CHARISA SHIN

Digital Product Designer

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Seeking full-time roles for 2022

Experience

Microsoft
San Francisco, CA
Jun '21 - Aug '21

UX Design Intern

Owned end-to-end designs of admin controls, onboarding flows, and mobile architecture for 2 M365-wide features. Worked with design, engineering, PM, copywriting and research teams.

Friendly Studio
Remote
Feb '21 - Jun '21

Product Designer

Spearheaded complete overhaul of BallerTV's web and mobile designs to reach 5 million+ youth athletes. Collaborated with front-end engineers, strategists, and designers.

Instrument
Remote
Oct '20 - Nov '20

Junior Product Designer

Collaborated with PMs, designers, and copywriters to design an Apple Watch heart rate monitor feature for Nike's Run Club mobile application, reaching 50 million+ users.

UCLA HCI Lab
Los Angeles, CA
Dec '19 - Jan '21

UX Researcher

Led user and field research studies to rapidly prototype and develop an AI-assisted CBT journal and a data visualization tool for visually impaired users. (CHI 2021, UIST 2020)

VISIONS Mag
Providence, RI
Sep '19 - Apr '21

Web Designer

Designed website for VISIONS Magazine, a joint Brown-RISD literary publication that celebrates Asian-American and Pacific Islander identities.

Education

Brown University

B.A. Human-Centered Design
Major GPA: 4.0
Expected grad. May 2022

Leadership

Design@Brown
Founder and President
Apr '21 - Present

Founded and led Brown's first UX Design student group. Recruited executive board, worked with faculty and student government.

ShelterTech
Product Manager
Dec '20 - Present

Strategized with research, design, and dev teams to develop the SF Service Guide, a city-funded online directory of human services in San Francisco.

Toolbox

Wireframing
Interface design
Interaction design
Visual design

User research
Product strategy
Usability testing
Storytelling

Adobe Suite, Figma, Sketch, Principle, InVision, Maya, HTML/CSS, Java, JavaScript, React, Python