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| James Riter  Front-End Development - SEO - Site Management | Las Vegas, NV 89113  **(702) 860-0153**  [**riterdesign@gmail.com**](mailto:riterdesign@gmail.com) **www.jamesriter.com** |
| EXPERIENCEFreelance Web Developer, Las VegasJan 1st, 2019 - Present Day As a freelance web developer, I work with clients to build sites to fit their company needs. I also plan out their keyword strategy, site structure, manage contracted back end developers and designers that are needed for the projects. Scalable Group, Las Vegas — *Front End Developer*Jan 1st, 2018 - Dec 31st, 2018 Work with designers, back-end developers, marketing and clients to build the projects to spec. Working in WordPress, Laravel, Shopify, basic HTML/PHP, and React. Reflex Media, Las Vegas — *Front End Developer - Project Lead*Dec 2013 - Nov 2017 Manage the front end of the company sites, working with a custom framework, WordPress, Laravel, SASS, Smarty and Blade. I would take mockups and turn them into a functional site or components. Social Road Media, Las Vegas — *Manager - Web Developer*Jan 2013 - Dec 2013 I was in charge of building sites from the ground up, planning out the path we would use to launch a site, and working directly with clients to ensure that the site we built for them would function and look just as they specified. KJR Management, Las Vegas — *SEO Tech - Design Manager*Jun 2009 - Jan 2013 I started off working as an SEO tech, building site purely to get them ranked on Google, Bing, and Yahoo. I then moved on to be the Design Manager, where I would build custom sites for clients from the ground up. I was the main point of contact for clients well in this role. | CODING SKILLS HTML/5  CSS/3 - SASS/LESS PHP Markdown  jQuery JavaScript Blade  React  **PLATFORMS** WordPress Laravel Shopify MiddleMan  **TOOLS** GIT/SVN Photoshop Sketch Visual Code Google Analytics Homestead Docker Jira / Trello  **General Skills**  Project Management  On-Site & Off-Site SEO Mobile-First Design  Basic Server Management Email Management Building Emails in tables Email Marketing Website Design / Branding  Basic Database Work |

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| **A LITTLE ABOUT ME**  With 10+ years of professional experience in many areas of web development, I have a rock-solid understanding of HTML/5, CSS/3, jQuery and Mobile First Design. Along with that, I am acceptable at JavaScript & PHP. I have experience with React but would say I am still learning.  I am able to take on projects that are built on WordPress, Laravel, Shopify and many more. If I do not know it, I am willing to learn it. After all, that is part of the fun of being a web developer. REFERENCES **Phillip Brown** ScalableGroup - Development Director Phone: +1 702-285-2363  Email: devphillipbrown@gmail.com  **Kevin Berk** Scalable Group - Product Development Phone: +1 (858) 261-8191  Email: kevin@scalablegroup.com  **Luanne Austin** Social Road Media - Manager Phone: +1 702-335-8894  Email: luanne@socialroadmedia.com | PROJECTS  * **Projects as a freelancer:** - paperdate.io - stuccowerx.com - wesavehomeslv.com - lasvegasmachineandfab.com - healthysleep.org - influencer.co   **Other Projects Over the Years:** - influencer.co - shopsalicerose.com - talentless.co - seeking.com - whatsyourprice.com - misstravel.com  **Fun Projects:** - hellsoffspring.com - https://git.io/Jv0pA  **OTHER SKILLS**  - Google Analytics - BrowserStack - Schema Data  - SVG Sprite - Adsense - XML - JSON Data - Key Word Research - Image Optimization - NPM - Command Line  - Kohana - Contact Forms |