## THE THOUGHTFUL THINGS FUND

The right idea can change the world. But sometimes it comes down to support and funding to get that idea going. Google Ventures and Kleiner Perkins Caufield & Byers invested in Nest early on. And now we're looking to fund emerging companies that are working to build the connected home of the future.

**SUBMIT YOUR IDEA** 

# WHAT IS THE THOUGHTFUL THINGS FUND?

The Thoughtful Things Fund is an initiative led by Google Ventures and Kleiner Perkins Caufield & Byers to fund emerging companies and fuel ideas that can expand what the conscious home™ can do.

## WHAT'S IN IT FOR DEVELOPERS?

Together we have deep experience partnering with successful companies. Depending on the idea and the potential, we're offering funding as well as guidance and advice as you continue building your company.

## WHAT ARE WE LOOKING FOR?

Your business can be about hardware, software and/or services. The Thoughtful Things Fund is for all types of entrepreneurs at seed or Series A stages who are looking for financing.

## WILL YOU HEAR BACK?

If we think there's something that matches what we're looking for, we'll get in touch with you to talk about what's next.

 $\hbox{@\,}2014\,\hbox{The Thoughful Things Fund}$