGANISATIONAL DEVELOPMENT	15.12	19.60
- ADMINISTRATION	57.70	34.16
<b>Total Rs</b>	<b>328.03</b>	<b>272.98</b>
<b>EXCESS OF INCOME OVER EXPENDITURE</b>	<b>0.09</b>	<b>23.20</b>

**Mobile Creches For Working Mother's Children  
DIZ Area, sector IV Raja Bazar, New Delhi-110001**  
**Receipts & Payments Account For the Period From 1st April'09 to 31st Mar'10**

RECEIPTS		PAYMENTS	
To	Amount (in Rs.)	Amount (in Rs.)	Amount (in Rs.)
To <b>Opening Balance (01-Mar-09)</b>			
-Investment/ A/cnt Funds			1,354,485.65
- 8% Saving Bond-2003 (Corpus Fund)	500,000.00	By	
- 8% Saving Bond-2003 (Staff Medical Fund)	500,000.00	By	4,780,163.00
- 8% Saving Bonds 2003 (Corpus Fund)	1,000,000.00	By	8,206.00
-Standard Chartered-T.D (Corpus Fund)	450,000.00	By	476,400.00
-Standard Chartered-T.D (Staff Medical Fund)	1,000,000.00	By	
-Axis Bank	1,112,000.00	By	
-HSBC Mutual Fund	850,000.00	By	4,729,202.00
-Axis Bank (Third Fund)	1,000,000.00	By	
-Standard Chartered TO (NHO Fund)	250,000.00	By	
<b>Cash &amp; Bank Balances</b>			
- Cash in Hand	117,858.00	By	
- Canara bank-11602	1,329,381.02	By	147,321.00
- Canara bank-11603	225,721.00	By	126,097.00
-HDFC Bank	1,521,532.70	By	619,095.00
- Standard Chartered Bank-85625	25,005.94	Pratham Mumbai Edu Initiativ(Artha Capital)-Day Care	53,472.00
- Standard Chartered Bank-95417	1,051,125.78	Pratham Mumbai Edu Initiativ(Artha Capital)-Home Based Creches	209,773.00
- Cheques in hand	1,519,863.70	Pratham Mumbai Edu Initiativ(Artha Capital)-IT Infrastructure	91,224.00
-Standard Chartered Term Deposit	4,137,000.00	The Tides Foundation Google Inc	500,000.00
<b>Advances</b>			
- Home/Edu/House	15,000.00	Pratham India Edu Initiativ(Artha Capital)-Day Care	95,594.00
-Rakesh Kapoor	25,000.00	Lockheed Martin-Day Care	1,386,500.00
-Shilpa Tous & Travels	29,382.00	New Philanthropy Capital-I	852,408.00
To <b>Foreign grants-Earned funds &amp; projects</b>			
-Barend Van Iear Foundation		310,631.00	
- Foster Parents Plan International (Jul 09-Jun 09)	1,609,300.00	302,280.00	
- Foster Parents Plan International (Jul 09-Jun 09)	1,970,452.00	650,155.00	
- United Way of Delhi	5,075,043.00	78,115.00	
- Boeing Company Limited	150,000,000.00	47,284.00	
- New Philanthropy Capital-I	3,677,115.00	235,481.00	
- New Philanthropy Capital-II	768,600.00	2,319,473.00	
- New Philanthropy Capital-III	972,600.00	4,762,272.00	
- New Philanthropy Capital-IV	18,472.00	67,235.00	
- New Philanthropy Capital-V (Tq)	245,498.00	1,731,000.00	
- New Philanthropy Capital-VI (DCP)	238,093.00	415,288.00	
- Lockheed Martin	310,640.00	345,000.00	
- Boeing Company Limited	1,985,000.00	1,011,732.00	
- Pratham India Edu Initiative-Others	960,000.00	122,000.00	
- The Tides Foundation/Google Inc	46,550,000.00	15,018,588.00	
- Charity Aid Foundation	228,385.00	2,905,276.33	
To <b>Foreign grants-Institutional</b>			
- Bryan Gurnee Charitable Trust	158,464.07	By	6,000.00
- Give Foundation	185,166.20	By	1,000,000.00
- Charles Aid Foundation	10,787.00	By	
- Frederic R. Neidke (RA) Trust	4,628.00	By	
- Help The Nancy EV	123,325.00	By	1,332,231.00
- Retail Ltd/Powai Crtth	101,820.00	- Solar Power Pack System-2 BBKWP	23,115.00
- The American India	969,676.00	- Food Material	741,311.00
- United Way International	48,000.00	- Sweaters & Others	54,000.00
- Charity Aid Foundation	1,651,866.07	- Vehicle & ComputerS	14,800.00
		- Stationery	1,565,865.00
			33,912,578.88
		<b>Balance Cr/</b>	<b>81,378,416.21</b>

