Organized Crime and Cyber-Crime: Implications for Business by Phil Williams

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The Five Implications

- 1. Recognize the problem is crime, not hacking
- 2. Business intelligence needs to include criminal intelligence analysis
- 3. Beware of infiltration
- 4. Be sensitive to money laundering opportunities
- 5. Develop partnerships and information-sharing arrangements

From my standpoint business intelligence including criminal intelligence means businesses making sure information security and risk assessment includes criminal assessment and analysis. This is done through hiring criminal specialists who will work with law enforcement agencies to help analyze patterns of criminal behavior. An example of this is if there is a data breach at a firm, there is a specialist who will be able to be the middleman between the firm and the police department. This specialist will know the legal environment of the case to be able to give write-ups to business officials as well as be able to help the police navigate business structures to not expose valuable business information. Above all, this specialist will also work on mapping criminal patterns to be able to stop crime from happening in the first place.

Developing partnerships and information-sharing arrangements from my standpoint is sort of an expansion of the second implication I explained above. In my opinion, this last implication means businesses developing partnerships with the government, law enforcement agencies, and other businesses to help prevent criminal infiltration. Forming partnerships is done

through building a mutual trust between companies and law enforcement. Companies must trust that law enforcement will not expose the company information or vulnerabilities and the law enforcement must trust that the companies will be compliant and provide honest and full information. An example that comes to mind is universities like Penn State or Temple having partnerships with the local police. These partnerships allow universities to help protect the health and information of their students while also having plans in place for emergency or criminal activity.