



Hackathon 2025

Presentation Guide

1. Title Slide

- Title (Clearly mention the challenge you're addressing)
- Theme
- Team Name & Team ID



**INSTITUTION'S
INNOVATION
COUNCIL**

(Ministry of HRD Initiative)

2. Introduction – Setting the Stage (1 Slide)

- Introduce Your Team:
 - Team member names.
- Engage the Audience with a Hook:
 - Start with an interesting fact, statistic, or real-world example related to your problem statement.
 - (Example: "Did you know that 70% of rural hospitals lack real-time patient monitoring solutions?")

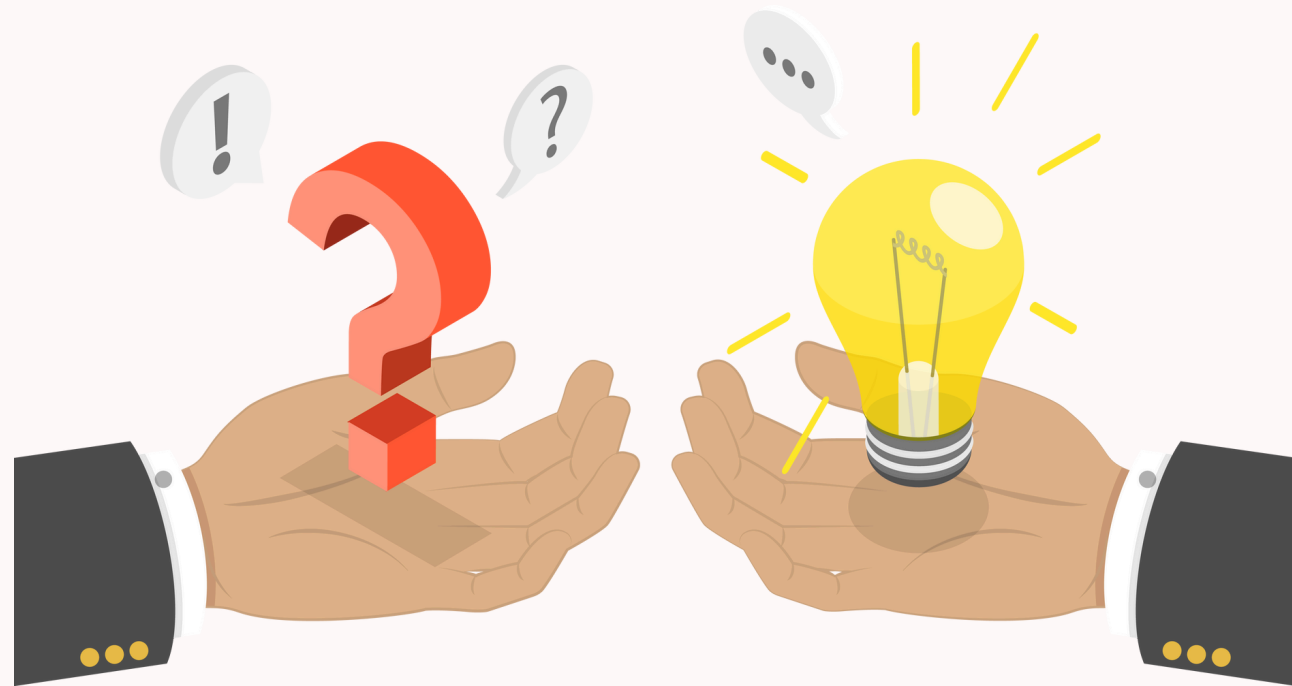


3. Problem Statement – Identifying the Need (1–2 Slides)



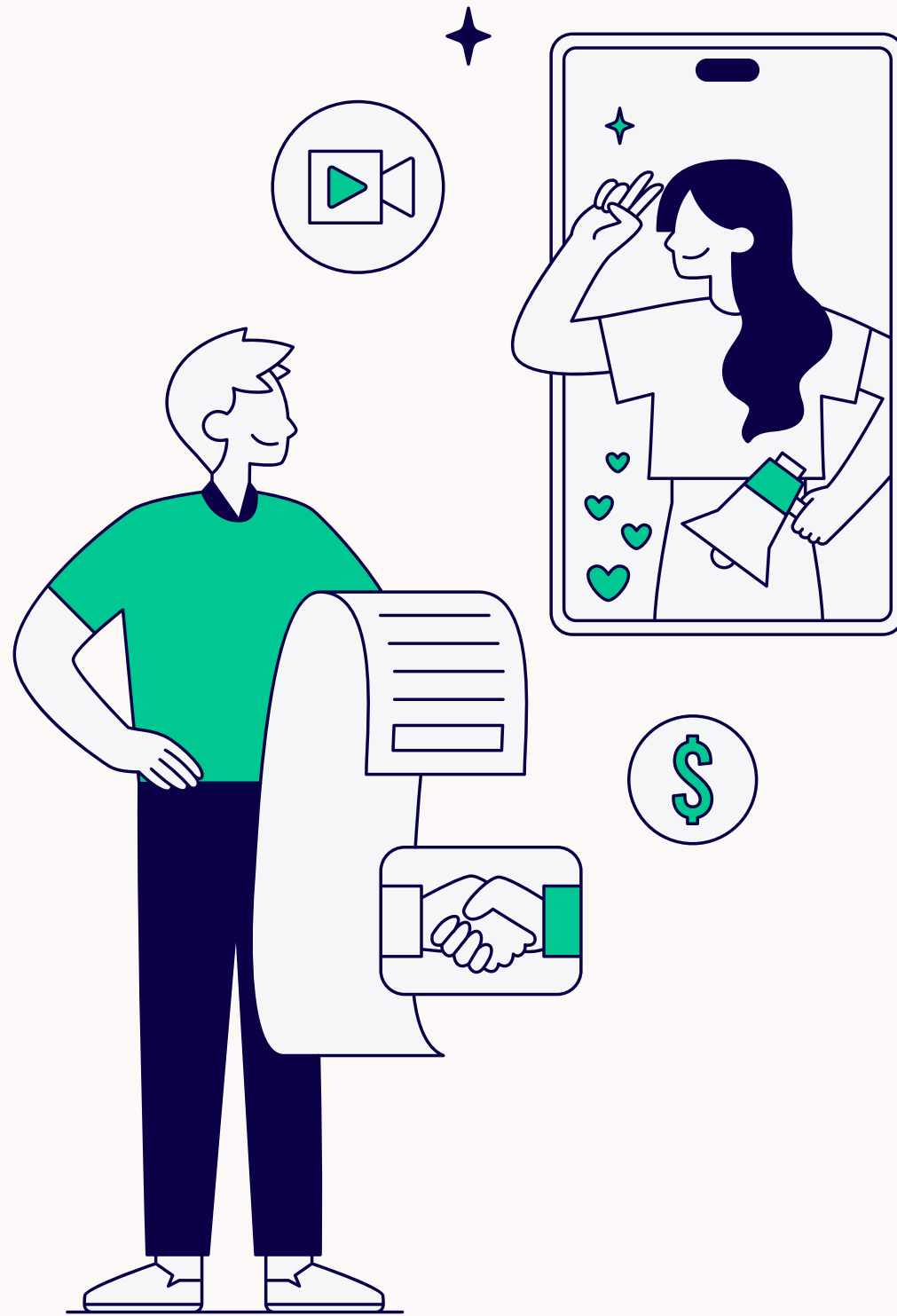
- Clearly define the problem in simple, impactful language.
- Use data & real-world examples to illustrate the severity of the problem.
- Consider these key questions:
 - Who is affected by this issue?
 - Why does this problem exist?
 - What are the current solutions (if any), and why aren't they sufficient?
- Visuals: Graphs, statistics, or an image to make the problem more relatable.