RECEIPTS	Amount (in Rs.)	Amount (in Rs.)	PAYMENTS	Amount (in Rs.)	Amount (in Rs.)	Amount (in Rs.)
To	From	Balance b/f	Balance b/f	By	Investment	Amount (in Rs.)
To	Foreign grants-Individuals					33,372,576.98
To	Interest on Fixed Deposits-Saving Bank A/c					21,310,000.00
To	Indian Grants					
	- Sri Ratna Yatra Trust	89,378,415.21				
	- Charity Aid Foundation-Library Ptg	120,794.51				
	- Charly Aid Foundation-Child Care					
	- Indian Club & Social Action C					
	- Children India Foundation					
	- Childs International-Day Care					
	- CARES-Childcare Volunteer					
	- SPARC-Day Care (Gurera)					
	- RFKIDS-Communication Material					
	- KPMG-Fine Engraving					
	- KPMG-Furniture					
	- John Liebg-Communication					
	- ORGC					
	- Give Foundation-Surest Theatre Performances					
	- Give Foundation-Day Care & Superid					
To	Scholarship-Scholarial Charitable Trust					
To	Government Grants					
	- Dahi Social Welfare Board-G.N.C.S.W.B.S	3,005.00				
	- Dahi Social Welfare Board-R.G.N.C.S.W.B.S	228,000.00				
	- Dahi Social Welfare Board-J.N.P.S	260,187.00				
	- Dahi Build & Other Const Work Wel Board-J.N.P.S	314,482.00				
To	Donation/Contribution & Others					
To	Donation In Kind					
	- Solar Power Pack System-2.BBWP	1,332,731.00				
	- Food Material	23,419.00				
	- Swastik & Others	141,315.00				
	- Vehicle & Computers	54,000.00				
	- Electricity	14,520.00				
To	Sale of Assets					
To	Profit on Redemption of Mutual Funds					
To	Interest on Investment and Saving Account					
To	Corpus fund					
To	Corpus fund-36 AC					
To	Human Resource Development					
To	Special Project Fund					
To	Staff Medical Fund					
To	Building Maintenance Fund					
To	Scholarship Fund					
To	Investment Maturated					
	Total (in Rs.)	128,326,669.45				

On the basis of books of account produced & examined by us and explanation given to us we certify the Receipts & Payments Account of Mobile Creches For Working Mother's Children  
for the period 01.04.2009 to 31.03.2010 to be true & correct.

10

**Thakur Valdyanath Alyar & Co.,  
Chartered Accountants  
Firm Registration No. - 000038N**

Place :- New Delhi  
Date :-

# Abbreviations

ANM	Auxiliary Nurse and Midwife
AWC	Anganwadi Centre
AWW	Anganwadi Worker
CWG-CWC	Commonwealth Games-Citizens for Workers, Women & Children
CBO	Community Based Organisation
DCWWB	Delhi Construction Workers Welfare Board
ECCD	Early Childhood Care and Development
FORCES	Forum for Creches and Childcare Services
FYP	Five Year Plan
GNCT	Government National Capital Territory
HCWWB	Haryana Construction Workers Welfare Board
ICDS	Integrated Child Development Services
MC	Mobile Creches
MIS	Management Information Systems
NCR	National Capital Region
NFE	Non Formal Education
NGO	Non Government Organization
PHC	Primary Health Centre
SHG	Self Help Group
RTF	Right to Food

# Annexure - I

## Mobile Creches Partners

The listing below is but a sampler of friends who joined Mobile Creches on its journey over 40 years. We thank you for stepping up to challenges, hailing the small successes and keeping faith in our difficult times.

### General Donations Sponsors

#### Upto Rs. 10,000

A K Chaturvedi  
Aanya Abrol  
Ajay Bansal  
Akshay Singh  
Anjali Malhotra  
Anu Saharya  
Anuj Kumar  
Arjun Das Kalra  
Ashish Kr. Choudhary  
Ashok Bhatia  
Ashwani & Associates  
Ashwin Alexander  
Bee Gee Handicraft  
Binta Priyamvada  
Bishamber Das Bimla Kapur  
    Memorial Trust  
Bomi F Daruwala  
Deepak Ramdas Bhor  
Devika Singh  
Dr. Shelza  
Eena Parashar  
Fedreick R Luedke  
Gaggar Foundation Trust  
Gautam Nair  
Gautam Philip  
Gerard G Gold  
Gireesh Mohan  
Gobind T Shahani  
Gulshan Rai Nagpal  
Harmeet Duggal  
Hemant Puthran  
J B Dewan  
Jaideep Shekhar  
Jaishree Khera  
Janti Singh

