

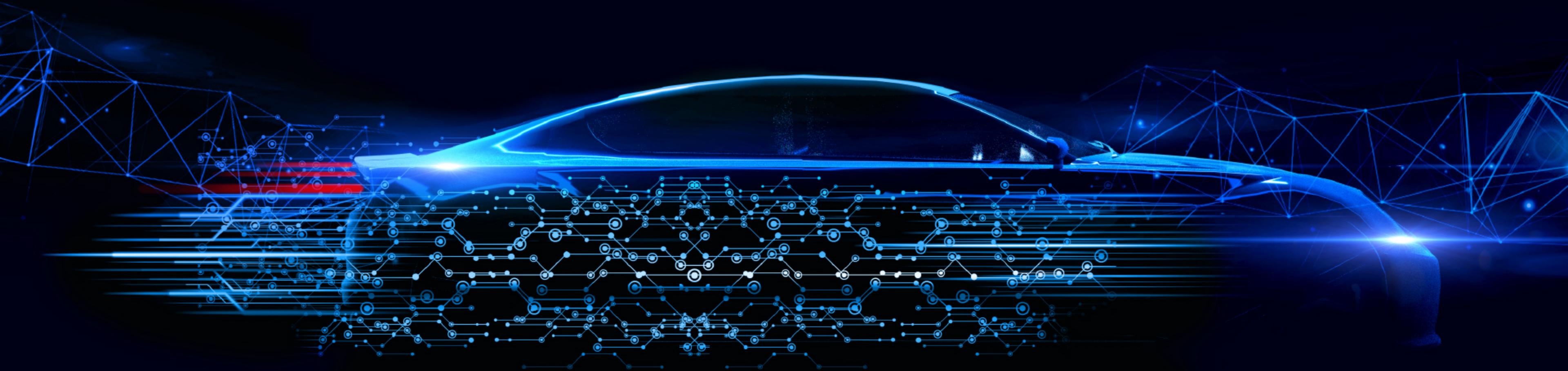


**auto+**  
automechanika  
saint-petersburg

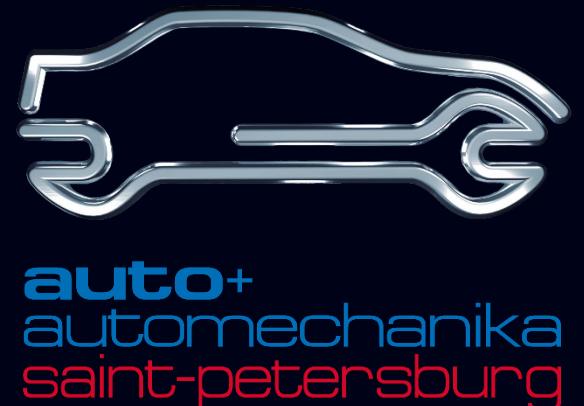
# AUTO+AUTOMECHANIKA SAINT PETERSBURG

**September 10–12, 2025**

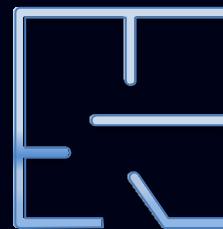
ExpoForum Convention and Exhibition Center, pavilion H



# A LARGE-SCALE EVENT IN ST. PETERSBURG

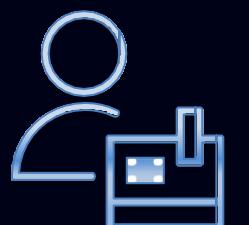


Auto+Automechanika Saint Petersburg is a revival of the legendary exhibition which will become a new center of attraction for professionals in the automotive industry.



