

Social Network Analysis

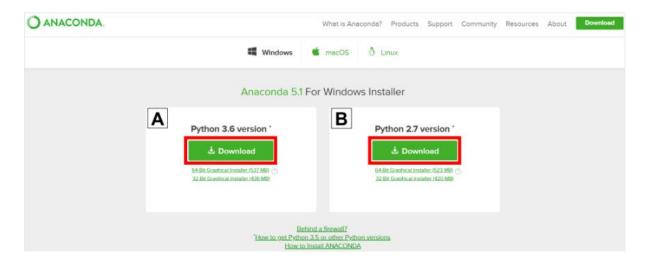
Name: Gorla Sai Dheraz Registration Number: 21BCE8701 Faculty: Meghavathu S. S. Nayak

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Install Python Software and its GUI tools. The procedure of installing Anaconda:

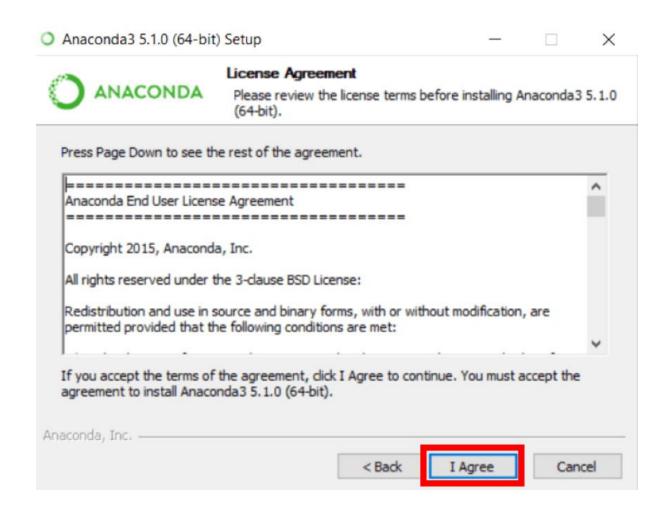
1. Go to the **Anaconda Website** and choose a Python 3. x graphical installer. Locate your download and double-click it



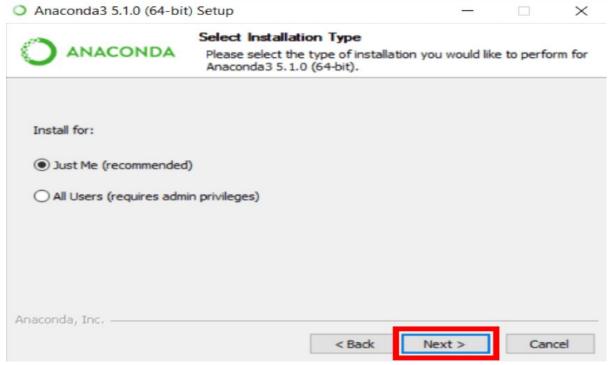
2. When the screen below appears, click on Next.



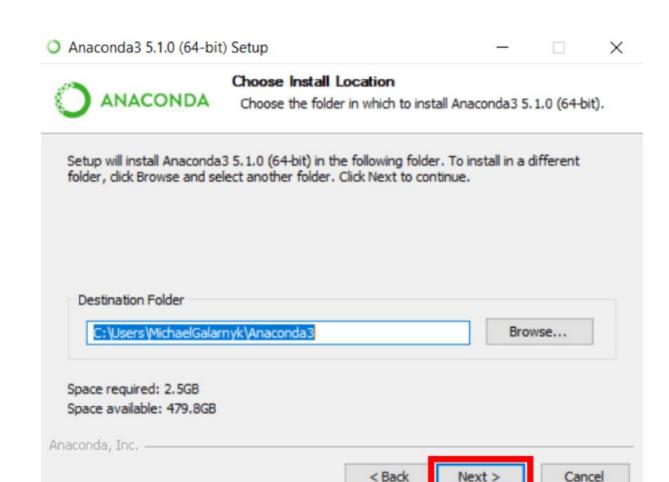
3. Read the license agreement and click on I Agree.



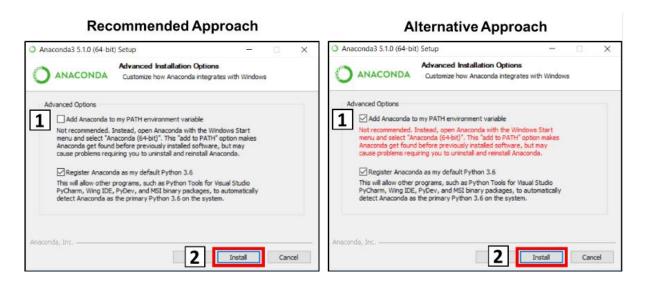
4. Click on Next.



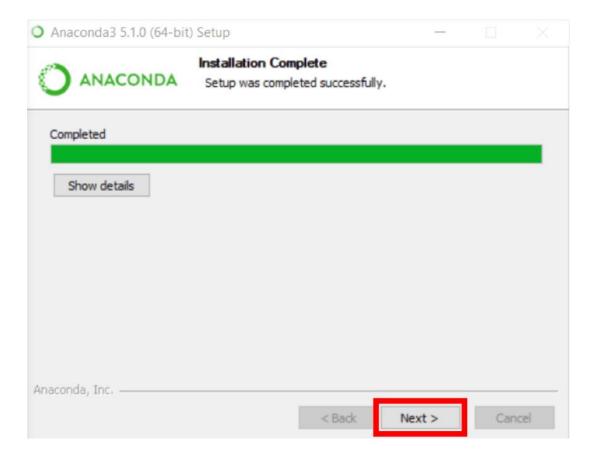
5. Note your installation location and then click Next.



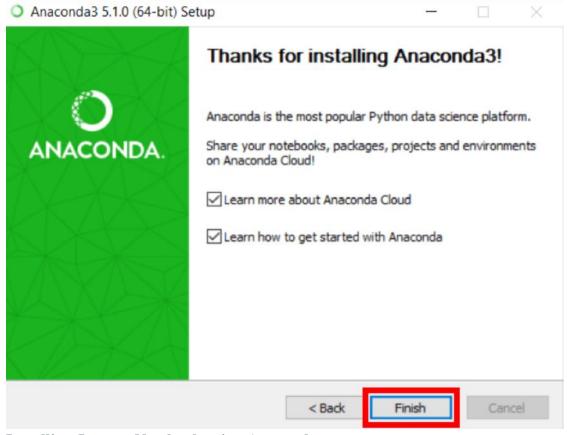
6. This is an important part of the installation process. The recommended approach is to not check the box to add Anaconda to your path. This means you will have to use Anaconda Navigator or the Anaconda Command Prompt (located in the Start Menu under "Anaconda") when you wish to use Anaconda (you can always add Anaconda to your PATH later if you don't check the box). If you want to be able to use Anaconda in your command prompt (or git bash, cmd, PowerShell, etc), please use the alternative approach and check the box