Jasleen Kaur  
Jaya Chandrashekhar  
Jitin Das  
John Oakey & Mohan Ltd.  
Karan Bhalla  
karan Peri  
Kavita Bhalla  
Kavita Shiram  
Keshav Jaini  
Krishna Malhotra  
Lawyers Collective  
Leonard Cletus  
Madhu Rajpal  
Madhuri Sondhi  
Madhusudan  
Mahender Mann  
Mallika Vinod Rajkumar  
Manju Vaish  
Manjula Agarwal  
Manjula S Rao  
Manjushree  
Manu Bhalla  
Maureen Klestov  
Mavis E Jain  
Metores Trust  
Mitra Techno  
Mridula Bajaj  
Nandini Mahindra  
Narendra Wadhvana  
    Foundation  
Naveen Kad  
Neeraj Wadhera  
Nilima  
O P Kathuria  
Padma Upadhyay  
Parul Mittal  
Patricia Troy Hempfield

Percy Shroff  
Perfect Security Services  
Pravah  
R Rajgopalan  
Radhika Jaggi  
Rajesh Pandey  
Rajiv Kapur  
Raksha Talwar  
Ranjit Mehta  
Rekha Bakshi  
Renu Mathur  
Ritu Gupta  
Rohit Bahadur  
Ruchi R Jain  
Rusk Engineering  
Sage Publications India Pvt. Ltd.  
Sahil Mehta  
Sandy Nielson &  
    Celine Zurich Neilsen  
Sanjiv Bhatia  
Sarla Mehta  
Selena Fox/Glenda Fay  
Shanti Ghosh  
Shri Govindlal Public  
    Charitable Trust  
Shyama Malhotra  
Srinath Kaushalya Devi Sehgal  
Charitable Trust  
Sudershan Madhok  
Sudipt & Swati Khandelwal  
Sujata Gupta  
Suman Ahuja  
Sunita Jaiswal  
Swati Khandelwal  
Tara Dhawan  
Tarun Vij  
Tushar Ghosh

## General Donations Sponsors Contd...

Usha Agarwal Usha Pratap Singh Veena Bhatia Vipen Kapur Vivek Sharma	Bank of America Barclay Shared Services Doll Singh J N Thadani Japanese Womens Volunteer Group Kathrine Stuart Moore FCRA KPMG Foundation Kripal Sachdev Manmeet Bindra P C Alexander Pac Asia Services Pvt. Ltd. Rina Chaudhri Semantics Sheela Foams Sita Ram Jindal Foundation	V S Chauhan Vivek Kohli  <b>Rs. 40,000 to Less than Rs. 1 lakh</b>  Gerry Rainbird Recycle Club AES Rotary Club of Delhi Midtown Space Club  <b>Rs. 1 lakh &amp; above</b>  Asha Manglik James Allman Vipul Tuli Vrinda Khanna
<b>Rs. 10,000 to Less than Rs. 40,000</b>  Abhishek Logani Achal Khanna Ainsley Haslegrave Anupam Sachdev Anurupa Sehgal Arvind Wadhwa Awtar Khalsa		

## Earmarked Grants/Donations

<b>Less than 1 lakh</b>  Autodesk India Pvt. Ltd. Charities Aid Foundation, India Help The Needy e V New Philanthropy Capital (Anonymous Donors) Rotary Club of Delhi Midtown	<b>1 lakh to Less than Rs. 10 lakhs</b>  American Indian Foundation Bryan Guinness Charitable Trust Concern India Foundation Henderson TR Pacific Investment Trust PLC John Laing Infrastructure Management Services Cargill India Pvt. Ltd. KPMG Foundation Lockheed Martin Powell-Craft Retail. Ltd. Sohan Lal Charitable Trust Sir Ratan Tata Trust United Way International	<b>Delhi Building &amp; Other Construction Workers Welfare Board</b>  Delhi Social Welfare Board - Rajiv Gandhi Creche Scheme  <b>Rs. 10 lakhs and above</b>  Bernard Van Leer Foundation Google Inc. Charitable Giving Fund of Tides Foundation ONGC Plan International (India) Pratham India Education Initiatives The Boeing Company
<b>Give India</b>  Abhishek Bhuwalka Atul Singh Bhawna Pashikar Chetan Uberoy Ronnette Fernandes Sandeep Soni		

