

# **Midterm Project Report**

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CS 634 (105) Data Mining

## **Implementation and Code Usage**

### **Title: Comparative Analysis of Data Mining Algorithms**

#### **Abstract:**

This project undertakes the implementation and comparative assessment of three distinct algorithms for frequent itemset mining and association rule generation: brute force, Apriori, and FP-Growth. Additionally, the project involves the creation of transactional databases and the derivation of association rules based on user-defined parameters

#### **Introduction:**

The Comparative Analysis of Data Mining Algorithms project aims to explore and evaluate the effectiveness of three distinct algorithms for frequent itemset mining and association rule generation. Data mining plays a crucial role in uncovering valuable patterns and insights from large datasets, making it a cornerstone in various domains including retail, finance, and healthcare. In this project, we focus on three key algorithms: brute force, Apriori, and FP-Growth, each offering unique approaches to extracting frequent itemset and deriving association rules. Through this comparative analysis, we seek to understand the strengths and weaknesses of each algorithm in terms of efficiency and accuracy, providing insights into their applicability in real-world scenarios.

#### **Core Concepts and Principles:**

Frequent Itemset Discovery: The Apriori Algorithm is all about finding frequent item sets – groups of items that frequently show up together in transactions. These item sets give us a

peek into what customers tend to buy together, helping us understand their shopping habits and preferences.

### **Support and Confidence:**

Support and confidence are crucial metrics in data mining. Support tells us how often an item or itemset appears in transactions, showing its importance. Confidence measures the likelihood of one item being bought when another is already purchased, indicating how strong the connection between items is. These metrics are our compass in analyzing data and making sense of it.

### **Association Rules:**

Strong association rules help us identify which items are commonly purchased together. These rules are good for refining sales strategies, like making recommendations to customers based on their purchase history.

### **Project Workflow:**

Our project follows a structured path, guided by the Apriori Algorithm:

#### **Data Loading and Preprocessing:**

We kick off by loading transaction data from a retail dataset. Each transaction lists the items bought by a customer. To make sure our data is clean and accurate, we tidy it up by removing duplicate items and sorting them out in a specific order.

#### **Determining Minimum Support and Confidence:**

User input is key in data mining. We ask the user for their preferred minimum support and confidence levels to filter out less important patterns from our analysis.

#### **Iterating Through Candidate Item sets:**

We apply the Apriori Algorithm by generating candidate item sets of increasing sizes. Starting with single items, we move on to pairs, triplets, and so forth. This iterative process is a bit like brute force – we are trying out all combinations of items.

#### **Calculating Support Counts:**

For each candidate itemset, we calculate its support by tallying up how many transactions contained in that itemset. We keep the item sets that meet our minimum support threshold and discard the rest.

### **Calculating Confidence:**

Next, we assess the confidence of association rules to gauge the strength of connections between items. This involves comparing the support values of individual items and item sets.

### **Generating Association Rules:**

We extract association rules that meet both the minimum support and confidence requirements. These rules offer valuable insights into which items tend to go hand in hand during purchases.

### **Results and Evaluation:**

We evaluate the project's success based on metrics like support, confidence, and the association rules we've generated. We also compare our custom Apriori Algorithm implementation with existing libraries to ensure its reliability and accuracy.

### **Conclusion:**

The project successfully implemented and compared three different algorithms for frequent itemset mining and association rule generation: brute force, Apriori, and FP-Growth. The results showed that both Apriori and FP-Growth produced the same number of frequent itemsets, while the brute force method did not find any. In terms of performance, FP-Growth was the fastest, followed by Apriori, and then the brute force method. Overall, this project demonstrated the practical application and comparison of different algorithms in data mining.

Screenshots:

Here are what the csv files (This program takes in two separate csv files: Item Names & Transactions)

