

Background in creating impactful solutions for customer and learner experience. Problem-solving with a heart of empathy, an eye for visual aesthetics and a growth mindset.

EDUCATION

University of California, San Diego

B.S. Cognitive Science

Human-Computer Interaction focus

Sep 2014 - June 2018

SKILLS

Research

User Research, Personas,
Moodboarding, Competitive
Analysis, User Flow, Usability
Testing, Heuristic Evaluation

Design

Product Design, Branding,
Information Design, LX Design,
Interaction Design, Content
Strategy, Lo-Fi/Hi-Fi Prototyping

Tools

Sketch, Adobe XD, Marvel,
InVision, Figma, Illustrator,
Photoshop, Git/Github, HTML,
CSS, JS, Google Analytics

Languages

English, Korean

EXPERIENCE

UI/UX Designer

Oct 2018 - Feb 2019

Learning Evolution

Enhanced the style and usability of the eCommerce curriculum from initial conceptualization and prototyping. Implemented coherent, responsive layout and interactions to deliver a more delightful training experience for large corporate CPG clients. Collaborated with the team in an agile environment to redesign Acushnet Golf courses with brand consistency and accessibility.

Multimedia and Web Intern

June 2018 - Oct 2018

Learning Evolution

Ideated an innovative concept and conducted market research for the new eCommerce curriculum for engaging content strategy and useful infographics. Solved design challenges from the functional limitations of eLearning authoring tools. Worked closely with leadership and sales as the sole designer to deliver multiple internal projects ranging from branding to print design.

Service Designer

June 2015 - Sep 2017

Poki Yaki

Improved ordering experience through direct observations and interaction with stakeholders. Devised digital and on-site resources to streamline operations with a holistic approach, which led to positive brand reputation and customer reviews.

Internal Vice President

May 2016 - June 2017

Communication Designer

Jan 2015 - June 2016

Korean American Student Association

Designed creative ads to boost membership from double to triple digits. Solidified roles and management for event planning to improve member retention. Launched new staff apparel from design to production to encourage staff recognition.