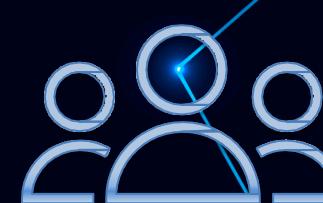
**16 000 m<sup>2</sup>**  
total exhibition area

for comfortable accommodation in the pavilion and outdoor area



**250+**  
exhibitors

from Russia, China, Turkey, Kazakhstan, Belarus, Azerbaijan, Uzbekistan, Iran, India, UAE

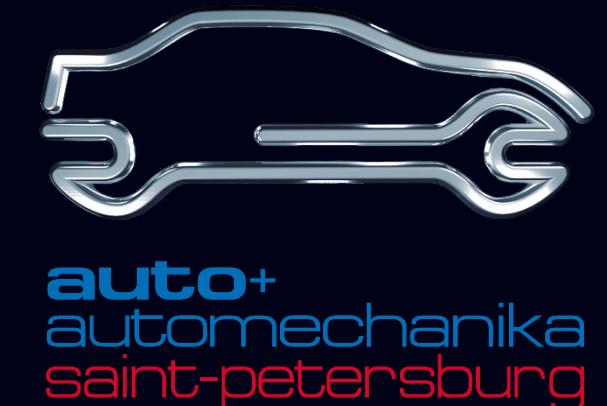


**15 000+**  
visitors

exhibition exposition, B2B events and business program

# SECTIONS OF THE EXHIBITION

## AUTO+AUTOMECHANIKA SAINT PETERSBURG



- AUTO PARTS AND COMPONENTS
- TELEMATICS, MONITORING SYSTEMS, NAVIGATION EQUIPMENT, FLEET MANAGEMENT SYSTEMS
- OILS AND AUTO CHEMICALS
- ELECTRONICS AND COMMUNICATION SYSTEMS
- DIAGNOSTICS AND REPAIR
- MOBILITY AS A SERVICE AND AUTONOMOUS DRIVING
- ACCESSORIES AND TUNING
- CROSS-BORDER SERVICES AND LOGISTICS SERVICES
- CAR WASHES AND CAR CARE
- AUTOMOBILES
- TIRES AND WHEELS

# ADVANTAGES OF THE EXHIBITION

## HISTORY

The event dates back to 1993 – the exhibition was organized by JSC "Lenexpo" together with the world-famous exhibition company "Messe Frankfurt" with the participation of domestic and foreign associations and unions.

## REGION

St. Petersburg is a strategic center of the Russian automobile industry, uniting the headquarters of leading automakers such as AvtoVAZ, Chery Russia, Geely Russia and Haval Russia, as well as representative offices of major auto component suppliers.

The city plays a key role in the development of the industry due to its developed infrastructure, qualified personnel and favorable geographic location.

This helps to attract investment, introduce innovations and strengthen export potential, confirming the status of St. Petersburg as one of the main centers of the automobile industry in the country.



## MINIMUM COSTS FOR ORGANIZATION

Flexible pricing policy of the Convention and Exhibition Centre "ExpoForum" in St. Petersburg makes participation of exhibitors in the event as profitable and affordable as possible.

## CONVENIENT INFRASTRUCTURE

The EXPOFORUM Convention and Exhibition Centre is the largest specialized venue in St. Petersburg and the most modern venue in Europe and Russia for holding business and entertainment events of any scale and format – exhibitions, congresses, forums, sports and cultural events.

# WHY PARTICIPATE



## BUSINESS DEVELOPMENT AND BUSINESS CONTACTS

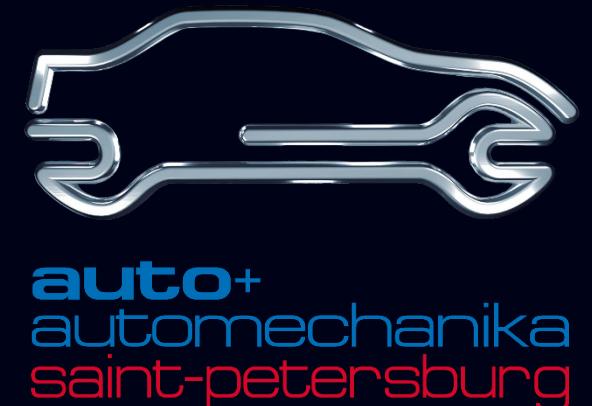
The extensive business program will cover various aspects of the automotive industry, including key trends, innovative developments and strategic directions for the development of the industry. Participants will be able to discuss current issues, exchange ideas and establish new business connections, which will contribute to strengthening cooperation and promoting promising initiatives.



## INCREASE BRAND AWARENESS AND ATTRACT POTENTIAL CLIENTS

The high level of organization of B2B meetings creates a unique platform for effective interaction between industry participants. Professional organization, modern approach and attention to detail provide comfortable conditions for establishing business contacts, exchanging experience and finding new partners, which will help create promising business solutions for participants.

