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Agenda

Project Overview

Overview of Project and data sources

Modeling and Variable Selection

Models Used to Predict NBA Team Success

Conclusion

Findings From Analysis and Model

Website Walkthrough

Data deep-dive

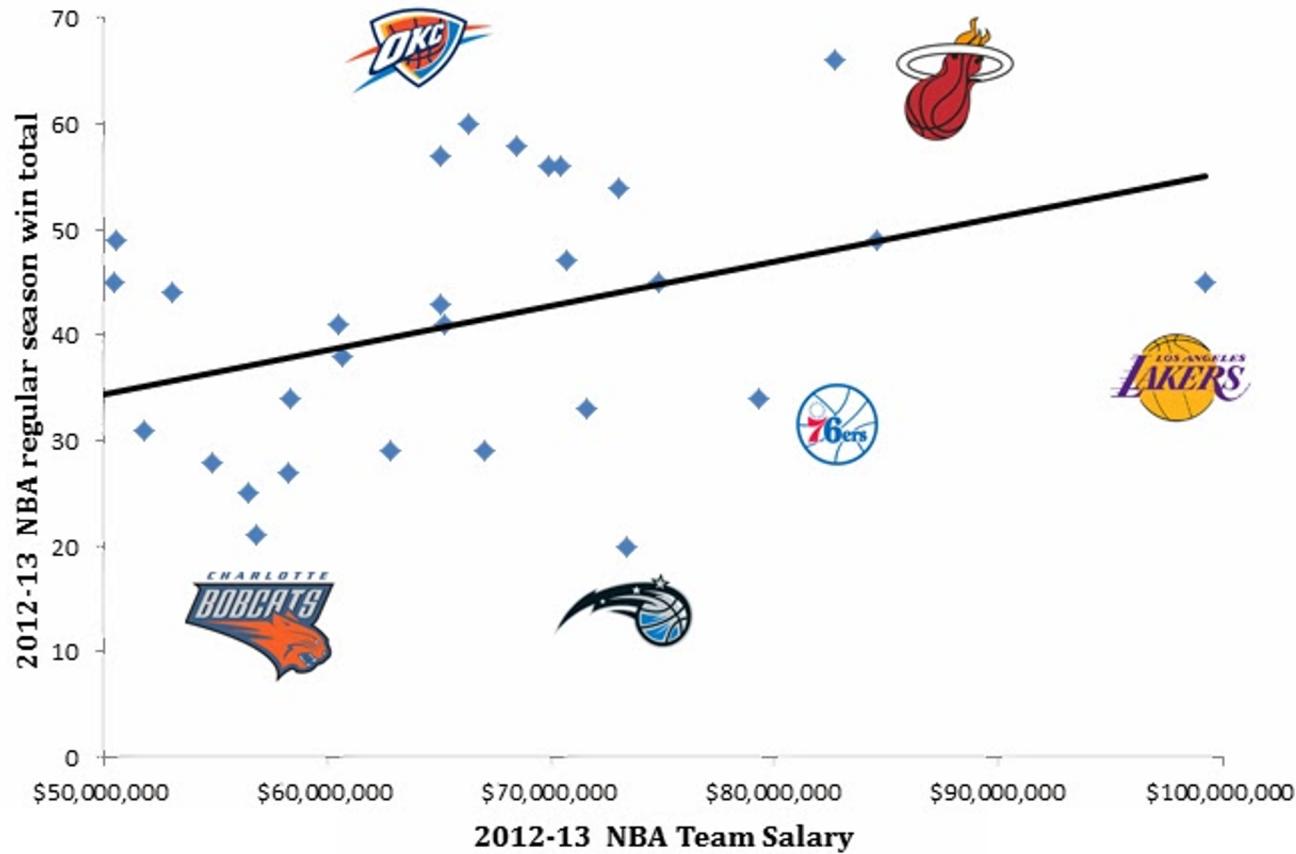
Further Exploration

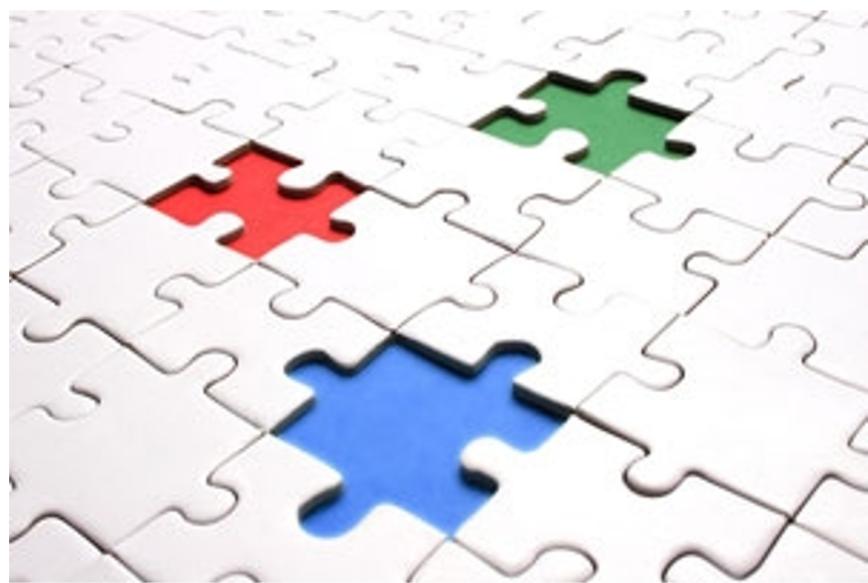
Potential improvements and other areas of investigation