CHARAN_KATTA_MID_PROJ	
Midterm_Project_Items_Datasets_Examples-2	
Midterm_Project_Items_Datasets_Examples-2	
database1.csv*	Amazon
Item #	Item Name
1	A Beginner's Guide
2	Java: The Complete Reference
3	Java For Dummies
4	Android Programming: The Big Nerd Ranch
5	Head First Java 2nd Edition
6	Beginning Programming with Java
7	Java 8 Pocket Guide
8	C++ Programming in Easy Steps
9	Effective Java (2nd Edition)
10	HTML and CSS: Design and Build Websites
Transaction ID	Transaction
Trans1	A Beginner's Guide, Java: The Complete Reference, Java For Dummies, Android Programming: The Big Nerd Ranch
Trans2	A Beginner's Guide, Java: The Complete Reference, Java For Dummies
Trans3	A Beginner's Guide, Java: The Complete Reference, Java For Dummies, Android Programming: The Big Nerd Ranch, Head First Java 2nd Edition
Trans4	Android Programming: The Big Nerd Ranch, Head First Java 2nd Edition , Beginning Programming with Java,
Trans5	Android Programming: The Big Nerd Ranch, Beginning Programming with Java, Java 8 Pocket Guide
Trans6	A Beginner's Guide, Android Programming: The Big Nerd Ranch, Head First Java 2nd Edition
Trans7	A Beginner's Guide, Head First Java 2nd Edition , Beginning Programming with Java
Trans8	Java: The Complete Reference, Java For Dummies, Android Programming: The Big Nerd Ranch,
Trans9	Java For Dummies, Android Programming: The Big Nerd Ranch, Head First Java 2nd Edition , Beginning Programming with Java,
Trans10	Beginning Programming with Java, Java 8 Pocket Guide, C++ Programming in Easy Steps
Trans11	A Beginner's Guide, Java: The Complete Reference, Java For Dummies, Android Programming: The Big Nerd Ranch
Trans12	A Beginner's Guide, Java: The Complete Reference, Java For Dummies, HTML and CSS: Design and Build Websites
Trans13	A Beginner's Guide, Java: The Complete Reference, Java For Dummies, Java 8 Pocket Guide,
Trans14	Java For Dummies, Android Programming: The Big Nerd Ranch, Head First Java 2nd Edition
Trans15	Java For Dummies, Android Programming: The Big Nerd Ranch

	A	B	C
38	database2.csv'	Best Buy	
39	Item #	Item Name	
40		1 Digital Camera	
41		2 Lab Top	
42		3 Desk Top	
43		4 Printer	
44		5 Flash Drive	
45		6 Microsoft Office	
46		7 Speakers	
47		8 Lab Top Case	
48		9 Anti-Virus	
49		10 External Hard-Drive	
50			
51			
52	Transaction ID	Transaction	
53			
54	Trans1	Desk Top, Printer, Flash Drive, Microsoft Office, Speakers, Anti-Virus	
55	Trans2	Lab Top, Flash Drive, Microsoft Office, Lab Top Case, Anti-Virus	
56	Trans3	Lab Top, Printer, Flash Drive, Microsoft Office, Anti-Virus, Lab Top Case, External Hard-Drive	
57	Trans4	Lab Top, Printer, Flash Drive, Anti-Virus, External Hard-Drive, Lab Top Case	
58	Trans5	Lab Top, Flash Drive, Lab Top Case, Anti-Virus	
59	Trans6	Lab Top, Printer, Flash Drive, Microsoft Office	
60	Trans7	Desk Top, Printer, Flash Drive, Microsoft Office	
61	Trans8	Lab Top, External Hard-Drive, Anti-Virus	
62	Trans9	Desk Top, Printer, Flash Drive, Microsoft Office, Lab Top Case, Anti-Virus, Speakers, External Hard-Drive	
63	Trans10	Digital Camera , Lab Top, Desk Top, Printer, Flash Drive, Microsoft Office, Lab Top Case, Anti-Virus, External Hard-Drive, Speakers	
64	Trans11	Lab Top, Desk Top, Lab Top Case, External Hard-Drive, Speakers, Anti-Virus	
65	Trans12	Digital Camera , Lab Top, Lab Top Case, External Hard-Drive, Anti-Virus, Speakers	
66	Trans13	Digital Camera , Speakers	
67	Trans14	Digital Camera , Desk Top, Printer, Flash Drive, Microsoft Office	
68	Trans15	Printer, Flash Drive, Microsoft Office, Anti-Virus, Lab Top Case, Speakers, External Hard-Drive	
69	Trans16	Digital Camera, Flash Drive, Microsoft Office, Anti-Virus, Lab Top Case, External Hard-Drive, Speakers	
70	Trans17	Digital Camera , Lab Top, Lab Top Case	
71	Trans18	Digital Camera , Lab Top Case, Speakers	
72	Trans19	Digital Camera , Lab Top, Printer, Flash Drive, Microsoft Office, Speakers, Lab Top Case, Anti-Virus	
73	Trans20	Digital Camera , Lab Top, Speakers, Anti-Virus, Lab Top Case	
74			

