

**\** 714.625.6787

# EXPERIENCE

UI/UX Designer Multimedia & Web Intern Oct 2018 - Feb 2019 June 2018 - Oct 2018

Learning Evolution

- Design and build responsive and inclusive courses
- Work with stakeholders and prototype streamlined interfaces
- Engage in multiple projects ranging from visual to LX design

## **Administrative Assistant**

Feb 2017 - June 2018

**UCSD Triton Card Account Services** 

- Help users with site/app navigation or troubleshooting
- Manage and utilize data in Excel, Access, and Blackboard
- Communicate with different departments for various inquiries

# Marketing & Service Designer

June 2015 - Aug 2017

Poki Yaki

- Experiment ordering experience to pinpoint needfindings
- Identify trendsetter ideas to set foundation for marketing
- Streamline operations for customer satisfaction and retention

# Vice President Public Relations

May 2016 - June 2017

Jan 2015 - May 2016

**UCSD KASA** 

- Create visual flyers and promotional contents for social media
- Lead production of staff apparel from design to manufacture
- Implement marketing strategies to increase membership

# **PROJECTS**

## ECM Curriculum

www.charitys.me/ecm

- Establish an intuitive, real-world concept to engage learners
- Create a style guide with coherent colors, layout and characters
- Prototype flows and design useful, interactive course assets

#### **Guiltea Cravings**

www.juddx.com/teamfoodies

- Collaborate to redesign a boba shop site through user research
- Build store's design concept through analysis & moodboarding
- Prototype mobile and dekstop flows for usability feedback

## EDUCATION

## University of California, San Diego

B.S. Cognitive Science

Spec. in Human Computer Interaction

Graduated June 2018

## COURSEWORK

Design for Development

Digital Tools for Art Practices

Usability & Information Architecture

Cognitive Ethnography

Practicum in Pro Web Design

Modeling & Data Analysis

Social Computing

Cognitive Design Studio

# **AFFILIATIONS**

**Korean American Student Association** 

PR & Vice President 2015 - 2017

**Cognitive Science Student Association** 

Member 2015 - 2018

# TOOLS SKILLS

Sketch User Research

Adobe XD Empathy Mapping

InVision Competitor Analysis

Marvel Moodboarding

Illustrator Branding

Photoshop Content Strategy

After Effects Information Design

Authoring Tools Interface Design

Command Line Interaction Design

Git/Github Lo/Hi-Fi Prototyping

Asana Usability Testing

Google Analytics HTML/CSS/JS