# Charisa Shin

# Education

#### **Brown University** MAY 2022

B.A. Human-Centered Design

Object Oriented Programming, Data Structures and Algorithms, UI/UX, HCI Research, Cognition for Design, Sustainable Design

# **Rhode Island School of**

Design FEB-MAY 2020

Cross–Registered in Industrial and Graphic Design

# Leadership

# **Engaged Scholars**

Program JUL 2020—

Accepted into competitive service program for designoriented community leadership

#### **Toolbox**

### **Development**

Java, Python, C, HTML/CSS, Javascript, React, JQuery

#### Design

Photoshop, Illustrator, InDesign, XD, After Effects, Sketch, Figma, Principle, InVision

#### **Techniques**

Storyboarding & Personas Prototyping & Wireframing HCI & UX Research User Testing & Analysis Interaction Design Visual Design Systems

# Hello!

I'm a designer and researcher seeking out ways to subvert the status quo by enhancing the accessibility and inclusivity of digital products.

# **Experience**

# UCLA HCI Lab - Undergraduate UX Researcher DEC 2019—

Spearheaded user research and design sprints with Professor Xiang Chen to rapidly prototype and develop **Journey**, an Al-assisted interactive journal that corrects cognitive distortions, and **BlindSpots**, a telehealth web application focusing on diagnosing eye diseases.

# U.S. Network for Democracy in Brazil - Lead Web Designer MAY 2019—

Iteratively redesigned and developed website for the U.S. Network for Democracy in Brazil. Achieved increase of 251% unique visitors and 70% increased site engagement through last iteration.

# VISIONS Magazine - Lead Web Designer & Developer DEC 2019-MAY 2020

Designed and developed website for VISIONS Magazine, a joint Brown-RISD literary publication that celebrates Asian-American and Pacific Islander identities. Illustrated graphic elements for website to promote accessibility for all user types and to showcase visual and thematic brand of the publication.

# **Projects**

### Design@Brown - ENGN 32: Intro to Design SEP 2019—

Developed course materials and syllabus alongside team and Professor Michael Donohue to launch course ENGN 0032: Intro to Design (to be held in Fall 2020) within Brown University's Engineering department. Launched student–facing initiative to advance design thinking on campus.

### Spotlight - Adobe + Netflix Creative Jam JULY 2020—

Co-conducted 48-hour design and user research sprint to design website and browser extension for Netflix streaming experiences.