



CHARITY SHIN

USER EXPERIENCE AND PRODUCT DESIGNER

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💻 www.charitys.me

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EXPERIENCE

UI/UX Designer Oct 2018 - Feb 2019

Multimedia & Web Intern June 2018 - Oct 2018

Learning Evolution

- Engage in multiple projects ranging from logo to LX design
- Work with stakeholders and prototype streamlined interfaces
- Build and test responsive and inclusive course designs

Administrative Assistant Feb 2017 - June 2018

UCSD Triton Card Account Services

- Help users with site/app navigation or troubleshooting
- Manage and utilize data in Excel, Access, and Blackboard
- Communicate with different departments for various inquiries

Marketing & Service Designer June 2015 - Aug 2017

Poki Yaki

- Assist in developing menu and ordering experience
- Identify trendsetter ideas to set foundation for marketing
- Brainstorm and craft creative branding collaterals

Vice President May 2016 - June 2017

Public Relations Jan 2015 - May 2016

UCSD KASA

- Create visual flyers and promotional contents for social media
- Lead production of staff apparel from design to manufacture
- Implement marketing strategies to increase membership

PROJECTS

ECM Courses www.charitys.me/ecm

- Establish a fun concept and content strategy to engage learners
- Create a style guide with coherent colors, font, and characters
- Prototype ideas and design useful, interactive course assets

Guiltea Cravings www.juddx.com/teamfoodies

- Collaborate to redesign a boba shop site through user research
- Build store's design concept through analysis & moodboarding
- Prototype mobile and desktop flows for usability feedback

EDUCATION

University of California, San Diego

B.S. Cognitive Science

Spec. in Human Computer Interaction

Graduated June 2018

COURSEWORK

Design for Development

Digital Tools for Art Practices

Usability & Information Architecture

Cognitive Ethnography

Practicum in Pro Web Design

Modeling & Data Analysis

Social Computing

Cognitive Design Studio

AFFILIATIONS

Korean American Student Association

PR & Vice President 2015 - 2017

Cognitive Science Student Association

Member 2015 - 2018

TOOLS

Sketch

Adobe XD

InVision

Marvel

Illustrator

Photoshop

After Effects

Authoring Tools

Command Line

Git/Github

Asana

Google Analytics

SKILLS

Branding

Visual Design

Interaction Design

Lo/Hi-Fi Prototyping

Moodboarding

User Research

Competitor Analysis

Usability Testing

Content Strategy

UX Writing

Korean

HTML/CSS/JS