Twitter Sentiment Analysis with Toxic analysis

J COMPONENT PROJECT REPORT

Submitted by

Guransh Dua (17BCE0029) Charan Lalchand Soneji (17BCE2196)

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School of Computer Science and Engineering

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Title: Twitter Sentiment Analysis with Toxic analysis

(i) Abstract

Sentiment analysis is the computational study of people's opinions and sentiments expressed in written language. We can analyze the opinions of the mass in an effective manner using Sentiment Analysis. In this project, we propose to create a Sentiment Analysis model using Google's Natural Language processing API and Python. This model can help Government analysts understand the sentiments of the crowd on sensitive social and political issues and can prove to be extremely helpful. Google Natural Language API is a set of powerful pre-trained models of the Natural Language API let developers work with natural language understanding features including sentiment analysis, entity analysis, entity sentiment analysis, content classification, and syntax analysis. This project also identifies all the different toxic elements and helps filter them out in order to provide convenience of use for the user. Toxic elements refers to usage of racist, abusive language etc. It helps in providing a better user experience.

(ii) Introduction

Sentiment Analysis is the process of 'computationally' determining whether a piece of writing is positive, negative or neutral. It's also known as opinion mining, deriving the opinion or attitude of a speaker. Sentiment Analysis is the automated process of analysing text data and sorting it into sentiments positive, negative or neutral. Performing Sentiment Analysis on data from Twitter using machine learning can help companies understand how people are talking about their brand.

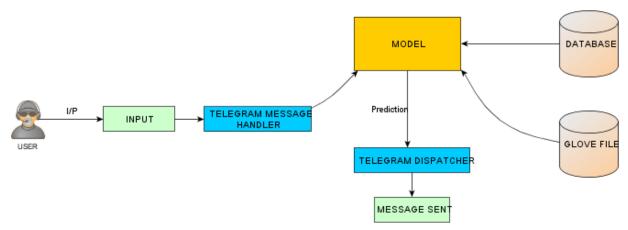
With an excess of 321 million dynamic clients, sending a daily average of 500 million Tweets, Twitter enables organizations to contact an expansive crowd and associate with clients without intermediaries. On the drawback, it's harder for brands to rapidly identify negative substance, and on the off chance that it becomes a web sensation you may wind up with a unexpected PR emergency on your hands. This is one reason why social listening — checking discussion and criticism in online networking — has become an urgent procedure in internet based life showcasing. This is where Toxic Analysis comes in. Monitoring Twitter allows companies to understand their audience, keep on top of what's being said about their brand and their competitors, and discover new trends in the industry.

Online reputation is one of the most precious assets for brands. A bad review on social media can be costly to a company if it's not handled properly and swiftly. After all, 80% of consumers get advice on products from social media. Twitter sentiment analysis allows you to keep track of what's being said about your product or service on social media and can help you detect angry

customers or negative mentions before they turn into a major crisis. At the same time, Twitter sentiment analysis can provide interesting insights to understand customer feedback.

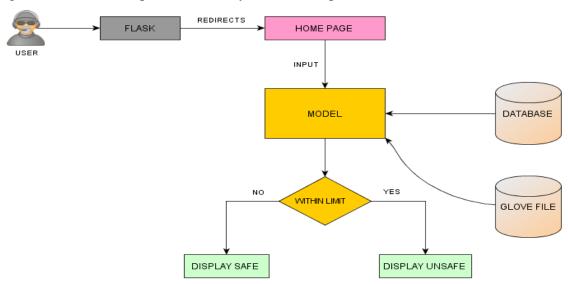
(iii) Architecture diagram

The high-level architecture diagram is mentioned below:



The above diagram represents the routing of information in our given application. Whenever the user makes a request or gives an input in the telegram bot, it is directed to the Telegram Message Handler which then sends or interprets the value from the given Model. From the model, the output is sent to the Telegram Dispatcher which then links to the HTTP portal and displays the output. The blue dialogs represent the Telegram modules. The database represents the dataset which is being used to train the model and the glove file represents a dataset which is used to represent the relation of words in the vector form. The HTTP architecture of the web app is represented below:

The given architecture represents the way in which responses are redirected within the Web App



which has been created whereby FLASK has been used in order to use the python model created

and embed it into the Web App. Based on the value predicted by the model, the tweet is classified as safe or unsafe.

