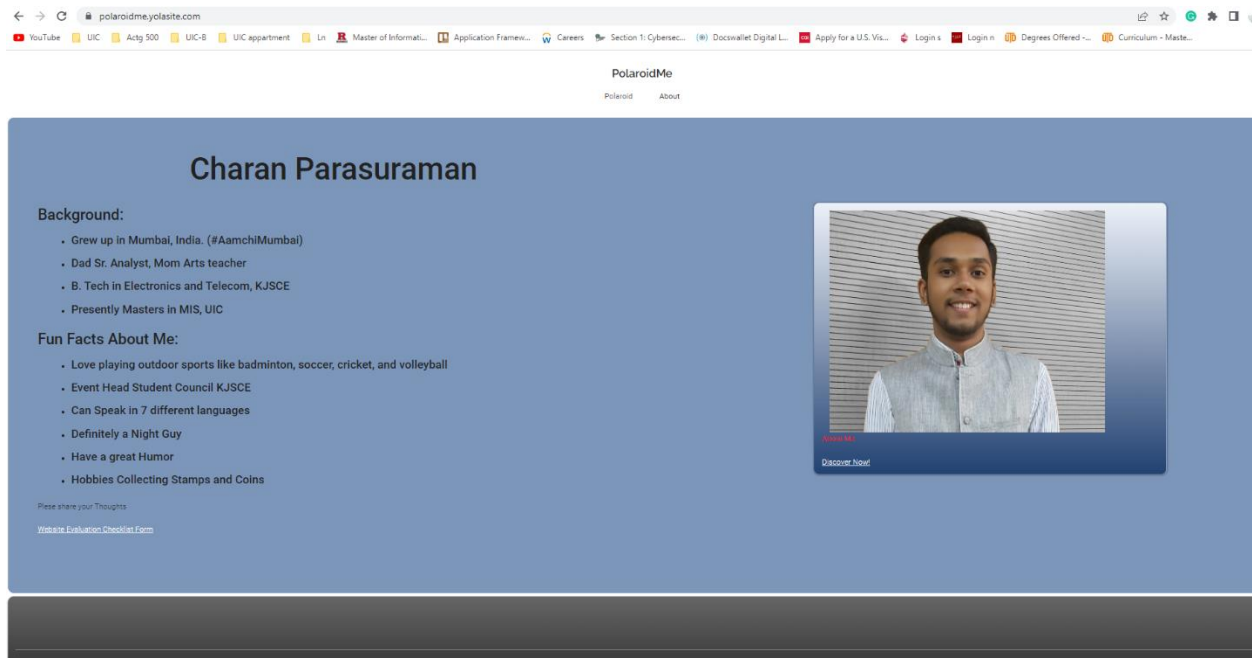**NAME:** Charan Parasuraman
NET ID: clnu4@uic.edu
UIN: 670473287

1.) Hyperlink to another website:

The hyperlink to another website connects to my personal LinkedIn profile page, this in placed in the About page of the web site or can be also call as the Index page of the polaroidme.yolasite.com .

Index Page

Clicking 'Discover Now!' will take the user to another website which is shown below in a form of a New Tab.

PolaroidMe

Charan Parasuraman

Background:

- Grew up in Mumbai, India. (#AamchiMumbai)
- Dad Sr. Analyst, Mom Arts teacher
- B. Tech in Electronics and Telecom, KJSCE
- Presently Masters in MIS, UIC

Fun Facts About Me:

- Love playing outdoor sports like badminton, soccer, cricket, and volleyball
- Event Head Student Council KJSCE
- Can Speak in 7 different languages
- Definitely a Night Guy
- Have a great Humor
- Hobbies Collecting Stamps and Coins

