



The Human Retina

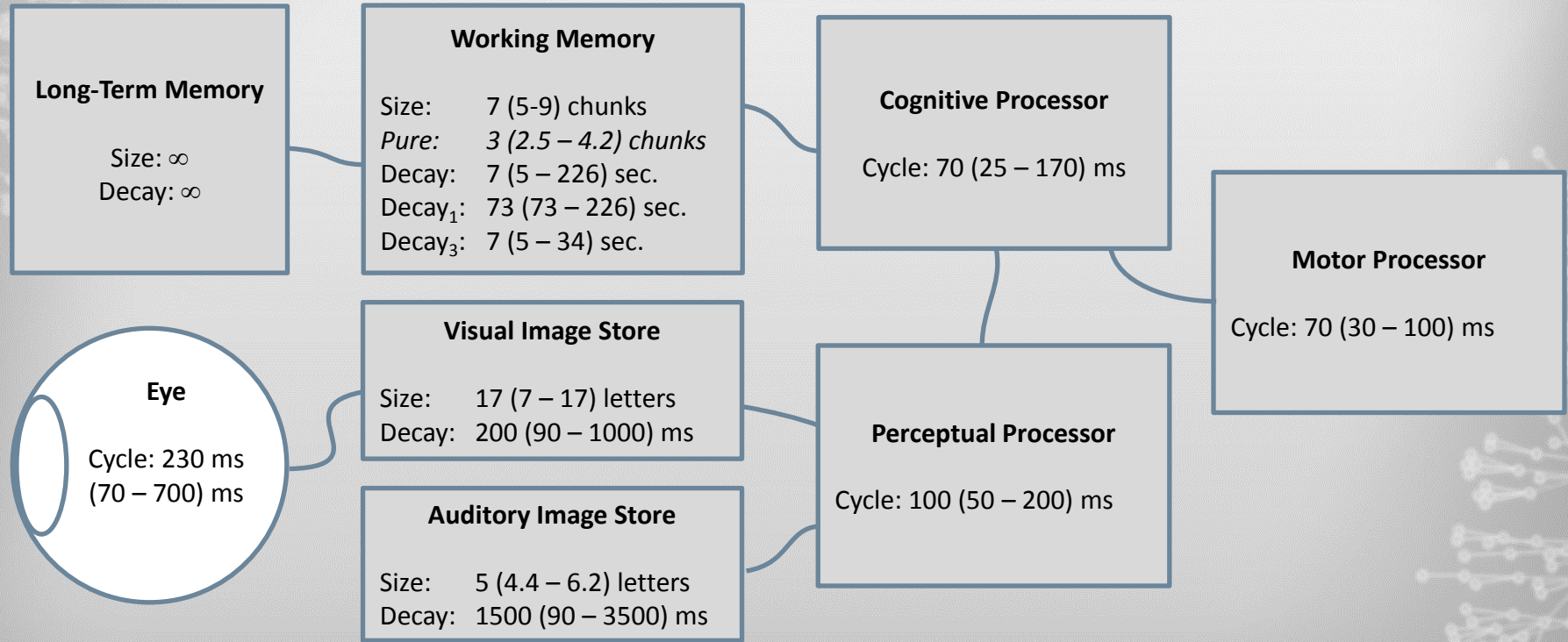