**Give Foundation Inc.**  
Vivek Iyer

## Donations to Corpus Fund

<b>Less than Rs. 10,000</b>  ABL Gupta Alike Parashar Amit Khanna Anand Swarup Pathak HUF	Anil Bhalla Anita Prakash Lokur Anuj Kumar Aparna Mathur Arun Kumar Bhardwaj Asha Pathak	Asha Sharma Asha Verma Ashit V Vyas Ashwin Garg Avishkar Prakash Ayush Gulati
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Azhar Tyabji (Prof)	Vinod	Rupendra Singh
Comfort Garments Pvt. Ltd.	Vinod Bhutani	S Anandalakshmy
Drawmet Wires Pvt. Ltd.	Vivek Swarup Pathak	S M Budhiraja Trust
EMAAR MGF		S N Kuckreja
Gautam Wadhwa	<b>Rs. 10,000 to Less than</b>	Sanjiv Sapra
Gobind T Shahani	<b>Rs. 40,000</b>	Shankar Venkateswaran
Gulshan Rai Bajaj	Access CFO Consultants	Shibu K S
Ipsita Mahajan	Ajai Jhala	Shyamal Sikri
Jai Swarup Pathak	Ajay Bahl & Co.	Suminder Kaur
Jaideep S Dang	Akil Hirani	Sunisha Ahuja
Jatin Gupta	Anshul Berera	Surjeet Jaiswal
Joginder Singh	Anurag Jain	Sushil Jain
Linnet Mushran	Arvind Wadhwa	Syeda Imam
Madhurima Singh	Ashish Kumar	Tarini India Pvt. Ltd.
Manjula Viswanathan	Ashwani & Associates	Urvashi Dhamija
Maruti Weld Ltd.	Atul Dua	V K Sanwalka
Mathew K T	Avijit Ray	Vaish & Associates
Mina Swaminathan	Bank of America	Vinod Dhamija
Monty Singh	Bluechip Capital Services	Vivek Mehra
Narendra Wadhwana	Pvt. Ltd.	Kusum Prasad
Foundation	Chand K Nath	
Naveen Gupta	Connaught Plaza	
Nirav Parekh	Dayawati Charitable Trust	
Nirmal Manchanda	Durga Indramani Foundation	
Nirmal Multani	Ena Mehra	
Pankaj Tewari	Hero Honda Motors Limited	
Pushpa Bhatia	Indo Rama Synthetics Ltd.	
R S Gupta	Indra Bhatia	
Rajbir Sandhu	Kali Vohra	
Rajeev Budhiraja	Kings Township Pvt. Ltd.	
Rajiv Kapoor	M R Boga	
Rajiv Kapur	Maneckbai Ardeshir Dubash	
Rajni Dawar	Charities	
Rashmi Jain	Manjula Chandra	
Ratan Dayal	Meera Kuckreja	
Rekha Udani	Narayani Gupta	
Reva Dayal	Neeraja Mehra	
Rhea Kakkar	Nitin Bansal	
S C Sethi	Nitin Shankar	
Sandeep Narang	O P Sapra	
Sandhya Nitin Mohan	P Singh	
Saroj Bala Agarwala	Pasco Automobiles	
Satish Choudhary	Peter Jones	
Satkrit Service Trust	Prabhakar Jain	
Sunita Sood	Prasoon Wadhera	
Suresh C Wadhwani	Preminda Langer	
Suresh Puri	Prudent Advisory Services	
Swati Gupta	Pvt. Ltd.	
Tarun Rohatgi	Rakesh Nangia	
Usha Khanna	Reeta Sondhi	
Usha Vidyarthi	Rohit Bhasin	
Vikas Jain		

Rupendra Singh  
S Anandalakshmy  
S M Budhiraja Trust  
S N Kuckreja  
Sanjiv Sapra  
Shankar Venkateswaran

Shibu K S  
Shyamal Sikri  
Suminder Kaur  
Sunisha Ahuja  
Surjeet Jaiswal  
Sushil Jain  
Syeda Imam  
Tarini India Pvt. Ltd.  
Urvashi Dhamija  
V K Sanwalka  
Vaish & Associates  
Vinod Dhamija  
Vivek Mehra  
Kusum Prasad

**Rs. 40,000 to Less than  
Rs. 1 lakh**

Annie Mathew  
Deepankar Sanwalka  
G S Iyer  
Sanjay Kaul  
Trent Limited

**Rs. 1 lakh to Less than  
Rs. 10 lakhs**

Ajay Vohra  
Ashok Alexander  
BEC Projects Ltd  
Coal India Ltd  
John Laing Infrastructure  
Management Service Pvt.  
Ltd.  
Lakshmikumaran & Sridharan  
Manju Vaish  
O P Vaish  
Rupesh Jain  
Vipul Tuli  
Yes Bank Ltd.

**Rs. 10 lakhs and above**

Google Inc. Charitable  
Giving Fund of Tides  
Foundation

## Donations in Kind

A D Manchanda  
Aadya Singhania  
Abhi Singhania  
Ajanta Sikdar  
Alka Gupta  
Amrita Jain  
Anjali Alexander  
Anjali Chahal  
Anjali Khosla  
Anjana Shroff  
Anupama Shukla Awasthi  
Aparna Rao  
Ashi Gupta  
Bharti Dhir  
Bijay Rawat  
Bill & Melinda Gates Foundation  
Bindoo Narayan  
The Boeing Company  
Brinda Singh  
Chandra Kanta  
Concern India  
D.L.F Pramerica Life Insurance Co. Ltd.  
Deepak Jain  
Deepak Malik  
Delhi Cheshire Home  
Delhi Public School Dwarka  
Devika Singh  
Dilli Karigiri  
Doll Singh  
Eena Parashar  
Geetika Jain  
Gopal Nathani  
Gujranwala Bartan Bhandar  
Hanish Bhatia  
  