$(iv) \ \ Background\ study\ (Related\ papers\ and\ study)$

Authors	Title	Concept/Theoretical	Methodology	Relevant Finding	Limitations/Future
and year	(Study)	mode/Framework	used/Implementa	_	Research/Gaps
(Reference)			tion		Identified
Betty van	Challeng	Toxic comment	Each field uses	We showed that	An important
Aken,	es for	classification has	different	the approaches	research topic for
Julian	Toxic	become an active	definitions for	make different	future work is
Risch,	Comment	research field with	their	errors and can	investigating
Ralf	Classifica	many recently	classification,	be	improved semantic
Krestel,	tion	proposed	still similar	combined into	embeddings, which
Alexander		approaches.	methods can	an ensemble	can better
Loser		To this end, they	often be applied	with improved	distinguish different
		compare different	to different	F1-	paradigmatic
		deep learning and	tasks. In our	measure. The	contexts. For future
		shallow approaches	work we focus	ensemble	research, it is
		on a new, large	on	especially	essential to know
		comment dataset	toxic comment	outperforms	which challenges
		and propose an	detection and	when there is	are already
		ensemble that	show that the	high variance	addressed by state-
		outperforms all	same method	within the data	of-the-art classifiers
		individual models.	can effectively	and on classes	and for which
		Further, they	be applied to a	with few	challenges current
		validate our	hate speech	examples. Some	solutions are still
		findings on a	detection task.	combinations	error-prone.
		second dataset.		such as shallow	
				learners with	
				deep neural	
				networks	
				are especially	
				effective.	
Manav	Paying	Deep Learning	In the given	Character level	A future avenue of
Kohli,	attention	methods are	paper, a wide	models offer a	research to pursue
Emily	to toxic	already being used	range of RNN	potential way to	would be an
Kuehler,	comment	in order to detect	models for the	addressing out	architecture that
John	online	abusive comments	task of	of vocabulary	attempts to infer
Palowitch		made in online	classifying	problems	word level features
		forums. Detecting	abusive	common in	from character level
		and classifying	comments	online	input.
		online abusive	authored by	comments, due	
		language is a non-	users of	to high	
		trivial NLP	Wikipedia. This	frequency of	
		challenge because	is a challenging	slang and lack	
		online comments	NLP because	of credits. Using	

		are made in a wide	the number of	custom word	
		variety of contexts.	positive	embeddings saw	
			examples is	a marginally	
			low.	low decrease in the word level	
				GRU and	
				LSTM	
				accuracies.	
Kevin	Detecting	This paper	The project	For the multi-	The overall
Khieu	and	introduces various	focusses on	label	accuracy of the
Neha	Classifyi	deep learning	studying the	classification	project needs to be
Narwal	ng Toxic Comment	approaches applied to the task of	effects of three different kins of	task, we achieved a best	improved and the overall
	S	classifiying toxicity	neural network	performance of	classification in
	S	in online	models (MLP,	0.927 label	toxicity needs to be
		comments. We	STM and CNN)	accuracy from	increased and the
		study the impact of	at two levels of	our LSTM	scope needs to be
		SVM, LSTM, CNN	granularity-	model. LSTM	widened.
		and MLP methods	word level and	also performs	
		in combination	character level.	best with	
		with word and character-level		regards to sentence	
		embeddings, on		accuracy. The	
		identifying toxicity		toxic models	
		in text.		were	
				compensated	
		_		with weights.	
Hafiz	Overlapp	Propose Deep	Our problem	This study	Recommend the use
Hassaan Saeed,	ing Toxic Sentimen	Neural Network (DNN)	lies particularly in the domain of	draws a	of focal loss to deal with imbalanced
Khurram	t	architectures to	multi-label text	comparison among DNN	classes. Focal loss
Shahzad	Classifica	classify the	classification. A	models when	alleviated the
Faisal	tion using	overlapping	multi-label	there is an	skewed class
Kamiran	Deep	sentiments with	classification	overlapping	problem, though not
	Neural	high accuracy.	problem is now	multi-label text	much significantly,
	Architect	Moreover, we	being	classification	but still it did not
	ures	show that our	addressed. We	problem. Based	exacerbate the
		proposed classification	are given a multi-label	on the empirical results,	skewness problem. Use of multiple
		framework does	training dataset	considering	model performance
		not require any	D which	overlapping text	metrics can prove
		laborious text pre-	contains n pairs	classification,	decisive in the
		processing and is	of documents	we recommend	choosing and rating
		capable of handling	and label	not to spend too	DNN models. In
		text pre-processing.	vectors, where	much time in	overlapping multi-
			each document	data pre-	label text