Text Best Buy

	A	B	C
74			
75	database3.csv'	K-mart	
76	Item #	Item Name	
77		1 Quilts	
78		2 Bedspreads	
79		3 Decorative Pillows	
80		4 Bed Skirts	
81		5 Sheets	
82		6 Shams	
83		7 Bedding Collections	
84		8 Kids Bedding	
85		9 Embroidered	
86		10 Bedspread	
87		11 Towels	
88			
89	Transaction ID	Transaction	
90	Trans1	Decorative Pillows, Quilts, Embroidered Bedspread	
91	Trans2	Embroidered Bedspread, Shams, Kids Bedding, Bedding Collections, Bed Skirts, Bedspreads, Sheets	
92	Trans3	Decorative Pillows, Quilts, Embroidered Bedspread, Shams, Kids Bedding, Bedding Collections	
93	Trans4	Kids Bedding, Bedding Collections, Sheets, Bedspreads, Bed Skirts	
94	Trans5	Decorative Pillows, Kids Bedding, Bedding Collections, Sheets, Bed Skirts, Bedspreads	
95	Trans6	Bedding Collections, Bedspreads, Bed Skirts, Sheets, Shams, Kids Bedding	
96	Trans7	Decorative Pillows, Quilts	
97	Trans8	Decorative Pillows, Quilts, Embroidered Bedspread	
98	Trans9	Bedspreads, Bed Skirts, Shams, Kids Bedding, Sheets	
99	Trans10	Quilts, Embroidered Bedspread, Bedding Collections	
100	Trans11	Bedding Collections, Bedspreads, Bed Skirts, Kids Bedding, Shams, Sheets	
101	Trans12	Decorative Pillows, Quilts	
102	Trans13	Embroidered Bedspread, Shams	
103	Trans14	Sheets, Shams, Bed Skirts, Kids Bedding	
104	Trans15	Decorative Pillows, Quilts	
105	Trans16	Decorative Pillows, Kids Bedding, Bed Skirts, Shams	
106	Trans17	Decorative Pillows, Shams, Bed Skirts	
107	Trans18	Quilts, Sheets, Kids Bedding	
108	Trans19	Shams, Bed Skirts, Kids Bedding, Sheets	
109	Trans20	Decorative Pillows, Bedspreads, Shams, Sheets, Bed Skirts, Kids Bedding	
110			
111	database4.csv'	Nike	

Text Best Buy

Sheet 1		
	A	B
111	database4.csv	Nike
112	Item #	Item Name
113		1 Running Shoe
114		2 Soccer Shoe
115		3 Socks
116		4 Swimming Shirt
117		5 Dry Fit V-Nick
118		6 Rash Guard
119		7 Sweatshirts
120		8 Hoodies
121		9 Tech Pants
122		10 Modern Pants
123		
124	Transaction ID	Transaction
125	Trans1	Running Shoe, Socks, Sweatshirts, Modern Pants
126	Trans2	Running Shoe, Socks, Sweatshirts
127	Trans3	Running Shoe, Socks, Sweatshirts, Modern Pants
128	Trans4	Running Shoe, Sweatshirts, Modern Pants
129	Trans5	Running Shoe, Socks, Sweatshirts, Modern Pants, Soccer Shoe
130	Trans6	Running Shoe, Socks, Sweatshirts
131	Trans7	Running Shoe, Socks, Sweatshirts, Modern Pants, Tech Pants, Rash Guard, Hoodies
132	Trans8	Swimming Shirt, Socks, Sweatshirts
133	Trans9	Swimming Shirt, Rash Guard, Dry Fit V-Nick, Hoodies, Tech Pants
134	Trans10	Swimming Shirt, Rash Guard, Dry
135	Trans11	Swimming Shirt, Rash Guard, Dry Fit V-Nick
136	Trans12	Running Shoe, Swimming Shirt, Socks, Sweatshirts, Modern Pants, Soccer Shoe, Rash Guard, Hoodies, Tech Pants, Dry Fit V-Nick
137	Trans13	Running Shoe, Swimming Shirt, Socks, Sweatshirts, Modern Pants, Soccer Shoe, Rash Guard, Tech Pants, Dry Fit V-Nick, Hoodies
138	Trans14	Running Shoe, Swimming Shirt, Rash Guard, Tech Pants, Hoodies, Dry Fit V-Nick
139	Trans15	Running Shoe, Swimming Shirt, Socks, Sweatshirts, Modern Pants, Dry Fit V-Nick, Rash Guard, Tech Pants
140	Trans16	Swimming Shirt, Soccer Shoe, Hoodies, Dry Fit V-Nick, Tech Pants, Rash Guard
141	Trans17	Running Shoe, Socks
142	Trans18	Socks, Sweatshirts, Modern Pants, Soccer Shoe, Hoodies, Rash Guard, Tech Pants, Dry Fit V-Nick
143	Trans19	Running Shoe, Swimming Shirt, Rash Guard
144	Trans20	Running Shoe, Swimming Shirt, Socks, Sweatshirts, Modern Pants, Soccer Shoe, Hoodies, Tech Pants, Rash Guard, Dry Fit V-Nick
145		
146	database5.csv	Generic
147	Item #	Item Name
148		1 A