Participation in the event provides exceptional opportunities to get acquainted with the latest products, technologies and trends in the automotive industry. It is a great opportunity to meet key market players, establish business contacts and find new business partners.



# JOINT HOLDING OF TWO INDUSTRY EXHIBITIONS

Together with Auto+Automechanika Saint Petersburg, the international exhibition and forum of special equipment, commercial transport and machinery "Eurasian Construction Technology" will be held, which will significantly increase the flow of key visitors.



**20 000+**  
**sq. meters**



**300+**  
**Participants**



**15 000+**  
**Visitors**



**100+**  
**Speakers**



**auto+**  
automechanika  
saint-petersburg

## The main advantages of holding parallel exhibitions:

- Related topics: Both exhibitions are related to the automotive and transport industry, which creates an additional synergistic effect. Participants and visitors will be able to get acquainted with the offers of both exhibitions, expanding opportunities for business contacts and exchange of experience.
- Resources saving: Participants will be able to present their products and services to visitors of two exhibitions simultaneously, reducing participation costs and increasing audience reach.
- Exchange of experience and innovations: a platform for interaction between specialists from the automotive and construction industries will facilitate the development of new technologies and solutions.
- Image strengthening: parallel holding will strengthen the positioning of both exhibitions as key events in the industry, increase their prestige and attract more attention from the media and the professional community.

## Exhibition participants:

- Large Russian companies importing special machinery, equipment and units
- Suppliers of spare parts, oils, industrial tires, attachments
- A significant block of Russian equipment manufacturers
- Large foreign manufacturers from friendly countries – China, India, Turkey, etc.
- Companies providing repair, maintenance and financial services.

# STATISTICS 2024



**110,9%** – St. Petersburg industrial production index compared to 2023. The indicator turned out to be higher than the Russian average by 6.3%. Mechanical engineering remains the driver of industrial growth, accounting for a third of production.

**416,9%** – growth in passenger car production in St. Petersburg, which is 4.2 times higher than in 2023.

**42 thousand** cars were produced at the Avtozavod AGR and Avtozavod Saint Petersburg enterprises in 2024:

The production volume of the AGR Automobile Plant, where four Solaris models are assembled, was **22 thousand** cars.

**20 thousand** new cars rolled off the conveyor at the Avtozavod Saint Petersburg plant, which produces two XCITE models.