			corresponds to a single comment in the dataset.	processing. As a matter of fact, stop words, punctuation, etc. proved to be a vital constituent of data when it comes to the training of the models.	classification, it is observed that the per-label measurement of performance metrics corroborates the better understanding of model performance.
Shuichi Hashida, Keiichi Tamura, Tatsuhiro Sakai	Classifyi ng Tweets using Convolut ional Neural Networks with Multi- Channel Distribut ed Represen tation	This paper is focused on a state-of-art classification method for short text messages. With the increasing interest in social media, people are posting many short text messages, not only to communicate with other people. Short term memory model. The results showed that the classification performance of the deep learning models was superior to that of the naive Bayes classifier. Moreover, a CNN with multi-channel distributed representation can classify tweets better than a CNN	A topic analysis system based on density-based spatiotemporal Clustering. It shows an overview of the topic analysis system. The system has three main stages: tweet classification, spatiotemporal clustering, and visualization through a Web application. Users set a monitoring, topic such as heavy rain and snow. The tweet classifier classifier classifier to whether or not their content is related to the monitoring topic. If the tweet classifier achieves a high performance	The proposed model is based on the Kim's model, which utilizes a CNN with distributed representation, a word embedding technique in which words are mapped to vectors in a multidimensional space. In Kim's model, text data are converted to a sequence of distributed representations. To enhance the capability of distributed representation, multi-channel distributed representation combines multiple matrices of distributed representation, which	A CNN with multi- channel distributed representation can classify tweets better than a CNN without multi- channel distributed representation. In our future work, we plan to enhance the representation of input data to improve the proposed model furthers.

	level, the effectiveness of	are constructed	
	the system is	delay.	
	improved.		

(v) Methodology

We start by collecting real time examples of tweets and then combining them with the dataset retrieved from Kaggle. The data was then preprocessed using NLTK module within python and tokenized. We remove stop words and punctuations from the dataset and optionally perform stemming and lemmatization. The model is then trained and created using the dataset which is retrieved and made. The glove dataset and the trained dataset are used to train the model. The glove dataset is used because of the embedding matrix that we are using in our model trainer. This is further explained below.

We then made a Flask based web app which can link our python trained module to the web app while taking the input from our telegram bot. The telegram bot is linked to the python web app using the HTTPS key obtained and the updater and massager modules inside the Python Telegram library. The key activities on the web app basically show the result output obtained from the Telegram bot which is then routed or accessed using the HTTPS token key and diaplyed with a pleasing UI.

(vi) Proposed model

In this section, we shall explain the different modules of this toxic analyzer. The given project is split up into several shorter modules which are explained briefly below:

1. Creation of model

This module discusses the creation of the model which is mainly involved in predicting the toxicity in the tweets that are being inputted to the user or being scrapped of twitter using tweepy. Some of the main python modules/libraries being used are numpy, pandas, tensorflow, nltk and keras.

- a) Identifying dataset: This is one of the most important steps towards creation of a model. For the creation of our model, we used a toxic dataset from Kaggle which consists of a number of toxic statements made by users and a column predicting the class (i.e. intensity of toxicity or class of toxicity such as racism, sexism, etc.) and combined it with a few more results that we felt would help optimize the dataset.
- b) Reading and pre-processing of data including tokenizing of data: While optimizing the dataset or accessing raw data, the data needs to be cleaned and then optimized for efficient usage to prevent anomalies or incorrect values to be printed during output. Hence, the entire Training dataset was scanned and all the missing values were manually replaced by us. A lot of the sentences were added by the members of the project in order to give an idea of real time tweets. Some of the real time values that we have added into

our dataset are mentioned below. After this, we used the inbuilt NLTK module in python in order to read the data from the given CSV file/Dataset and create tokens of all the sentences which would further be provided to the embedding matrix.