7. Click on Next.

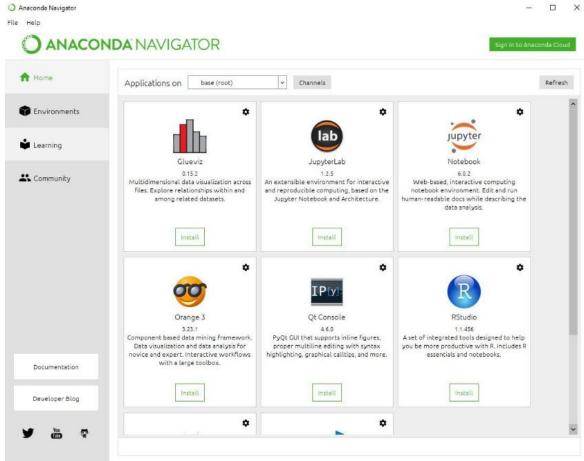


8. Click on Finish.

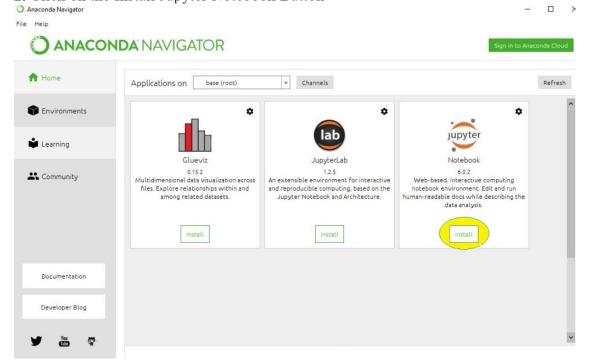


Installing Jupyter Notebook using Anaconda



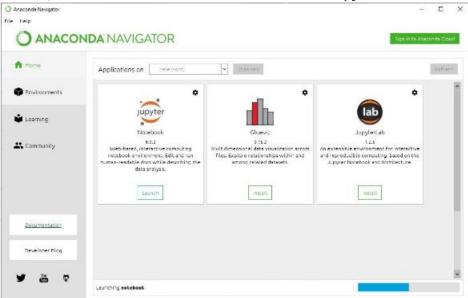


2. Click on the Install Jupyter Notebook Button

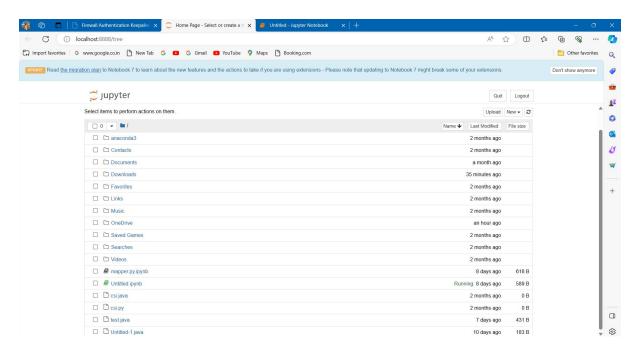


3. The installation process has begun to Start! Finished Installation

4. Now, click on the Launch button to Launch the Jupyter.



Opening jupyter:



Write a Python program for clique in a graph in a social media Network.

Code:

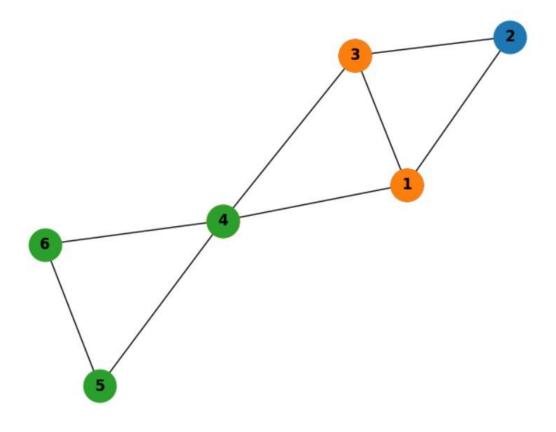
import networkx as nx
import matplotlib.pyplot as plt
def find_cliques(graph):
 cliques = list(nx.find_cliques(graph))
 return cliques
def draw_graph_with_cliques(graph, cliques):

```
pos = nx.spring_layout(graph)
  nx.draw(graph, pos, with_labels=True, font_weight='bold')
  for i, clique in enumerate(cliques):
    nx.draw_networkx_nodes(graph, pos, nodelist=clique, node_color=f'C{i}', node_size=700)
  plt.title("Social Media Network with Cliques")
  plt.show()
def main():
  social graph = nx.Graph()
  edges = [(1, 2), (1, 3), (1, 4), (2, 3), (3, 4), (4, 5), (4, 6), (5, 6)]
  social_graph.add_edges_from(edges)
  cliques = find_cliques(social_graph)
  print("Cliques in the social media network:")
  for i, clique in enumerate(cliques, start=1):
    print(f"Clique {i}: {clique}")
  draw_graph_with_cliques(social_graph, cliques)
if __name__ == "__main__":
  main()
```

Output:

```
Cliques in the social media network:
Clique 1: [2, 1, 3]
Clique 2: [4, 1, 3]
Clique 3: [4, 5, 6]
```

Social Media Network with Cliques



Install required Python packages.

1. NumPy:

NumPy is a fundamental package for scientific computing in Python. It supports large, multidimensional arrays and matrices of numerical data, as well as a large library of mathematical functions to operate on these arrays. The package is particularly useful for performing mathematical operations on large datasets and is widely used in machine learning, data analysis, and scientific computing.

pip install numpy

```
pip install numpy
```

Requirement already satisfied: numpy in c:\users\hp\anaconda3\lib\site-packages (1.24.3) Note: you may need to restart the kernel to use updated packages.

2. Pandas:

Pandas is a powerful data manipulation library for Python that provides fast, flexible, and expressive data structures designed to make working with "relational" or "labeled" data easy and intuitive. The package is particularly well-suited for working with tabular data, such as spreadsheets or SQL tables, and provides powerful data cleaning, transformation, and wrangling capabilities.

pip install pandas

```
pip install pandas

Requirement already satisfied: pandas in c:\users\hp\anaconda3\lib\site-packages (2.0.3)

Requirement already satisfied: python-dateutil>=2.8.2 in c:\users\hp\anaconda3\lib\site-packages (from pandas) (2.8.2)

Requirement already satisfied: pytz>=2020.1 in c:\users\hp\anaconda3\lib\site-packages (from pandas) (2023.3.post1)

Requirement already satisfied: tzdata>=2022.1 in c:\users\hp\anaconda3\lib\site-packages (from pandas) (2023.3)

Requirement already satisfied: numpy>=1.21.0 in c:\users\hp\anaconda3\lib\site-packages (from pandas) (1.24.3)

Requirement already satisfied: six>=1.5 in c:\users\hp\anaconda3\lib\site-packages (from python-dateutil>=2.8.2->pandas) (1.16.0)

Note: you may need to restart the kernel to use updated packages.
```

3. BeautifulSoup:

BeautifulSoup is a Python library for parsing HTML and XML documents. It creates parse trees from the documents that can be used to extract data from HTML and XML files with a simple and intuitive API. BeautifulSoup is commonly used for web scraping and data extraction.

pip install beautifulsoup4 from bs4 import BeautifulSoup

```
pip install beautifulsoup4

Requirement already satisfied: beautifulsoup4 in c:\users\hp\anaconda3\lib\site-packages (4.12.2)

Requirement already satisfied: soupsieve>1.2 in c:\users\hp\anaconda3\lib\site-packages (from beautifulsoup4) (2.4)

Note: you may need to restart the kernel to use updated packages.

from bs4 import BeautifulSoup
```

4. Seaborn:

Seaborn is a library for creating attractive and informative statistical graphics in Python. The library is built on top of Matplotlib and provides a high-level interface for creating complex visualizations, such as heat maps, violin plots, and scatter plots. Seaborn is particularly well-suited for visualizing complex datasets and is often used in data exploration and analysis.