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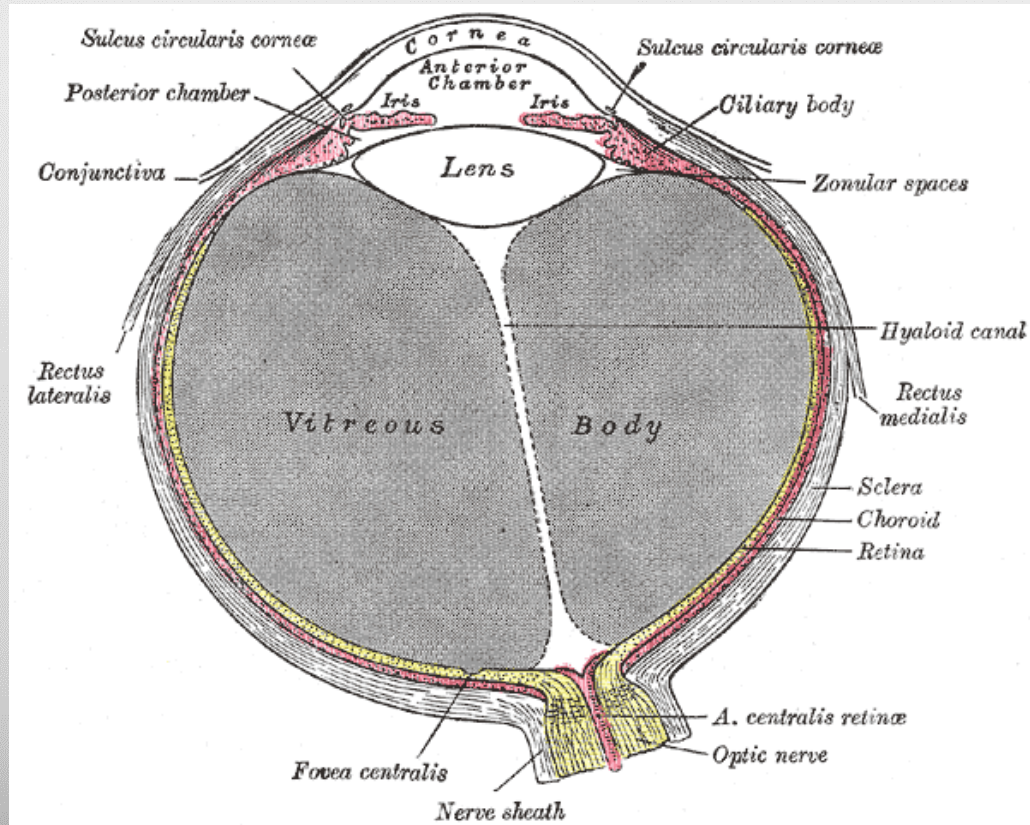
What Will We Learn?

