



To all GC CCS BATCH 2022 Teams:

Reminders for the final Research Presentation:

A. Schedule: (Each team will be given a maximum of 1-hr for their presentation, no extensions allowed. Schedule must be observed strictly.)

B. Panelists: Members of the Panel should consist of the ff.:

1. IT/CS Professional (currently working in the IT/CS industry, with specialization in Web and Mobile Application Development, to be endorsed/invited by your Project Adviser); if CCS alumni, he/she should be from Batch 2003 -2013
2. Beneficiary's Representative and/or Target Valid User/Customer (anyone who could appropriately represent as your Apps User, per type of user category)
3. Program Coordinator
4. Project Adviser
5. Class Adviser (ECA)

Make sure to provide Brief Profile of each panel member (Personal Info, highest educational attainment and IT/CS - related work background and experiences).

All five (5) panelists should be present. If any of the panelists is not present during the presentation, the total grades given by the panelists who are present will still be divided into five (5).

Token, Honorarium and/or cash incentives may be provided to any members of the panel.

C. Final Evaluation Form: Each Panel Member will be given access to the Final Oral Defense Evaluation Form (via google drive link to be sent thru their respective email addresses) to be accomplished on the date of the scheduled presentation.

D. Language to use: All presenters are expected and required to speak in English during the presentation, and during the Q&A portion.

E.\*Attire: All team members should follow the Business Meeting dress code:

\* non-compliance would mean you will not be allowed to do your presentation.

F. Content: Your presentation should contain the ff. : (strictly to be followed and presented in this order)

- These will be pre recorded and may be saved in different/separate files and uploaded in the Google Drive link assigned for each team
- 1. Brief Introduction of the Team Composition and Project Adviser
- 2. Brief Profile of the Panelists
- 3. Business Model (Lean Canvas Outline)
  - a. Customer Segments (include profile of your project beneficiary)
  - b. Early Adopters
  - c. Problem
  - d. Existing Alternatives
  - e. Unique Value Proposition





- f. High-level Concept
- g. Solution to include DFD
- h. Channels
- i. Revenue Streams
- j. Cost Structure
- k. Key Metrics
- l. Unfair Advantage

4. Customer Validation (a max of 1-minute AVP of interviews conducted with your Project Beneficiary and target ideal users/customers)

5. Promotional AVP

6. Instructional Video/s of your project (for each type of user)

7. Project Demo (how to use the application and show data validation)

G. Project System: Make sure the final product should be completely working with no bugs and no broken links (should have been available in any APP MARKET and downloadable in any mobile device). All features of the proposed project should be fully implemented. Mobile App Version of the thesis project should be available for download by the panel members for apps review/evaluation purposes.

As early as now, register a vendor account (for GOOGLE PLAYSTORE and/or other platforms) that will be endorsed later to your project beneficiary. After getting your vendor account approved, make sure to register and upload your project mobile apps to get the necessary approval to ensure that the apps will be ready for download from any App Store ahead of time for your scheduled Final Defense Presentation. Projects developed for Gordon College will be using the GC CCS accounts (kindly coordinate this with Mr. Melner Balce).

If it includes a web-based application, make sure it's online and hosted by any web hosting provider (free hosting is not allowed).

If the team can create a progressive web app (PWA) version of their project, there is no need to upload the mobile app version in any playstore.

Use only valid data (at least 40% of the total possible data to be processed - actual data used by the recipients). Sample print-out of previous and proposed forms and reports should be provided to the adviser and panelists during the presentation.

H. Make sure to prepare the "Recommendation for Final Oral Defense" and have it signed/emailed by your Project Adviser and Project Beneficiary Representative after checking all the materials you prepared for the Final Oral Defense.

Only team members and panel members will be required and allowed to be there during the scheduled presentation.

Any questions or clarifications, please do let me know.

For your strict compliance.  
ECA