Text Best Buy

Sheet 1		
	A	B
131	Trans6	Running Shoe, Socks, Sweatshirts
132	Trans7	Running Shoe, Socks, Sweatshirts, Modern Pants, Tech Pants, Rash Guard, Hoodies
133	Trans8	Swimming Shirt, Socks, Sweatshirts
134	Trans9	Swimming Shirt, Rash Guard, Dry Fit V-Nick, Hoodies, Tech Pants
135	Trans10	Swimming Shirt, Rash Guard, Dry
136	Trans11	Swimming Shirt, Rash Guard, Dry Fit V-Nick
137	Trans12	Running Shoe, Swimming Shirt, Socks, Sweatshirts, Modern Pants, Soccer Shoe, Rash Guard, Hoodies, Tech Pants, Dry Fit V-Nick
138	Trans13	Running Shoe, Swimming Shirt, Socks, Sweatshirts, Modern Pants, Soccer Shoe, Rash Guard, Tech Pants, Dry Fit V-Nick, Hoodies
139	Trans14	Running Shoe, Swimming Shirt, Rash Guard, Tech Pants, Hoodies, Dry Fit V-Nick
140	Trans15	Running Shoe, Swimming Shirt, Socks, Sweatshirts, Modern Pants, Dry Fit V-Nick, Rash Guard, Tech Pants
141	Trans16	Swimming Shirt, Soccer Shoe, Hoodies, Dry Fit V-Nick, Tech Pants, Rash Guard
142	Trans17	Running Shoe, Socks
143	Trans18	Socks, Sweatshirts, Modern Pants, Soccer Shoe, Hoodies, Rash Guard, Tech Pants, Dry Fit V-Nick
144	Trans19	Running Shoe, Swimming Shirt, Rash Guard
145	Trans20	Running Shoe, Swimming Shirt, Socks, Sweatshirts, Modern Pants, Soccer Shoe, Hoodies, Tech Pants, Rash Guard, Dry Fit V-Nick
146		
147	database5.csv	Generic
148	Item #	Item Name
149		1 A
150		2 B
151		3 C
152		4 D
153		5 E
154		6 F
155		
156	Transaction ID	Transaction
157	Trans1	A, B, C
158	Trans2	A, B, C
159	Trans3	A, B, C, D
160	Trans4	A, B, C, D, E
161	Trans5	A, B, D, E
162	Trans6	A, D, E
163	Trans7	A, E
164	Trans8	A, E
165	Trans9	A, C, E
166	Trans10	A, C, E
167	Trans11	A, C, E

Text Best Buy

**Below are screenshots of the code from python file:**

It prompts users to select their desired store. Initially, it reads CSV files and validates user inputs. It begins by initializing dictionaries for Candidate and Frequent Item sets.

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In [27]: # import the necessary modules
import random
import csv
import os
import itertools
import pandas as pd
from mlxtend.preprocessing import TransactionEncoder
from mlxtend.frequent_patterns import apriori, fpgrowth
import time

In [15]: ## Part 1: Data Preparation

In [16]: # List of items seen in supermarkets
items = ['Milk', 'Cheese', 'Yogurt', 'Chicken', 'Beef', 'Bread', 'Chips', 'Cookies', 'Soda', 'Juice']

# Create a transaction
def transaction(items):
    return random.sample(items, random.randint(1, len(items)))

# Create a database with the transactions
def database(items, transactions, filename):
    with open(filename, 'w', newline='') as file:
        writer = csv.writer(file)
        for _ in range(transactions):
            writer.writerow(transaction(items))

In [17]: # For the initial database
database(items, 20, 'database1.csv')

# Creating 4 additional, different databases
for i in range(2, 6):
    database(items, 20, f'database{i}.csv')

# Test creation of database
print("Databases have been created successfully.")

Databases have been created successfully.

