

Drive to Succeed

GM Scholarship for Women
Pursuing Careers in Automotive Retail
Win up to \$5,000!

Apply January 1 – April 15 at:
gmsac.com

What Is an Automotive Retail Career?

Automotive retail encompasses all aspects of work in a dealership: from sales and finance, to service and parts, to leading the organization as the dealer principal. Automotive retail is a fast-paced and rewarding vocation that has been called *the lifeline of the automotive industry*.



GM WOMEN'S RETAIL NETWORK
profitability • growth • retention

CHANGING THE FACE OF AUTOMOTIVE RETAIL

2014 Winner
Christina Salmon



2012 Winner
Taylor Toles



Four-time Winner
Sara Landry



2013 Winner
Damayanty Calderon



2013 Winner
Sheryl Sickles



2012 Winner
Lisa Nguyen