pip install seaborn

```
pip install seaborn
Requirement already satisfied: seaborn in c:\users\hp\anaconda3\lib\site-packages (0.12.2)
Requirement already satisfied: numpy!=1.24.0,>=1.17 in c:\users\hp\anaconda3\lib\site-packages (from seaborn) (1.24.3)
Requirement already satisfied: pandas>=0.25 in c:\users\hp\anaconda3\lib\site-packages (from seaborn) (2.0.3)
Requirement already satisfied: matplotlib!=3.6.1,>=3.1 in c:\users\hp\anaconda3\lib\site-packages (from seaborn) (3.7.2)
Requirement already satisfied: contourpy>=1.0.1 in c:\users\hp\anaconda3\lib\site-packages (from matplotlib!=3.6.1,>=3.1->seabo
Requirement already satisfied: cycler>=0.10 in c:\users\hp\anaconda3\lib\site-packages (from matplotlib!=3.6.1,>=3.1->seaborn)
(0.11.0)
Requirement already satisfied: fonttools>=4.22.0 in c:\users\hp\anaconda3\lib\site-packages (from matplotlib!=3.6.1,>=3.1->seab
orn) (4.25.0)
Requirement already satisfied: kiwisolver>=1.0.1 in c:\users\hp\anaconda3\lib\site-packages (from matplotlib!=3.6.1,>=3.1->seab
orn) (1.4.4)
Requirement already satisfied: packaging>=20.0 in c:\users\hp\anaconda3\lib\site-packages (from matplotlib!=3.6.1,>=3.1->seabor
n) (23.1)
Requirement already satisfied: pillow>=6.2.0 in c:\users\hp\anaconda3\lib\site-packages (from matplotlib!=3.6.1,>=3.1->seaborn)
Requirement already satisfied: pyparsing<3.1,>=2.3.1 in c:\users\hp\anaconda3\lib\site-packages (from matplotlib!=3.6.1,>=3.1->
seaborn) (3.0.9)
Requirement already satisfied: python-dateutil>=2.7 in c:\users\hp\anaconda3\lib\site-packages (from matplotlib!=3.6.1,>=3.1->s
eaborn) (2.8.2)
Requirement already satisfied: pytz>=2020.1 in c:\users\hp\anaconda3\lib\site-packages (from pandas>=0.25->seaborn) (2023.3.pos
Requirement already satisfied: tzdata>=2022.1 in c:\users\hp\anaconda3\lib\site-packages (from pandas>=0.25->seaborn) (2023.3)
Requirement already satisfied: six>=1.5 in c:\users\hp\anaconda3\lib\site-packages (from python-dateutil>=2.7->matplotlib!=3.6.
1,>=3.1->seaborn) (1.16.0)
Note: you may need to restart the kernel to use updated packages.
```

3. Matplotlib:

Matplotlib is a plotting library for Python that provides an extensive API for creating static, animated, and interactive visualizations. The library is highly customizable, and users can create a wide range of plots, including line plots, scatter plots, bar plots, histograms, and heat maps. Matplotlib is a great tool for data visualization and is widely used in data analysis, scientific computing, and machine learning.

pip install matplotlib

```
Requirement already satisfied: matplotlib in c:\users\hp\anaconda3\lib\site-packages (3.7.2)
Requirement already satisfied: contourpy>=1.0.1 in c:\users\hp\anaconda3\lib\site-packages (from matplotlib) (1.0.5)
Requirement already satisfied: cycler>=0.10 in c:\users\hp\anaconda3\lib\site-packages (from matplotlib) (0.11.0)
Requirement already satisfied: fonttools>=4.22.0 in c:\users\hp\anaconda3\lib\site-packages (from matplotlib) (4.25.0)
Requirement already satisfied: kiwisolver>=1.0.1 in c:\users\hp\anaconda3\lib\site-packages (from matplotlib) (1.4.4)
Requirement already satisfied: numpy>=1.20 in c:\users\hp\anaconda3\lib\site-packages (from matplotlib) (1.24.3)
Requirement already satisfied: packaging>=20.0 in c:\users\hp\anaconda3\lib\site-packages (from matplotlib) (23.1)
Requirement already satisfied: pillow>=6.2.0 in c:\users\hp\anaconda3\lib\site-packages (from matplotlib) (9.4.0)
Requirement already satisfied: pyparsing<3.1,>=2.3.1 in c:\users\hp\anaconda3\lib\site-packages (from matplotlib) (3.0.9)
Requirement already satisfied: python-dateutil>=2.7 in c:\users\hp\anaconda3\lib\site-packages (from matplotlib) (2.8.2)
Requirement already satisfied: six>=1.5 in c:\users\hp\anaconda3\lib\site-packages (from python-dateutil>=2.7->matplotlib)
Note: you may need to restart the kernel to use updated packages.
```

Upload the data and explore the installed packages.

Exploring all five installed packages:

```
Code:
import numpy as np
import pandas as pd
import seaborn as sns
import matplotlib.pyplot as plt
from bs4 import BeautifulSoup
# Generate some sample data
data = {
  'Name': ['Alice', 'Bob', 'Charlie', 'David', 'Emily'],
  'Age': [25, 30, 35, 40, 45],
  'Salary': [50000, 60000, 70000, 80000, 90000]
}
# Create a DataFrame
df = pd.DataFrame(data)
# Display the DataFrame
print("DataFrame:")
print(df)
# Calculate mean and median of the 'Age' column using numpy
age_mean = np.mean(df['Age'])
age_median = np.median(df['Age'])
print("\nMean Age:", age mean)
print("Median Age:", age_median)
# Visualize the distribution of the 'Age' column using seaborn
sns.histplot(df['Age'], bins=5, kde=True)
plt.title('Age Distribution')
plt.xlabel('Age')
plt.ylabel('Frequency')
plt.show()
# Parse a simple HTML snippet using BeautifulSoup
html doc = """
<html>
<body>
<h1>Welcome to BeautifulSoup</h1>
This is a simple HTML document.
ltem 1
Item 2
 ltem 3
```

```
</body>
</html>
```

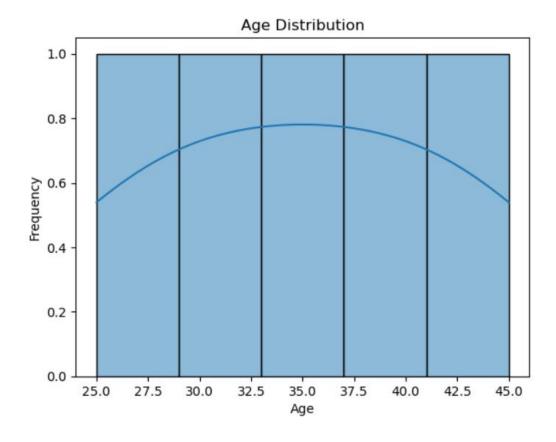
soup = BeautifulSoup(html_doc, 'html.parser')
print("\nHTML parsed using BeautifulSoup:")
print(soup.prettify())

Output:

DataFrame:

	Name	Age	Salary
0	Alice	25	50000
1	Bob	30	60000
2	Charlie	35	70000
3	David	40	80000
4	Emily	45	90000

Mean Age: 35.0 Median Age: 35.0



```
HTML parsed using BeautifulSoup:
<html>
<body>
 <h1>
  Welcome to BeautifulSoup
 </h1>
 >
  This is a simple HTML document.
 <l
  >
   Item 1
  <
   Item 2
  <
   Item 3
  </body>
</html>
```

Practice various plot on given datasets.