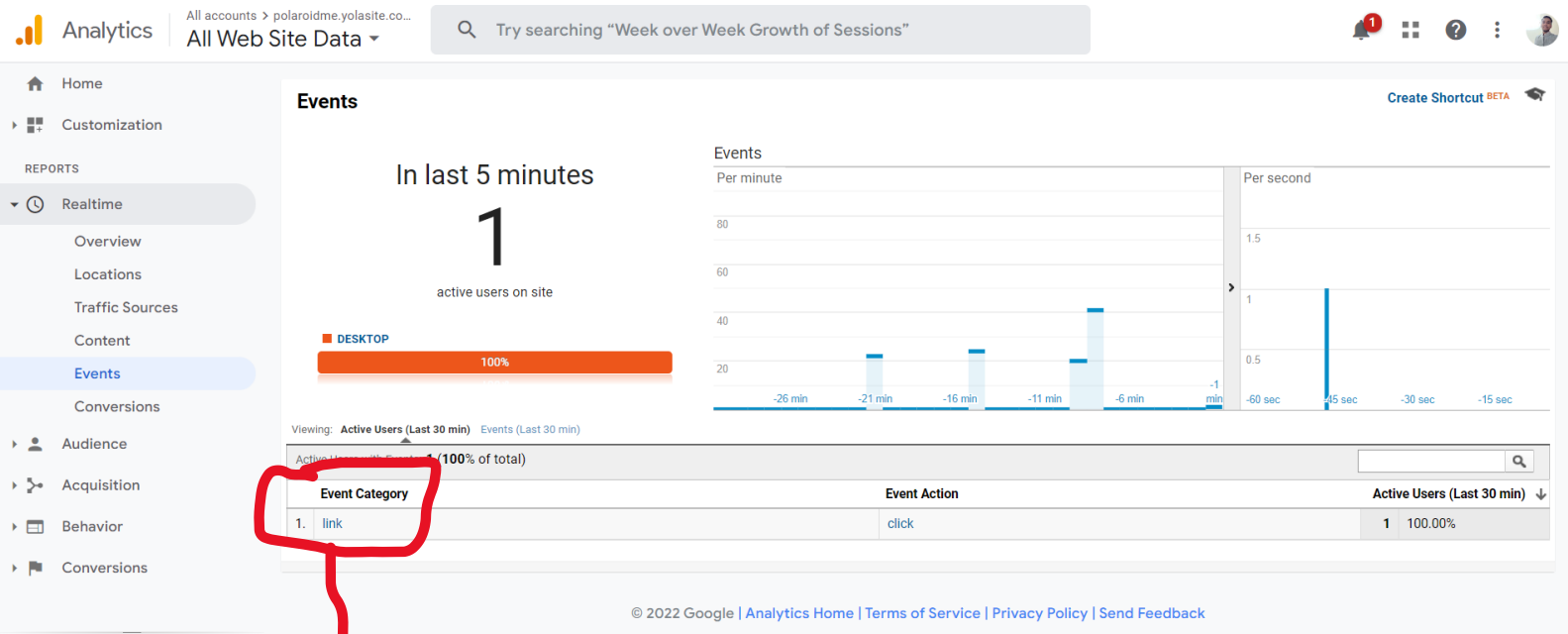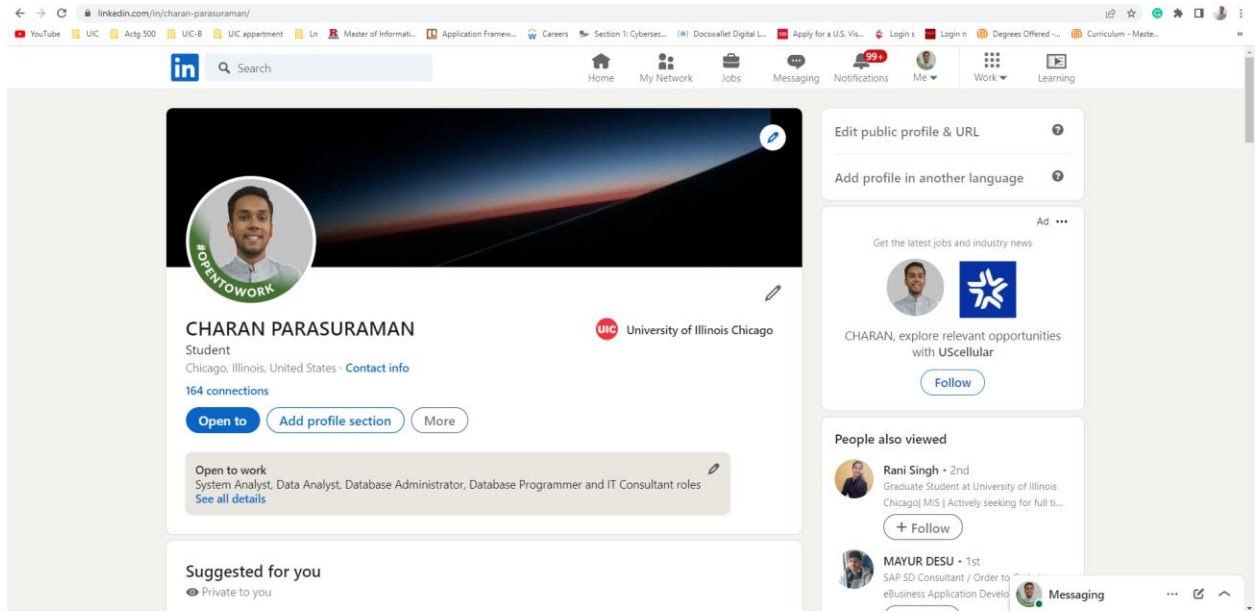Plese share your Thoughts