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-  **Project Overview**
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-  **Modeling and Variable Selection**
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-  **Further Exploration**
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ELO	EQUIVALENT RECORD	TEAM DESCRIPTION
1800	67-15	All-time great
1700	60-22	Title contender
1600	51-31	Playoff bound
1500	41-41	Average
1400	31-51	In the lottery
1300	22-60	LOL
1200	15-67	Historically awful

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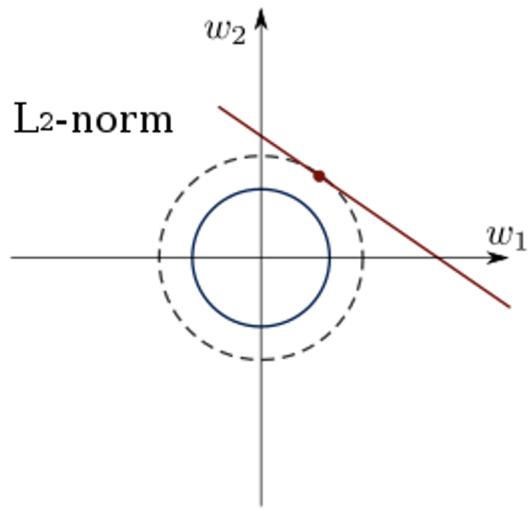
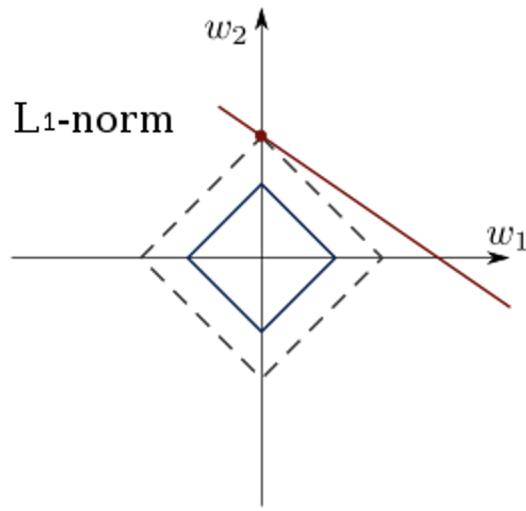


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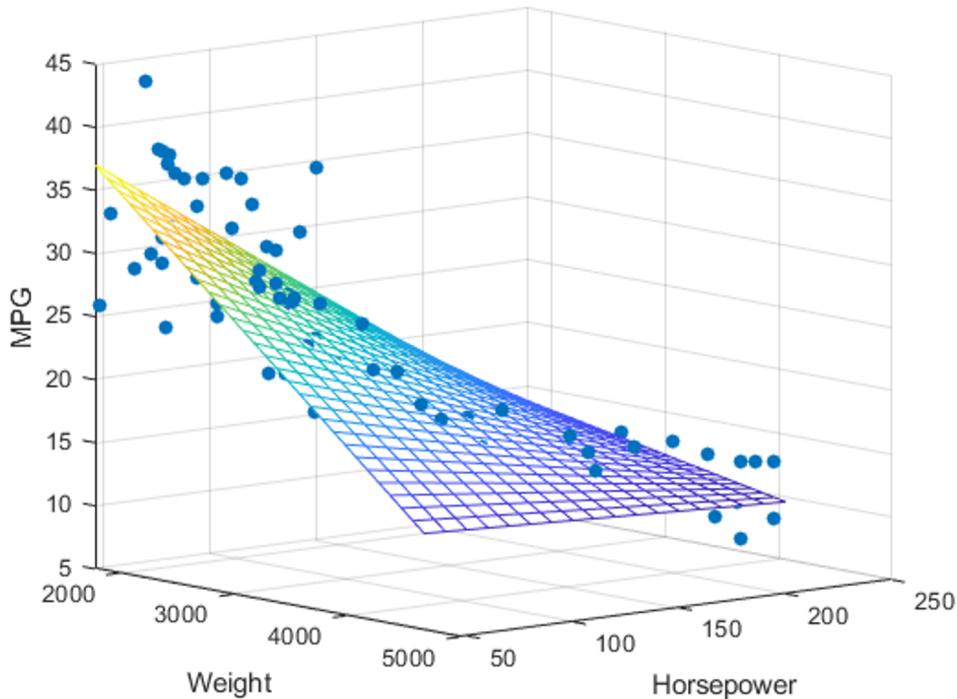


Variable Selection



-
1. Lasso
 2. Ridge Regression
 3. Elastic NET

Linear Model



Benefits:

- Works with almost any kind of data
- Very informative and interpretable models

Downsides:

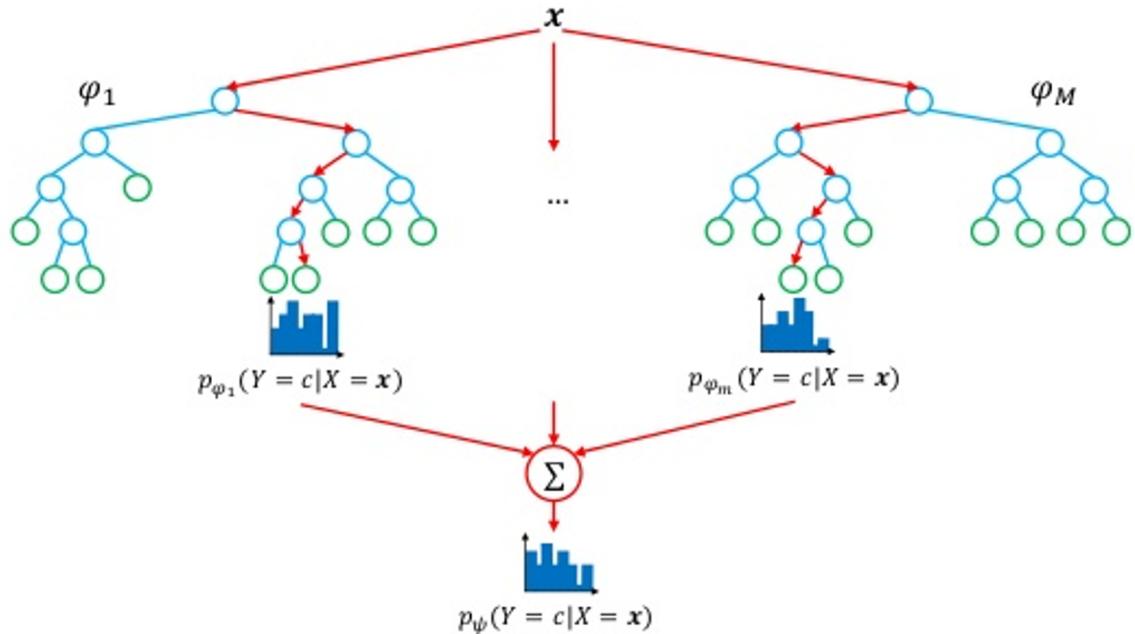
- Many assumptions have to be met

Results

	id	predicted	actual	diff
329	POR-2003	1712.302	1631.086	-81.2161
581	LAL-2013	1686.209	1569.041	-117.1681
500	LAL-2010	1662.924	1724.231	61.3072
490	BOS-2010	1656.463	1696.829	40.3656
250	SAS-2000	1643.973	1723.002	79.0293
488	ATL-2010	1641.171	1635.187	-5.9842
120	OKC-1995	1639.103	1717.171	78.0680
330	SAC-2003	1635.517	1722.131	86.6139
522	DAL-2011	1628.768	1735.933	107.1649
182	WAS-1997	1628.684	1567.351	-61.3335
32	CHI-1992	1626.167	1782.122	155.9554
309	BKN-2003	1625.398	1664.327	38.9287
273	PHO-2001	1623.179	1630.131	6.9517
466	DAL-2009	1617.980	1635.159	17.1789
517	ATL-2011	1616.502	1608.431	-8.0710

- Predictions for max Elo were within a reasonable range (+/- 75) of the actual max Elo for a team 73.44% of the time
- The most egregious prediction was the 2010 New York Knicks, when the model was off by 259 points. Predicted: 1215 (Historically Awful), Actual: 1474 (Average Team)
- The most accurate prediction was the 1995 Denver Nuggets, where the model predicted 1596.4 and the actual was 1597.4.
- The model considered the following variables to be significant, listed by order of significance:
 - tot_spVORP
 - tot_spWS
 - min_spPTS
 - std_sal
 - tot_sal
 - min_spPER

Random forests



Randomization

- Bootstrap samples
- Random selection of $K \leq p$ split variables
- Random selection of the threshold