Line graph

Data points in graph

Bar Plots

Histograms

Pie Plots

Area Plots

Scatter Plots

Time Series Graph

Uploading dataset:

Code:

import pandas as pd
file_path = "supermarket_sales - Sheet1.csv"
sales_df = pd.read_csv(file_path)
print(sales_df)

Output:

	0.500					
	City	Customer type	Gender	Product line	Unit price	1
0	Yangon	Member	Female	Health and beauty	74.69	
1	Naypyitaw	Normal	Female	Electronic accessories	15.28	
2	Yangon	Normal.	Male	Home and lifestyle	46.33	
3	Yangon	Member	Male	Health and beauty	58.22	
4	Yangon	Norma1	Male	Sports and travel	86.31	
5	Naypyitaw	Normal	Male	Electronic accessories	85.39	
6	Yangon	Member	Female	Electronic accessories	68.84	
7	Naypyitaw	Normal	Female.	Home and lifestyle	73.56	
8	Yangon	Member	Female	Health and beauty	36.26	
9	Mandalay	Member	Female	Food and beverages	54.84	
10	Mandalay	Member	Female	Fashion accessories	14.48	
11	Mandalay	Menber	Male	Electronic accessories	25.51	
12	Yangon	Norma1	Female	Electronic accessories	46.95	
13	Yangon	Normal	Male	Food and beverages	43.19	
14	Yangon	Normal	Female	Health and beauty	71.38	
15	Mandalay	Member	Female	Sports and travel	93.72	
16	Yangon	Member	Female	Health and beauty	68.93	
17	Yangon	Norma1	Male	Sports and travel	72.61	
18	Yangon	Norma1	Male	Food and beverages	54.67	
19	Mandalay	Normal	Female	Home and lifestyle	40.30	
20	Naypyitaw	Menber	Male	Electronic accessories	86.04	
21	Mandalay	Norma1	Male	Health and beauty	87.98	
22	Mandalay	Normal	Male	Home and lifestyle	33.20	
23	Yangon	Norma1	Male	Electronic accessories	34.56	
24	Yangon	Member	Male	Sports and travel	88.63	
25	Yangon	Member	Female	Home and lifestyle	52.59	
26	Mandalay	Norma1	Male	Fashion accessories	33.52	
27	Yangon	Norma1	Female	Fashion accessories	87.67	
28	Mandalay	Normal	Female	Food and beverages	88.36	

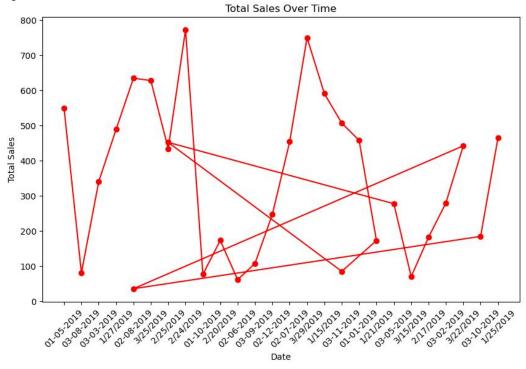
	Quantity	Tax 5%	Total	Date
0	7	26.1415	548.9715	01-05-2019
1	5	3.8200	80.2200	03-08-2019
2	7	16.2155	340.5255	03-03-2019
3	8	23.2880	489.0480	1/27/2019
4	7	30.2085	634.3785	02-08-2019
5	7	29.8865	627.6165	3/25/2019
6	6	20.6520	433.6920	2/25/2019
7	10	36.7800	772.3800	2/24/2019
8	2	3.6260	76.1460	01-10-2019
9	3	8.2260	172.7460	2/20/2019
10	4	2.8960	60.8160	02-06-2019
11	4	5.1020	107.1420	03-09-2019
12	5	11.7375	246.4875	02-12-2019
13	10	21.5950	453.4950	02-07-2019
14	10	35.6900	749.4900	3/29/2019
15	6	28.1160	590.4360	1/15/2019
16	7	24.1255	506.6355	03-11-2019
17	6	21.7830	457.4430	01-01-2019
18	3	8.2005	172.2105	1/21/2019
19	2	4.0300	84.6300	03-11-2019
20	5	21.5100	451.7100	2/25/2019
21	3	13.1970	277.1370	03-05-2019
22	2	3.3200	69.7200	3/15/2019
23	.5	8.6400	181.4400	2/17/2019
24	3	13.2945	279.1845	
25	8	21.0360	441.7569	3/22/2019
26	1	1.6760	35.1960	02-08-2019
27	2	8.7670		
28	5	22.0900	463.8900	1/25/2019

1. Line graph:

Code:

```
import matplotlib.pyplot as plt
plt.figure(figsize=(10, 6))
plt.plot(sales_df["Date"], sales_df["Total"], marker='o', color='r', linestyle='-')
plt.title('Total Sales Over Time')
plt.xlabel('Date')
plt.ylabel('Total Sales')
plt.xticks(rotation=45)
plt.grid(False)
plt.show()
```

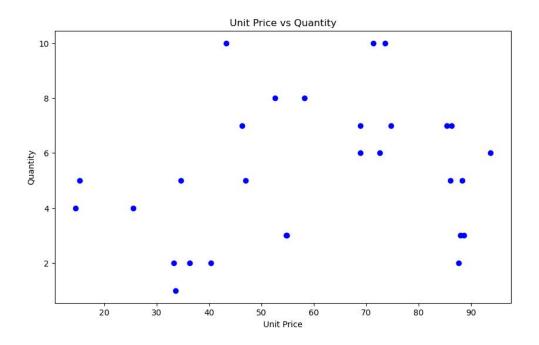
Output:



2. Data points in graph:

```
Code:
```

```
plt.figure(figsize=(10, 6))
plt.scatter(sales_df["Unit price"], sales_df["Quantity"], color='b')
plt.title('Unit Price vs Quantity')
plt.xlabel('Unit Price')
plt.ylabel('Quantity')
plt.grid(False)
plt.show()
```

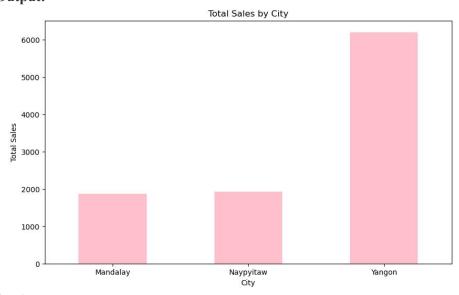


3. Bar plots:

Code:

total_sales_by_city = sales_df.groupby("City")["Total"].sum()
plt.figure(figsize=(10, 6))
total_sales_by_city.plot(kind='bar', color='pink')
plt.title('Total Sales by City')
plt.xlabel('City')
plt.ylabel('Total Sales')
plt.xticks(rotation=0)
plt.grid(False)
plt.show()

Output:



4. Histograms

Code: plt.figure(figsize=(10, 6)) plt.hist(sales_df["Unit price"], bins=10, color='pink',edgecolor='red') plt.title('Distribution of Unit Price') plt.xlabel('Unit Price') plt.ylabel('Frequency') plt.grid(False) plt.show()

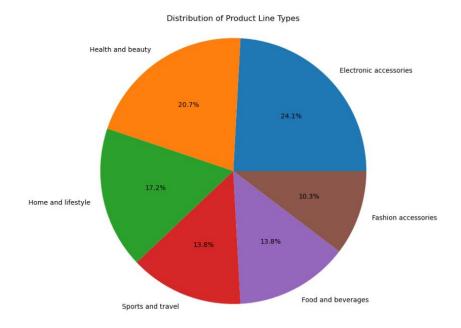
Output:



5. Pie plots:

```
Code:
```

```
product_line_counts = sales_df["Product line"].value_counts()
plt.figure(figsize=(10, 8))
plt.pie(product_line_counts, labels=product_line_counts.index, autopct='%1.1f%%')
plt.title('Distribution of Product Line Types')
plt.axis('equal')
plt.show()
```



6. Area plots:

Code:

plt.figure(figsize=(10, 6))

plt.fill_between(sales_df.index, sales_df["Total"], color='skyblue',label='Total Sales')

 $plt.plot(sales_df.index, sales_df["Total"], color='Slateblue')\\$

plt.fill_between(sales_df.index, sales_df["Tax 5%"], color='salmon', label='Tax 5%')

plt.plot(sales_df.index, sales_df["Tax 5%"], color='red')

plt.title('Total Sales and Tax Over Time')

plt.xlabel('Index')

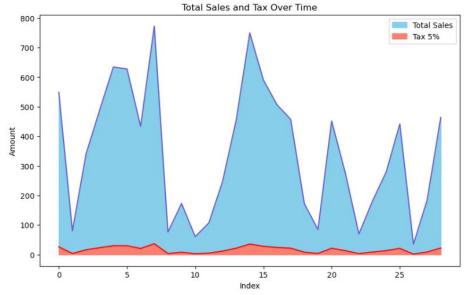
plt.ylabel('Amount')

plt.legend()

plt.grid(False)

plt.show()