Janine Rapaso  
Japanese Volunteer  
Womens Group  
Jasleen Kaur  
Jasper Associates  
John Edwards  
K.C Kumar  
KPMG  
Kali Vohra  
Kanta Lal  
Katie Saltzmann  
Kiran Dhawan  
Kita Sood  
Krishna Malhotra  
Laura Orr  
Leonie Jones  
M R Boga  
Manish Jain  
Meenakshi Kohli  
Meera Kuckreja  
Mitchelle  
Modern School  
Mohini Prakash  
Mohit Jain  
Monika  
Mridula Bajaj  
Mukta Arora  
Nandi Thomas  
Neena Mishra  
Nivet Pierrette  
Padma Upadhyaya  
Poonam Malhotra  
Praveen Anand  
Priyanka Sahai  
  
Punj Art Studio  
Rachna Chadda  
Radha Pandey  
Rajeev Daber  
Reena Khanna  
Reeta Sood  
Rekha Poddar  
Renu Mathur  
Ritu Jain / Promila Jain  
Ritu Mal  
Rotary Club  
Ruchika  
Sagarika Mishra  
Sarita Sharma  
Sarla Mehta  
Saurabh Gupta  
Selena Fox  
Shankar Ghose  
Sharrie Williams  
Sindhu Pinocha  
Singhal Traders  
Sohel Dhawan  
Sudeshna Sengupta  
Sumedha Puri  
Superna Saxena  
Sushil Makhija  
Swati Gupta  
Tarun Rohatagi  
Trishna Senapati  
Vijay Sharma  
Vikram R Advani  
Vikram Singhania  
Wilfred Pinto  
Youth reach

## Volunteers

Aditya Jaiswal  
Akanksha Singh  
Akshay Malhotra  
Amarjeet Singh  
Anupam Jain  
Benjamin Brown  
Dayanath Yadav  
Devika Khadelwal  
Devika Mittal  
Drishti Pawha  
  
Emily Barr  
Emma Mayers  
Feng Hrizuk  
Gaurav Chauhan  
Gayatri Ohri  
Jacqueline Marchio  
Jai Singh Gambhir  
Justin Lipinski  
Laura Hibberd  
Lokesh  
Madison MacKenzie  
  
Melissa Kheay Mcarthur  
Mihika Acharya  
Mohak Jain  
Mohit Deep Singh  
Nayade Crisologo  
Neelam Rawat  
Nikita Bardia  
Nitin Chaudhary  
Prashansha Gulati  
Priyanka Ahuja  
Puja Narain

Punya Narian  
Ranj Moses  
Rattan Kumar  
Rohit Verghese  
Sakshi Agarwal  
Sakshi Dargan

Sally Marie Thibault  
Sarah Ashleigh Chislett  
Shuchi Srinivasan  
Srirupa Sen  
Stephanie Lee Ferguson  
Sukriti Chopra

Tiffany Clark  
Tonni Wickline  
Vasudha Wadhera  
Vidhi Mamtani  
Vineti Dutta

### Orientation/Visits/Placement to Mobile Creches

American Embassy School  
Amity University, Noida  
Boeing International  
British School  
Cargill  
Cross Cultural Solutions  
Delhi Public School, Dwarka  
Delhi University

Japanese Womens Volunteer Group  
Johnsons Control, Noida  
KPMG  
Lady Irwin School  
Modern School,  
Barakhambha Road  
Modern School, Vasant Vihar

National Deaf Society Noida  
Orange City College, Nagpur  
Sap Lab  
St Thomas School  
The Heritage School, Gurgaon  
Vasant Valley School  
Youthreach

### Technical/Legal Advice and Support

Aiyar & Co  
DKM Malik  
Khanna & Annadhanam  
Dr. Sunil Jain  
Dr. Vandana Prasad

Kim Jain  
Debbie Seymour  
Ritu Mal  
Ajit Chaudhry  
Shankar Venkateswaran

Rajan Sinha  
Devraj Singh  
Anupama Awasthi  
Sanjaya Gupta  
Vaish Associates

### Doctors who volunteered services at daycare centres

Dr. Pradeep Tandon  
Dr. Prabhat Kumar Sinha  
Dr. Vandana Prasad  
Dr. Sandeep

Dr. Rakesh Ranjan  
Dr. S. K. Garg  
Dr. Prasanjit Parda  
Dr. Rama Mathur

Dr. B. Kapoor  
Dr. Praveen Singh

### Developers/Builders who supported daycare centres at their sites

Amrapali Group  
Bestech Group  
Spaze Towers Pvt. Ltd.  
Unitech Group

DLF  
Orchid Infrastructure  
Developers Pvt. Ltd.  
Vatika Group

Raheja Developers  
Emaar MGF Land Ltd.  
Shapoorji Pallonji Group  
Vipul Ltd

### Contractors/Construction Companies who supported daycare centres at their sites

Shapoorji Pallonji & Co. Ltd.  
Ahluwalia Construction  
Parnika Construction  
FRESCO Construction Company  
Bahl Construction Company

Era Construction Company  
National Buildings  
Construction Corporation Ltd.  
(NBCC)  
Laing O'Rourke India Ltd.