In [18]: ## Part 2: Algorithm Implementation and Comparison
```

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In [18]: ## Part 2: Algorithm Implementation and Comparison

In [19]: ### Brute Force Algorithm

In [20]: # Read transactions from a CSV file
def read_transactions(filename):
    with open(filename, 'r') as file:
        reader = csv.reader(file)
        return list(reader)

# Count the frequency of an itemset in the transactions
def count_frequency(itemset, transactions):
    return sum(1 for transaction in transactions if set(itemset).issubset(transaction))

# Generate all possible itemsets of a certain size
def generate_itemsets(items, size):
    return list(itertools.combinations(items, size))

# Identify frequent itemsets using the brute force method
def find_frequent_itemsets(items, transactions, min_frequency):
    size = 1
    while True:
        itemsets = generate_itemsets(items, size)
        frequent_itemsets = [itemset for itemset in itemsets if count_frequency(itemset, transactions) >= min_frequency]
        if not frequent_itemsets:
            break
        size += 1
    return frequent_itemsets

# Generate association rules from the frequent itemsets
def generate_association_rules(frequent_itemsets, min_confidence):
    rules = []
    for itemset in frequent_itemsets:
        for i in range(1, len(itemset)):
            for antecedent in itertools.combinations(itemset, i):
                consequent = tuple(item for item in itemset if item not in antecedent)
                confidence = count_frequency(itemset, transactions) / count_frequency(antecedent, transactions)
                if confidence >= min_confidence:
                    rules.append((antecedent, consequent))
    return rules
```



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return rules

# Read the transactions from the CSV file
transactions = read_transactions('database1.csv')

# Find the frequent itemsets
frequent_itemsets = find_frequent_itemsets(items, transactions, min_frequency=10)

# Generate the association rules
rules = generate_association_rules(frequent_itemsets, min_confidence=0.5)

print("Association rules generated successfully.")

Association rules generated successfully.

In [21]: ### Brute Force Algorithm

In [22]: # Read transactions from a CSV file
def read_transactions(filename):
    with open(filename, 'r') as file:
        reader = csv.reader(file)
        return list(reader)

# Count the frequency of an itemset in the transactions
def count_frequency(itemset, transactions):
    return sum(1 for transaction in transactions if set(itemset).issubset(transaction))

# Generate all possible itemsets of a certain size
def generate_itemsets(items, size):
    return list(itertools.combinations(items, size))

# Identify frequent itemsets using the brute force method
def find_frequent_itemsets(items, transactions, min_frequency):
    size = 1
    while True:
        itemsets = generate_itemsets(items, size)
        frequent_itemsets = [itemset for itemset in itemsets if count_frequency(itemset, transactions) >= min_frequency]
        if not frequent_itemsets:
            break
        size += 1
```

```
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In [23]: ### Apriori and FP-Growth

In [24]: # Read the databases
def read_all_databases(database_filenames):
    all_transactions = []
    for filename in database_filenames:
        transactions = read_transactions(filename)
        all_transactions.extend(transactions)
    return all_transactions

# List of database filenames
database_filenames = ['database1.csv', 'database2.csv', 'database3.csv', 'database4.csv', 'database5.csv']

# Read all the transactions from all databases
all_transactions = read_all_databases(database_filenames)

# Convert the transactions into a DataFrame
te = TransactionEncoder()
te_ary = te.fit(all_transactions).transform(all_transactions)
df = pd.DataFrame(te_ary, columns=te.columns_)

# Minimum support
min_support = 0.1

# Minimum confidence
min_confidence = 0.5

# Run the brute force algorithm and measure the time
start = time.time()
frequent_itemsets_brute_force = find_frequent_itemsets(items, all_transactions, min_support)
rules_brute_force = generate_association_rules(frequent_itemsets_brute_force, min_confidence)
end = time.time()
print(f"Brute force method took {end - start} seconds.")

# Run the Apriori algorithm and measure the time
start = time.time()
frequent_itemsets_apriori = apriori(df, min_support=min_support, use_colnames=True)
end = time.time()
print(f"Apriori algorithm took {end - start} seconds.")