- c) Creation of model.py using embedding matrix: For the creation of our model, we have made use of an embedding matrix since it is a linear mapping from the original space to a real-valued space where entities can have meaningful relationships.
- d) Saving the model to a model.h5 file

This is the last phase of creation whereby we use the TensorFlow backend in order to create the model whereby the models and its weights are returned to a file with an extension of .h5.

On compiling all of the function as mentioned above and running them with reference to specific functions respectively in Google collab, the output returns the trained model.

2. Linking with Telegram Bot

Telegram can be used to create a number of bots which may be made responsive by linking them to models as we shall be doing in this given module. The model.h5 file is linked to our bot in the following steps.

a) Creation of Bot in BotFather: For the creation of a bot, we use a predefined bot named Botfather in Telegram whereby we can create our own custom bots and rename them based on our requirement. The following snippet shows the creation of our bot:

The bot created in Telegram has been given:

- Name of bot: ToxicAnalysisBot
- HTTPS token of bot: 1076597208:AAH8whDdXKhF9xgSMj1P50EzZ-3JATLuaLs
- b) Linking of bot with Python: This step helps us in accessing the model thought our bot created in Telegram. For the given process, "Python-telegram bot" library is made use of and the updater.dispatcher is used to dispatch our update to the bot.

A few snippets of the code which are linked to the connection of the Telegram bot are mentioned below:

In the given code, the Updater function has the HTTP access key of the given bot and Messagehandler is used to handle incoming messages. It also uses a callback whenever it gets a message. This callback is handled by the UDF named my_func. My_func receives the message sent by the user. It then checks if the message is a text message or something else and predict various parameters like toxicity.

3. Creating a front end and developing a UI for the result

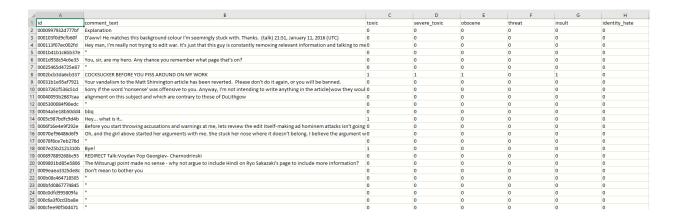
The UI for this project is made using HTML, CSS and Bootstrap Framework. A simple and responsive UI is made so that the user, at no point feels lost in the UI. We have integrated this UI into a Jinja template. Jinja is a modern and designer-friendly templating language for Python, modelled after Django's templates. It is fast, widely used and secure with the optional sandboxed template execution environment. The reason for using Jinja here is that it provides a great amount of flexibility with respect to making changes in the User Interface during runtime. Here are some of the code snippets of the Front-End design.

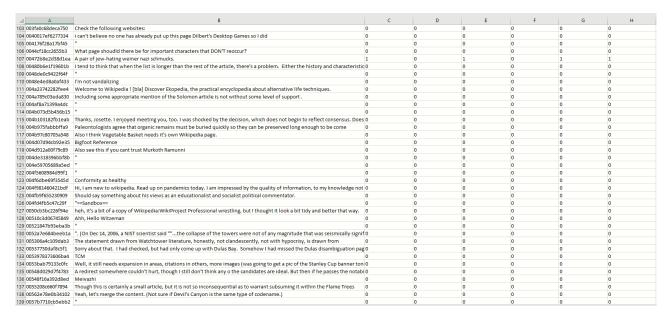
In the screenshots above, we can see the main components of both the screens. For Home Page, the code for the form where the user is required to submit their text that needs to be processed is displayed. Whereas in the Results page, the buttons and the formatting that is displayed as the result to the user is shown.