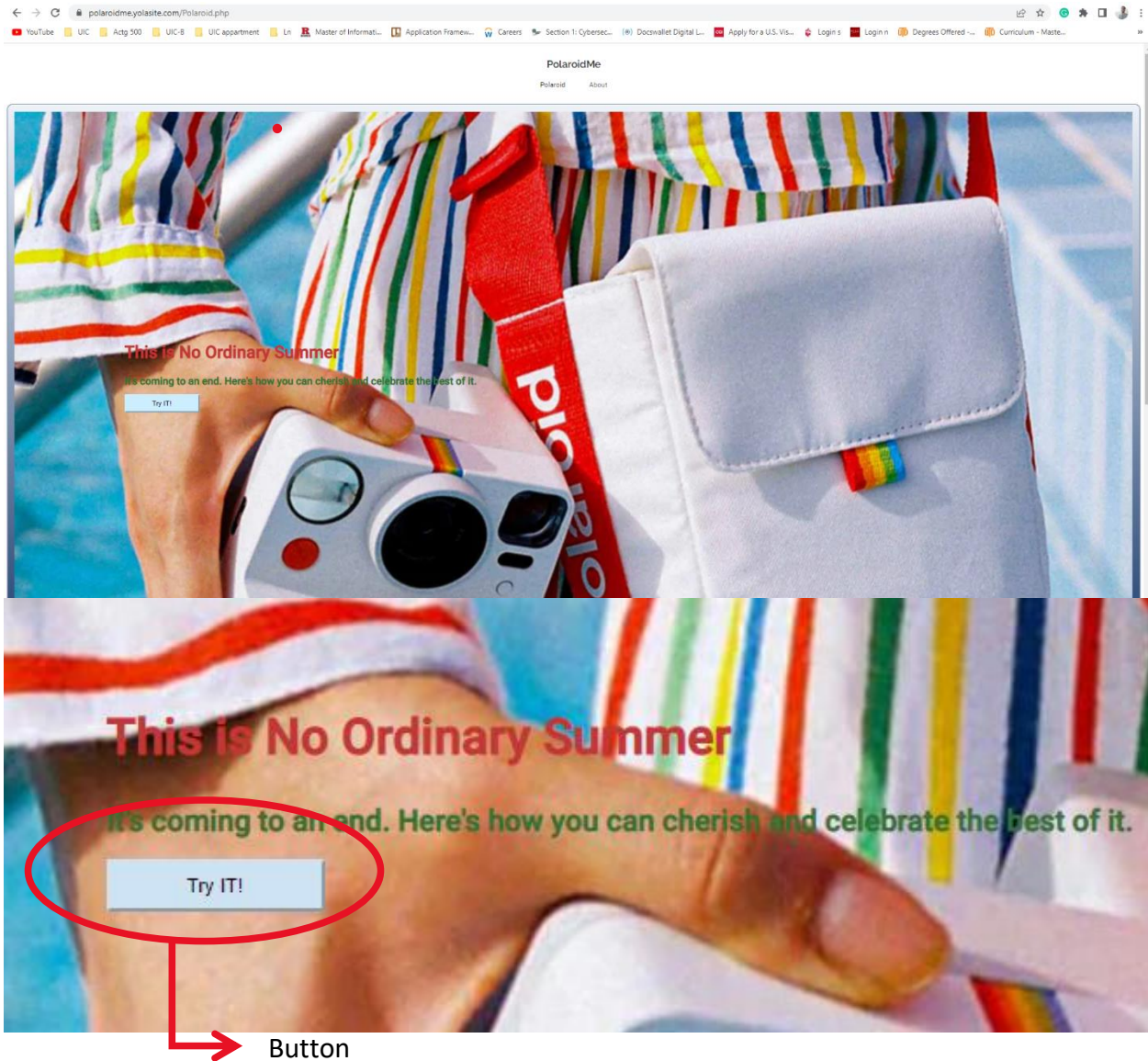Website Evaluation Checklist Form

Discover Now!