- How does the eye sense light?
- How small can the details in a visualization be?
- What colors should I use in a visualization?

The Model Human Processor

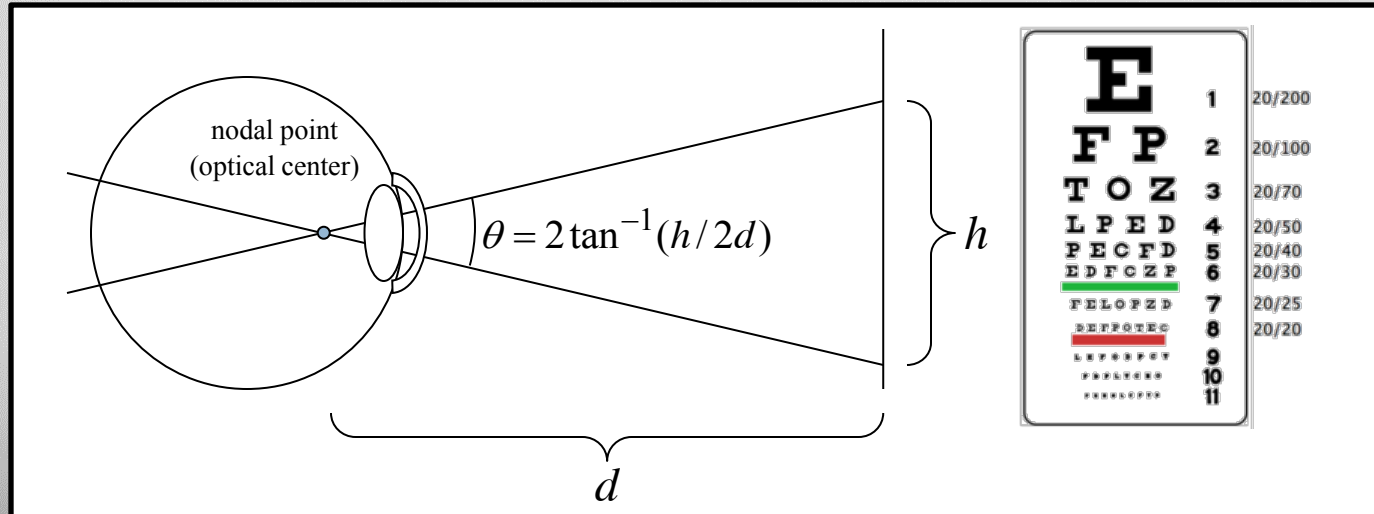


The Eye



Acuity

- Angular resolution of retina
- Snellen ratio: 20/X means you distinguish at 20 feet what the average person distinguishes at X feet.
- 20/20 = distinguish two points 1 arc minute apart



Retinal Processing

from Gray's Anatomy

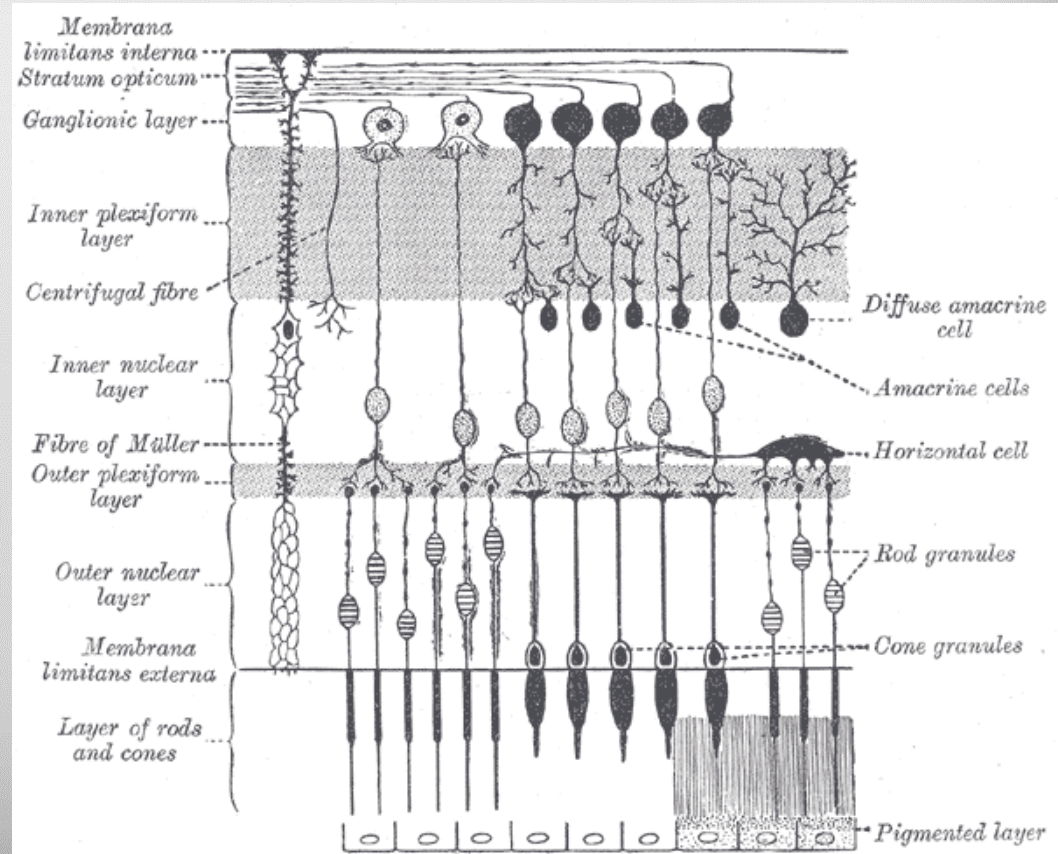
Cornea, lens focus light onto Retina

Photoreceptors

- *rods* - brightness
- *cones* – color (red, green, blue)