} Random Forests } Extra-Trees

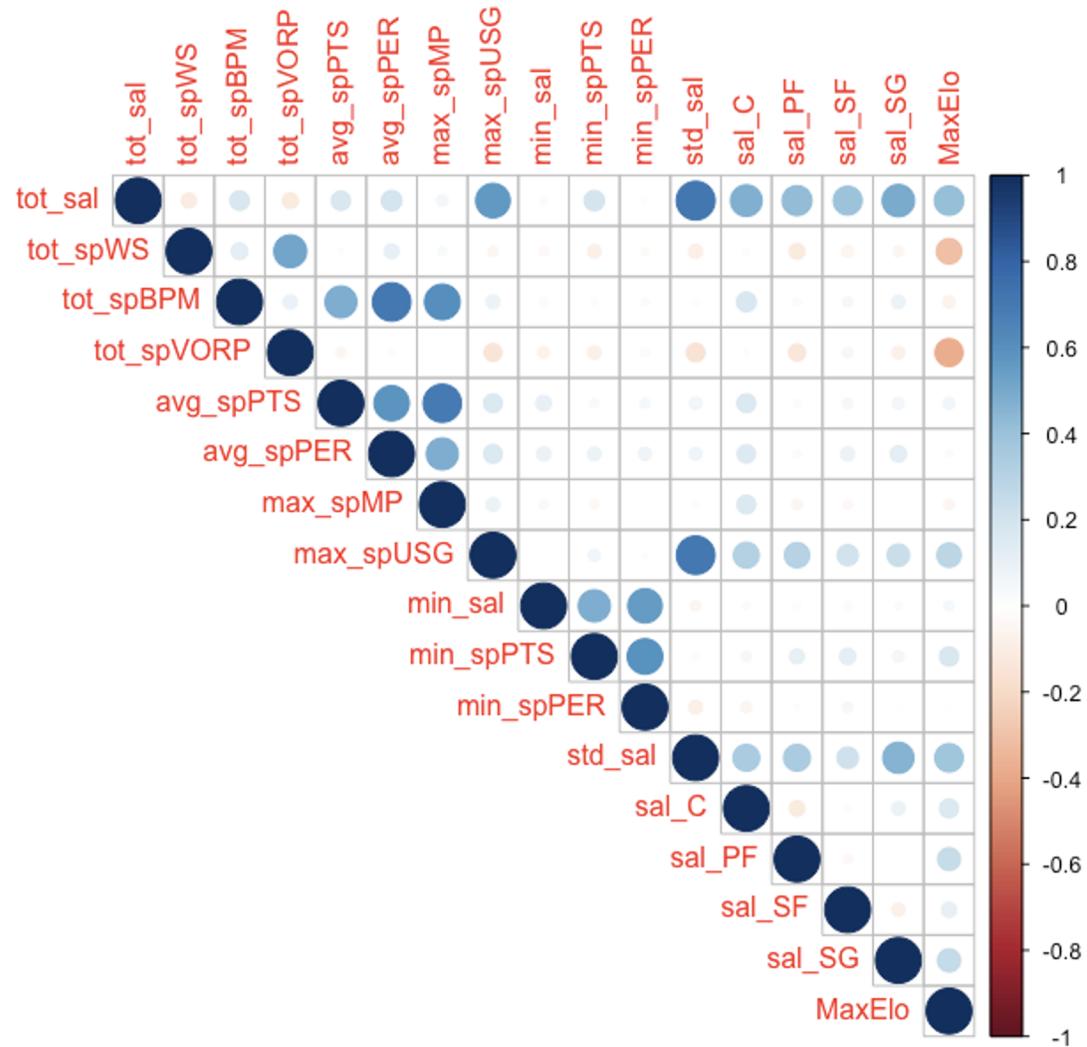
Benefits:

- Reduces overfitting
- Improves accuracy
- Normalized data is not necessary

Downsides:

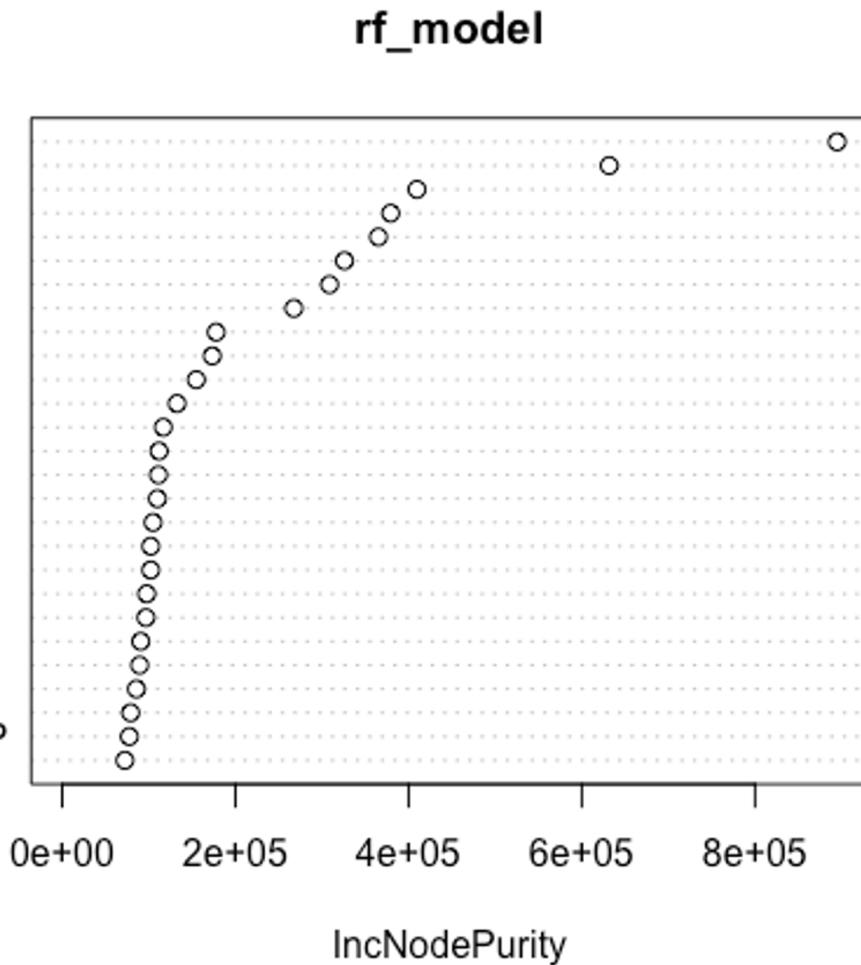
- Less interpretability
- Harder to establish variable importance