JMC Projects (India Ltd.)  
Swadeshi Construction Company  
Bilimoria Construction Company  
Millenium Construction Company  
Unibuild Construction Company

# Annexure - II

## Day Care Centres and Community Work Locations, Delhi & NCR

### Daycare Centres

#### Construction Sites centres

1	Akshardham EMAAR MGF Land Ltd, Near Akshardham Temple, New Delhi	8	GVM Shahpoorji Pallonji Group, Near Shahpur Construction, Gas Plant, Greater Noida, U.P.	15	Manesar, Shapoorji Shapoorji Pallonji Constuction, Sector -8, Near Bans Village, Manesar, Haryana
2	Siri Fort Sirifort Sports Complex, Near Kamla Nehru College, Delhi	9	3 C Lotus, Noida Sector - 100 Ahluwalia Construction, Sector 100, Noida, U.P	16	Vipul T.C. Vipul Ltd, Near South End, Sohna Road, Gurgaon, Haryana
3	Surajpur Ahluwalia Construction, Caparo Building, Surajpur, Greater Noida	10	I.G. Stdm. IG Stadium, Near Delhi Secretariat, Yamuna Velodrama, New Delhi	17	Atharva Raheja Builders, Bajira Phatak, opp Church, Sec-109, Palam Vihar, Gurgaon, Haryana
4	Nirwana FRESCO Construction Co., Nirvana, near South City - II, Gurgaon, Haryana.	11	LOR II Laing O' Rourke India Ltd, Near Signature Tower, DLF II, Gurgaon	18	Bestech-47 Bestech Park View Spa, Sector-47, Near DPS, Subhash Chowk, Sohna Road, Gurgaon, Haryana
5	AWHO Bahl Constructions, Army Welfare Housing Organization (AWHO), Greater Noida	12	Nehru Stdm Jawaharlal Nehru Stadium, ERA Company, CGO Complex, Near Sai Baba Mandir, (Landmark- NBCC office), opp. MTNL building, Lodhi colony, Delhi	19	Vatika Vatika Group, Sohna Road, Gurgaon
6	JMC JMC Projects( India) Ltd, New Maharashtra Sadan, near Baroda House, New Delhi	13	Navodaya Raheja Builders, Sohna Road, Near Wazirpur (B L College), Sec-119 Pataudi Road, Gurgaon, Haryana	21	Orchid Petal II Orchid Infrastructure Developers Pvt. Ltd., near South City-II/ Omaxe Mall, Sohna Road, Gurgaon, Haryana
7	Noida-44 Ahluwalia Construction, Sector-44, Greater Noida	14	Vedanta Raheja Builders, Near Nanak Heri Village, Sec-108, Palam Vihar, Gurgaon, Haryana	22	Belmento Orchid Infrastructure developers Pvt. Ltd, Belmonte DLF, Sector 55- 56, Beyond DLF Golf Club, Gugaon, Haryana

23	NBCC E Bolock, Netaji Nagar, near Sarvodaya School, Safdarjung, New Delhi	24	Palm Drive EMAAR MGF Land Ltd, Sohna Road, Gurgaon, Haryana.	25	Haiderpur Parnika Construction, Haiderpur, Delhi
				26	Shivaji stadium Shivaji Stadium, New Delhi

### Urban Settlement Daycare Centres

1	D.P. I Block-III, Nursery School Site, Dakshinpuri, Extension-I, New Delhi	2	D.P. II Block-B, Behind Virat Cinema, Dakshinpuri, Extension-II, New Delhi	3	Raja Bazar (Slum) Raja Bazaar, DIZ Area, Sector IV, near Gole Market, New Delhi
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### Urban Settlement Intervention Centres

1	Khanpur Block C-51, near Nagar Nigam School	5	Shadipur DDA Community Centre, Pandav Nagar, J.J. Colony	8	Harola Basti Sec- 5, near water tank, Noida
2	Trilokpuri Block-13, Phase-II, DDA	6	Kirby Place Anil Raizada Godown Dhobhi Ghat	9	Dakshinpuri I Block-III, Nursery School Site, Dakshinpuri, Extension-I, New Delhi
3	Seemapuri I Block-D, DDA	7	Madanpur Khadar Resettlement Colony, near Sarita Vihar	10	Dakshinpuri II Block-B, Behind Virat Cinema, Dakshinpuri, Extension-II, New Delhi
4	Seemapuri II Block-A, DDA				

# Annexure - III

## Credibility Alliance Norms Compliance

### 1. Registrations and Certifications

Credibility Alliance is a consortium of voluntary organisations committed towards enhancing accountability and transparency in the voluntary sector through good governance. Mobile Creches has successfully completed the Peer Group Review (PGR) and is now a PGR member with CA. The membership is valid for the next two years. The information furnished below is in keeping with transparency requirements of CA memberships.

