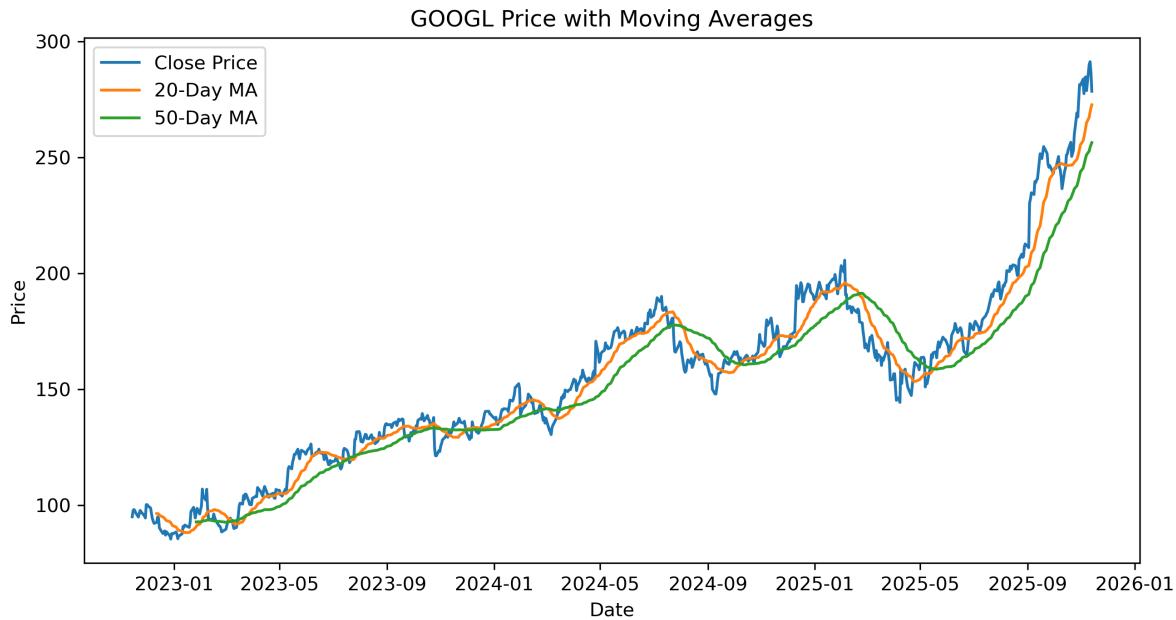


Financial Analysis Report: GOOGL

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GOOGL (Alphabet Inc.) Equity Research Report

Date: 2025-11-14

Reporting Period: 2022-11-14 -> 2025-11-14

1. Executive Summary

This report provides an overview of Alphabet Inc. (GOOGL) performance and sentiment during the period from November 14, 2022, to November 14, 2025. Key performance indicators (KPIs) indicate a current price of \$278.57, a day high of \$282.84, and a day low of \$277.24. Market sentiment analysis reveals a predominantly neutral outlook, with a slight lean towards positive sentiment based on recent news. Recent news highlights include updates to AI shopping features, analysis suggesting undervaluation based on free cash flow, and discussion surrounding YouTube's Sunday Ticket deal. A chart illustrating price performance over the reporting period is available at [data/raw\GOOGL_chart.png].

2. Price Performance Overview

As of November 14, 2025, GOOGL is trading at \$278.57. The 20-day moving average (MA20) is \$272.74, and the 50-day moving average (MA50) is \$256.41. The stock's volatility is currently measured at 0.02. A visual representation of price movement throughout the reporting period is available in the accompanying chart.

3. Key Indicators (KPIs)

- * **Current Price:** \$278.57
- * **Day High:** \$282.84
- * **Day Low:** \$277.24
- * **20-Day Moving Average (MA20):** \$272.74
- * **50-Day Moving Average (MA50):** \$256.41
- * **Volatility:** 0.02

4. Market Sentiment Analysis

Sentiment analysis of recent news coverage indicates a generally neutral market perception of GOOGL. Out of eight analyzed articles, one expressed a positive sentiment, one expressed a negative sentiment, and six were classified as neutral. The average sentiment polarity is 0.0211.