Random Forest Model Variables



Random Forest Model Variables

tot_spVORP
std_spVORP
sal_Start
std_sal
tot_sal
avg_spWS
tot_spUSG
tot_spWS
max_spUSG
sal_SG
sal_BP
min_spPTS
sal_C
sal_SF
avg_spBPM
tot_spBPM
avg_spPER
max_spMP
max_spBPM
avg_spPLS
min_spPER
std_spBPM
min_sal
min_spBPM
min_spWS
min_spVORP
min_spUSG



Results

	id	predicted	actual	diff
484	SAS-2009	1689.705	1666.912	-22.7933
577	DEN-2013	1670.144	1697.675	27.5308
515	UTA-2010	1668.926	1666.756	-2.1704
243	LAL-2000	1668.501	1779.287	110.7859
522	DAL-2011	1665.425	1735.933	70.5079
126	UTA-1995	1660.554	1710.618	50.0640
490	BOS-2010	1658.453	1696.829	38.3756
250	SAS-2000	1654.549	1723.002	68.4533
395	GSW-2006	1653.356	1535.942	-117.4140
93	MIA-1994	1652.412	1617.463	-34.9492
581	LAL-2013	1651.950	1569.041	-82.9091
52	UTA-1992	1651.760	1659.517	7.7572
330	SAC-2003	1650.102	1722.131	72.0289
611	MEM-2014	1649.783	1632.341	-17.4418
500	LAL-2010	1647.449	1724.231	76.7822

- Predictions for max Elo were within a reasonable range (+/- 75) of the actual max Elo for a team 85.94% of the time
- The most egregious prediction was the 2004 San Antonio Spurs, when the model was off by 213 points. Predicted: 1551 (Playoff Bound), Actual: 1764 (Title Contender)
- The most accurate prediction was the 2008 Golden State Warriors, where the model predicted 1623.14 and the actual was 1623.10.
- The model considered the following variables to be most important, listed in order:
 - tot_spVORP
 - std_spVORP
 - sal_Start
 - std_sal
 - tot_sal
 - avg_spWS

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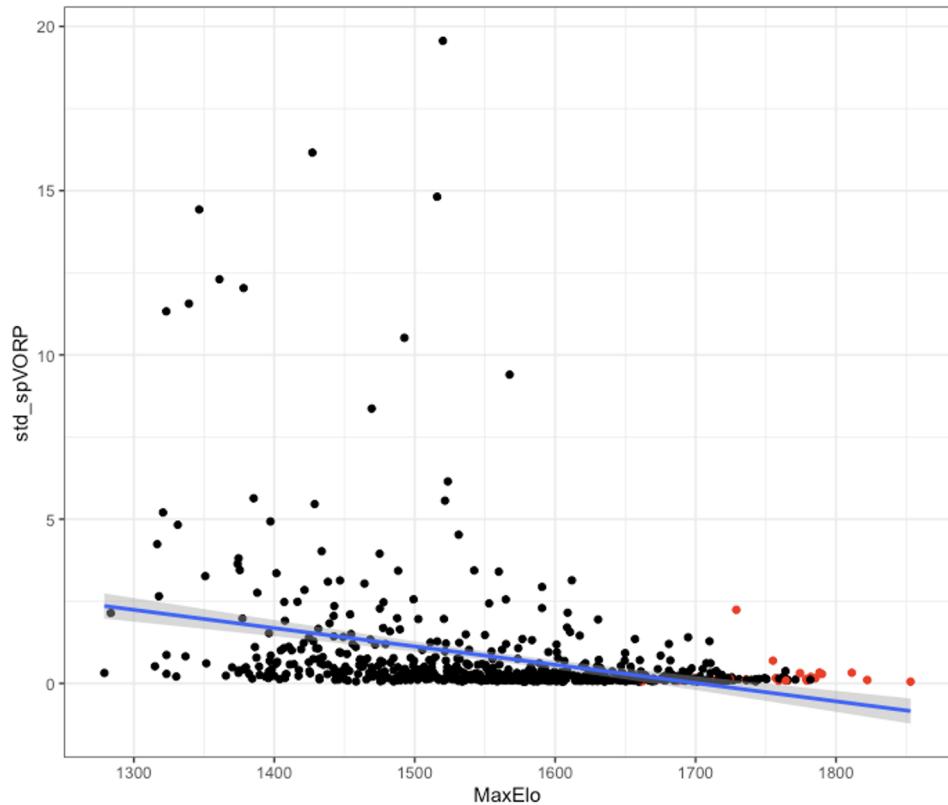
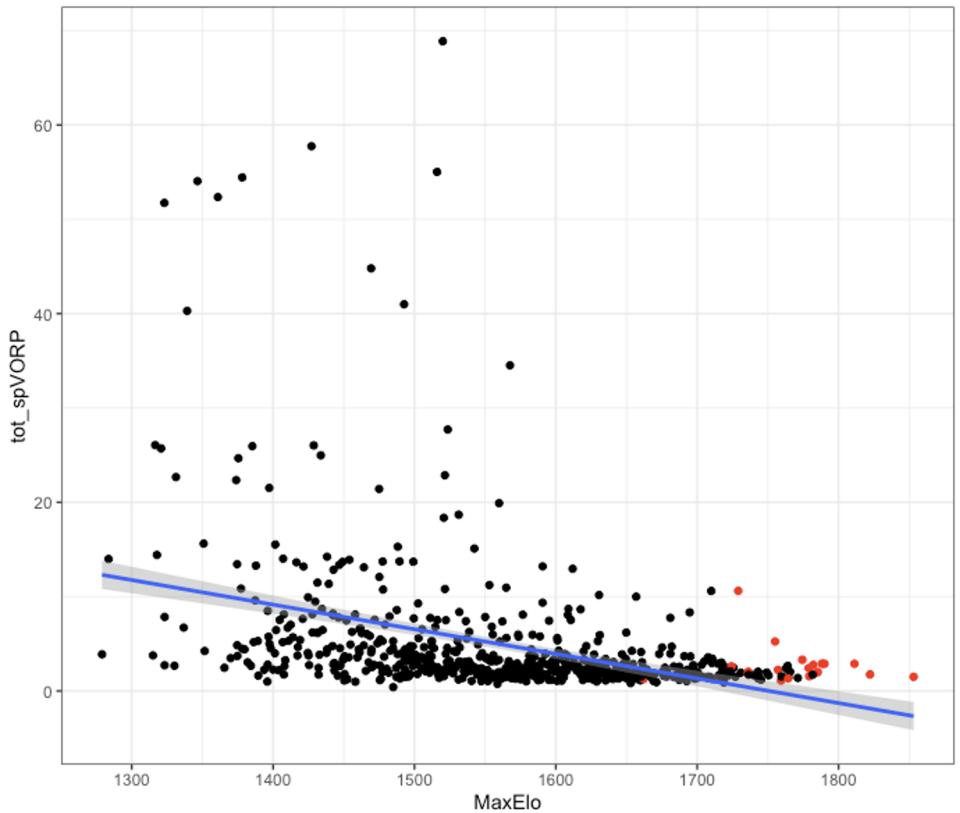
Potential improvements and other areas of investigation



