CHARITY SHIN
USER EXPERIENCE AND PRODUCT DESIGNER

✉ charityshin31@gmail.com
🖥 www.charitys.me
📞 714.625.6787

EXPERIENCE

UI/UX Designer — Oct 2018 - Feb 2019
Multimedia & Web Intern — June 2018 - Oct 2018
Learning Evolution

- Design and build responsive, accessible online courses
- Connect with stakeholders to deliver streamlined interfaces
- Engage in multiple projects ranging from web to print design

Administrative Assistant — Feb 2017 - June 2018
UCSD Triton Card Account Services

- Help users with site/app navigation or troubleshooting
- Manage and utilize data in Excel, Access, and Blackboard
- Communicate with different departments for various inquiries

Marketing & Service Designer — June 2015 - Aug 2017
Poki Yaki

- Experiment ordering experience to pinpoint needfindings
- Inform users with innovative branding and marketing designs
- Streamline operations holistically for customer satisfaction

Vice President — May 2016 - June 2017
Public Relations — Jan 2015 - May 2016
UCSD KASA

- Create visual flyers and promotional contents for social media
- Lead production of staff apparels from design to embroidery
- Implement marketing strategies to retain membership

PROJECTS

ECM Curriculum — www.charitys.me/ecm

- Ideate a real-world concept with characters to engage learners
- Form a style guide with consistent font, colors, and layout
- Wireframe mockups and design impactful, interactive graphics

Guiltea Cravings — www.juddx.com/teamfoodies

- Collaborate to redesign a boba store site through user research
- Convey clear, useful structure through analysis & moodboarding
- Prototype mobile and dekstop flows for usability feedback

EDUCATION

University of California, San Diego
B.S. Cognitive Science
Spec. in Human Computer Interaction
Graduated June 2018

COURSEWORK

Design for Development
Digital Tools for Art Practices
Usability & Information Architecture
Cognitive Ethnography
Practicum in Pro Web Design
Modeling & Data Analysis
Social Computing
Cognitive Design Studio

AFFILIATIONS

Korean American Student Association
PR & Vice President — 2015 - 2017

Cognitive Science Student Association
Member — 2015 - 2018

TOOLS

TOOLS	SKILLS
Sketch	User Research
Adobe XD	Empathy Mapping
InVision	Competitor Analysis
Marvel	Moodboarding
Illustrator	Branding
Photoshop	Content Strategy
InDesign	Information Design
Authoring Tools	Interface Design
Command Line	Interaction Design
Git/Github	Lo/Hi-Fi Prototyping
Asana	Usability Testing
Google Analytics	HTML/CSS/JS