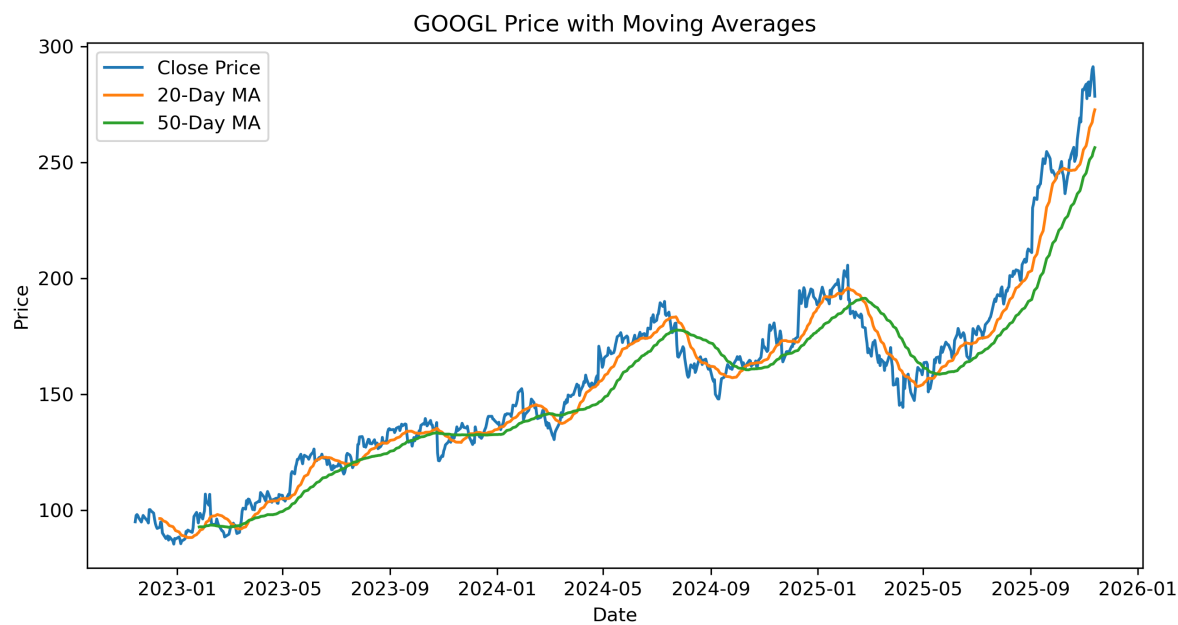


Financial Analysis Report: GOOGL

Generated on: 2025-11-14 17:01



GOOGL (Alphabet Inc.) Equity Research Report

****Date:**** 2025-11-14

****Reporting Period:**** 2022-11-14 -> 2025-11-14

1. Executive Summary

This report provides an overview of Alphabet Inc. (GOOGL) performance and sentiment during the period from November 14, 2022, to November 14, 2025. Key performance indicators (KPIs) indicate a current price of \$278.57, a day high of \$282.84, and a day low of \$277.24. Market sentiment analysis reveals a predominantly neutral outlook, with a slight lean towards positive sentiment based on recent news. Recent news highlights include updates to AI shopping features, analysis suggesting undervaluation based on free cash flow, and discussion surrounding YouTube's Sunday Ticket deal. A chart illustrating price performance over the reporting period is available at [data/raw\GOOGL_chart.png].

2. Price Performance Overview

As of November 14, 2025, GOOGL is trading at \$278.57. The 20-day moving average (MA20) is \$272.74, and the 50-day moving average (MA50) is \$256.41. The stock's volatility is currently measured at 0.02. A visual representation of price movement throughout the reporting period is available in the accompanying chart.

3. Key Indicators (KPIs)

- * **Current Price:** \$278.57
- * **Day High:** \$282.84
- * **Day Low:** \$277.24
- * **20-Day Moving Average (MA20):** \$272.74
- * **50-Day Moving Average (MA50):** \$256.41
- * **Volatility:** 0.02

4. Market Sentiment Analysis

Sentiment analysis of recent news coverage indicates a generally neutral market perception of GOOGL. Out of eight analyzed articles, one expressed a positive sentiment, one expressed a negative sentiment, and six were classified as neutral. The average sentiment polarity is 0.0211.

