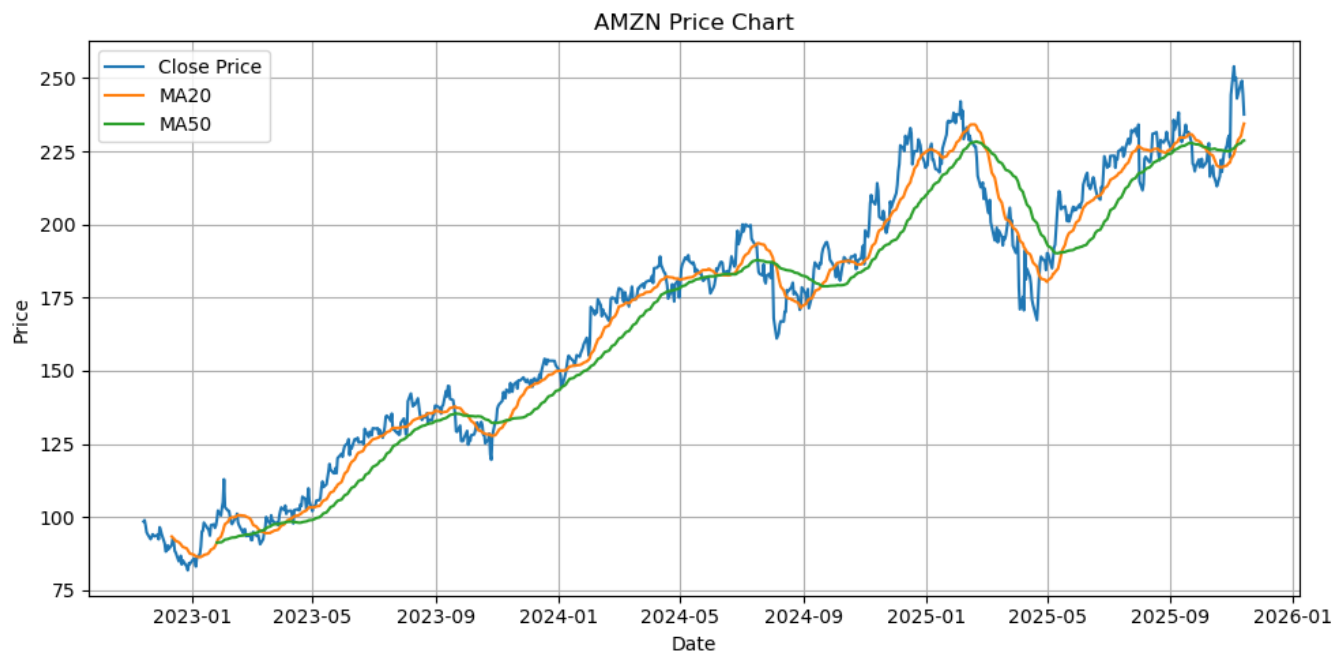


# Financial Analysis Report: AMZN

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## Amazon (AMZN) Equity Research Report - 2022-11-14 -> 2025-11-14

\*\*Date:\*\* November 14, 2025

## ### 1. Executive Summary

This report analyzes Amazon (AMZN) based on available data spanning from November 14, 2022, to November 14, 2025. Current market data indicates a share price of \$237.58, with a day high of \$243.75 and a day low of \$236.50. Sentiment analysis reveals a slightly positive outlook, with 4 out of 8 news articles exhibiting positive sentiment, 4 neutral, and 0 negative. Key financial indicators suggest a large market capitalization and a relatively high price-to-earnings ratio. The report outlines potential risks and opportunities for AMZN within the Consumer Cyclical sector.

## ### 2. Price Performance Overview

- \* \*\*Current Price:\*\* \$237.58
- \* \*\*Day High:\*\* \$243.75

- \* \*\*Day Low:\*\* \$236.50
- \* \*\*20-day Moving Average (MA20):\*\* \$234.43
- \* \*\*50-day Moving Average (MA50):\*\* \$228.65
- \* \*\*Volatility:\*\* 13.2974

The current price sits above both the 20-day and 50-day moving averages, suggesting a short-to-medium term upward trend. Volatility is present at 13.2974. A chart illustrating price movement over the analyzed period is available in the accompanying file: ``data/raw/AMZN_chart.png``.

