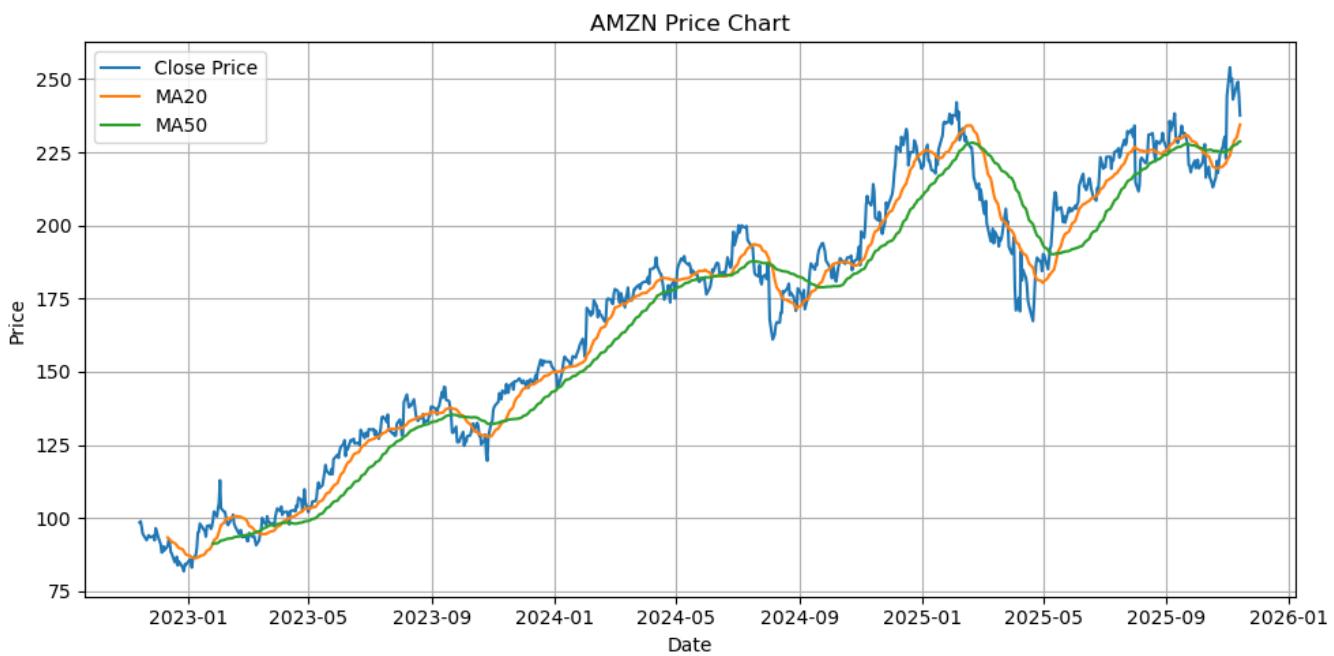


Financial Analysis Report: AMZN

Generated on: 2025-11-14 21:10



Amazon (AMZN) Equity Research Report - 2022-11-14 -> 2025-11-14

Date: November 14, 2025

1. Executive Summary

This report analyzes Amazon (AMZN) based on available data spanning from November 14, 2022, to November 14, 2025. Current market data indicates a share price of \$237.58, with a day high of \$243.75 and a day low of \$236.50. Sentiment analysis reveals a slightly positive outlook, with 4 out of 8 news articles exhibiting positive sentiment, 4 neutral, and 0 negative. Key financial indicators suggest a large market capitalization and a relatively high price-to-earnings ratio. The report outlines potential risks and opportunities for AMZN within the Consumer Cyclical sector.

2. Price Performance Overview

* **Current Price:** \$237.58

* **Day High:** \$243.75

- * **Day Low:** \$236.50
- * **20-day Moving Average (MA20):** \$234.43
- * **50-day Moving Average (MA50):** \$228.65
- * **Volatility:** 13.2974

The current price sits above both the 20-day and 50-day moving averages, suggesting a short-to-medium term upward trend. Volatility is present at 13.2974. A chart illustrating price movement over the analyzed period is available in the accompanying file: `data/raw/AMZN_chart.png`.