The home page welcomes the user with a text input form. The user simply has to enter the text he wishes to analyses and click check. Post that, the user is redirected to the result page. Which looks like this one if all the parameters are below a satisfactory level:

(vii) Results and Discussion

A few snippets of the dataset used in the project are mentioned below:





The given snippet is used to get the data and extract in a given format

```
def get_data(train, test, max_features = 20000, maxlen = 50):
    list_sentences_train = train["comment_text"].fillna("_na_").values
    list_sentences_test = test["comment_text"].fillna("_na_").values
    list_classes = ["toxic", "severe_toxic", "obscene", "threat", "insult", "identity_hate"]
    y = train[list_classes].values

    tokenizer = Tokenizer(num_words=max_features)
    tokenizer.fit_on_texts(list(list_sentences_train))
    list_tokenized_train = tokenizer.texts_to_sequences(list_sentences_train)
    list_tokenized_test = tokenizer.texts_to_sequences(list_sentences_test)

    X_t = pad_sequences(list_tokenized_train, maxlen=maxlen)
    X_te = pad_sequences(list_tokenized_test, maxlen=maxlen)
    return X_t,X_te,y,tokenizer
```

NOTE: For the given project, we made use of Google Collab in order to run our code because we encountered several errors during the execution due to insufficient graphics on our personal laptops.

The code snippets for the formation of the embedding matrix is mentioned below:

```
def get_embedding_matrix(EMBEDDING_FILE, embed_size, tokenizer, max_features = 20000):
    embeddings_index = dict(get_coefs(*o.strip().split()) for o in open(EMBEDDING_FILE,'rb'))
    all_embs = np.stack(embeddings_index.values())
    emb_mean,emb_std = all_embs.mean(), all_embs.std()

word_index = tokenizer.word_index
    nb_words = min(max_features, len(word_index))
    embedding_matrix = np.random.normal(emb_mean, emb_std, (nb_words, embed_size))

for word, i in word_index.items():
    if i >= max_features:
        continue
    embedding_vector = embeddings_index.get(word)

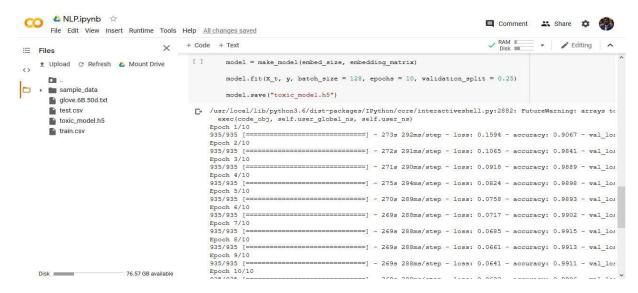
if embedding_vector is not None:
    embedding_matrix[i] = embedding_vector

return embedding_matrix
```

The snippet of the model being trained is shown in the code below:

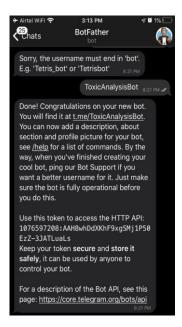
```
def make model(embed size, embedding matrix, max features = 20000, maxlen = 50):
    inp = Input(shape=(maxlen,))
    x = Embedding(max_features, embed_size, weights=[embedding_matrix])(inp)
    x = SpatialDropout1D(0.2)(x)
    x = Bidirectional(GRU(128, return_sequences = True, activation = "tanh",
                         recurrent_activation = "sigmoid", use_bias = "True", reset_after = "True", unroll = "False"))(x)
    # For CuDNN implementation with tf2
    x = Dropout(0.2)(x)
    x = Conv1D(64, kernel_size = 3, padding = "valid", kernel_initializer = "glorot_uniform")(x)
    avg_pool = GlobalAveragePooling1D()(x)
    max_pool = GlobalMaxPooling1D()(x)
    x = concatenate([avg_pool, max_pool])
    preds = Dense(6, activation="sigmoid")(x)
    model = Model(inp, preds)
    model.compile(loss='binary_crossentropy',optimizer=Adam(lr=1e-4),metrics=['accuracy'])
    return model
```

The snippet of the output is mentioned below:



The respective accuracies of the model at each step are shown above.

