

# 2014 WRN Dealer Development Scholarship Program Application Canada

## Background

The GM Women's Retail Network (WRN) Dealer Development Scholarship Program is offered to help increase the number of women pursuing careers as a general, executive or departmental manager; or, an operator of an automotive dealership. A limited number of scholarships will be awarded for the 2014 academic year in amounts up to \$5,000 to students attending Georgian College or Centennial College.

## Eligibility

To be considered for a GM Women's Retail Network Dealer Development Scholarship in Canada, a student must meet all of the following criteria:

- Must be female
- Must possess a high school diploma
- Must be able to verify enrollment at the beginning of the 2014 fall term
- Must be a Canadian citizen
- Must be attending, or planning to attend, Georgian or Centennial College and studying automotive retail and/or automotive service.

**OR,**

Currently employed at an automotive dealership and enrolled at Georgian College's Automotive Management program or Centennial College's Automotive Technical program.

## Selection Criteria

Applicants will be evaluated on the strength of their academic performance, leadership and participation in school and community activities, work experience, career and educational aspirations, and on the strength of their personal statement.

## Selection Procedure

All completed applications that are received by June 15, 2014 will be reviewed against the program criteria by a selection process determined by the program administrators. All applicants will receive notification of the selection committee decision by August 2014. Decisions are final and binding. Should you have questions, you may contact us at 1-630-428-2412 or by email at [wrscholarshipinfo@gmsac.com](mailto:wrscholarshipinfo@gmsac.com).

## Instructions to Applicants

- Read the application carefully and complete all sections.
- Submit two (2) recommendations – one from each of the following categories:
  - Past/current employer, academic instructor/school official or community/civic leader on official letterhead.
  - GM dealership representative (operator, owner, manager). **NOTE:** See GM Dealer Recommendation section on page 5 of the application form for more details.
- Include – or request to have sent – an official transcript from your most recent educational institution.
- Sign the last page of this application.
- Mail completed application to the WRN Dealer Development Scholarship Program at the address on page 5 of the application form.
- All applications must be received by June 15, 2014.

## Instructions to Recommenders

- Please provide an assessment of the applicant's academic strengths, work experiences, leadership abilities and other attributes based upon your knowledge and interaction with the applicant. If possible, please comment on the student's interest and abilities to be successful in the automotive retail and/or automotive service field.
- Letters of recommendation must be on official letterhead, signed by the recommender and include the recommender's position and/or title.

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**Please Note: This application is not complete without the following:** (See “Instructions to Applicants” on page 1)

- A completed and signed application form
- A letter of recommendation from an appropriate school official, employer or community/civic leader
- A GM dealer (or designate) recommendation signature
- An official transcript from your most recent educational institution

## Student Profile (Please type or print)

Last Name: First Name: MI:

Permanent Street Address: Apt:

City: Province: Postal Code:

Daytime Phone: Email Address:

Birth Date: Canadian Citizen: YES NO

Check all that apply:

Graduating High School Senior: Class of 2014

Current College/University Student

Military Service

Non-Traditional Student (over 25 years of age)

Dependent of a GM Employee

Dependent of Automotive Dealer Operator

Dependent of Automotive Dealership Employee

Current GM dealership employee

Post-secondary degrees and/or certificates:

Please list educational institution(s) and  
corresponding degrees/certificates

Other:

## High School Profile

High School Name:

Location:

H. S. Graduation Date: H. S. Grade on Percent Scale:

## College / Accredited Program Profile (where you will be attending in the fall of 2014)

College: Georgian College Centennial College

Intended Area of Study: Degree Program: Yes No Certificate Program: Yes No

Program Length: Expected Graduation/Completion Date:

Class Status: Undergraduate Student Graduate Student Other  
(for fall term 2014)

Cumulative College/University GPA: 4.0 scale Percent scale (If returning college/university student)

Intended enrollment: Full-time Part-time Other:

Estimated Tuition: \$

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## Personal Profile

In the space below, please describe your experiences/contributions for each area, providing dates and length of activities where appropriate. **OR**, you may attach a student profile or resume provided it addresses the areas below. If you wish, you may provide additional comments on a separate sheet; however, those comments must be formatted using the same headings as below.

## Work Experiences

## Leadership Experiences

## Honors and Awards Received

## Community / Volunteer Activities

**Career Goals** (Describe your personal career goals for when you graduate and how you plan on getting yourself to that position.)

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## Personal Statement

*The retail automotive business offers exciting opportunities and challenges. Once regarded as “a man’s business”, today many women are successful Dealer Operators; and many more have found very satisfying careers as Executive Manager/Directors and staff employees in sales, service and parts operations within dealerships. Please provide a personal statement to help the scholarship committee better understand your interest and motivation to pursue a career in the automotive retail and/or automotive service sector, why you should be considered for scholarship support and any other information that may be of importance to the selection committee in their review of your application. (Please keep your response to 500-750 words.)*

*What do you think the retail automotive industry can do differently to improve both the customer sales and service experience?*

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## Application Availability

Please indicate where you **first learned** of this scholarship program:

GM Dealer (Dealership Name, City and Province)

Website (Website Name)

Poster / Flyer (Where Posted)

Guidance / Career Counselor (School Name)

Other (Please Specify)

## GM Dealer Recommendation

A general recommendation from a GM Dealer (operator, owner or manager) is a requirement of this application. The applicant's request for a general recommendation from a dealer should be honored based on the applicant's ability to express an interest in the automotive retail and/or automotive service field.

Your signature below verifies that this applicant has presented her completed application to you and that the applicant has expressed her interest in pursuing a career in automotive retail and/or automotive service.

**Optional:** If you wish to provide a more detailed letter of recommendation, please do so using dealership letterhead and mail to the address listed below. Please note that the recommendation must be received no later than June 15<sup>th</sup>. (Refer to Instructions to Recommenders on page 1 of this application for more information)

Dealership Name (print)

Recommender's Name (print)

Recommender's Title (print)

Recommender's Signature \_\_\_\_\_

Date

## Release Authorization

I certify that the information in this application is true, complete and accurate. I understand that any inaccurate information of a substantial nature provided as a part of this application will result in disqualification. I hereby voluntarily grant my college/university permission to confirm and/or verify information to the GM Women's Retail Network and/or their agents for the purpose of the scholarship selection. If selected as a scholarship recipient, I grant permission for my name, information, image or likeness to be used in press releases, websites, publications or other media outlets identifying me as a recipient of the General Motors Women's Retail Network Scholarship Program.

\_\_\_\_\_  
Applicant's Signature

Date

\_\_\_\_\_  
Parent or Guardian Signature (if applicant is under 18 years of age)

Date

## Check List

Please check each of the following before submitting your application.

Complete and Signed Application

Enclosed

Letter of Recommendation (School, Employer, Community/Civic Leader)

Enclosed

GM Dealer Recommendation (signed above or optional separate letter)

Acknowledged above or Enclosed

Official Transcript

Enclosed To be forwarded directly from my school

## Mailing Information

Application with requested attachments must be received no later than June 15, 2014 and mailed to:

**WRN Dealer Development Scholarship Program**  
**c/o Charitable Management Systems, Inc.**  
**PO Box 648**  
**Naperville, IL 60566**  
**USA**

**Fax: 1-630-428-2695**  
**Email: wrnscholarshipinfo@gmsac.com**

**Overnight deliveries (DHL, FedEx, UPS) must be sent to:**  
**Charitable Management Systems, Inc.**  
**552 S Washington St, Ste 202**  
**Naperville, IL 60540 USA**