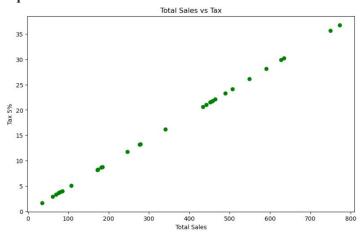
Output:



7. Scatter plot:

Code: plt.figure(figsize=(10, 6)) plt.scatter(sales_df["Total"], sales_df["Tax 5%"], color='green') plt.title('Total Sales vs Tax') plt.xlabel('Total Sales') plt.ylabel('Tax 5%') plt.grid(False) plt.show()

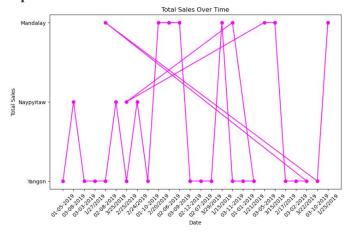
Output:



8. Time Series Graph:

Code:

import matplotlib.pyplot as plt
plt.figure(figsize=(10, 6))
plt.plot(sales_df["Date"], sales_df["City"], marker='o', color='magenta')
plt.title('Total Sales Over Time')
plt.xlabel('Date')
plt.ylabel('Total Sales')
plt.xticks(rotation=45)
plt.grid(False)
plt.show()



Collect the data from social media on YouTube using YouTube API.

Generating YouTube API:

YouTube Data API is an instrument that allows developers all around the world to effectively work with the YouTube data and create their own apps based on it. Google YouTube API works with a quota to guarantee that developers use the service properly and do not create any app that makes service quality worse or limits access for others. All API requests, including invalid requests, cost at least a one-point quota.

YouTube Data API key gives wide opportunities for interacting with YouTube content:

Collect information about specific channels

Get an access to videos and playlists

Explore views, descriptions, comments, likes and dislikes

Code:

This code will retrieve information about a specific video with the provided ID and also search for videos related to the specified query.

Once you receive the data from the API, you'll need to parse and process it according to your requirements. You may want to store it in a database, analyze it, or display it on a website or application.

```
from googleapiclient.discovery import build
api key = "AlzaSyDh4UWPLG22TIBA5ILxN7N4zcPPjJAVtvs"
youtube = build("youtube", "v3", developerKey=api_key)
video id = "7j1uoMvpKv0?si=Iyfb9k724LI-BycC"
video response = youtube.videos().list(
  part="snippet",
  id=video id
).execute()
search_query = "akanksha"
search response = youtube.search().list(
  q=search query,
  part="snippet",
  type="video",
  maxResults=10
).execute()
print("Video Information:")
print(video response)
print("\nSearch Results:")
print(search_response)
```

Video Information: {'kind': 'voutube#videolistResponse' 'etag': 'YTUPVnoNinnvCWO7fL-19bLb7uk' 'items': [] 'nageInfo': {'tot

{'kind': 'youtube#videoListResponse', 'etag': 'YIUPVpqNjppyCWOZfL-19bLb7uk', 'items': [], 'pageInfo': {'totalResults': 0, 'resultsPerPage': 0}}

Search Results:

'Evaluation Results'
('kind': 'youtube#searchListResponse', 'etag': 'BArlGVVJF--pGIkTwPotqXI3W0s', 'nextPageToken': 'CAoQAA', 'regionCode': 'IN', 'p
ageInfo': {'totalResults': 1000000, 'resultsPerPage': 10}, 'items': [{'kind': 'youtube#searchResult', 'etag': 'oPT0AIZfQFkYLQ5m
mEi0B-Fbjlc', 'id': {'kind': 'youtube#video', 'videoId': '9jzULYIwAjc'}, 'snippet': {'publishedAt': '2024-01-20T07:23:54Z', 'ch
annelId': 'UC7aY2M1XK_saR6RzD6L2LXA', 'title': 'Bollywood Sangeet Mashup | Wedding Mashup | Akanksha Bhandari', 'description': annelId': 'UC7aY2M1Xk_saR6RzD6L2LXA', 'title': 'Bollywood Sangeet Mashup | Wedding Mashup | Akanksha Bhandari', 'description': 'Get Ready to Dance and Groove with Our Spectacular Bollywood Sangeet Mashup ! I hope you guys like it. If you guys like my ...', 'thumbnails': {'default': {'url': 'https://i.ytimg.com/vi/9jzULYIWAjc/default.jpg', 'width': 120, 'height': 90}, 'mediu m': {'url': 'https://i.ytimg.com/vi/9jzULYIWAjc/default.jpg', 'width': 320, 'height': 180}, 'high': {'url': 'https://i.ytimg.com/vi/9jzULYIWAjc/mqdefault.jpg', 'width': 360}}, 'channelItile': 'Akanksha Bhandari', 'liveBroadcastContent': 'none', 'publishTime': '2024-01-20T07:23:54Z'}}, {'kind': 'youtube#searchResult', 'etag': 'btDkCjinui2pXwlUmVS1FZAZhOs', 'id': {'kind': 'youtube#video', 'videoId': 'a6bWmPuPV844'}, 'snippet': {'publishedAt': '2024-02-29T12:31:00Z', 'channelId': 'UC5rHti21 IMkXL12pxhMLvTg', 'title': 'Staycation with Mota!', 'description': 'youtube #vlog #couple #trending #couplevlog.', 'thumbnail s': {'default': {'url': 'https://i.ytimg.com/vi/a6bWmPuPV8V4/default.jpg', 'width': 120, 'height': 90}, 'medium': {'url': 'https://i.ytimg.com/vi/a6bWmPuPV8V4 4/hqdefault.jpg', 'width': 480, 'height': 360}}, 'channelTitle': 'Akancha Sharma', 'liveBroadcastContent': 'none', 'publishtim e': '2024-02-29T12:31:00Z'}, 'kind': 'youtube#searchResult', 'etag': 'aaZj1RBzOTOLLmMNiwyqeOUVlo', 'id': {'kind': 'youtube#video', 'videoId': 'nEOol6gW-Fs'}, 'snippet': {'publishedAt': '2023-12-22T09:30:13Z', 'channelId': 'UC7aY2M1Xk_saR6RzD6L2LXA', 'title': 'The Wedding Folk Mashup | Akanksha Bhandari', 'description': "Love in full bloom, vows in the air - it's the enchanti s://i.ytimg.com/vis@bbeDv8V4/magefault.jpg, 'width: 280, height: 300), 'channelltite': 'Akancha Sharma' livesproadsactontents' none,' publishirs a: '2021-02-2912:31:002'}} ('kind: 'youtubespearchResult', 'etg: 'aa2jM82010tlalMRiyope0U/o', 'id': ('kind: 'youtubespearchResult', 'etg: 'aa2yM82010tlalMRiyope0U/o', 'id': 'kitrosyMayongo', 'etg: 'et Analyze the YouTube Trending Videos on Indian Videos.

Goals of the Analysis on Indian Movies dataset.

- a. How many views do our trending videos have?
- b. Do most of them have many views? Is having many views required for a video to become trending?
- c. The same questions above but applied to likes and comment count instead of views.
- d. Which video remained the most on the trending-videos list?
- e. How many trending videos contain a fully capitalized word in their titles?
- f. What are the lengths of trending video titles? Is this length related to the video becoming trendy?
- g. How are views, likes, dislikes, comment count, title length, and other attributes correlate with (relate to) each other? How are they connected?
- h. What are the most common words in trending video titles?
- i. Which YouTube channels have the largest number of trending videos?
- j. Which video category (e.g. Entertainment, Gaming, Comedy, etc.) has the largest number of trending videos?
- k. When were the trending videos published? On which days of the week? at which times of the day?