5. Recent News Highlights

The following news items were analyzed during the reporting period:

- Google (GOOGL) Updates AI Shopping Features in Time for the Holidays**
(TipRanks) - Neutral Sentiment.
[<https://news.google.com/rss/articles/CBMinAFBVV95cUxNM1JrX0RmUWpUYVFvS2V6T0hEV3MxeU1EVXVaaFFwdUNNYmtXRTZzZHVKczBjaHMxRERsTEQtN2VYOGFTN3NneG1rc25vZjVMWU9wemYxS0ZpWk9EV2xfakNndGhla0NabEJzek5ZNGtCRlhpMnZPSzJjcUdNM2Zwd0NKaC01Y21ZVVNnUIY3SEdFb3RiSnDX3pDcmc?oc=5>]
- Alphabet Generates Strong FCF and If It Continues GOOGL Stock is 40% Undervalued**
(Barchart.com) - Positive Sentiment.
[<https://news.google.com/rss/articles/CBMiwgFBVV95cUxOazRIaDVVQ3c3Q0U2TU5OVzZDRE5KQk9DX3RYUFZZS3I4V1MydnICbUs0QU5yMEI5RWI0Mm1rRFpyTTdIQ0I0cEVTZFJtajdLYjVJcnR5SIYwTUtVcDRaaUQxOWVGcVd5TGVCampaM2pjLTdVdURjTVNTbERGbVNYeIFST3RVWkZIYTk1X0hiNjZUWkpWZ2NFMHp0ZmNrR2pmV3N2Qjh5M3ZN>]

RHVHVG1nTjFxV3FzLVpoTVE5MFNKVXZQdw?oc=5]

3. ****Alphabet's (GOOGL) YouTube Didn't Overpay For The Sunday Ticket, Believes Jim Cramer** (Yahoo Finance) - Neutral Sentiment.**

[<https://news.google.com/rss/articles/CBMigAFBVV95cUxPZzN2WVBQeUpKX0UwTFpHSEd6MVdCckpsdXNEV2xyTHRmWjR1b29CaDh2anRXTVJHMjIIVTZNRE5hSUtmdy1qN1RtaDdndTUyT2g5Q0Q1X2NEV1V6eWR0VDdhTnZXTDJOQnQ4d2NVbVAwSzJCUjctWXRkWUowbWVEdg?oc=5>]

4. ****Final Trade: GOOGL, UPS, DIS, F** (CNBC) - Neutral Sentiment.**

[<https://news.google.com/rss/articles/CBMiekFVX3lxTFBqa244MIVnR0w3MGxQcDZZdzE2TzVFdm4-WUh5SnZaZWluSExtZ3Rwd1RIRGNiWVRINKlSS3FQaW1sZ3RjaGdQemsya2FaLU0yQThKQIVfV2ZJakg3SEw1SUtTa1llcXdfbTY1THhLdlhkTEc0eTA5ZW1B?oc=5>]

5. ****The Google Enterprise Story Finally Feels Real (GOOG) (GOOGL)** (Seeking Alpha) - Neutral Sentiment.**

[<https://news.google.com/rss/articles/CBMiiwFBVV95cUxORmlSLWUzLU8xWktLMEVi aEUteGFnVk93MEIPX0RhaFBMQ0xfX3lqZXRIS3F3eVd0cFpRQUZkM292Qmo2a1JFWD E5cmpOUEtXU2xEbS1TZldQRUFvN0Zpb3JkWWVhxaGE1S3ZkOVhDOXF1Z3JvZ3FmbFZhZmFzamgzTW1MUGxGTXVHQmIJ?oc=5>]

6. ****Alphabet Inc. \$GOOGL Shares Sold by Accuvest Global Advisors** (MarketBeat) - Neutral Sentiment.**

[<https://news.google.com/rss/articles/CBMiuwFBVV95cUxPa29kYUNILU1TeU9RV2VLSG9ESVZZLVdjLVZmYI9PRWtITUJnNEpwTFJIY01wekFmZ1RBcVYtOEtQQkRZYk1FUDF CNEs1b012cDIpc0VzSW10dk5laVotOUdPZnNMU1ZEYW5YVXN1ZmFPbXF1dXZoX1IZL UxFa2FXdXhFMEF2Z1BBcFJ1UDZVS2pDVIJVVWTROOGpEQmFSaGY1VG5BOXA5WH BhQjJFZlhnUU1hdVVhc25KNWVF?oc=5>]

7. ****Alphabet Options Trading: A Deep Dive into Market Sentiment - Alphabet (NASDAQ:GOOGL)** (Benzinga) - Neutral Sentiment.**

[<https://news.google.com/rss/articles/CBMitgFBVV95cUxQeFFfRTIWbDA1LXJqM0c5SINCQ3NNa2ZqLTBNNzdOR2hzc2Jsc3Baa21qbzZIWV9RMGxHM3JkdV84bmFwNGdoRF YxVkZGaUh4b2c2MzBweS1QTGtQWm1yNHFVX2RPe3YwRU9wSVQwUVFLckhDeUJz NGhMbHhNaWRMTEZ0VTVLMXM1ZnpYZIV3cXJnaTVxVmR2Rm1iTEFZSnNicE9UUDk 1bWJRRjFpcjd2dm5Rb2JTQQ?oc=5>]

8. ****Too Late To Buy Alphabet? -- Nope (NASDAQ:GOOGL)** (Seeking Alpha) - Negative Sentiment.**

[<https://news.google.com/rss/articles/CBMiekFVX3lxTE5KVGNSLUZ3QmFZdm03TUIWNTVubUoxZ>]