Chanyah Johnson

HCDD 264

–What is the problem you want to solve? (50 words)

- This can be broad, but be as specific as possible
- Note that though your problem can relate to higher education, it should not be limited to Penn State

The problem I am trying to solve is the increase in online buying scams. A lot of people go on facebook, instagram, tiktok, etsy, or snapchat to buy or sell items. Sometimes, the people who are buying are victims of scamming where they send money online to buy something and never receive the item they bought or is ghosted by the user.

–Who is affected by this problem and how are they affected? (50 words)

People who look to the internet to buy things are the most affected. Specifically, people who are more vulnerable to online scams. This includes older people with less knowledge of information security or younger people who are eager to buy new things. They become affected by losing money or having their information stolen and used.

–Why is it worth solving? (50 words)

This problem is worth solving so people stop getting scammed on the internet. Now, so many people choose online shopping instead of going out to stores to shop. Even more, people choose to buy refurbished or used items for a lesser price than new items. Solving this problem will help reduce online scams giving people a better overall shopping experience.