Phone View

- Event is captured in Google Analytics (Event Category: 'link', Event Action: 'click' and Event Label: 'Discover Now') . It is shown in the picture below.
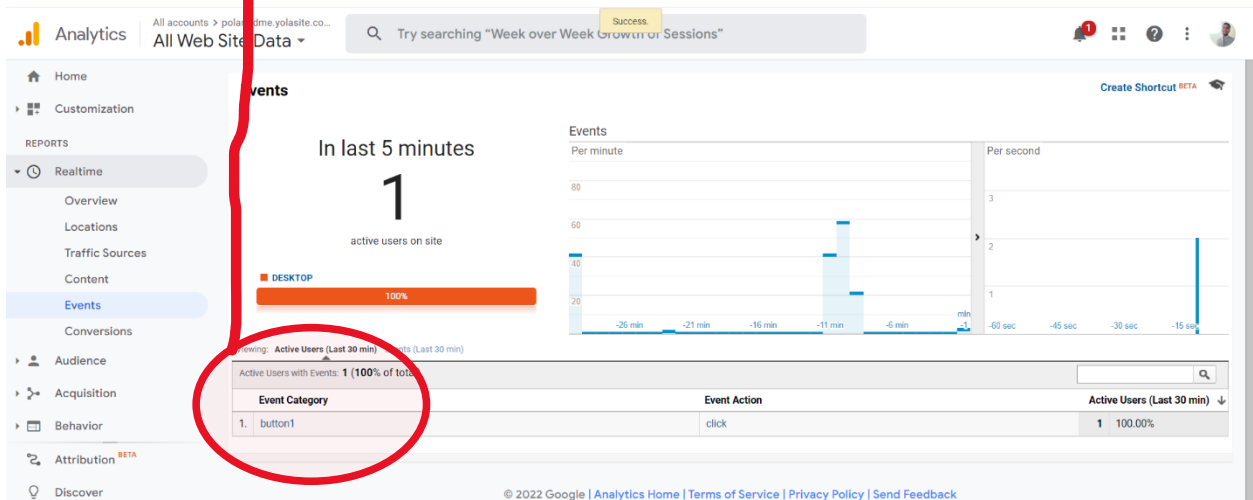

Linked to another Website

2.) Button Click:

- The button click is on the home page. It says "Try IT".

Button

- Event is captured in Google Analytics. (Event Category: 'Button1', Event Action: 'click' and Event Label: 'b1'). It is shown below as

This is on the first page of the website called Polaroid

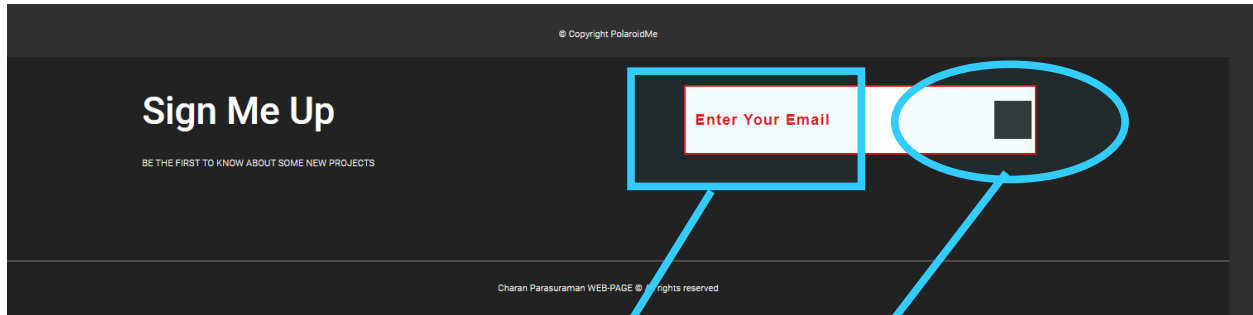# PolaroidMe

This is No Ordinary Summer

It's coming to an end. Here's how you can cherish and celebrate the best of it.