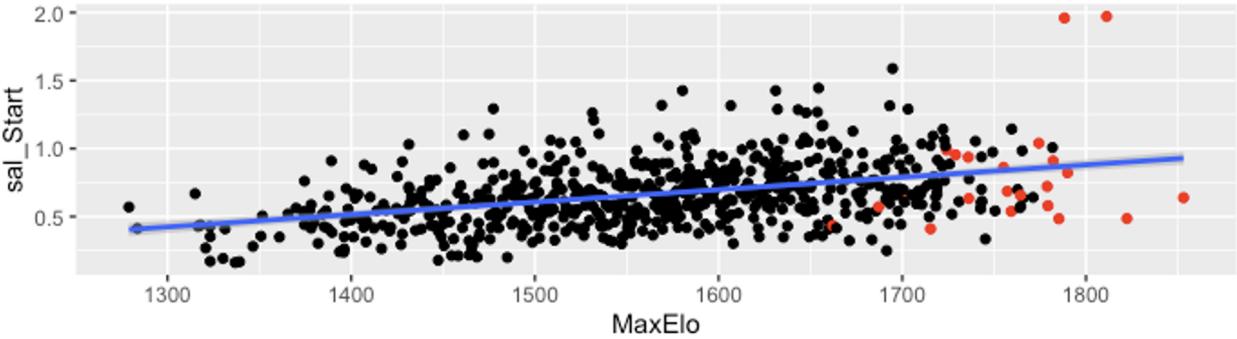
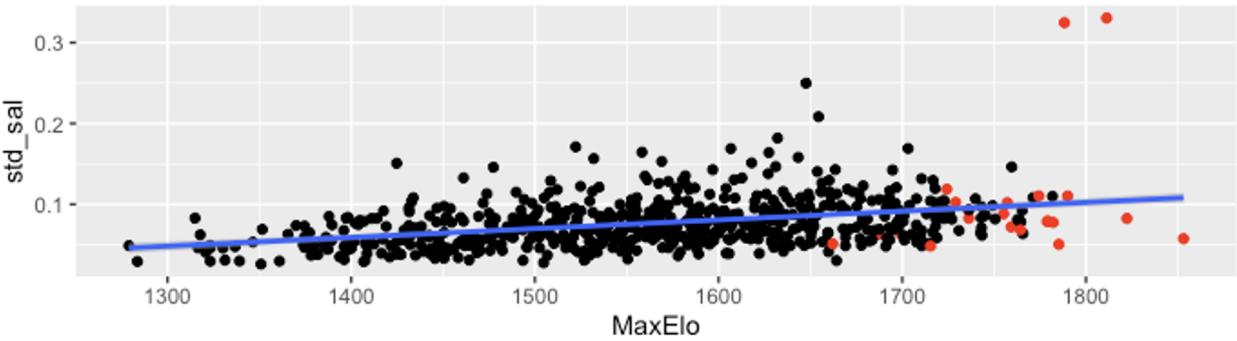
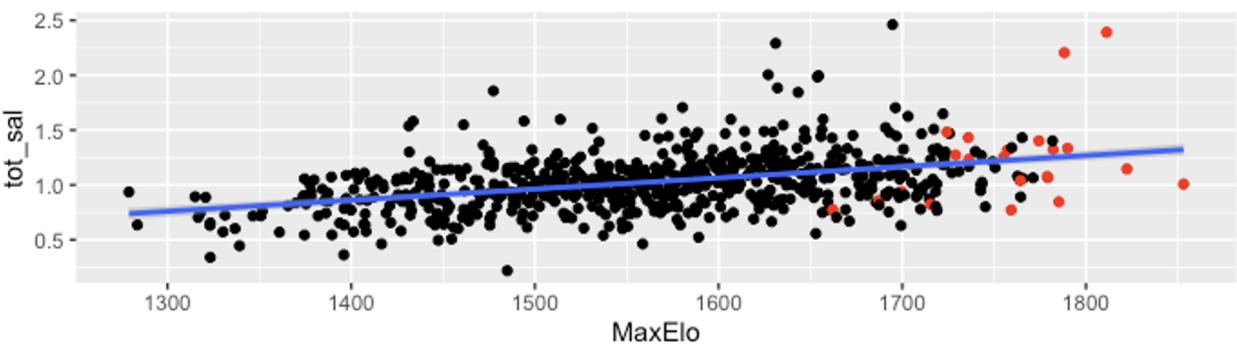
Conclusions