Code:

```
from googleapiclient.discovery import build
api_key = "AlzaSyDh4UWPLG22TIBA5lLxN7N4zcPPjJAVtvs"
youtube = build('youtube', 'v3', developerKey=api_key)
def get_video_info(video_id):
    video_response = youtube.videos().list(
        part="snippet, statistics",
        id=video_id
    ).execute()
    if 'items' in video_response:
        video_info = video_response['items'][0]
        snippet = video_info['snippet']
        statistics = video_info['statistics']
        title = snippet['title']
        channel_id = snippet['channelId']
        views = statistics.get('viewCount', 0)
```

```
channel_response = youtube.channels().list(
      part="snippet, statistics",
      id=channel_id
    ).execute()
    if 'items' in channel response:
      channel_info = channel_response['items'][0]
      channel_statistics = channel_info['statistics']
      subscribers = channel statistics.get('subscriberCount', 0)
      return title, views, subscribers
    else:
      return title, views, None
  else:
    return None, None, None
video_id = "hpNNFazxKo8"
video_title, video_views, channel_subscribers = get_video_info(video_id)
print("Video Title:", video_title)
print("Views:", video_views)
print("Subscribers of the channel:", channel_subscribers)
```

Output:

Video Title: Raghunandana |HanuMan(Telugu)|Prasanth Varma, GowraHari, Saicharan, Lokeshwar,Harshavardhan, Kalyana Views: 4300138
Subscribers of the channel: 665000

Collect the data from social media on Facebook using Facebook API.

Procedure:

As of the last update in January 2022, Facebook offers an API (Application Programming Interface) that allows developers to access certain data from the platform. However, it is essential to note that Facebook's API access is subject to their platform policies and restrictions. Also, Facebook frequently updates its API, so it is crucial to refer to their official documentation for the most up-to-date information on accessing data.

Here is a general outline of how you might collect data from Facebook using their API:

Create a Facebook Developer Account: Before you can access the Facebook API, you need to create a developer account on Facebook's Developer Portal: https://developers.facebook.com/

Create an App: Once you have a developer account, you will need to create a new app. This app will be used to authenticate your requests to the Facebook API.

Set up App Permissions: Depending on the type of data you want to access; you will need to request specific permissions from Facebook. These permissions determine what data your app can access on behalf of users.

Authenticate Your App: Facebook's API typically uses OAuth authentication. This means you will need to implement OAuth in your application to authenticate users and obtain access tokens for making API requests.

Make API Requests: Once your app is authenticated and permissions are granted, you can start making API requests to fetch the desired data. The Graph API is Facebook's primary API for accessing data, and it allows you to retrieve information about users, posts, comments, pages, and more.

Handle Rate Limits and Data Storage: Facebook's API has rate limits and data usage restrictions that you need to be aware of. Make sure to handle rate limits gracefully and consider how you will store and manage the data you collect.

Comply with Facebook's Policies: Ensure that your app complies with Facebook's platform policies and data usage terms. Violating these policies can result in your app being restricted or banned.

It is important to approach data collection from social media platforms ethically and responsibly, respecting user privacy and platform policies. Additionally, keep in mind that collecting data from Facebook may require approval and may be subject to restrictions based on Facebook's policies and regulations. Always refer to Facebook's official documentation and guidelines for the most accurate and up-to-date information.

Step-1

We need to login Facebook developer page

Step-2

Then select the app explorer option

Step:03

Then we need to create app and need to permission

Step:04

Generate the token

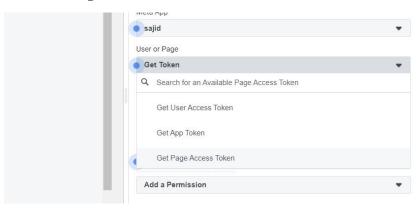
Step: 5

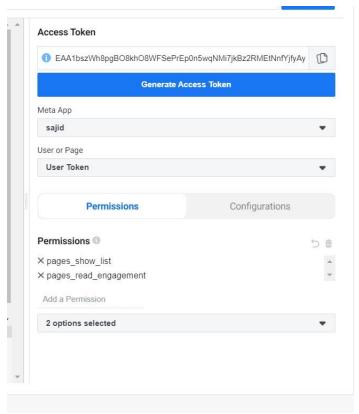
Then Submit the token

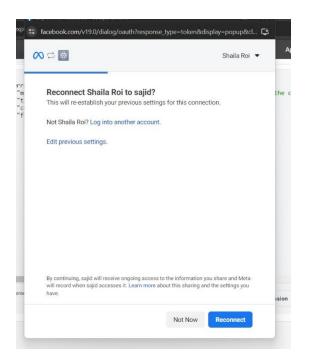
Step: 06

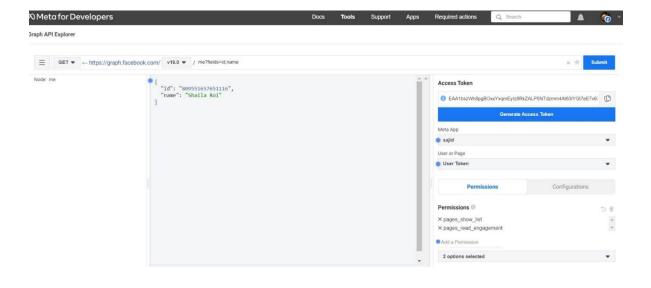
Then We got every data and we also remotely post also those account.

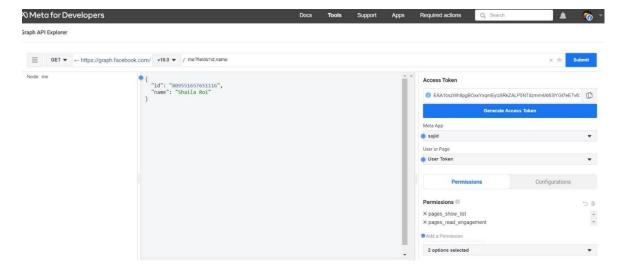
Select Get Page Access Token

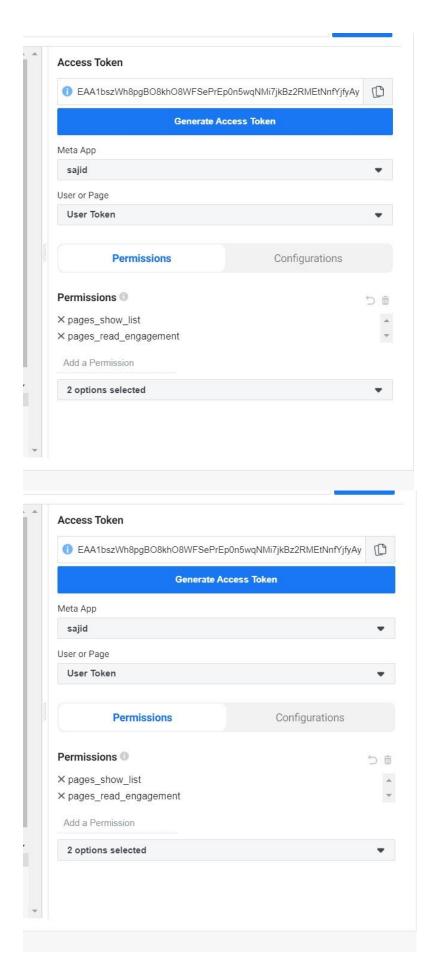












Analyse the Facebook data for sentiment analysis.

Goals of the Analysis on Facebook dataset.

a. Load the pseudo facebook.csv dataset.

Code:

```
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
df = pd.read_csv('pseudo_facebook.csv')
print(df.head())
```

Output:

	T					
	userid	age	gender	friend_count	likes_received	dob
0	1	25	male	200	150	15-05-1996
1	2	30	female	300	200	20-08-1992
2	3	20	male	150	100	10-01-2002
3	4	35	female	400	300	05-11-1987
4	5	18	female	100	50	25-03-2006

b. Preprocess the dataset. Find null values, duplicates process those values.