3. Key Indicators (KPIs)

- * **Market Capitalization:** \$2,539,034,247,168
- * **Price-to-Earnings (P/E) Ratio:** 33.546623
- * **Forward P/E Ratio:** 38.61953
- * **Earnings Per Share (EPS):** 7.08
- * **Beta:** 1.368
- * **Book Value:** 34.587
- * **Dividend Yield:** Not Available (None)
- * **Sector:** Consumer Cyclical
- * **Industry:** Internet Retail

Amazon exhibits a substantial market capitalization, indicative of its significant presence in the market. The P/E ratio of 33.55 suggests investors are willing to pay a premium for each dollar of earnings. The forward P/E of 38.62 indicates expectations for future earnings growth. Beta of 1.368 suggests the stock is more volatile than the market. The company does not currently pay a dividend.

4. Market Sentiment Analysis

Sentiment analysis of recent news coverage indicates a generally positive, albeit slightly mixed, outlook.

- * **Total Articles:** 8
- * **Positive Sentiment:** 4
- * **Negative Sentiment:** 0
- * **Neutral Sentiment:** 4
- * **Average Polarity:** 0.275

The absence of negative sentiment is notable. The average polarity score of 0.275 suggests a slightly positive overall sentiment.

5. Fundamental Valuation Overview

Based on the provided data, Amazon's valuation appears to be influenced by its growth potential, as reflected in its P/E ratios. The book value of \$34.587 provides a baseline for asset valuation. However, without additional financial data (e.g., revenue, debt levels, cash flow), a comprehensive valuation is not possible.

6. Recent News Highlights

The following news items were analyzed:

1. ****Amazon: The Best Opportunity Out Of The Magnificent 7? (Seeking Alpha):** Positive sentiment, discussing Amazon's potential.**
2. ****Amazon Stock Today (ts2.tech):** Neutral, providing a snapshot of the stock's performance on November 14, 2025.**
3. ****The best books of 2025, according to the Amazon Editors (About Amazon):** Positive sentiment, highlighting Amazon's role in the publishing industry.**
4. ****Amazon (AMZN): Evaluating Valuation Perspectives as Long-Term Growth Outpaces Peers (Yahoo Finance):** Neutral, assessing Amazon's valuation relative to competitors.**
5. ****Amazon, Microsoft Back the Legislation to Curb Nvidia's Chip Exports to China (TipRanks):** Neutral, reporting on regulatory and geopolitical factors.**
6. ****Where Will Amazon Stock Be in 3 Years? (The Motley Fool):** Positive sentiment, offering a future outlook.**
7. ****SA analyst upgrades/downgrades: AMD, ENB, AMZN, FSLR (SP500:) (Seeking Alpha):** Positive sentiment, indicating analyst upgrades.**
8. ****Amazon: Path To \$3 Trillion (Seeking Alpha):** Neutral, discussing potential future market capitalization.**

7. Risks and Opportunities

****Risks:****

- * **Economic Slowdown:** As a Consumer Cyclical company, Amazon is susceptible to fluctuations in consumer spending during economic downturns.
- * **Increased Competition:** The Internet Retail industry is highly competitive, with potential for disruption from new entrants or existing players.
- * **Regulatory Scrutiny:** Amazon faces ongoing regulatory scrutiny regarding antitrust concerns and data privacy.

****Opportunities:****

- * **Cloud Computing Growth (AWS):** Amazon Web Services (AWS) continues to be a significant growth driver.
- * **Expansion into New Markets:** Opportunities exist for expansion into emerging markets and new product categories.
- * **Technological Innovation:** Continued investment in areas like artificial intelligence and machine learning could drive future growth.

8. Final Recommendation

Based solely on the provided data, a definitive investment recommendation cannot be made. The current price is above both moving averages, and sentiment is slightly positive. However, the high P/E ratio suggests a premium valuation. Further analysis, including a review of financial statements and a deeper dive into competitive dynamics, is required before formulating a conclusive recommendation.