


Assessment Results

Reference: ADMLCB-ARL2-V2.1-1ED-H00204422
Date: 16 October 2015

Mr Stoyan Garov
Borovo, Rodopski izvor 50
Sofia
1680
Bulgaria

Your assessment results for the following academic year(s) are as follows:



Karen McArthur
Head of Registry Operations

Programme: C1J1-IMM - Master of Science in International Marketing Management
Term: Academic year 2014-2015
Year/Stage: 1
Examiners' Decision: Subject to the approval of the Senate, the examiners have recommended that you be awarded the following:
Master of Science in International Marketing Management with Distinction
Award Date: 19 November 2015

Course Code and Title	Semester	Opportunity	Grade	Credit
C11CC Contemporary Consumers	1	1	B	15
C11IC ICT Utilisation within the SME Context	1	1	B	15
C11IS Strategic Marketing	1	1	B	15
C11RL Marketing Logistics	1	1	B	15
C11BU Research Philosophy and Practice	2	1	A	15
C11DK Advances in Digital Marketing	2	1	B	15
C11MC Branding and Communications	2	1	A	15
C11TT Issues and Trends in Tourism	2	1	A	15
C11ID International Marketing Management Dissertation	3	1	A	60
Sub Total	9			180

Total No. of Courses	9
Cumulative Credits	180
Scottish Credit and Qualifications Framework (SCQF) Credit Points:	180
European Credit and Transfer System (ECTS) Credit Points:	90

Academic Registry

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