CHARITY SHIN
USER EXPERIENCE AND PRODUCT DESIGNER

✉ charityshin31@gmail.com
🖥 www.charitys.me
📞 714.625.6787

EXPERIENCE

UI/UX Design Contractor   Oct 2018 - Present
Multimedia & Web Intern   June 2018 - Oct 2018
Learning Evolution

- Craft mobile- and audio-friendly courses in authoring tools
- Engage in multiple projects ranging from logo to UI design
- Prototype brand-consistent interfaces for the E-learning portal

Administrative Assistant   Feb 2017 - June 2018
UCSD Triton Card Account Services

- Help customers with site/app navigation or troubleshooting
- Manage and utilize data in Excel, Access, and Blackboard
- Communicate with different departments for various inquiries

Marketing & Service Designer   June 2015 - Aug 2017
Poki Yaki

- Assist in developing menu and ordering experience
- Identify trendsetter ideas to set foundation for marketing
- Brainstorm and analyze creative branding strategies

Vice President   May 2016 - June 2017
Public Relations   Jan 2015 - May 2016
UCSD KASA

- Create visual flyers and promotional contents for social media
- Lead production of staff apparel from design to manufacture
- Implement marketing strategies to increase membership

PROJECTS

ECM Courses   www.charitys.me/LE

- Design category management infographics & video graphics
- Establish style guide with coherent colors, font, and layout
- Develop visually-appealing characters & interface interactions

Guiltea Cravings   www.juddx.com/teamfoodies

- Collaborate to redesign a boba shop site through user research
- Build store's design concept through analysis & moodboarding
- Prototype mobile and dekstop flows for usability feedback

EDUCATION

University of California, San Diego
B.S. Cognitive Science
Spec. in Human Computer Interaction
Graduated June 2018

COURSEWORK

Design for Development
Digital Tools for Art Practices
Usability & Information Architecture
Cognitive Ethnography
Practicum in Pro Web Design
Modeling & Data Analysis
Social Computing
Cognitive Design Studio

AFFILIATIONS

Korean American Student Association
PR & Vice President   2015 - 2017

Cognitive Science Student Association
Member   2015 - 2018

TOOLS

Sketch
Adobe XD
InVision
Marvel
Principle
Illustrator
Photoshop
After Effects
Authoring Tools
Command Line
Git/Github
Google Analytics

SKILLS

Branding
Visual Design
Interaction Design
Lo/Hi-Fi Prototyping
Moodboarding
User Research
Competitor Analysis
Usability Testing
Content Strategy
UX Writing
Korean
HTML/CSS/JS