### Identity

- Mobile Creches is registered under the Societies Registration Act, 1860; Registration Number S-4392, dated 31.12.1969
- Mobile Creches is registered under Section 12A of the Income Tax Act, 1961; Registration No. DLI © (I-49)/73-74 dated 26.09.73
- Mobile Creches is registered with DIT under Section 80 G valid till 31.3.2010; Registration No. DIT (E) 2007-08/M-71/1231 dated 30.3.07
- Mobile Creches is registered with DIT under Section 35 AC and 80GGA; Notification No. S. O. 2370 (e), dated October 3, 2008; File No. NC 270/237/2007 valid till March 31, 2011.
- Mobile Creches has FCRA Registration; Regn. No. 231650048 dated 8.3.1988

### 2. Governance

#### 2a. List of General Body (Society) Members of Mobile Creches as on March 31, 2010

Founder Members		Associate Member
Devika Singh	Eva Runganadhan	Ritu. K. Mal
Indra Bhatia	Indu Balagopal	S. Anandlakshmy
	Jolly Rohatagi	Shanti Ghosh
	Kali Vohra	Saurabh Prakash
	Kumkum Ghosh	Shashi Kiran
Core Members		
Ajay Vohra	Lakshmi Krishamurthy	Vandana Prasad
Amrita Jain	Manju Vaish	Yashwanti Rana
Anjali Alexander	Mathew Cherian	
Archana Kumar	Mina Swaminathan	
Arvind Wadhwa	Mohini Prakash	
Asha Cahudhri	Mrinalini Kochar	Diana Benjamin
Asha Singh	Mridula Seth	Kulsum Dubash
Anupama. S. Awasthi	Nisha Mehta	Kim Jain
Brinda Singh	Ranjana Aggarwal	Madhurima (Pincha) Singh
Doll Singh	Renu Mathur	Padma Sahdev

**2b. Details of Governing Council (Governing Board) Members of Mobile Crches as on March 31, 2010**

Name	Age (Years)	Qualification/Occupation/Special Focus	Designation
Anjali Alexander	55	M.A. (Economics) Former Lecturer (Economics), Indraprastha College DelhiSpecial focus on Communication, Board Development and Policy Advocacy at Mobile Crches	Chairperson
Kali Vohra	48	B.A. (English) L.L.B.Special focus on personnel, legal and Board matters at Mobile Crches	Secretary
Mohini Prakash	49	MSWWorked in the child development sector for more than 20 years. Currently teaching at Shriram School in Gurgaon Special focus on programme issues at Mobile Crches	Jt. Secretary
Amrita Jain	51	M.A. (Eng) and Diploma Nursery Teachers Training. Former Pre school teacher, Special focus on ECCD training and grassroot initiatives at Mobile Crches	Treasurer
Kumkum Ghosh	67	M.A. International Relations, TTC (Calcutta University) Advisor, Development (Retd) Worked in the child development sector for more than 40 years	Member
Arvind Wadhwa	68	M. Sc in Food & Nutrition Former Reader, Lady Irwin College, Delhi University (Retd)	Member
Asha Singh	56	M Sc, M Ed, Ph.D.Associate Professor, Lady Irwin College, Delhi University, Dept. of Human Development and Childhood Studies. Former Director, Education & Research, Galli Galli Sim Sim (Preschool TV, Sesame New York) Special focus: Theatre in Education, ECDE	Member
Archna Kumar	45	Ph.D Associate ProfessorDepartment of Development Communication & Extension, Lady Irwin College, Delhi University	Member
Jolly Rohatgi	65	B.A., Delhi College of Arts; MA, University of Manitoba Canada Founder member Ashray Adhikar Abhiyan, Earth Matters Foundation and Dastkari Haat SamitiWorked with Oxfam India Trust, Oxfam Wereledwinkle, and UNDP Currently Teaching at Pearl Academy;l & Treasurer, Janmadhyam New Delhi	Member
Devraj Singh	56	PGDM, IIM, Ahmedabad, B.Tech (Mech.) IIT Delhi 32 years+ experience in industry/management/ consulting, turnaround and change management, business strategy, and corporate planning	Co-opted Member
Sanjay Kaul	56	M.A. Delhi School of Economics, IAS (retd.) 30 years+ experience at district, state and country levels in development administration of which 15 years in education, health, nutrition, water supply and sanitation related programmes; currently MD and CEO, National Collateral Management Services Limited (NCMSL)	Co-opted Member
Shankar Venkateswaran	53	B Tech., PGDM Many years of experience in senior managerial/ consultancy positions in the Corporate Sector and also in the development sector; currently designated Director Social Policy at SustainAbility and oversees the India activities; is also on the Board of other NGOs.	Co-opted Member