Code:

```
print(df.isnull().sum())
print(df.duplicated().sum())
df = df.drop_duplicates()
```

Output:

```
userid 0
age 0
gender 0
friend_count 0
likes_received 0
dob 0
dtype: int64
```

c. Making a new column for different age group

Code:

```
bins = [0, 19, 26, 36, 51, float('inf')]
labels = ['0-18', '19-25', '26-35', '36-50', '51+']
df['age_group'] = pd.cut(df['age'], bins=bins, labels=labels, right=False)
```

d. Find max age of a person

Code:

```
max_age = df['age'].max()
print("Max age:", max age)
```

Output:

Max age: 40

e. Display the age groups analyse its count.

Code:

print(df['age_group'].value_counts())

Output:

f. Find which age group has the highest number of users

Code:

highest_age_group = df['age_group'].value_counts().idxmax()
print("Age group with the highest number of users:", highest_age_group)

Output:

Age group with the highest number of users: 26-35

g. Which gender aged has higher number of users

Code:

gender_age_group_counts = df.groupby(['gender', 'age_group']).size().unstack()
print(gender_age_group_counts)

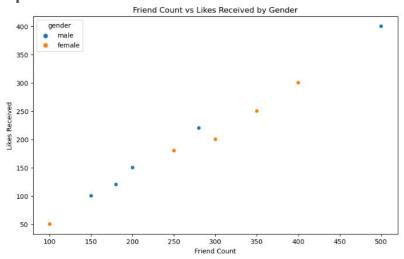
age_group	0-18	19-25	26-35	36-50	51+
gender					
female	1	0	4	0	0
male	0	3	1	1	0

h. Which gender has the greatest number of friends using scatter plot?

Code:

```
plt.figure(figsize=(10, 6))
sns.scatterplot(x='friend_count', y='likes_received', data=df, hue='gender')
plt.xlabel('Friend Count')
plt.ylabel('Likes Received')
plt.title('Friend Count vs Likes Received by Gender')
plt.show()
```

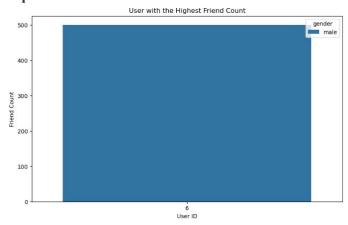
Output:



i. Who has the highest friend count? Using bar plot

Code:

```
highest_friend_count = df[df['friend_count'] == df['friend_count'].max()]
plt.figure(figsize=(10, 6))
sns.barplot(x='userid', y='friend_count', data=highest_friend_count, hue='gender')
plt.xlabel('User ID')
plt.ylabel('Friend Count')
plt.title('User with the Highest Friend Count')
plt.show()
```

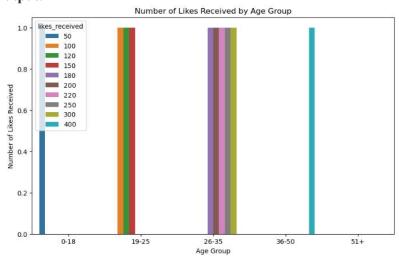


j. Which age group has highest number of likes received? Using count plot.

Code:

```
plt.figure(figsize=(10, 6))
sns.countplot(x='age_group', data=df, hue='likes_received')
plt.xlabel('Age Group')
plt.ylabel('Number of Likes Received')
plt.title('Number of Likes Received by Age Group')
plt.show()
```

Output:



k. Who received the greatest number of likes aged 18?

Code:

```
greatest_likes_age_18 = df[df['age'] == 18].sort_values(by='likes_received', ascending=False).head(1) print("User with the greatest number of likes aged 18:") print(greatest_likes_age_18)
```

Output:

```
User with the greatest number of likes aged 18:

userid age gender friend_count likes_received dob age_group

4 5 18 female 100 50 25-03-2006 0-18
```

l. Who male has the highest number of likes received.

Code:

male_highest_likes = df[df['gender'] == 'male'].sort_values(by='likes_received', ascending=False).head(1)
print("Male with the highest number of likes received:")
print(male_highest_likes)

```
Male with the highest number of likes received:

userid age gender friend_count likes_received dob age_group

5 6 40 male 500 400 15-09-1982 36-50
```

m. Which month are Facebook users born?

Code:

```
df['dob'] = pd.to_datetime(df['dob'])
df['birth_month'] = df['dob'].dt.month
birth_month_counts = df['birth_month'].value_counts()
print("Month wise distribution of user's birth month:")
print(birth month counts)
```

Output:

```
Month wise distribution of user's birth month:
birth month
9
      2
5
      1
8
      1
1
      1
11
      1
      1
3
6
      1
4
      1
7
      1
Name: count, dtype: int64
```

n. Which Females age groups has received a greater number of likes through mobile and web.

Code:

```
female_likes = df[df['gender'] == 'female']
female_likes_by_age_group = female_likes.groupby('age_group')['likes_received'].sum()
print("Likes received by females in different age groups:")
print(female_likes_by_age_group)
```

Collect the web community data/archives using any web crawler tool/software, and perform sentiment analysis using Scrapy

Scrapy is an open-sourced framework that runs on Python. The library offers a readyto- use structure for programmers to customize a web crawler and extract data from the web on a large scale.

- A. Spacy sentiment analysis on Amazon reviews, scraped using Scrapy tool Scrapy is an open-source, web-crawling tool used to scrape data.
- B. Data has been scraped from Amazon reviews page and stored in reviews.csv.
- C. The multi-class problem is converted to binary classification problem for simplicity. By default, 5/4/3 stars are considered as POSITIVE and 1/2 stars as NEGATIVE.
- D. Preprocess the dataset file (like class imbalance/missing values/noise values)
- E. After that, the dataset is ready to be used for training and testing.
- F. Spacy is used for custom text classification.
- G. Report the precision, recall, F1 score and loss show how our model is performing.

Code:

```
import pandas as pd
import random
reviews = [
  "This product is amazing!",
  "I love this item, it works perfectly.",
  "Terrible product, it broke after just a few uses.",
  "Worst purchase ever, do not recommend.",
  "Excellent quality, exceeded my expectations.",
  "Disappointing experience, the product didn't work as described.",
  "Highly recommend this to everyone, great value for money."
]
sentiments = ['POSITIVE', 'NEGATIVE']
labels = [random.choice(sentiments) for in range(7)]
data = pd.DataFrame({'Review': reviews, 'Sentiment': labels})
data.to_csv('reviews.csv', index=False)
print("Random reviews generated and saved to 'reviews.csv'.")
```

Output:

Random reviews generated and saved to 'reviews.csv'.

```
Review, Sentiment
This product is amazing!, NEGATIVE
"I love this item, it works perfectly.", POSITIVE
"Terrible product, it broke after just a few uses.", NEGATIVE
"Worst purchase ever, do not recommend.", NEGATIVE
"Excellent quality, exceeded my expectations.", NEGATIVE
"Disappointing experience, the product didn't work as described.", POSITIVE
"Highly recommend this to everyone, great value for money.", POSITIVE
```

Step 1: Scrape Amazon Reviews with Scrapy

Code:

Step 2: Preprocess Data

After scraping the data, preprocess it to handle class imbalance, missing values, and noise. For example, you can handle missing star ratings or remove reviews with insufficient information.

Step 3: Convert to Binary Classification

Convert the star ratings to binary labels (positive/negative) based on the provided mapping (5/4/3 stars as POSITIVE and 1/2 stars as NEGATIVE).