Try IT!

Phone View

3.) Form with Input Fields:

- The form which can be filled up by the user is on the first page. It has inputs (Enter your email) and a submit button.

Sign Me Up

BE THE FIRST TO KNOW ABOUT SOME NEW PROJECTS

Enter Your Email

- When the user presses the submit button, the event is tracked on google analytics. (Event Category: 'form_submit', Event Action: 'click' and Event Label: 'submit') for when the user is done with typing in fields.
- When typing (Event Category: 'form_typing', Event Action: 'typing'and Event Label: 'input') for when the user clicks on the submit button.
- It is shown below as
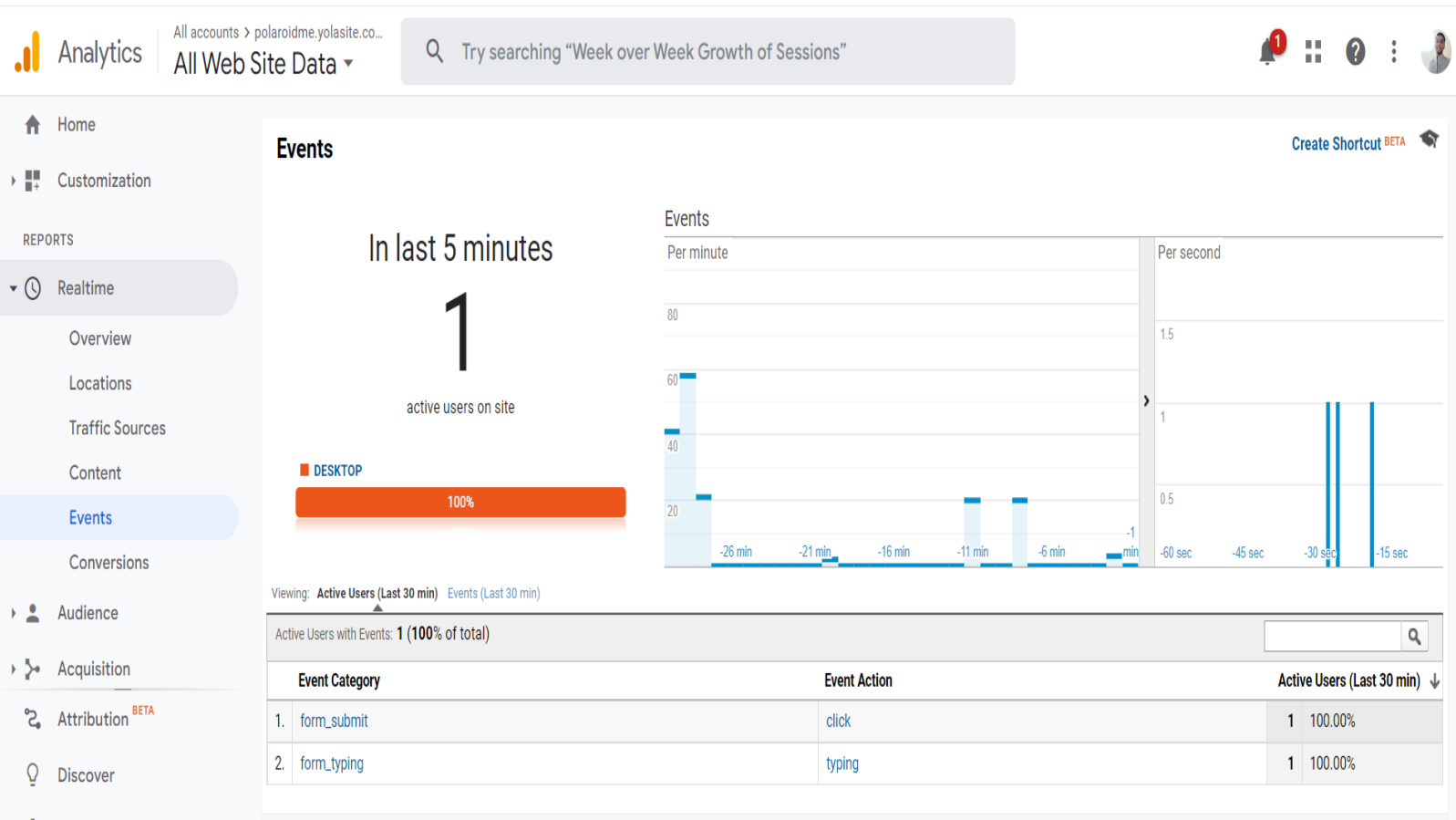
4.) File Download Event:
- The file download button is on the **about page**.

