

# Lost in Translation – The Tourist Struggle

## THE PROBLEM

When was the last time you went on a trip and had a hassle-free transportation and hotel booking? I know the answer to that.





- Millions of travelers face the common pain of communicating with locals (e.g., taxi drivers, hotel staff)
- Lack of accessible, emotional, or personalized exploration tools
- Language and cultural barriers that ruin immersion

## THE SOLUTION?

**LOCAL LINGO**

# Introducing Local Lingo – Your Emotional, Visual, and Voice Companion

## Core Features with unique features:

-  Voice-based Interaction – Speak or listen in your own language to get help with taxi rides, hotel check-ins, and local guidance.
-  Snap & Learn – Click a photo of your surroundings → AI explains what the place is, historical/cultural insights, and activities nearby.
-  Mood-Driven Suggestions – Choose your current emotion (e.g., adventurous, relaxed) → receive tailored recommendations.
-  Smart Memory – CitySage remembers your preferences (e.g., vegetarian food, temples, nightlife) for better future suggestions.

