**Website Project Subject:**

Ponga Creative: Delivering professional-quality image scanning services.

**Brief Description of the Planned Site Content:**

The website will showcase the various scanning services offered, along with detailed contact and ordering information for prospective customers. It will include a Home page, an About page, a Contact page, and a secure portal for customers to log in and download their scanned images.

**Reason for Choosing this Subject:**

Inspired by my first paper in Entrepreneurship, I decided to launch a home-based, professional-quality scanning business, which necessitates a dedicated website. The mission of my business is to offer a service that digitally preserves customers' photographs, documents, genealogical research, and other significant records. My target demographic consists of financially stable individuals aged 35-85.

**Value Proposition:**

Ponga Creative offers high-quality scanning services at competitive prices, catering to customers who are unable to perform the scanning themselves, lack the time to commit to the process, or desire professional-standard results. We provide a range of pricing options, from individual scans to bulk scanning packages, with prices varying based on the quantity ordered.