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EXPERIENCE

UI/UX Designer Multimedia & Web Intern Oct 2018 - Feb 2019 June 2018 - Oct 2018

Learning Evolution

- Design and build responsive, accessible online courses
- Connect with stakeholders to deliver streamlined interfaces
- Engage in multiple projects ranging from web to print design

Administrative Assistant

Feb 2017 - June 2018

UCSD Triton Card Account Services

- Help customers with site/app navigation or troubleshooting
- Manage and utilize data in Excel, Access, and Blackboard
- Communicate with different departments for various

Marketing & Service Designer

June 2015 - Aug 2017

Poki Yaki

- Analyze ordering experience to pinpoint needfindings
- Streamline operations holistically for customer satisfaction
- Craft and inform users with straightforward marketing designs

Vice President

May 2016 - June 2017

Public Relations

Jan 2015 - May 2016

UCSD KASA

- Create visual flyers and promotional contents for social media
- Lead production of staff apparels from design to embroidery

PROJET 15 ment marketing strategies to retain membership

ECM Curriculum

www.charitys.me/ecm

- Ideate a real-world concept with characters to engage learners
- Form a style guide with consistent font, colors, and layout
- Wireframe mockups and design impactful, interactive

Guiltea_qCappings

www.juddx.com/teamfoodies

- Collaborate to redesign a boba store site through user research
- Convey clear, useful structure through analysis & moodboarding
- Prototype mobile and dekstop flows for usability feedback

EDUCATION

University of California, San Diego B.S. Human Computer Interaction Graduated June 2018

RELEVANT COURSEWORK

Design for Development
Digital Tools for Art Practices
Usability & Information Architecture
Cognitive Ethnography
Practicum in Pro Web Design
Modeling & Data Analysis
Social Computing
Cognitive Design Studio

AFFILIATIONS

Authoring Tools

Google Analytics

Korean American Student AssociationPR & Vice President 2015 - 2017

Cognitive Science Student AssociationMember 2015 - 2018

TOOLS SKILLS

Sketch User Research Adobe XD **Empathy Mapping** InVision Competitor Analysis Marvel Moodboarding Illustrator Branding Photoshop Content Strategy InDesign Information Design Interface Design Figma Git/Github Interaction Design Command Line Lo/Hi-Fi Prototyping

Usability Testing

HTML/CSS/JS