- Our model is quite good at accurately predicting the category a team will fall into (Lottery Bound, Average Team, Playoff Bound, Title Contender, etc.)
- As a team spends less of its salary cap for player production, especially measured by VORP, they tend to perform better during the season, specifically having a higher maximum ELO rating.
- Paying for superstars (having large contracts) correlates with having a higher max ELO, especially if you're able to pay less for other players too, creating a higher standard deviation. Of course, just paying a lot for a player doesn't guarantee success.

VORP vs Max Elo



Pure Salary vs Max Elo



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Data

Explore The Interactive Historical Dataset

[NBA Player Stats Table](#) | [NBA Team Max Elo](#) | [NBA Player Salaries](#) |
[Max Elo by Salary](#) | [Max Elo by Points](#)

NBA Player Stats Table

Player Stats

Player	Tm	2P	2P%	3P	3P%	AST
Alec Burks	UTA	74	43.00%	25	32.90%	30
Boris Diaw	UTA	126	51.20%	20	24.70%	170
Dante Exum	UTA	111	51.90%	44	29.50%	112
Derrick Fav..	UTA	200	49.10%	3	30.00%	56
George Hill	UTA	195	52.30%	94	40.30%	203
Gordon Hay..	UTA	396	50.60%	149	39.80%	252
Jeff Withey	UTA	55	53.90%	0	0.00%	7
Joe Ingles	UTA	81	47.10%	123	44.10%	224
Joe Johnson	UTA	167	45.40%	106	41.10%	144
Joel Bolom..	UTA	8	66.70%	1	25.00%	2
Raul Neto	UTA	31	51.70%	10	32.30%	34
Rodney	UTA	158	44.00%	114	37.10%	96
Rudy Gobert	UTA	413	66.30%	0	0.00%	97
Shelvin	UTA	133	51.00%	37	30.80%	154
Trey Lyles	UTA	94	40.00%	65	31.90%	70

Player

- Alton Ellis
- Alvin Heggs
- Alvin Jones
- Alvin Robertson
- Alvin Sims
- Alvin Williams
- Amal McCaskill
- Amar'e Stoudemire

Tm

- ...
- SEA
- TOR
- TOT
- UTA
- VAN
- WAS
- WSB

Year

- 2010
- 2011
- 2012
- 2013
- 2014
- 2015
- 2016
- 2017

NBA Team Max Elo

Max Elo by
Team and Year

Team

DEN	1,510.8
DET	1,475.5
GSW	1,822.3
HOU	1,669.5
IND	1,535.3
LAC	1,743.1
LAL	1,417.6
MEM	1,678.4
MIA	1,597.0
MIL	1,550.3
MIN	1,520.8
NOP	1,539.8
NYK	1,521.5
OKC	1,630.6
ORL	1,396.2
PHI	1,330.2
PHO	1,592.7
POR	1,667.7
SAC	1,512.1
SAS	1,742.2