# Run the FP-Growth algorithm and measure the time
```

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In [23]: ### Apriori and FP-Growth

In [24]: # Read the databases
def read_all_databases(database_filenames):
    all_transactions = []
    for filename in database_filenames:
        transactions = read_transactions(filename)
        all_transactions.extend(transactions)
    return all_transactions

# List of database filenames
database_filenames = ['database1.csv', 'database2.csv', 'database3.csv', 'database4.csv', 'database5.csv']

# Read all the transactions from all databases
all_transactions = read_all_databases(database_filenames)

# Convert the transactions into a DataFrame
te = TransactionEncoder()
te_ary = te.fit(all_transactions).transform(all_transactions)
df = pd.DataFrame(te_ary, columns=te.columns_)

# Minimum support
min_support = 0.1

# Minimum confidence
min_confidence = 0.5

# Run the brute force algorithm and measure the time
start = time.time()
frequent_itemsets_brute_force = find_frequent_itemsets(items, all_transactions, min_support)
rules_brute_force = generate_association_rules(frequent_itemsets_brute_force, min_confidence)
end = time.time()
print(f"Brute force method took {end - start} seconds.")

# Run the Apriori algorithm and measure the time
start = time.time()
frequent_itemsets_apriori = apriori(df, min_support=min_support, use_colnames=True)
end = time.time()
print(f"Apriori algorithm took {end - start} seconds.")

# Run the FP-Growth algorithm and measure the time
```

```
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rules_brute_force = generate_association_rules(frequent_itemsets_brute_force, min_confidence)
end = time.time()
print(f"Brute force method took {end - start} seconds.")

# Run the Apriori algorithm and measure the time
start = time.time()
frequent_itemsets_apriori = apriori(df, min_support=min_support, use_colnames=True)
end = time.time()
print(f"Apriori algorithm took {end - start} seconds.")

# Run the FP-Growth algorithm and measure the time
start = time.time()
frequent_itemsets_fpgrowth = fpgrowth(df, min_support=min_support, use_colnames=True)
end = time.time()
print(f"FP-Growth algorithm took {end - start} seconds.")

# Compare the results
print("Brute force method found {} frequent itemsets.".format(len(frequent_itemsets_brute_force)))
print("Apriori algorithm found {} frequent itemsets.".format(len(frequent_itemsets_apriori)))
print("FP-Growth algorithm found {} frequent itemsets.".format(len(frequent_itemsets_fpgrowth)))

Brute force method took 0.024338960647583008 seconds.
Apriori algorithm took 0.007256984710693359 seconds.
FP-Growth algorithm took 0.0064220428466796875 seconds.
Brute force method found 0 frequent itemsets.
Apriori algorithm found 1023 frequent itemsets.
FP-Growth algorithm found 1023 frequent itemsets.

In [25]: ## Performance Analysis & Conclusion

In [26]: ##In conclusion,
#The project successfully implemented and compared three different algorithms for frequent itemset mining and associ
#brute force, Apriori, and FP-Growth.
#The results showed that both Apriori and FP-Growth produced the same number of frequent itemsets, while the brute f
```

**Below are screenshots to show that the program runs in the Terminal:**

```
Please select one out of 6 databases
Enter 1 for Amazon
Enter 2 for BestBuy
Enter 3 for kmart
Enter 4 for Nike
Enter 5 for Generic
Enter 6 for Custom.
3
Count of each items :
```

	Element	Count
0	Shams	11
1	Bed Skirts	11
2	Bedspreads	7
3	Embroidered Bedspread	6
4	Sheets	10
5	Bedding Collections	7
6	Kids Bedding	12
7	Decorative Pillows	10
8	Quilts	8

```
This is a database of 20 transactions.Enter any value of support and confidence between 10 to 100%
Enter the support in percent: 70
Enter the confidence in percent: 70
Minimum support in quantity is 14
```

**The Final output should be the following Verified With Built in Package:**

Please select one out of 6 databases:

Enter 1 for Amazon

Enter 2 for BestBuy

Enter 3 for kmart

Enter 4 for Nike

Enter 5 for Generic

Enter 6 for Custom

3

Enter the support in percent: 20

Enter the confidence in percent: 50

Frequent items are as below: [['Graphic Gym Bag', 'Crew Socks (6-Pack)'], [('Crew Socks (6-Pack)',), ('Graphic Gym Bag',)]]

Final Association Rules: Rule 1: Graphic Gym Bag -> Crew Socks (6-Pack) Confidence: 57.14%

Support: 20% Rule 2: Crew Socks (6-Pack) -> Graphic Gym Bag Confidence: 66.67%  
Support: 20%

### **Other:**

The source code (.py file) and data sets (.csv files) will be attached to the zip file.

Link to Git Repository

[https://github.com/charanreddy9866/Charan\\_Katta\\_midproj/tree/main](https://github.com/charanreddy9866/Charan_Katta_midproj/tree/main)