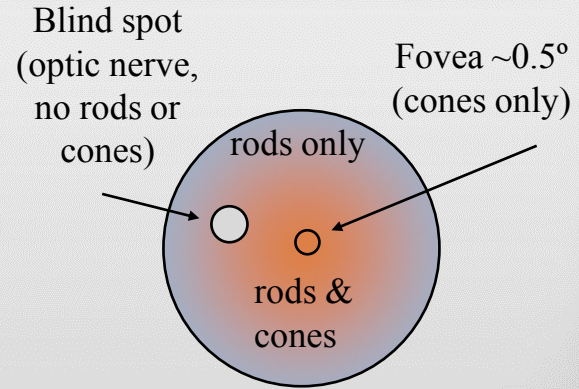
Ganglions – nerve cells

- (*X-cells*)
detect pattern
- (*Y-cells*)
detect movement



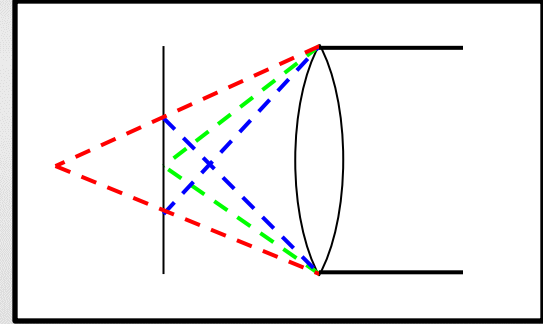
Rods & Cones

- Rods measure intensity
 - 80 million
 - Denser away from fovea
 - Astronomers learn to glance off to the side of what they are studying
 - sensitive, shut down in daylight
- Cones (sensitive to “red”, “green” & “blue”)
 - 5 million total
 - 100K – 325K cones/mm² in fovea
 - 150 hues
- Combined: 7 million shades



Chromatic Aberration

- Refractive index of lens material varies by wavelength
- Resulting dispersion causes focal plane to vary by color
- 1.5 diopters between focus of red and blue
- This is why amber sunglasses aid vision
- Never use pure blue (add at least a bit of red or green to aid in focusing on edges)