# SAINT PETERSBURG

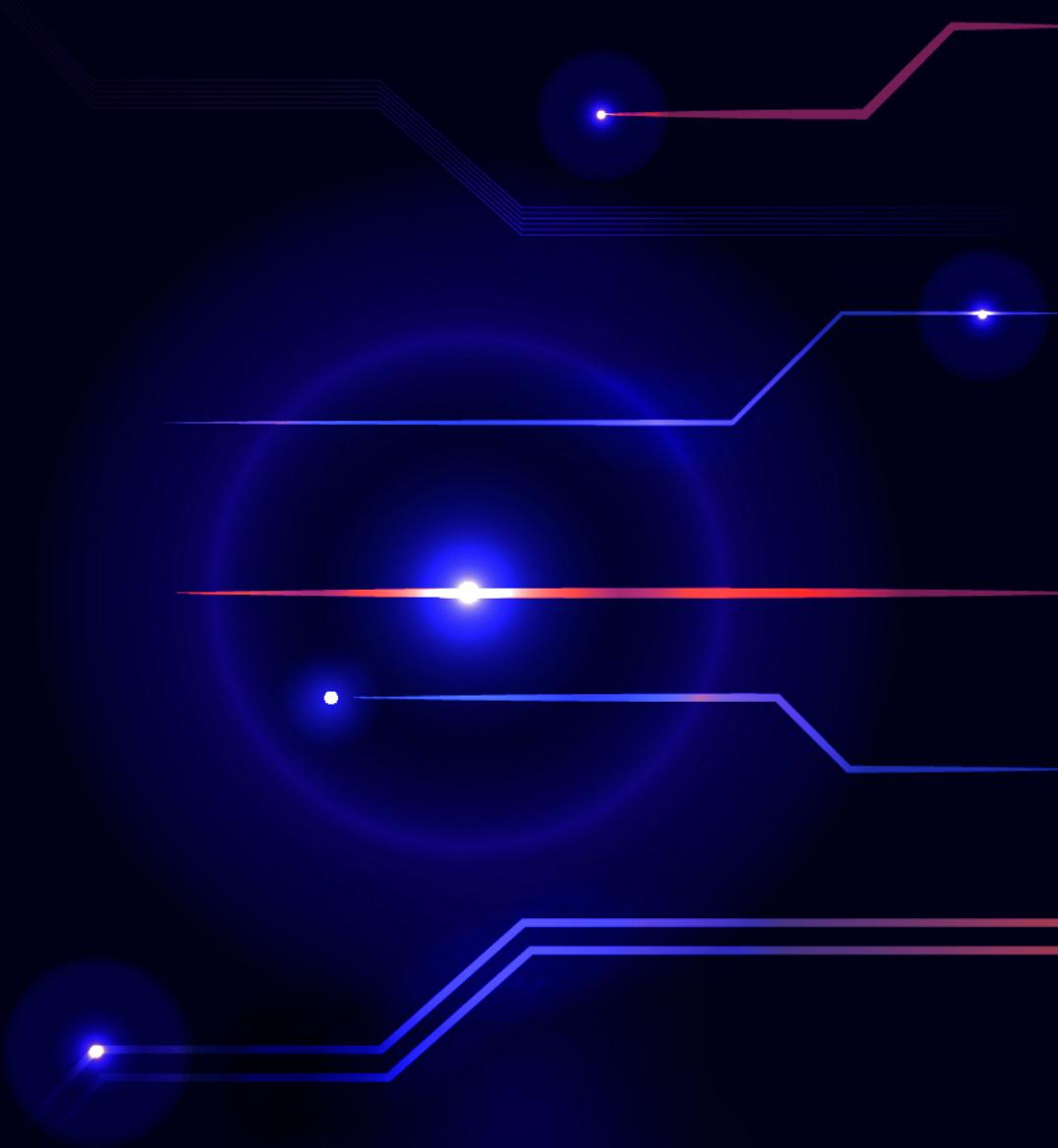
Saint Petersburg is one of the largest economic centers of Russia, with enormous potential for business development. The city has a favourable geographical position, being an important transport hub and port on the Baltic Sea. This contributes to the development of international trade and attracting investment.

Today, Saint Petersburg is experiencing active growth and development of the automobile industry. The city is becoming an important center for the production of automobiles and auto components, thanks to increased investment, the emergence of new plants and the expansion of existing production facilities.

The former Nissan plant, Avtozavod Saint Petersburg, has been successfully operating for over a year now, where the modern urban crossover XCITE X-Cross 7 was presented in April last year. Avtomobilny Zavod AGR (former Hyundai) has begun producing cars under the Solaris brand. Lada Saint Petersburg is a Russian car manufacturing company owned by AvtoVAZ, where electric cars will soon be produced.

Saint Petersburg is a city with one of the best infrastructures for MICE events: **11.6 million** people visited Saint Petersburg in 2024, which is 1 million more than in pre-pandemic 2019.

