# **FAQ's for GM WRN Canadian Dealers**

# Why is the program being offered?

Women are responsible for the majority of vehicle sales/service decisions. With their increasing presence in dealerships, this program hopes to make women aware of opportunities in automotive retail and to help influence more women to consider a career in this field.

#### Who is eligible?

Women enrolled in the Automotive Management program at Georgian College or the Automotive Program offered at Centennial College are eligible.

#### Is the program open to employees of GM dealerships?

Female employees and female employee dependents working at GM dealerships are eligible. Also, women who are currently employed at a GM dealership and are enrolled or hope to enroll in programs at Georgian and Centennial colleges are eligible.

#### How will my donation be used?

100% of all donated monies will be used for scholarship funding. The scholarship funds are deposited in a Canadian Registered Charitable account thru an agreement with Georgian and Centennial College and may be tax deductible for your dealership. Administration and marketing for the program has been secured from General Motors budget sources.

### How many scholarships will be awarded?

The total number of awards will be partly based on the funds available. Award amounts will vary up to \$5,000.

# Are the scholarships renewable?

Scholarships are not renewable. Prior scholarship recipients may re-apply annually for future scholarship consideration.

### How can dealers donate to the Scholarship program?

Georgian College will be accepting all donations towards the scholarship for 2014. Tax receipts will be mailed out for all donations made towards the scholarship as long as donors provide their full contact information, including address. Donations can be made to the GM Women's Retail Network Canada Scholarship. Accepted form of payment is cash, check, and credit card. Multi-year pledges are also accepted. Please refer to the attached donation form.

# **Corporate Donations:**

Please contact the CMS Foundation directly at 630-428-2412 Corporate Donations.

WRN Dealer Development Scholarship Program c/o CMS Foundation, Inc.
PO Box 648
Naperville, IL 60566

#### Can I donate in memory of someone or have a named scholarship?

Named and memorial scholarships will be considered for single donations of \$5,000 or greater. Interested persons should contact John Laubenstein, CMS program administrator at 630-428-2412.

# What are the other ways dealers can support the Scholarship program?

You can also support the program by making your community aware of the scholarship program; encouraging talented women employees in your dealership to apply and being willing to provide the required signature and/or letter of recommendation for interested women applicants.

# When will scholarship award winners be announced?

The scholarships will be awarded in May. Recipients and dealers providing the recommendation for the winning applicants will both be notified directly. All scholarship applicants will receive a decision letter.

#### Where can I obtain additional information on the program?

Additional information may be obtained by visiting, www.centennialcollege.ca/financialaid/scholars, www.automotivebusinessschool.cahipsandawards/transportation, www.gmwomensretailnetwork.com, or emailing wrnscholarshipinfo@gmsac.com, or by contacting the CMS Foundation at 630-428-2412.

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# GIFT/PLEDGE FORM

T. 705.728.1968, ext. 1211 F. 705.722.5176

awards@georgiancollege.ca



Thank you for supporting the GM WOMEN'S RETAIL NETWORK CANADA SCHOLARSHIP. Charity registration number: 11893 7283 RR0001

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