**Note:**

- 8 members (#1 to 8) were elected by the General Body (GB) at the AGM held on 1<sup>st</sup> Dec 2007 for the 2008-11 term.
- Jolly Rohatgi was inducted from the GB by a GC resolution passed by circulation on 31 Oct 09 and ratified at the 12 Dec 09 GC meeting to fill the vacancy created by the resignation of Mathew Cherian. This was as per the Rules and Regulations of Mobile Crches by which any vacancy in the Governing Council can be filled by the GC by inducting a member from the GB if a GC member resigns mid-term.
- The other 3 members were co-opted from outside as per GC decision to invite them (2 Feb 08 GC meeting for Sanjay Kaul & Devraj Singh and 28 March 09 GC meeting for Shankar Venkateswaran), on their acceptance of the invitation.

## 2c. Number of Governing Council meetings held in 2009-10

S.No.	Date	No. of Members Present*
1	11 <sup>th</sup> July,2009	9 Members
2	19 <sup>th</sup> Sep,2009	4 Members
3	12 <sup>th</sup> Dec.2009	11 Members
4	6 <sup>th</sup> Feb,2010	8 Members
5	20 <sup>th</sup> March,2010	8 Members

\* 6 members constitute a quorum

## 3. a) Distribution of Staff According to Salary (As of 31<sup>st</sup> March'10)

Annual salary & benefits			
Executive Director	Rs5,73,000		
Three highest paid staff members	Rs.5,97,000; Rs5,73,000; Rs.5,40,000		
Lowest paid staff member	Rs.66,000		
Monthly salary & benefits	Male staff	Female staff	Total staff
Less than Rs.5,000	-	-	-
5,000- 10,000	19	79	98
10,000- 25,000	4	21	25
25,000 – 50,000	-	3	3
Above 50,000	1	1	2

Gender	Full Time	Part Time	Paid Consultants	Unpaid Volunteers
F	103	0	4	3
M	24	0	2	

Two Board Members were given a total honorarium of Rs. 18000 as Consultants for Advocacy and Resource Mobilisation

## 4. International Travel

Advocacy Consultant, Amrita Jain, attended a World Forum on Early Childcare and Education in Belfast. Travel and boarding costs were covered by the host organisation.

## 5. Names and Addresses of Bankers, Auditors and Legal Advisors

Auditors:	Bankers:	Legal Advisors:
Thakur Vaidyanath Aiyar & Co. 221-223, Deen Dayal Upadhyaya Marg New Delhi-110001	Canara Bank, Gole Market New Delhi-110001  Standard Chartered 10, Sansad Marg New Delhi-110001	Mr. P. N. Mehta Aiyar & Company 26, A Barakhamba Road, New Delhi-110001

## 6. Accounts are prepared both on accrual and cash basis

## 7. Audited Financials of 2008-09

Balance Sheet (audited) Receipts and Payments account, Income and Expenditure account and Auditor's Report can be made available on Request. For summarized versions see Chapter – Financial Highlights

# Help Mobile Creches to give the child a childhood

Mobile Creches works with children in the birth – 12 years age group, living on the construction sites and slums of Delhi NCR (Delhi, Noida, Faridabad, Ghaziabad, Gurgaon).



Daycare services comprise health, nutrition and education. Advocacy initiatives cover training to childcare workers and lobbying for better programmes and policies.

Our partners include the building industry, corporate sector, government, NGOs, diplomatic communities and schools.



## You can help too !

- **As an individual**

- Sponsor a Mobile Creches Child
- Become a Mobile Creches Volunteer
- Spread the Mobile Creches message

- **As a member of an organization**

- Facilitate access to decision makers
- Initiate collection drives in kind/cash
- Refer Mobile Creches to your staff/clients

- **As an organization**

- Sponsor an event/training/daycare centre
- Introduce employee volunteering/contribution
- Share people, infrastructure and expertise

**Every Child has a Right to the Joys and Promise of Childhood....**



**and you can make it happen**

# Help Mobile Crches to give the child a childhood



I attach cash/cheque of  
Rs..... payable to  
"Mobile Crches"  
(check the right box)

- Rs. 5000 for the full care of a child for one year (health, nutrition and education)
- Rs. 2500 for the full care of a child for 6 months (health, nutrition and education)
- Rs..... as General Donation
- Rs..... to the Corpus Fund

Signature \_\_\_\_\_

## Please fill in the information in block letters

Name: .....

Address: .....

.....

.....

Email.....

Mobile .....

Phone (R).....

(O).....

## How did you hear about MC?

.....

.....

.....

Donations to the Corpus Fund of Mobile Crches are 100% exempt under section 35 AC & 80 GGA of the Income Tax Act, 1961

Donations to Mobile Crches are exempt from Income Tax under section 80-G of the Income Tax Act, 1961.