**300+** international congresses and exhibitions were held in 2024, up 15% from 2023.



# VENUE EXPOFORUM

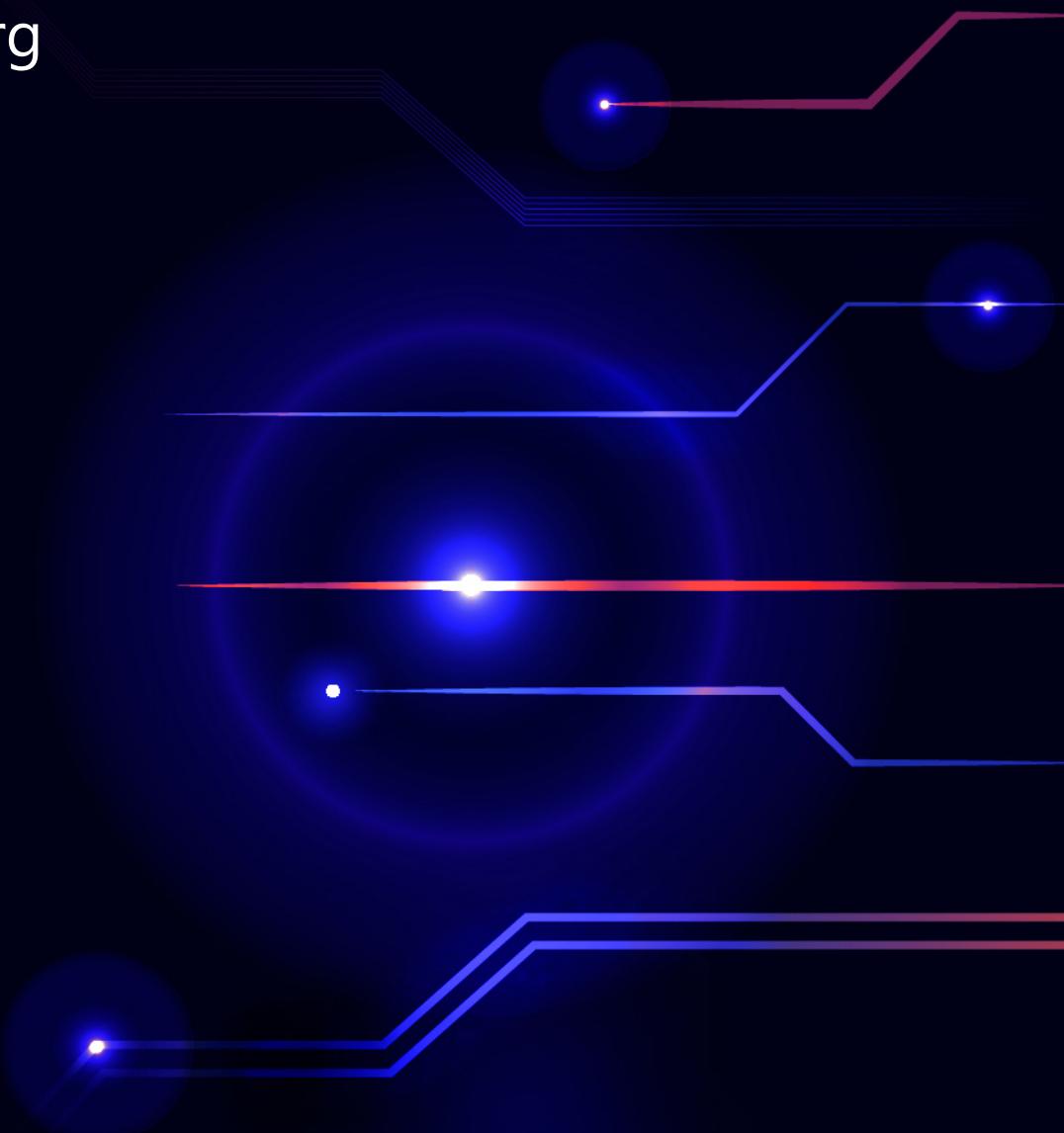
"EXPOFORUM" is one of the largest and most modern exhibition complexes in Russia. The site has modern and technological equipment for holding events with a capacity of 30,000 people.

It is here that some of the most iconic events in Russia take place, such as the St. Petersburg International Economic Forum (SPIEF).

The complex includes hotels of the famous world brand in the hotel business HILTON (Hilton St. Petersburg Expoforum 4\*, Hampton by Hilton St. Petersburg Expoforum 3\*).

## Transport accessibility:

-  – providing free transfer from major metro stations and partner hotels
-  – 6 km. Pulkovo International Airport
-  – 4 km. Ring Road
-  – 3 km. Highway "Moscow - St. Petersburg"
-  – 20 km to the city center and railway stations



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**September 10–12, 2025**

ExpoForum Convention  
and Exhibition Center, pavilion H



**auto+**  
automechanika  
saint-petersburg

Strategic partner:  
**EXPOFORUM INTERNATIONAL**

Official website of the event:  
[auto-automechanika.ru](http://auto-automechanika.ru)

E-mail: [info@auto-automechanika.ru](mailto:info@auto-automechanika.ru)  
[auto-automechanika@expoforum.ru](mailto:auto-automechanika@expoforum.ru)

**10** EXPOFORUM