4. Proposed Solution – Your Innovation (1–2 Slides)



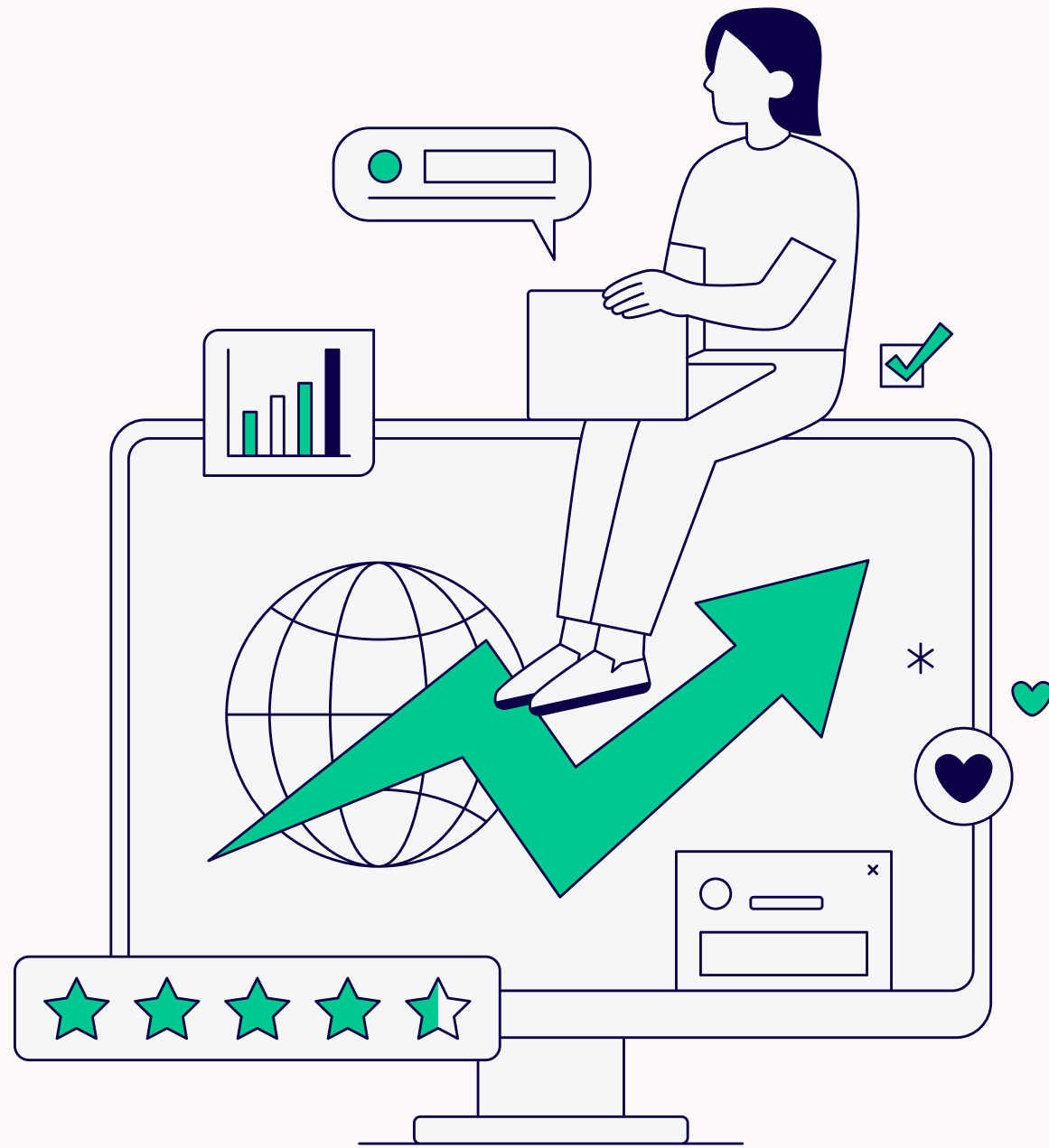
- Describe Your Idea:
 - What is your proposed solution, and how does it work?
 - Use the What? Where? When? Why? How? framework.
- Key Features & Uniqueness:
 - Highlight the core features that differentiate your solution from existing alternatives.
 - Show how your solution addresses the problem in an innovative way.
- Impactful Storytelling:
 - If possible, include a short user scenario or case study to show your solution in action.
- Visuals: A diagram or concept illustration.

5. Market Research – Understanding the Need (1 Slide)



- Why is this solution needed in the market?
 - Target Audience:
 - Who are the primary users (e.g., students, doctors, businesses)?
- Competitor Analysis:
 - Are there existing solutions? If yes, how does yours stand out?
- Supporting Data & Insights:
 - Any statistics, market trends, or survey results that validate your approach.