Team

- (All)
- ATL
- BKN
- BOS
- CHA
- CHI
- CLE
- DAL
- DEN
- DET
- GSW
- HOU
- IND
- LAC
- LAL
- MEM
- MIA
- MIL

Year

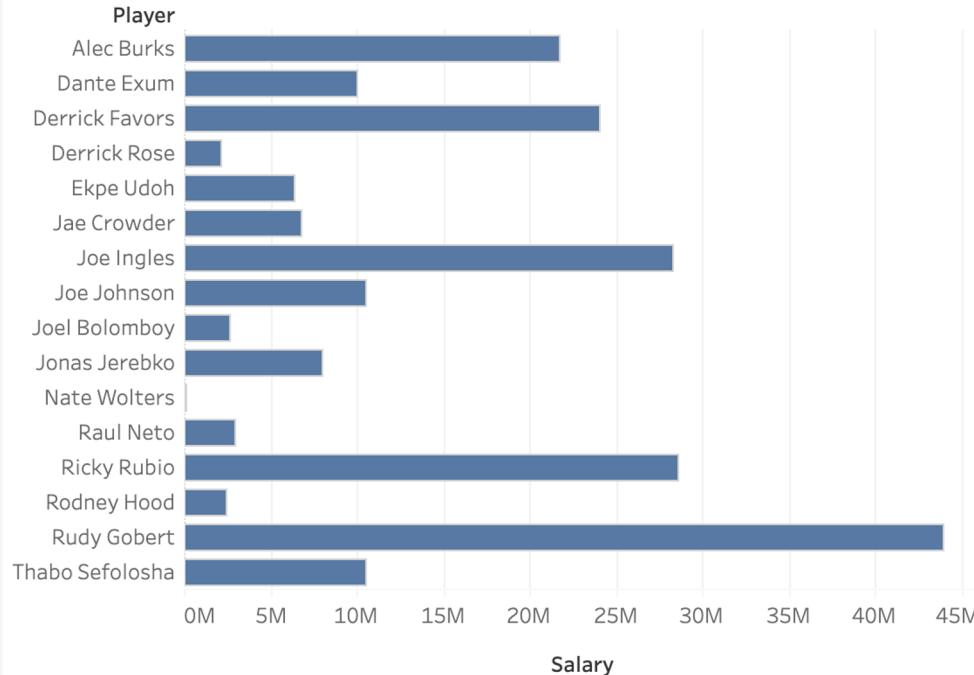
2015



Show history

NBA Player Salaries

Player Salary



Team

- ATL
- BOS
- 布碌崙尼克斯
- CHI
- CHS
- CLV
- CLE
- DAL
- DEN
- DET
- UTA
- HOU
- IND
- LAC
- LAL
- MEM
- MIL
- MIN
- MIA
- NOO
- NOV
- NYK
- ORL
- PHO
- POR
- SAC
- SAS
- TOR
- WAS

Player (Salary(2).csv)

- (All)
- A.C. Green
- A.J. Bramlett
- A.J. English
- A.J. Guyton
- A.J. Hammons
- A.J. Price

Season Start

- (All)
- 1990
- 1991
- 1992
- 1993
- 1994
- 1995
- 1996

Predicting Max Elo Rating using NBA Salaries

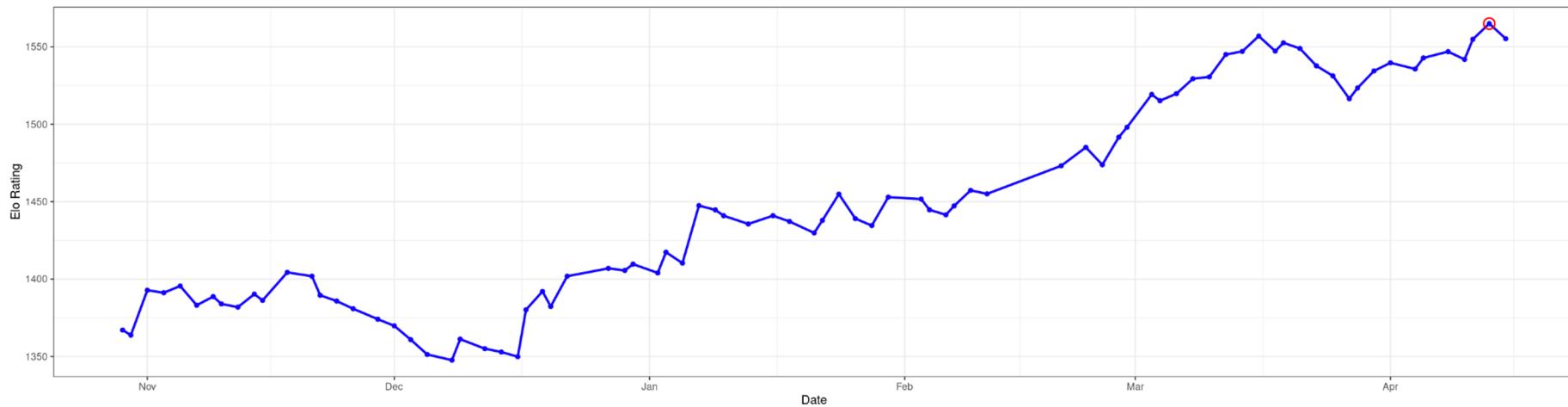
Select Team

UTA-2015

Name	Total_Salary_Cap	Total_Cap_per_VORP	Predicted_Max_Elo_Rating	Actual_Max_Elo_Rating	In_Range	Predicted_Category	Actual_Category
UTA-2015	75.99%	561.79%	1542.9	1565	YES	Average Team	Playoff Bound

Elo Rating Over the 2014-15 Season for UTA

Max Elo Circled in Red



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Further Exploration

- Player Injury
- CBA Rules
- Changing Rules over Time
- Starters vs Bench Players



Questions