

714.625.6787

### EXPERIENCE

UI/UX Designer Multimedia & Web Intern Oct 2018 - Feb 2019 June 2018 - Oct 2018

Learning Evolution

- Design and build responsive, accessible online courses
- Connect with stakeholders to deliver streamlined interfaces
- Engage in multiple projects ranging from web to print design

### **Administrative Assistant**

Feb 2017 - June 2018

**UCSD Triton Card Account Services** 

- Help customers with site/app navigation or troubleshooting
- Manage and utilize data in Excel, Access, and Blackboard
- Communicate with different departments for various inquiries

## Marketing & Service Designer

June 2015 - Aug 2017

Poki Yaki

- Analyze ordering experience to pinpoint needfindings
- Streamline operations holistically for customer satisfaction
- Craft and inform users with straightforward marketing designs

# Vice President Public Relations

May 2016 - June 2017

Jan 2015 - May 2016

**UCSD KASA** 

- Create visual flyers and promotional contents for social media
- Lead production of staff apparels from design to embroidery
- Implement marketing strategies to retain membership

## **PROJECTS**

#### **ECM Curriculum**

www.charitys.me/ecm

- Ideate a real-world concept with characters to engage learners
- Form a style guide with consistent font, colors, and layout
- Wireframe mockups and design impactful, interactive graphics

#### **Guiltea Cravings**

www.juddx.com/teamfoodies

- Collaborate to redesign a boba store site through user research
- · Convey clear, useful structure through analysis & moodboarding
- Prototype mobile and dekstop flows for usability feedback

#### EDUCATION

#### University of California, San Diego

B.S. Cognitive Science

Spec. in Human Computer Interaction

Graduated June 2018

# COURSEWORK

Design for Development

Digital Tools for Art Practices

Usability & Information Architecture

Cognitive Ethnography

Practicum in Pro Web Design

Modeling & Data Analysis

Social Computing

Cognitive Design Studio

# AFFILIATIONS

#### **Korean American Student Association**

PR & Vice President 2015 - 2017

**Cognitive Science Student Association** 

Member 2015 - 2018

# TOOLS SKILLS

Sketch User Research

Adobe XD Empathy Mapping

InVision Competitor Analysis

Marvel Moodboarding

Illustrator Branding

Photoshop Content Strategy

InDesign Information Design

Figma Interface Design

Git/Github Interaction Design

Command Line Lo/Hi-Fi Prototyping

Authoring Tools Usability Testing

Google Analytics HTML/CSS/JS