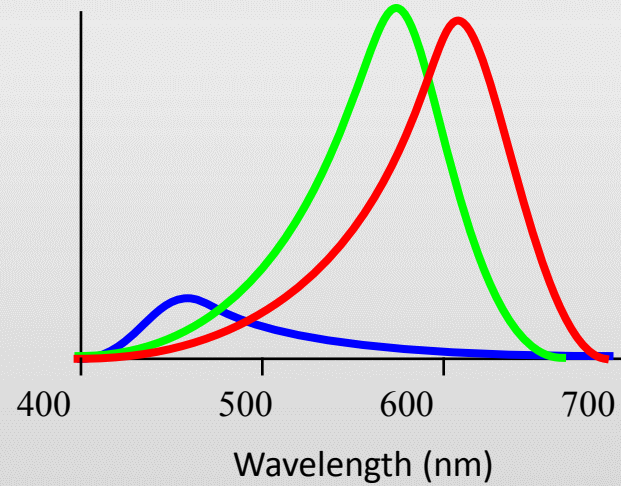


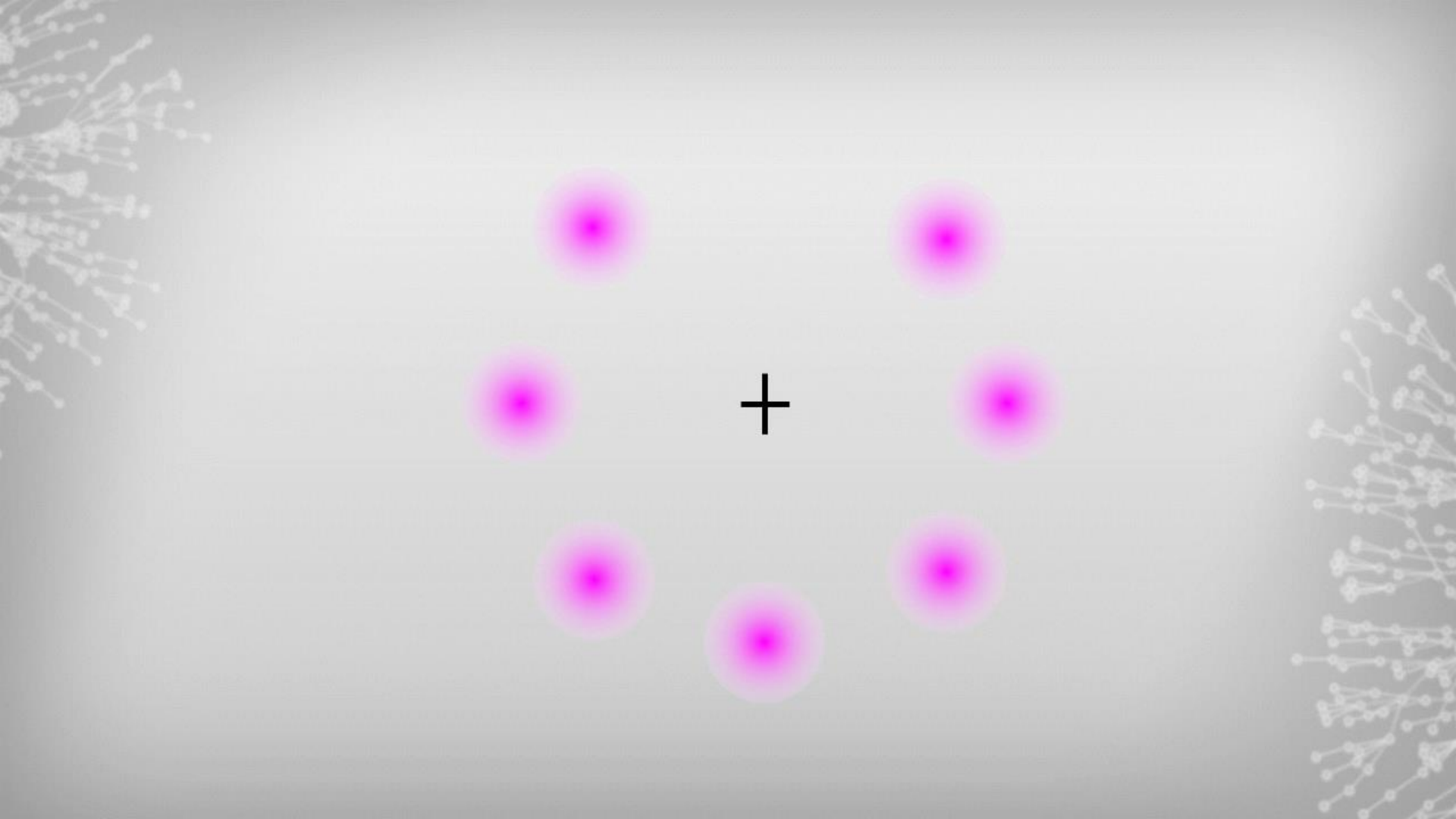
Red looks higher than blue

**Most people see the red,
Closer than the blue.
Others see the opposite.
How about you?**

Color Perception

- $L = 31\% R + 59\% G + 10\% B$
- 10% of males are color blind
- Pay attention to contrast!
- Eye color space
 $Y = R + G, Y - B, R - G$
- Color space is black \Leftrightarrow white,
yellow \Leftrightarrow blue, red \Leftrightarrow green





What Did We Learn

- The retina senses brightness with rods and color with cones
- We have more cones near our center of vision, but more rods in our peripheral vision
- We tend to focus better on warmer colors and bring them to the forefront

Tips for data visualizaiton