### ### 3. Key Indicators (KPIs)

- \* \*\*Market Capitalization:\*\* \$2,539,034,247,168
- \* \*\*Price-to-Earnings (P/E) Ratio:\*\* 33.546623
- \* \*\*Forward P/E Ratio:\*\* 38.61953
- \* \*\*Earnings Per Share (EPS):\*\* 7.08
- \* \*\*Beta:\*\* 1.368
- \* \*\*Book Value:\*\* 34.587
- \* \*\*Dividend Yield:\*\* Not Available (None)
- \* \*\*Sector:\*\* Consumer Cyclical
- \* \*\*Industry:\*\* Internet Retail

Amazon exhibits a substantial market capitalization, indicative of its significant presence in the market. The P/E ratio of 33.55 suggests investors are willing to pay a premium for each dollar of earnings. The forward P/E of 38.62 indicates expectations for future earnings growth. Beta of 1.368 suggests the stock is more volatile than the market. The company does not currently pay a dividend.

### ### 4. Market Sentiment Analysis

Sentiment analysis of recent news coverage indicates a generally positive, albeit slightly mixed, outlook.

- \* \*\*Total Articles:\*\* 8
- \* \*\*Positive Sentiment:\*\* 4
- \* \*\*Negative Sentiment:\*\* 0
- \* \*\*Neutral Sentiment:\*\* 4
- \* \*\*Average Polarity:\*\* 0.275

The absence of negative sentiment is notable. The average polarity score of 0.275 suggests a slightly positive overall sentiment.

### ### 5. Fundamental Valuation Overview

Based on the provided data, Amazon's valuation appears to be influenced by its growth potential, as reflected in its P/E ratios. The book value of \$34.587 provides a baseline for asset valuation. However, without additional financial data (e.g., revenue, debt levels, cash flow), a comprehensive valuation is not possible.

### ### 6. Recent News Highlights

The following news items were analyzed:

1. **\*\*Amazon: The Best Opportunity Out Of The Magnificent 7? (Seeking Alpha):\*\*** Positive sentiment, discussing Amazon's potential.
2. **\*\*Amazon Stock Today (ts2.tech):\*\*** Neutral, providing a snapshot of the stock's performance on November 14, 2025.
3. **\*\*The best books of 2025, according to the Amazon Editors (About Amazon):\*\*** Positive sentiment, highlighting Amazon's role in the publishing industry.
4. **\*\*Amazon (AMZN): Evaluating Valuation Perspectives as Long-Term Growth Outpaces Peers (Yahoo Finance):\*\*** Neutral, assessing Amazon's valuation relative to competitors.
5. **\*\*Amazon, Microsoft Back the Legislation to Curb Nvidia's Chip Exports to China (TipRanks):\*\*** Neutral, reporting on regulatory and geopolitical factors.
6. **\*\*Where Will Amazon Stock Be in 3 Years? (The Motley Fool):\*\*** Positive sentiment, offering a future outlook.
7. **\*\*SA analyst upgrades/downgrades: AMD, ENB, AMZN, FSLR (SP500:) (Seeking Alpha):\*\*** Positive sentiment, indicating analyst upgrades.
8. **\*\*Amazon: Path To \$3 Trillion (Seeking Alpha):\*\*** Neutral, discussing potential future market capitalization.

### ### 7. Risks and Opportunities

**\*\*Risks:\*\***

- \* **Economic Slowdown:** As a Consumer Cyclical company, Amazon is susceptible to fluctuations in consumer spending during economic downturns.
- \* **Increased Competition:** The Internet Retail industry is highly competitive, with potential for disruption from new entrants or existing players.
- \* **Regulatory Scrutiny:** Amazon faces ongoing regulatory scrutiny regarding antitrust concerns and data privacy.

**Opportunities:**

- \* **Cloud Computing Growth (AWS):** Amazon Web Services (AWS) continues to be a significant growth driver.
- \* **Expansion into New Markets:** Opportunities exist for expansion into emerging markets and new product categories.
- \* **Technological Innovation:** Continued investment in areas like artificial intelligence and machine learning could drive future growth.

### 8. Final Recommendation

Based solely on the provided data, a definitive investment recommendation cannot be made. The current price is above both moving averages, and sentiment is slightly positive. However, the high P/E ratio suggests a premium valuation. Further analysis, including a review of financial statements and a deeper dive into competitive dynamics, is required before formulating a conclusive recommendation.