

Module 02 – Transportation Modeling

Exploratory Data Analysis

In this section, you should perform some data analysis on the data provided to you. Please format your findings in a visually pleasing way and please be sure to include these cuts:

- *The locations involved in the analysis (id -> name) and specify if they are a source or a destination*

Location id	S or D	Name	Capacity	Demand
Sfe345cb	Source	Caramel Corn Caverns	151	
Scc1f4cf	Source	Candy Cane Canyon	123	
S89052cd	Source	Fruit Chew Fjords	117	
S2c3e08f	Source	Cotton Candy Clouds	166	
Da7cec12	Destination	Pudding Peaks		102
Da3f394d	Destination	Melty Mint Mountains		104
D6ca4f41	Destination	Marzipan Metropolis		95
D6236e72	Destination	Whipped Wonderland		103
D3c0b041	Destination	Meringue Mountains		92
D3a8be26	Destination	Sour Patch Prairie		93

- *A table of the average cost between source and destination (for the sake of this assignment, we are dealing with sugar-miles similar to the bushel-mile example from the textbook)*

Average of per	Column Labels							
Row Labels	D3a8be26	D3c0b041	D6236e72	D6ca4f41	Da3f394d	Da7cec12	(blank)	Grand Total
S2c3e08f	0.13	0.15	0.05	0.08	0.18	0.11		0.12
S89052cd	0.15	0.08	0.15	0.12	0.19	0.17		0.14
Scc1f4cf	0.19	0.11	0.07	0.18	0.12	0.10		0.13
Sfe345cb	0.11	0.12	0.13	0.11	0.18	0.08		0.12
(blank)								
Grand Total	0.14	0.12	0.10	0.13	0.17	0.11		0.13

Model Formulation

Write the formulation of the model into here prior to implementing it in your Excel model. Be explicit with the definition of the decision variables, objective function, and constraints

Decision variables:

Cotton Candy Clouds= X_1

Fruit Chew Fjords= X_2

Candy Cane Canyon= X_3

Caramel Corn Caverns= X_4

Sour Patch Prairie= X_5

Meringue Mountains= X_6
Whipped Wonderland= X_7
Marzipan Metropolis= X_8
Melly Mint Mountains= X_9
Pudding Peaks= X_{10}

MAX=

X15+X16+X17+X18+X19+X110+X25+X26+X27+X28+X29+X210+X35+X36+X37+X38+X39
+X310+X45+X46+X47+X48+X49+X410

Capacity Constraints

$$X_{15}+X_{16}+X_{17}+X_{18}+X_{19}+X_{110}\leq 166$$
$$X_{25}+X_{26}+X_{27}+X_{28}+X_{29}+X_{210} \leq 117$$
$$X_{35}+X_{36}+X_{37}+X_{38}+X_{39}+X_{310} \leq 123$$
$$X_{45}+X_{46}+X_{47}+X_{48}+X_{49}+X_{410}\leq 151$$

Demand Constraints

$$X_{101}+X_{102}+X_{103}+X_{104}=102$$
$$X_{91}+X_{92}+X_{93}+X_{94}=104$$
$$X_{81}+X_{82}+X_{83}+X_{84}=95$$
$$X_{71}+X_{72}+X_{73}+X_{74}=103$$
$$X_{61}+X_{62}+X_{63}+X_{64}=92$$
$$X_{51}+X_{52}+X_{53}+X_{54}=93$$

Model Optimized for Profit

Implement your formulation into Excel and be sure to make it neat. This section should include:

[illegible]

This model shows that the minimum cost of shipping and receiving candy for my shop is 90.58\$. Cotton candy clouds supply 33 to sour path prairie, 92 to meringue mountains, and 41 to melty mint mountains. Fruit chew fjords supply 15 to whipped wonderland and 102 to pudding peaks. Candy Cane Canyon only supplies to Sour Patch Prairie and Marzipan Metropolis.

Model with Stipulation

*Please copy the tab of your original model before continuing with the next part to avoid messing up your original solution. What happens if you add an additional constraint to the model such that all demand **MUST** be met. Is the solution still feasible? If not, please explain why.*

No, the solution is no longer feasible, you get an error. This happens because there isn't enough candy to satisfy all the demands of all the destinations. There is not enough capacity to meet the demand of all the candy shops.