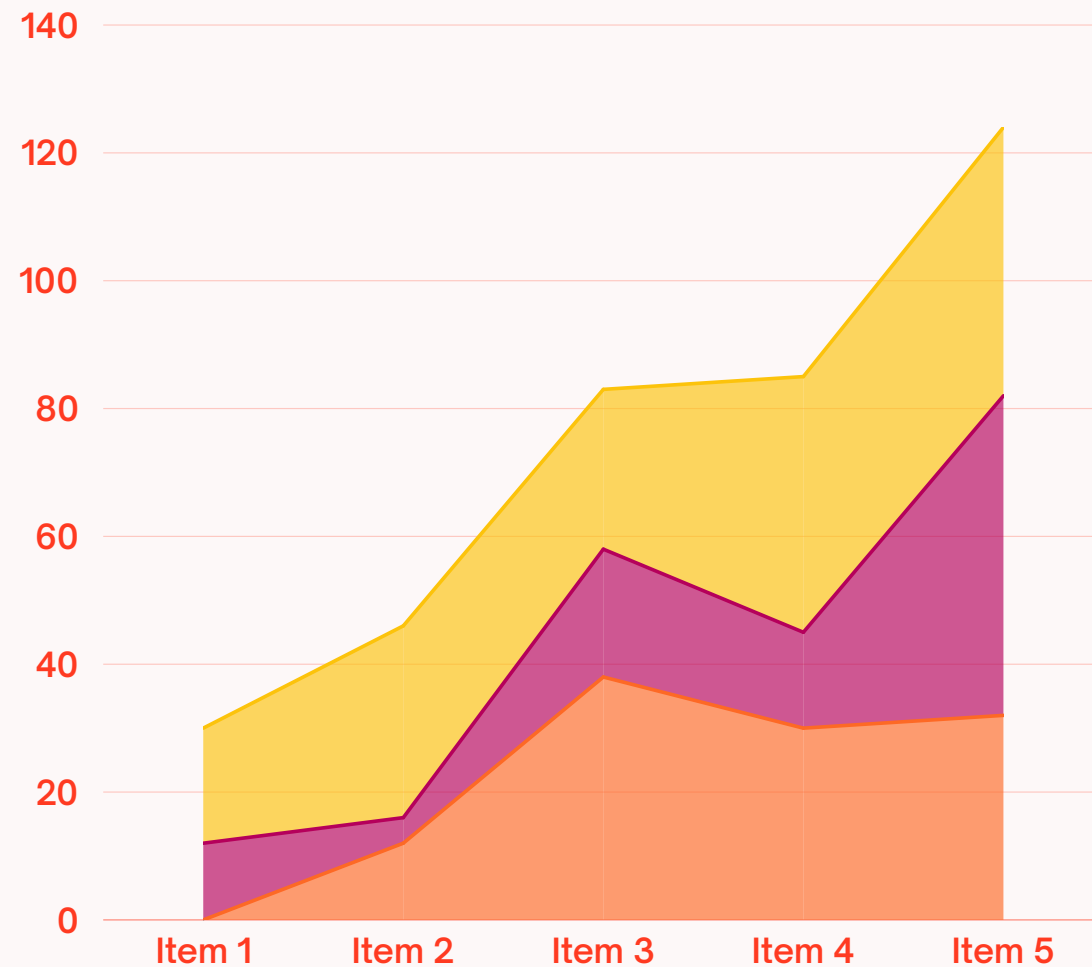
6. Business Model – Sustaining the Solution (If any)



- Revenue Streams:
 - How will your solution generate revenue (subscription, one-time purchase, ads, etc.)?
- Cost Structure:
 - What are the expected expenses (development, maintenance, marketing)?
- Value Proposition:
 - How does your solution provide value to both users and stakeholders?

TIP-TRY USING THE LEAN CANVAS MODEL THIS WOULD BE REALLY HELPFUL IN DEVELOPING A BUSINESS MODEL.

7. Feasibility & Viability – Overcoming Challenges (1 Slide)



- **Feasibility Analysis:**
 - Is your solution achievable?
 - Can it be implemented on a large scale?
- **Potential Challenges & Risks:**
 - What obstacles might arise (e.g., cost, scalability, user adoption)?
- **Strategies to Overcome Challenges:**
 - What measures will you take to address these risks?

8. Impact & Benefits – The Bigger Picture (1 Slide)



- **Who Benefits & How?**
 - Social, economic, and environmental benefits of your solution.
- **Long-Term Impact:**
 - How will your solution improve lives or industries over time?
- **Measurable Metrics:**
 - What key performance indicators (KPIs) will define success?

9. Conclusion & Call to Action (1 Slide)



- Summarize Key Takeaways:
 - Reinforce the importance of your problem statement and solution.
- Strong Closing Statement:
 - Leave the audience with a thought-provoking or inspiring remark.
- Next Steps:
 - What's next for your project? Future improvements, or partnerships?

THIS IS JUST A GUIDE EXPLAINING THE IMPORTANT SLIDES THAT
ARE REQUIRED FOR THE COMPETITION.

PLEASE FEEL FREE TO DEVELOP YOUR PERSONALIZED
PRESENTATIONS BUT MAKE SURE YOU INCORPORATE ALL OF
THE ABOVE-MENTIONED TOPICS