CHARITY SHIN
USER EXPERIENCE AND PRODUCT DESIGNER

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EXPERIENCE

UI/UX Designer   Oct 2018 - Feb 2019
Multimedia & Web Intern   June 2018 - Oct 2018
Learning Evolution
- Engage in multiple projects ranging from logo to LX design
- Work with stakeholders and prototype streamlined interfaces
- Build and test responsive and inclusive course designs

Administrative Assistant   Feb 2017 - June 2018
UCSD Triton Card Account Services
- Help users with site/app navigation or troubleshooting
- Manage and utilize data in Excel, Access, and Blackboard
- Communicate with different departments for various inquiries

Marketing & Service Designer   June 2015 - Aug 2017
Poki Yaki
- Assist in developing menu layout and ordering experience
- Identify trendsetter ideas to set foundation for marketing
- Brainstorm and craft creative branding collaterals

Vice President   May 2016 - June 2017
Public Relations   Jan 2015 - May 2016
UCSD KASA
- Create visual flyers and promotional contents for social media
- Lead production of staff apparel from design to manufacture
- Implement marketing strategies to increase membership

PROJECTS

ECM Courses   www.charitys.me/ecm
- Establish a fun concept and content strategy to engage learners
- Create a style guide with coherent colors, font, and characters
- Prototype ideas and design useful, interactive course assets

Guiltea Cravings   www.juddx.com/teamfoodies
- Collaborate to redesign a boba shop site through user research
- Build store's design concept through analysis & moodboarding
- Prototype mobile and dekstop flows for usability feedback

EDUCATION

University of California, San Diego
B.S. Cognitive Science
Spec. in Human Computer Interaction
Graduated June 2018

COURSEWORK

Design for Development
Digital Tools for Art Practices
Usability & Information Architecture
Cognitive Ethnography
Practicum in Pro Web Design
Modeling & Data Analysis
Social Computing
Cognitive Design Studio

AFFILIATIONS

Korean American Student Association
PR & Vice President   2015 - 2017

Cognitive Science Student Association
Member   2015 - 2018

TOOLS

TOOLS	SKILLS
Sketch	Branding
Adobe XD	Visual Design
InVision	Interaction Design
Marvel	Lo/Hi-Fi Prototyping
Illustrator	Moodboarding
Photoshop	User Research
After Effects	Competitor Analysis
Authoring Tools	Usability Testing
Command Line	Content Strategy
Git/Github	UX Writing
Asana	Korean
Google Analytics	HTML/CSS/JS