Background:

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- Dad Sr. Analyst, Mom Arts teacher
- B. Tech in Electronics and Telecom, KJSCE
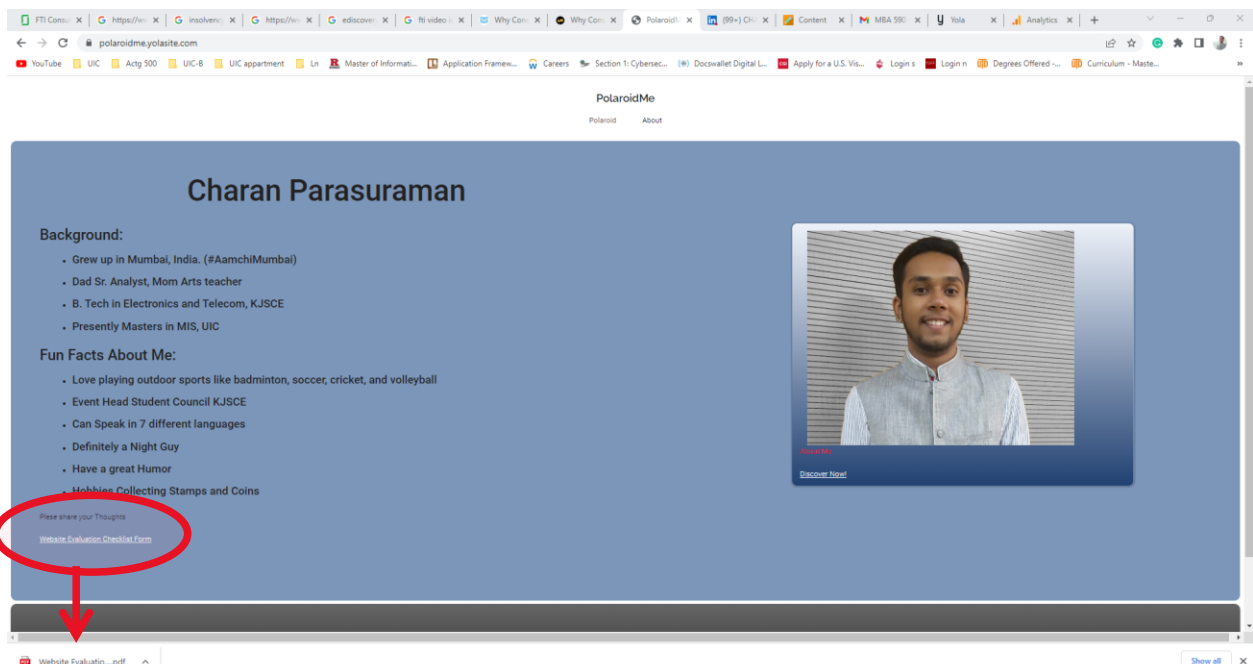- Presently Masters in MIS, UIC

Fun Facts About Me:

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Plese share your Thoughts

Website Evaluation Checklist Form

- It says "**Website Evaluation Checklist Form**"
- When the user clicks that link, a document will be downloaded, and the user will be able to access that document.
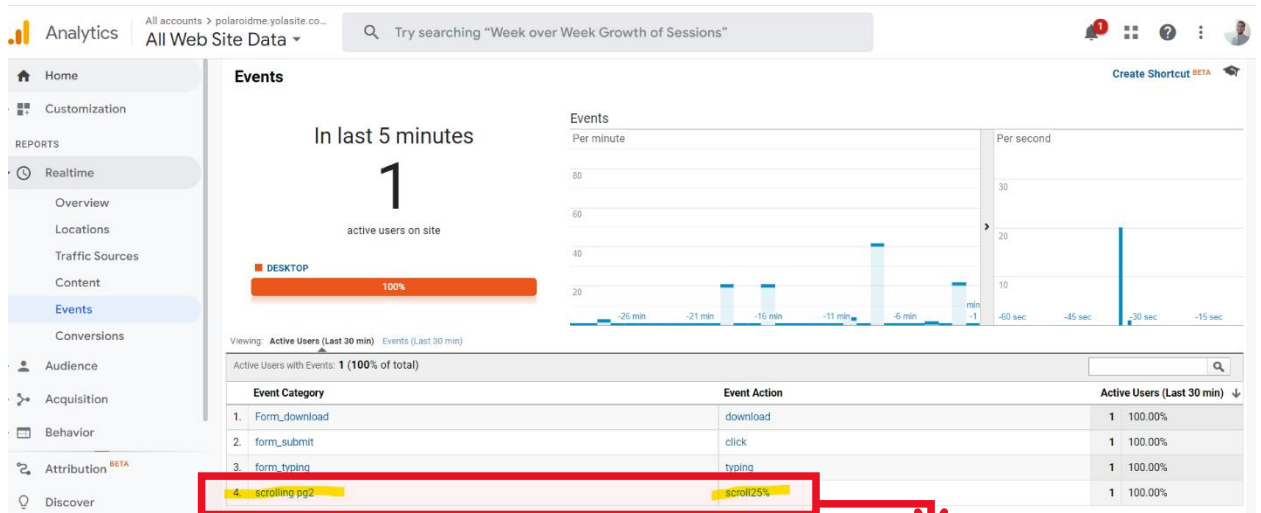
Preview of the downloadable form

- Event is captured in Google Analytics (Event Category: 'form_download', Event Action: 'download' and Event Label: 'downloading'). It is shown below as
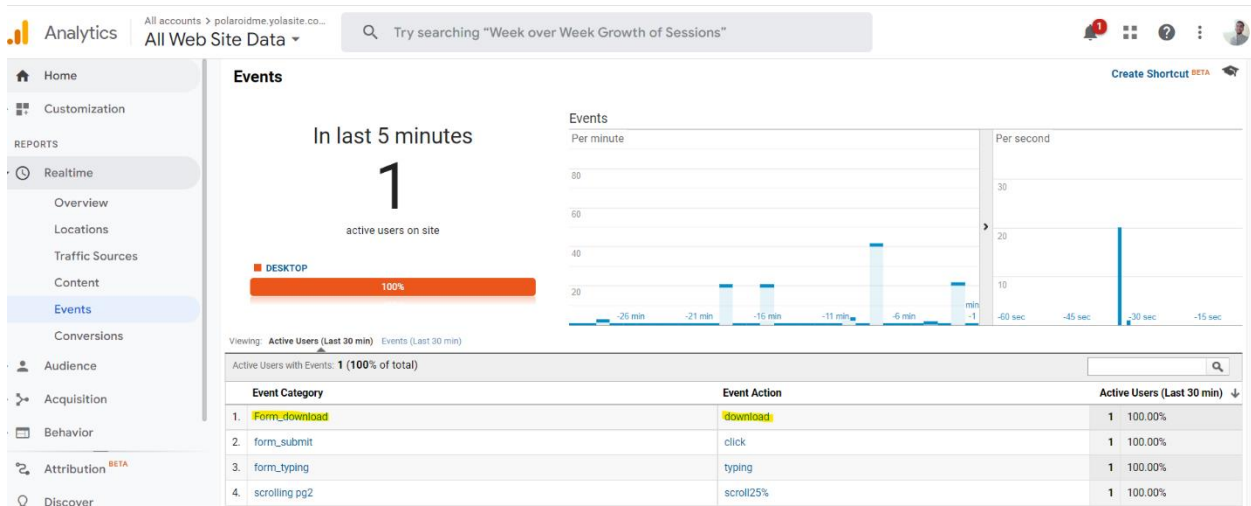
5.) Scrolling Event:
- The Scrolling html widget is on every page of the website.
- When the user scrolls through any or all the pages of the website , the event is

triggered and tracked in google analytics. (Event Category: 'scrolling pg2', Event Action: 'scroll25%', Event Label: 'Page URL').
- It is shown above.