PhishSleuth: AI-Powered Phishing Detection & Threat Visualizer

Protecting users and businesses from phishing, one scan at a time.

Target Audience

Tech-Savvy Investors

Looking for clarity on our technology and market potential

Startup Judges

Evaluating our solution's innovation and viability

Cybersecurity Mentors

Seeking real-world value and technical feasibility

Made with GAMMA

PhishSleuth Pitch Deck

PhishSleuth

AI-Powered Phishing Detection & Threat Visualizer

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Your Name | Cybersecurity Innovator | phishsleuth.io

Made with GAMMA

Phishing: The Fastest-Growing Cyber Threat

- 90% of cyber attacks start with phishing

- Employees and users fall for sophisticated social engineering

- Small businesses lack tools to detect phishing in real-time

- Existing tools are slow, expensive, or too technical

Meet PhishSleuth

AI-powered analyzer

For emails, text, URLs, or attachments

Real-time threat score

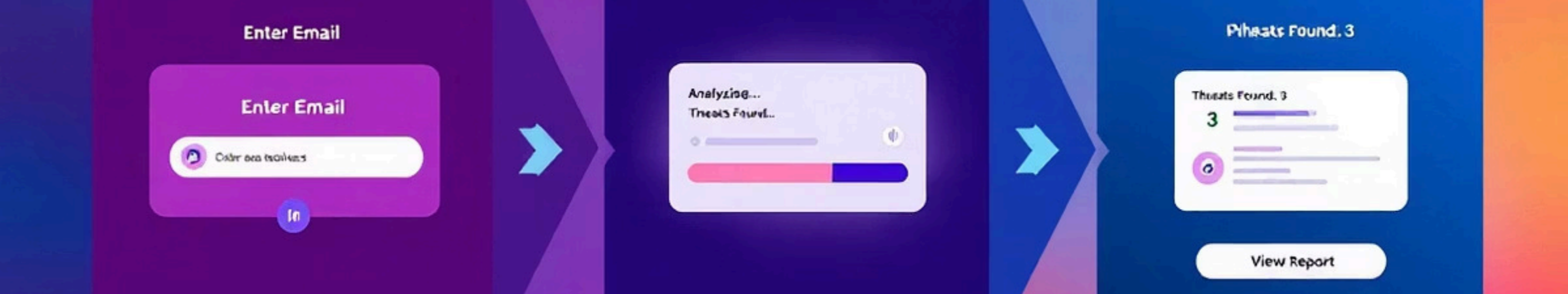With context-based visualizations

Accessible web dashboard

No training needed

Advanced technology

Combines NLP transformers, ML models & expert rules

From Suspicion to Clarity in Seconds

Step 1

Paste or upload suspicious content

Step 2

Instant AI threat analysis and result

Step 3

View risk score, indicators, and history

Client

Django
Backend server

Detection engine

Results

Detection

The Engine Behind PhishSleuth

Frontend
Custom JS interface with animation & AJAX

Backend
Django + custom detection engine

AI
HuggingFace Transformers, Rule-based logic, ML models

Results
Realtime scoring, threat classification, and history tracking

A Growing Threat Needs a Scalable Solution

6B+
Email Users

Exposed globally

$10B+
Damages

Projected in 2025

Target users: SMBs, schools, journalists, individuals

Entry point to broader cybersecurity automation

Why We Win

Feature	PhishSleuth	VirusTotal	Proofpoint
AI-Powered NLP	✅	❌	✅
File/Text/URL Input	✅	✅	❌
Live Visualization	✅	❌	❌
Open API Ready	✅	✅	❌
Privacy Friendly	✅	❌	❌