Step 4: Train Spacy Model for Sentiment Analysis

Code:

```
import spacy
from spacy.training.example import Example
from spacy.util import minibatch, compounding
import random
nlp = spacy.blank("en")
textcat = nlp.add_pipe("textcat")
textcat.add_label("POSITIVE")
textcat.add_label("NEGATIVE")
train_data = [
    ("This product is amazing!", {"cats": {"POSITIVE": 0, "NEGATIVE": 1}}),
```

```
("I love this item, it works perfectly.", {"cats": {"POSITIVE": 1, "NEGATIVE": 0}}),
 ("Terrible product, it broke after just a few uses.", {"cats": {"POSITIVE": 0, "NEGATIVE": 1}}),
 ("Worst purchase ever, do not recommend.", {"cats": {"POSITIVE": 0, "NEGATIVE": 1}}),
 ("Excellent quality, exceeded my expectations.", {"cats": {"POSITIVE": 1, "NEGATIVE": 0}}),
 ("Disappointing experience, the product didn't work as described.", {"cats": {"POSITIVE": 0,
"NEGATIVE": 1}}),
 ("Highly recommend this to everyone, great value for money.", {"cats": {"POSITIVE": 1, "NEGATIVE":
0}})
]
train_examples = []
for text, annotation in train data:
 example = Example.from dict(nlp.make doc(text), annotation)
 train_examples.append(example)
n iter = 10
other pipes = [pipe for pipe in nlp.pipe names if pipe != "textcat"]
with nlp.disable_pipes(*other_pipes):
 optimizer = nlp.begin training()
 for i in range(n iter):
   losses = {}
   random.shuffle(train_examples)
   batches = minibatch(train examples, size=compounding(4.0, 32.0, 1.001))
   for batch in batches:
     nlp.update(batch, drop=0.5, losses=losses)
   print("Losses", losses)
nlp.to_disk("amazon_sentiment_model")
Output:
Losses { 'textcat': 0.5032880008220673}
Losses { 'textcat': 0.48281027376651764}
Losses { 'textcat': 0.4965157210826874}
Losses { 'textcat': 0.48248398303985596}
Losses {'textcat': 0.4518529772758484}
Losses { 'textcat': 0.4697045832872391}
Losses { 'textcat': 0.45123550295829773}
Losses { 'textcat': 0.4556269645690918}
Losses { 'textcat': 0.4854009598493576}
Losses { 'textcat': 0.42024844884872437}
```

Perform network analysis using Network X API

Code:

pip install networkx matplotlib

Output:

```
Requirement already satisfied: networkx in c:\users\hp\anaconda3\lib\site-packages (3.1)
Requirement already satisfied: matplotlib in c:\users\hp\anaconda3\lib\site-packages (3.7.2)
Requirement already satisfied: contourpy>=1.0.1 in c:\users\hp\anaconda3\lib\site-packages (from matplotlib) (0.11.0)
Requirement already satisfied: cycler>=0.10 in c:\users\hp\anaconda3\lib\site-packages (from matplotlib) (0.11.0)
Requirement already satisfied: fonttools>=4.22.0 in c:\users\hp\anaconda3\lib\site-packages (from matplotlib) (4.25.0)
Requirement already satisfied: kiwisolver>=1.0.1 in c:\users\hp\anaconda3\lib\site-packages (from matplotlib) (1.4.4)
Requirement already satisfied: numpy>=1.20 in c:\users\hp\anaconda3\lib\site-packages (from matplotlib) (1.24.3)
Requirement already satisfied: packaging>=20.0 in c:\users\hp\anaconda3\lib\site-packages (from matplotlib) (23.1)
Requirement already satisfied: pillow>=6.2.0 in c:\users\hp\anaconda3\lib\site-packages (from matplotlib) (9.4.0)
Requirement already satisfied: python-dateutil>=2.7 in c:\users\hp\anaconda3\lib\site-packages (from matplotlib) (2.8.2)
Requirement already satisfied: six>=1.5 in c:\users\hp\anaconda3\lib\site-packages (from python-dateutil>=2.7->matplotlib) (1.1
6.0)
Note: you may need to restart the kernel to use updated packages.
```

A. Create a graph (min 8 to 10 nodes)

Code:

```
import networkx as nx
G = nx.Graph()
nodes = range(10)
G.add_nodes_from(nodes)
print("Nodes:", G.nodes())
nx.draw(G, with_labels=True)
```

Nodes: [0, 1, 2, 3, 4, 5, 6, 7, 8, 9]

```
1
6
5
8
4
9
```

B. Add and delete nodes

Code:

G.add_node(10)

G.add_node(11)

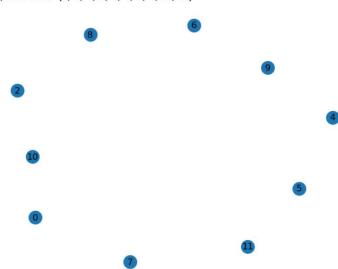
G.remove_node(1)

G.remove_node(3)

print("Updated Nodes:", G.nodes())

nx.draw(G, with_labels=True)

Output:
Updated Nodes: [0, 2, 4, 5, 6, 7, 8, 9, 10, 11]



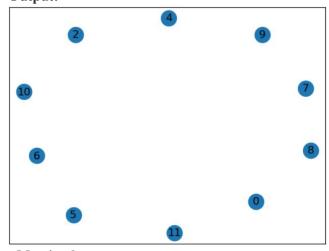
C. Visualize the graph with loaded datasets

• Node-link diagram

Code:

nx.draw_networkx(G, with_labels=True)

Output:

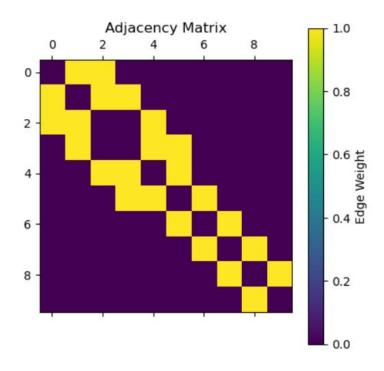


• Matrix plot

Code:

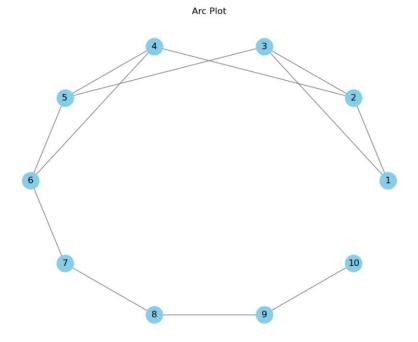
import networkx as nx
import matplotlib.pyplot as plt
import numpy as np
G = nx.Graph()
G.add_edges_from([(1,2), (1,3), (2,3), (2,4), (3,5), (4,5), (4,6), (5,6), (6,7), (7,8), (8,9), (9,10)])
adj_matrix = nx.to_numpy_array(G)
plt.matshow(adj_matrix, cmap='viridis')
plt.colorbar(label='Edge Weight')
plt.title('Adjacency Matrix')
plt.show()

Output:



• Arc plot Code:

from matplotlib import pyplot as plt
plt.figure(figsize=(8, 6))
nx.draw_circular(G, with_labels=True, node_size=500, node_color='skyblue', edge_color='gray')
plt.title('Arc Plot')
plt.show()



• Circus plot

Code:

import matplotlib.pyplot as plt
plt.figure(figsize=(8, 8))
nx.draw_circular(G, with_labels=True, node_size=500, node_color='skyblue', edge_color='gray')
plt.title('Circos Plot')
plt.show()

Output:

Circos Plot

• Hive plot

Code:

pos = nx.spring_layout(G)
nx.draw(G, pos, node_color='skyblue', node_size=500, with_labels=True)
nx.draw_networkx_nodes(G, pos, nodelist=[1,2,3], node_color='red', node_size=500)
nx.draw_networkx_nodes(G, pos, nodelist=[4,5,6], node_color='green', node_size=500)
nx.draw_networkx_nodes(G, pos, nodelist=[7,8,9,10], node_color='blue', node_size=500)
plt.show()