5. Recent News Highlights

The following news items were analyzed during the reporting period:

1. ****Google (GOOGL) Updates AI Shopping Features in Time for the Holidays****
(TipRanks) - **Neutral** **Sentiment.**
[<https://news.google.com/rss/articles/CBMinAFBVV95cUxNM1JrX0RmUWpUYVFvS2V6T0hEV3MxeU1EVXVaaFFwdUNNYmtXRTZzZHVKczBjaHMxRERsTEQtN2VYOGFTN3NneG1rc25vZjVMWU9wemYxS0ZpWk9EV2xfakNndGhla0NabEJzek5ZNGtCRIhpMnZPSzJjcUdNM2Zwd0NKaC01Y21ZVVNnUIY3SEdFb3RiSnpDX3pDcmc?oc=5>]
2. ****Alphabet Generates Strong FCF and If It Continues GOOGL Stock is 40% Undervalued**** **(Barchart.com)** - **Positive** **Sentiment.**
[<https://news.google.com/rss/articles/CBMiwgFBVV95cUxOazRlaDVVQ3c3Q0U2TU50VzZDRE5KQk9DX3RYUFZZS3I4V1MydnICbUs0QU5yMEI5RWI0Mm1rRFpyTTdIQ0I0cEVTFJtajdLYjVJcnR5SIYwTUtVcDRaaUQxOWVGcVd5TGVCampam2pjLTdVdURjTVNTbERGbVNYelFST3RVWkZIYTk1X0hiNjZUWkpwZ2NFMHp0ZmNrR2pmV3N2Qjh5M3ZN>]

RHVHVG1nTjFxV3FzLVpoTVE5MFNKVXZQdw?oc=5]

3. **Alphabet's (GOOGL) YouTube Didn't Overpay For The Sunday Ticket, Believes Jim Cramer** (Yahoo Finance) - Neutral Sentiment.
[<https://news.google.com/rss/articles/CBMigAFBV95cUxPZzN2WVBQeUpKX0UwTFpHSEd6MVdCckpsdXNEV2xyTHRmWjR1b29CaDh2anRXTVJHMjIITZNRE5hSUtdy1qN1RtaDdndTUyT2g5Q0Q1X2NEV1V6eWR0VDdhTnZXTDJOQnQ4d2NVbVAwSzJCUjctWXRkWUowbWVEdg?oc=5>]

4. **Final Trade: GOOGL, UPS, DIS, F** (CNBC) - Neutral Sentiment.
[<https://news.google.com/rss/articles/CBMiekFVX3IxTFBqa244MIVnR0w3MGxQcDZZdzE2TzVFdm4-WUh5SnZaZWluSExtZ3Rwd1RIRGNiWVRINKISS3FQaW1sZ3RjaGdQemsya2FaLU0yQThKQIVfV2ZJakg3SEw1SUtTa1IicXdfbTY1THhLdlhkTEc0eTA5ZW1B?oc=5>]

5. **The Google Enterprise Story Finally Feels Real (GOOG) (GOOGL)** (Seeking Alpha) - Neutral Sentiment.
[<https://news.google.com/rss/articles/CBMiiwFBVV95cUxORmlSLWUzLU8xWktLMEViAEUteGFnVk93MEIPX0RhaFBMQ0xfX3lqZX里斯3F3eVd0cFpRQUZkM292Qmo2a1JFWD E5cmpOUEtXU2xEbS1TZIdQRUFvN0Zpb3JkWVhxaGE1S3ZkOVhDOXF1Z3JvZ3FmbFZhZmFzamgzTW1MUGxGTXVHQmlJ?oc=5>]

6. **Alphabet Inc. \$GOOGL Shares Sold by Accuvest Global Advisors** (MarketBeat) - Neutral Sentiment.
[<https://news.google.com/rss/articles/CBMiuwFBVV95cUxPa29kYUNILU1TeU9RV2VLSG9ESVZZLVdjLVZmYI9PRWtITUJnNEpwTFJIY01wekFmZ1RBcVYtOEtQQkRZYk1FUDFCNEs1b012cDIpc0VzSW10dk5laVotOUdPZnNMU1ZEYW5YVXN1ZmFPbXF1dXZoX1IZLUxFa2FXdXhFMEF2Z1BBcFJ1UDZVS2pDVIJVWTRROOGpEQmFSaGY1VG5BOXA5WHBhQjJFZIhnUU1hdVVhc25KNWVF?oc=5>]

7. **Alphabet Options Trading: A Deep Dive into Market Sentiment - Alphabet (NASDAQ:GOOGL)** (Benzinga) - Neutral Sentiment.
[<https://news.google.com/rss/articles/CBMitgFBVV95cUxQeFFfRTIWbDA1LXJqM0c5SINCQ3NNa2ZqLTBNNzdOR2hzc2Jsc3Baa21qbzZI WV9RMGxHM3JkdV84bmFwNGdoRFYxVkJGaUh4b2c2MzBweS1QTGtQWm1yNHFVX2RPc3YwRU9wSVQwUVFLckhDeUJzNGhMbHhNaWRMTEZ0VTVLMXM1ZnpYZIV3cXJnaTVxVmR2Rm1iTEFZSnNicE9UUDk1bWJRRjFpcjd2dm5Rb2JTQQ?oc=5>]

8. **Too Late To Buy Alphabet? -- Nope (NASDAQ:GOOGL)** (Seeking Alpha) - Negative Sentiment.

[https://news.google.com/rss/articles/CBMiekFVX3IxTE5KVGNSLUZ3QmFZdm03TUIWNTVubUoxZ