Creation of the bot in BOTFATHER is represented below:

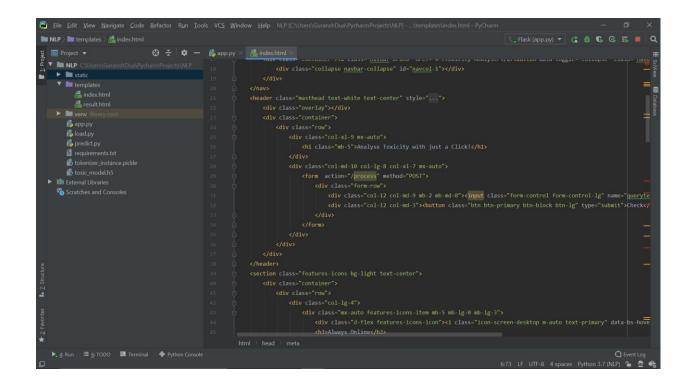


The bot is then linked with python using the following code:

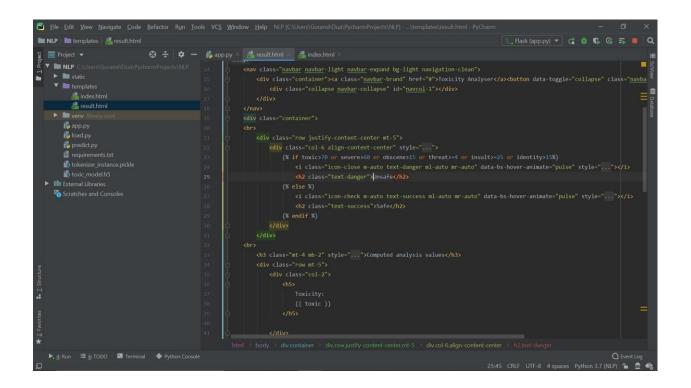
```
updater = Updater('1076597208:AAH8whDdXKhF9xgSMj1P50EzZ-3JATLuaLs')
    dp = updater.dispatcher
    dp.add_handler(MessageHandler(Filters.all, my_func))
    updater.start_polling()
    updater.idle()

def my_func(bot, update):
    if not update.effective_message.text:
        update.effective_message.reply_text(text = "Cannot handle given format, getting aware now")
    else:
        msg = update.effective_message.text
        update.effective_message.reply_text(text = prediction(msg))
```

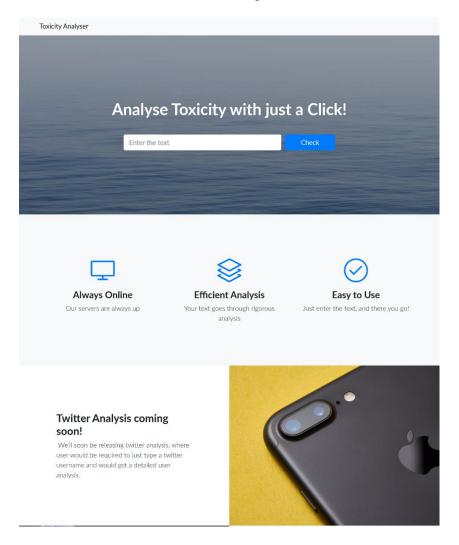
The respective code for the UI is shown below:



Home Screen



Results Page



Home Page

Toxicity Analyser



Computed analysis values

Toxicity: 3.0 Severe Toxicity: Obscenity: 1.0 Threat: 0.0 Insult: 1.0 Identity Hate: 2.0 0.0

Check another sentence

When the data is within the limit, this page is printed.

Toxicity Analyser



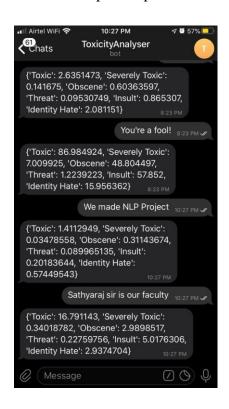
Computed analysis values

Toxicity: 87.0 Severe Toxicity: Obscenity: 49.0 Threat: 1.0 Insult: 58.0 Identity Hate: 7.0 16.0

Check another sentence

When the data is notwithin the limit, this page is printed.

Sample Output



(viii) Conclusion

It may be seen that the above model was trained and an overall accuracy of 97% was obtained for all the tweets obtained. We have also classified the data based on whether it is toxic, severely toxic, sexist, racist, obscene etc. and we have successfully linked the telegram bot with this model and linked it to a front end web app which can be used by users in order to link their Twitter and filter out the toxic comments or analyze the toxicity of statements or can also be used to check the toxicity of a tweet being made which shall give the result in the bo as well as a front end web-app.

(ix) References

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